



CATEGORY-WISE ALL INDIA LISTING

ALCOHOLIC BEVERAGES

SUPER CATEGORY				CATEGORY		
ALC BEV RANK	MAB RANK	BRAND NAME	CATEGORY	WHISKEY RANK	MAB RANK	WHISKEY BRAND NAME
1	165	KINGFISHER	Beer	1	292	ROYAL CHALLENGE
2	292	ROYAL CHALLENGE	Whiskey	2	365	ROYAL STAG
3	365	ROYAL STAG	Whiskey	3	547	SIGNATURE
4	474	JOHNNIE WALKER	Premium Whiskey	4	721	BAGPIPER
5	497	BUDWEISER	Beer	5	830	8 PM WHISKEY
6	504	COBRA	Beer			
7	539	BACARDI	Rum			
8	547	SIGNATURE	Whiskey			
9	561	OLD MONK	Rum			
10	597	BACARDI BREEZER	Alcopop			
11	616	TUBORG	Beer			
12	721	BAGPIPER	Whiskey			
13	810	HAYWARD'S 5000	Beer			
14	830	8 PM WHISKEY	Whiskey			
15	931	CHIVAS REGAL	Premium Whiskey			
16	968	CARLSBERG	Beer			

BEER		
BEER RANK	MAB RANK	BRAND NAME
1	165	KINGFISHER
2	497	BUDWEISER
3	504	COBRA
4	616	TUBORG
5	810	HAYWARD'S 5000
6	968	CARLSBERG

PREMIUM WHISKEY		
PRE WS RANK	MAB RANK	BRAND NAME
1	474	JOHNNIE WALKER
2	931	CHIVAS REGAL

ALCOPOP		
ALCPOP RANK	MAB RANK	BRAND NAME
1	597	BACARDI BREEZER

RUM		
RUM RANK	MAB RANK	BRAND NAME
1	539	BACARDI
2	561	OLD MONK



CATEGORY-WISE ALL INDIA LISTING

APPARELS

SUPER CATEGORY				CATEGORY		
APPAREL RANK	MAB RANK	BRAND NAME	CATEGORY	FABRIC RANK	MAB RANK	FABRIC BRAND NAME
1	34	RAYMOND	Fabric	1	34	RAYMOND
2	37	LEVI'S	Readymades - Casual wear	2	119	VIMAL
3	48	JOCKEY	Innerwear	3	205	SIYARAM'S
4	82	PETER ENGLAND	Readymades - Formal	4	392	OCM
5	91	LEE	Readymades - Casual wear	5	395	REID & TAYLOR
6	93	RAMRAJ	Readymades - General	6	422	S KUMAR'S
7	103	ARROW	Readymades - Formal	7	444	BOMBAY DYEING
8	119	VIMAL	Fabric	8	470	MAYUR
9	147	MONTE CARLO	Readymades - Winterwear	9	477	DIGJAM
10	164	LEE COOPER	Readymades - Casual wear	10	555	GWALIOR SUITINGS
11	181	PARK AVENUE	Readymades - Formal	11	643	GRASIM
12	199	JOHN PLAYERS	Readymades - Formal	12	798	OSWAL
13	205	SIYARAM'S	Fabric	13	832	MAFATLAL
14	212	PEPE	Readymades - Casual wear			
15	239	ALLEN SOLLY	Readymades - Formal			
16	272	RUPA	Innerwear			
17	276	G STAR	Readymades - Casual wear			
18	288	MUFTI	Readymades - Casual wear			
19	310	WRANGLER	Readymades - Casual wear			
20	356	SPYKAR	Readymades - Casual wear			
21	374	JACK & JONES	Readymades - Casual wear			
22	389	KILLER	Readymades - Casual wear			
23	392	OCM	Fabric			
24	395	REID & TAYLOR	Fabric			
25	408	LUX COZI	Innerwear			
26	422	S KUMAR'S	Fabric			
27	431	ZODIAC	Readymades - Formal			
28	433	LOUIS PHILIPPE	Readymades - Formal			
29	438	KOUTONS	Readymades - Casual wear			
30	444	BOMBAY DYEING	Fabric			
31	470	MAYUR	Fabric			
32	477	DIGJAM	Fabric			
33	485	BIBA	Readymades - Womenswear			
34	522	LACOSTE	Readymades - Casual wear			
35	527	INDIGO NATION	Readymades - Menswear			
36	555	GWALIOR SUITINGS	Fabric			
37	632	JOHN MILLER	Readymades - Menswear			
38	643	GRASIM	Fabric			
39	644	CROCODILE	Readymades - Casual wear			
40	694	DENIZEN	Readymades - Casual wear			

INNERWEAR		
INNERS RANK	MAB RANK	BRAND NAME
1	48	JOCKEY
2	272	RUPA
3	408	LUX COZI
4	705	AMUL MACHO
5	971	DOLLAR
6	994	RUPA FRONTLINE

READYMADE - MENSWEAR		
RM-MW RANK	MAB RANK	BRAND NAME
1	527	INDIGO NATION
2	632	JOHN MILLER
3	770	PARX
4	986	TURTLE
5	1000	CAMBRIDGE

READYMADES - GENERAL		
RM-GN RANK	MAB RANK	BRAND NAME
1	93	RAMRAJ



CATEGORY-WISE ALL INDIA LISTING

APPARELS

SUPER CATEGORY				CATEGORY		
APPAREL RANK	MAB RANK	BRAND NAME	CATEGORY	READYMADE CASUALS		
				RM-CS RANK	MAB RANK	BRAND NAME
41	696	FLYING MACHINE	Readymades - Casual wear	1	37	LEVI'S
42	705	AMUL MACHO	Innerwear	2	91	LEE
43	710	CHEMISTRY	Readymades - Womenswear	3	164	LEE COOPER
44	719	CANTABIL	Readymades - Casual wear	4	212	PEPE
45	720	NUMERO UNO	Readymades - Casual wear	5	276	G STAR
46	740	PROVOGUE	Readymades - Casual wear	6	288	MUFTI
47	741	MANGO	Readymades - Womenswear	7	310	WRANGLER
48	770	PARX	Readymades - Menswear	8	356	SPYKAR
49	798	OSWAL	Fabric	9	374	JACK & JONES
50	832	MAFATLAL	Fabric	10	389	KILLER
51	839	CLASSIC POLO	Readymades - Casual wear	11	438	KOUTONS
52	847	SWITCHER	Readymades - Casual wear	12	522	LACOSTE
53	863	NEW PORT	Readymades - Casual wear	13	644	CROCODILE
54	928	RUFF & TUFF	Readymades - Casual wear	14	694	DENIZEN
55	971	DOLLAR	Innerwear	15	696	FLYING MACHINE
56	986	TURTLE	Readymades - Menswear	16	719	CANTABIL
57	994	RUPA FRONTLINE	Innerwear	17	720	NUMERO UNO
58	1000	CAMBRIDGE	Readymades - Menswear	18	740	PROVOGUE
				19	839	CLASSIC POLO
				20	847	SWITCHER
				21	863	NEW PORT
				22	928	RUFF & TUFF

READYMADES - WOMENSWEAR		
RM-WW RANK	MAB RANK	BRAND NAME
1	485	BIBA
2	710	CHEMISTRY
3	741	MANGO

READYMADES - WINTERWEAR		
RM-WN RANK	MAB RANK	BRAND NAME
1	147	MONTE CARLO



CATEGORY-WISE ALL INDIA LISTING

APPARELS

CATEGORY		
READYMADES - FORMAL		
RM-FL RANK	MAB RANK	BRAND NAME
1	82	PETER ENGLAND
2	103	ARROW
3	181	PARK AVENUE
4	199	JOHN PLAYERS
5	239	ALLEN SOLLY
6	431	ZODIAC
7	433	LOUIS PHILIPPE



CATEGORY-WISE ALL INDIA LISTING

AUTOMOBILES

SUPER CATEGORY				CATEGORY		
				TWO WHEELER - BRAND		
ATMB RANK	MAB RANK	BRAND NAME	CATEGORY	2WH-BD RANK	MAB RANK	BRAND NAME
1	7	MARUTI SUZUKI	Four Wheeler - Manufacturer	1	220	BAJAJ PULSAR
2	24	HONDA	Four Wheeler - Manufacturer	2	396	HONDA ACTIVA
3	27	HERO MOTO CORP	Two-Wheeler - Manufacturer	3	589	HERO HONDA KARIZMA
4	32	BMW	Four Wheeler - Luxury	4	629	HERO HONDA GLAMOUR
5	50	TOYOTA	Four Wheeler - Manufacturer	5	697	HERO PASSION
6	57	YAMAHA	Two-Wheeler - Manufacturer	6	753	HERO HONDA CBZ
7	72	TVS	Two-Wheeler - Manufacturer	7	817	TVS APACHE
8	76	HYUNDAI	Four Wheeler - Manufacturer	8	853	BAJAJ PLATINA
9	89	MERCEDES BENZ	Four Wheeler - Luxury	9	884	HONDA SHINE
10	94	VOLKSWAGEN	Four Wheeler - Manufacturer	10	887	BULLET
11	98	TATA NANO	Car - Hatchback	11	910	NOVA
12	102	AUDI	Four Wheeler - Luxury	12	980	HERO HONDA PASSION
13	104	NISSAN	Four Wheeler - Manufacturer	13	984	BAJAJ DISCOVER
14	141	MARUTI SUZUKI SWIFT	Car - Sedan	FOUR WHEELER - MANUFACTURER		
15	150	TOYOTA ETIOS LIVA	Car - Hatchback	4WH-MFG RANK	MAB RANK	BRAND NAME
16	157	HERO HONDA	Two-Wheeler - Manufacturer	1	7	MARUTI SUZUKI
17	163	HYUNDAI I20	Car - Hatchback	2	24	HONDA
18	167	HYUNDAI SANTRO	Car - Hatchback	3	50	TOYOTA
19	172	SKODA	Four Wheeler - Luxury	4	76	HYUNDAI
20	183	JAGUAR	Four Wheeler - Luxury	5	94	VOLKSWAGEN
21	186	FERRARI	Four Wheeler - Luxury	6	104	NISSAN
22	208	FORD	Four Wheeler - Manufacturer	7	208	FORD
23	220	BAJAJ PULSAR	Two-Wheeler - Brand	8	265	RENAULT
24	251	HONDA CITY	Car - Sedan	9	277	CHEVROLET
25	265	RENAULT	Four Wheeler - Manufacturer	10	379	TATA MOTORS
26	277	CHEVROLET	Four Wheeler - Manufacturer	11	534	FIAT
27	290	TOYOTA INNOVA	Car - SUV/MUV	CAR - LUXURY SUV / MUV		
28	327	ROYAL ENFIELD	Two-Wheeler - Manufacturer	LUXURY SUV/MUV RANK	MAB RANK	BRAND NAME
29	332	HONDA ACCORD	Four Wheeler - Luxury	1	573	PAJERO
30	340	TOYOTA COROLLA	Four Wheeler - Luxury	2	748	RANGE ROVER
31	357	TATA INDICA	Car - Hatchback	3	921	OUTLANDER
32	379	TATA MOTORS	Four Wheeler - Manufacturer			
33	396	HONDA ACTIVA	Two-Wheeler - Brand			
34	411	MARUTI SUZUKI ALTO	Car - Hatchback			
35	417	ASHOK LEYLAND	Auto - Commercial vehicles			
36	423	MAHINDRA BOLERO	Car - SUV/MUV			
37	443	MAHINDRA SCORPIO	Car - SUV/MUV			
38	449	HYUNDAI I10	Car - Hatchback			
39	451	MARUTI SUZUKI LUV ERTIGA	Car - MPV			
40	467	MITSUBISHI LANCER	Car - Sedan			



CATEGORY-WISE ALL INDIA LISTING

AUTOMOBILES

SUPER CATEGORY				CATEGORY		
				CAR - HATCHBACK		
ATMB RANK	MAB RANK	BRAND NAME	CATEGORY	HATCH BACK RANK	MAB RANK	BRAND NAME
41	486	BAJAJ AUTO	Two-Wheeler - Manufacturer	1	98	TATA NANO
42	493	PORSCHE	Four Wheeler - Luxury	2	150	TOYOTA ETIOS LIVA
43	500	MARUTI SUZUKI ZEN	Car - Hatchback	3	163	HYUNDAI I20
44	511	REVA	Car - Hatchback	4	167	HYUNDAI SANTRO
45	534	FIAT	Four Wheeler - Manufacturer	5	357	TATA INDICA
46	537	ROLLS ROYCE	Four Wheeler - Luxury	6	411	MARUTI SUZUKI ALTO
47	566	TATA MANZA	Car - Sedan	7	449	HYUNDAI I10
48	573	PAJERO	Car - Luxury SUV/MUV	8	500	MARUTI SUZUKI ZEN
49	575	MARUTI SUZUKI DZIRE	Car - Sedan	9	511	REVA
50	589	HERO HONDA KARIZMA	Two-Wheeler - Brand	10	620	CHEVEROLET SPARK
51	598	HARLEY DAVIDSON	Two Wheeler - Luxury	11	942	MARUTI SUZUKI WAGON R
52	615	EICHER	Auto - Commercial vehicles	FOUR WHEELER - LUXURY		
53	619	HAYABUSA	Two Wheeler - Luxury	4WH LUXURY RANK	MAB RANK	BRAND NAME
54	620	CHEVEROLET SPARK	Car - Hatchback	1	32	BMW
55	626	TATA SAFARI	Car - SUV/MUV	2	89	MERCEDES BENZ
56	629	HERO HONDA GLAMOUR	Two-Wheeler - Brand	3	102	AUDI
57	635	CHEVROLET ENJOY	Car - MPV	4	172	SKODA
58	654	BOSCH	Automobile Products	5	183	JAGUAR
59	683	VOLVO	Auto - Commercial vehicles	6	186	FERRARI
60	697	HERO PASSION	Two-Wheeler - Brand	7	332	HONDA ACCORD
61	700	LAMBORGHINI	Four Wheeler - Luxury	8	340	TOYOTA COROLLA
62	712	VESPA	Two-Wheeler - Manufacturer	9	493	PORSCHE
63	729	TATA SUMO	Car - SUV/MUV	10	537	ROLLS ROYCE
64	748	RANGE ROVER	Car - Luxury SUV/MUV	11	700	LAMBORGHINI
65	753	HERO HONDA CBZ	Two-Wheeler - Brand	CAR - SEDAN		
66	771	KAWASAKI	Two-Wheeler - Manufacturer	SEDAN RANK	MAB RANK	BRAND NAME
67	776	CHEVROLET TRAVERA	Car - SUV/MUV	1	141	MARUTI SUZUKI SWIFT
68	817	TVS APACHE	Two-Wheeler - Brand	2	251	HONDA CITY
69	827	TOYOTA QUALIS	Car - SUV/MUV	3	467	MITSUBISHI LANCER
70	853	BAJAJ PLATINA	Two-Wheeler - Brand	4	566	TATA MANZA
71	868	FORD IKON	Car - Sedan	5	575	MARUTI SUZUKI DZIRE
72	884	HONDA SHINE	Two-Wheeler - Brand	6	868	FORD IKON
73	887	BULLET	Two-Wheeler - Brand	7	920	TATA INDIGO
74	904	MAHINDRA XYLO	Car - SUV/MUV	8	926	HYUNDAI VERNA
75	910	NOVA	Two-Wheeler - Brand			
76	920	TATA INDIGO	Car - Sedan			
77	921	OUTLANDER	Car - Luxury SUV/MUV			
78	926	HYUNDAI VERNA	Car - Sedan			
79	933	DUCATI	Two Wheeler - Luxury			
80	942	MARUTI SUZUKI WAGON R	Car - Hatchback			



CATEGORY-WISE ALL INDIA LISTING

AUTOMOBILES

SUPER CATEGORY				CATEGORY TWO WHEELER - MANUFACTURER		
ATMB RANK	MAB RANK	BRAND NAME	CATEGORY	2WH-MFG RANK	MAB RANK	BRAND NAME
81	974	RENAULT DUSTER	Car - SUV/MUV	1	27	HERO MOTO CORP
82	980	HERO HONDA PASSION	Two-Wheeler - Brand	2	57	YAMAHA
83	984	BAJAJ DISCOVER	Two-Wheeler - Brand	3	72	TVS
				4	157	HERO HONDA
				5	327	ROYAL ENFIELD
				6	486	BAJAJ AUTO
				7	712	VESPA
				8	771	KAWASAKI

AUTO COMMERCIAL VEHICLES		
AUTO-CV RANK	MAB RANK	BRAND NAME
1	417	ASHOK LEYLAND
2	615	EICHER
3	683	VOLVO

TWO WHEELER - LUXURY		
2WH LUXURY RANK	MAB RANK	BRAND NAME
1	598	HARLEY DAVIDSON
2	619	HAYABUSA
3	933	DUCATI

CAR - MVP		
MVP RANK	MAB RANK	BRAND NAME
1	451	MARUTI SUZUKI LUV ERTIGA
2	635	CHEVROLET ENJOY

AUTOMOBILE PRODUCTS		
AUTO PRODS RANK	MAB RANK	BRAND NAME
1	654	BOSCH



CATEGORY-WISE ALL INDIA LISTING

AUTOMOBILES

CATEGORY CAR - SUV / MUV		
SUV/MUV RANK	MAB RANK	BRAND NAME
1	290	TOYOTA INNOVA
2	423	MAHINDRA BOLERO
3	443	MAHINDRA SCORPIO
4	626	TATA SAFARI
5	729	TATA SUMO
6	776	CHEVROLET TRAVERA
7	827	TOYOTA QUALIS
8	904	MAHINDRA XYLO
9	974	RENAULT DUSTER



CATEGORY-WISE ALL INDIA LISTING

SUPER CATEGORY				CATEGORY		BANK - PUS
BFSI RANK	MAB RANK	BRAND NAME	CATEGORY	BANK PUS RANK	MAB RANK	BRAND NAME
1	59	LIC	Insurance - PSU	1	118	SBI
2	70	ICICI	Diversified - Finance	2	498	UCO BANK
3	118	SBI	Bank - PSU	3	579	PNB BANK
4	121	HDFC	Diversified - Finance	4	660	BANK OF BARODA
5	211	KOTAK	Diversified - Finance	5	774	BANK OF INDIA
6	270	AXIS BANK	Bank - Private	6	808	UNION BANK
7	286	HSBC	Bank - Foreign	7	811	DENA BANK
8	291	IDBI BANK	Bank - Private	8	899	UNITED BANK OF INDIA
9	404	CITIBANK	Bank - Foreign	9	923	CANARA BANK
10	484	AVIVA	Insurance - Private	10	929	SBJJ BANK
11	498	UCO BANK	Bank - PSU			
12	579	PNB BANK	Bank - PSU			
13	582	DHFL	Diversified - Finance	INSURANCE - PRIVATE		
14	621	ICICI BANK	Bank - Private	INSURE PRIVATE RANK	MAB RANK	BRAND NAME
15	660	BANK OF BARODA	Bank - PSU	1	484	AVIVA
16	664	HDFC BANK	Bank - Private	2	704	ICICI PRUDENTIAL
17	704	ICICI PRUDENTIAL	Insurance - Private	3	854	MAX LIFE INSURANCE
18	742	KOTAK BANK	Bank - Private	4	905	BAJAJ ALLANZ
19	760	ING VYSYA BANK	Bank - Private	5	962	HDFC LIFE
20	774	BANK OF INDIA	Bank - PSU			
21	808	UNION BANK	Bank - PSU			
22	811	DENA BANK	Bank - PSU	BANK - FOREIGN		
23	854	MAX LIFE INSURANCE	Insurance - Private	BANK FOREIGN RANK	MAB RANK	BRAND NAME
24	878	YES BANK	Bank - Private	1	286	HSBC
25	899	UNITED BANK OF INDIA	Bank - PSU	2	404	CITIBANK
26	905	BAJAJ ALLANZ	Insurance - Private			
27	923	CANARA BANK	Bank - PSU	BANK - PRIVATE		
28	929	SBJJ BANK	Bank - PSU	BANK PRIVATE RANK	MAB RANK	BRAND NAME
29	962	HDFC LIFE	Insurance - Private	1	270	AXIS BANK
				2	291	IDBI BANK
				3	621	ICICI BANK
				4	664	HDFC BANK
				5	742	KOTAK BANK
				6	760	ING VYSYA BANK
				7	878	YES BANK



CATEGORY-WISE ALL INDIA LISTING

BFSI

CATEGORY		DIVERSIFIED - FINANCE	
DIVRSFD FINANCE RANK	MAB RANK	BRAND NAME	
1	70	ICICI	
2	121	HDFC	
3	211	KOTAK	
4	582	DHFL	

		INSURANCE - PSU	
INSURE PSU RANK	MAB RANK	BRAND NAME	
1	59	LIC	



CATEGORY-WISE ALL INDIA LISTING

BRANDED FASHION

SUPER CATEGORY			
BRANDED FASHION RANK	MAB RANK	BRAND NAME	CATEGORY
1	116	FASTRACK	Branded Fashion
2	155	DENIM	Branded Fashion
3	177	TOMMY HILFIGER	Branded Fashion
4	244	GUCCI	Branded Fashion
5	301	DIESEL	Branded Fashion
6	341	HUGO BOSS	Branded Fashion
7	391	BENETTON	Branded Fashion
8	437	PRADA	Branded Fashion
9	479	D & G	Branded Fashion
10	515	ARMANI	Branded Fashion
11	764	LOUIS VUITTON	Branded Fashion
12	831	PEIRRE CARDIN	Branded Fashion
13	892	GAP	Branded Fashion
14	945	CALVIN KLEIN	Branded Fashion
15	958	GUESS	Branded Fashion
16	965	VERSACE	Branded Fashion
17	979	BURBERRY	Branded Fashion

CIGARETTES

SUPER CATEGORY			
CIGRTTE RANK	MAB RANK	BRAND NAME	CATEGORY
1	85	CLASSIC	Cigarettes
2	253	MORE	Cigarettes
3	255	GOLD FLAKE	Cigarettes
4	496	WILLS	Cigarettes
5	607	MARLBORO	Cigarettes
6	623	BRISTOL	Cigarettes
7	978	555	Cigarettes



CATEGORY-WISE ALL INDIA LISTING

CONSTRUCTION

SUPER CATEGORY				CATEGORY		
CONST RANK	MAB RANK	BRAND NAME	CATEGORY	CONST MATERIAL RANK	MAB RANK	CONSTRUCTION MATERIALS
1	430	JOHNSON	Construction Materials	1	430	JOHNSON
2	452	DLF	Real Estate Developer	2	745	LEONARDO
3	679	LODHA	Real Estate Developer			
4	745	LEONARDO	Construction Materials			
5	769	RUSTOMJEE	Real Estate Developer			

REAL ESTATE DEVELOPER		
RL-EST DEVELOPER RANK	MAB RANK	BRAND NAME
1	452	DLF
2	679	LODHA
3	769	RUSTOMJEE

DIVERSIFIED

SUPER CATEGORY			
DIVRSFD RANK	MAB RANK	BRAND NAME	CATEGORY
1	5	TATA	Diversified
2	8	GODREJ	Diversified
3	9	BAJAJ	Diversified
4	25	PHILIPS	Diversified
5	29	VIDEOCON	Diversified
6	38	RELIANCE	Diversified
7	62	M&M	Diversified
8	67	BPL	Diversified
9	71	ITC	Diversified
10	126	LARSEN & TOUBRO	Diversified
11	131	DALMIA	Diversified
12	160	BIRLA	Diversified
13	210	MAX	Diversified
14	236	AMBUJA	Diversified
15	311	TTK	Diversified
16	385	INDIABULLS	Diversified
17	454	SIEMENS	Diversified
18	464	SAHARA	Diversified
19	518	MISTUBISHI	Diversified
20	685	PATNI	Diversified
21	996	VIRGIN	Diversified



CATEGORY-WISE ALL INDIA LISTING

DTH

SUPER CATEGORY			
DTH RANK	MAB RANK	BRAND NAME	CATEGORY
1	325	DISH TV	DTH
2	414	TATA SKY	DTH

EDUCATION

SUPER CATEGORY				CATEGORY		
EDU RANK	MAB RANK	BRAND NAME	CATEGORY	TRAINING RANK	MAB RANK	TRAINING
1	406	NIIT	Training	1	406	NIIT
2	427	EDUCOMP	Education - General			
3	722	KANGAROO KIDS	Preschool Education			

EDUCATION - GENERAL		
EDU-GEN RANK	MAB RANK	BRAND NAME
1	427	EDUCOMP

PRESCHOOL EDUCATION		
PRE-SCH EDU RANK	MAB RANK	BRAND NAME
1	722	KANGAROO KIDS



CATEGORY-WISE ALL INDIA LISTING

DURABLES

SUPER CATEGORY				CATEGORY		
DURABLES RANK	MAB RANK	BRAND NAME	CATEGORY	CONSUMER ELECTRONICS		
				CM-ELEC RANK	MAB RANK	BRAND NAME
				1	2	SONY
				2	4	LG
				3	43	WHIRLPOOL
				4	54	SAMSUNG
				5	65	ONIDA
				6	73	VOLTAS
				7	117	PANASONIC
				8	134	TOSHIBA
				9	153	SANSUI
				10	169	HITACHI
				11	216	AKAI
				12	238	CASIO
				13	250	KENT
				14	269	IFB
				15	336	SHARP
				16	355	KELVINATOR
				17	420	ELECTROLUX
				18	457	AQUAGUARD
				19	501	EUREKA FORBES
				20	503	HAIER
				21	505	MAHARAJA
				22	551	TCL
				23	572	KENSTAR
				24	581	PREETHI
				25	630	LG TV
				26	633	O GENERAL
				27	648	KENWOOD
				28	650	PUREIT
				29	698	PIONEER
				30	801	KAITAN
				31	804	DAIKIN
				32	824	SUPER FLAME
				33	826	ANJALI
				34	918	SONY BRAVIA
				35	977	GODREJ REFRIGERATOR

KITCHEN APPLIANCES		
KITCHEN APPLNCE RANK	MAB RANK	BRAND NAME
1	505	MAHARAJA
2	581	PREETHI
3	801	KHAITAN
4	824	SUPER FLAME
5	826	ANJALI



CATEGORY-WISE ALL INDIA LISTING

DURABLES

CATEGORY		
WATER PURIFIER RANK	MAB RANK	WATER PURIFIER
		BRAND NAME
		1 250 KENT
		2 457 AQUAGUARD
		3 501 EUREKA FORBES
		4 650 PUREIT

AUDIO EQUIPMENT		
AUDIO EQP RANK	MAB RANK	AUDIO EQUIPMENT
		BRAND NAME
		1 648 KENWOOD
2	698	PIONEER



CATEGORY-WISE ALL INDIA LISTING

ELECTRICALS

SUPER CATEGORY

ELECTRCL RANK	MAB RANK	BRAND NAME	CATEGORY
1	178	HAVELLS	Fast Moving Electrical Goods
2	247	SURYA	Fast Moving Electrical Goods
3	524	V GUARD	Fast Moving Electrical Goods

ENERGY

SUPER CATEGORY

ENERGY RANK	MAB RANK	BRAND NAME	CATEGORY
1	144	POWER	Energy
2	450	BHARAT GAS	Energy
3	462	HPCL	Energy
4	507	INDANE GAS	Energy
5	535	HP GAS	Energy
6	544	ONGC	Energy
7	669	BPCL	Energy
8	670	BHARAT PETROLEUM	Energy
9	822	INDIAN OIL	Energy
10	947	SHELL	Energy



CATEGORY-WISE ALL INDIA LISTING

ENTERTAINMENT

SUPER CATEGORY

ENT RANK	MAB RANK	BRAND NAME	CATEGORY
1	447	EROS	Cinema - Other
2	603	DANCE KE SUPERKIDS	Reality Show
3	714	TOM & JERRY	Cartoons
4	782	BIG BOSS	Reality Show
5	807	T-SERIES	Cinema - Other
6	873	PVR	Cinema - Display
7	890	MARVEL	Character based Entertainment
8	912	INOX	Cinema - Display

CATEGORY

CINEMA - DISPLAY

CINEMA DISPLAY RANK	MAB RANK	BRAND NAME
1	873	PVR
2	912	INOX

CINEMA - OTHERS

CINEMA OTHERS RANK	MAB RANK	BRAND NAME
1	447	EROS
2	807	T-SERIES

REALITY SHOW

REALITY SHOW RANK	MAB RANK	BRAND NAME
1	603	DANCE KE SUPERKIDS
2	782	BIG BOSS

CARTOONS

CARTOON RANK	MAB RANK	BRAND NAME
1	714	TOM & JERRY

CHARACTER BASED ENTERTAINMENT

CH-BASED ENT RANK	MAB RANK	BRAND NAME
1	890	MARVEL



CATEGORY-WISE ALL INDIA LISTING

FOOD & BEVERAGE

SUPER CATEGORY				CATEGORY		FAST MOVING FOODS
F&B RANK	MAB RANK	BRAND NAME	CATEGORY	FAST-MOV FOODS RANK	MAB RANK	BRAND NAME
1	18	AMUL	Dairy	1	44	NESTLE MAGGI
2	20	PEPSI	Aerated Beverages	2	230	LIJJAT PAPAD
3	36	BRITANNIA	F&B - Diversified	3	322	SAFAL
4	42	COCA-COLA	Aerated Beverages	4	370	KELLOGGS
5	44	NESTLE MAGGI	Fast Moving Foods	5	386	MTR
6	49	NESTLE	F&B - Diversified	6	387	AAVIN DAIRY
7	51	PARLE G	Biscuits	7	400	KNORR
8	63	HORLICKS	Nutritional supplement	8	463	CHOCOS
9	66	BOOST	Nutritional supplement	9	475	CHING'S
10	69	5 STAR	Chocolate Bar	10	480	NUTRELA
11	74	PARLE	F&B - Diversified	11	524	RUCHI PICKLES
12	77	CADBURY'S	F&B - Diversified	12	553	YIPPEE NOODLES
13	80	7UP	Aerated Beverages	13	731	QUAKER OATS
14	100	MAAZA	Non-aerated Beverages	14	734	MOTHER'S RECIPE
15	108	LAY'S	Packaged Snacks	15	747	KISSAN JAM
16	113	SPRITE	Aerated Beverages	16	858	PRAVIN PICKLES
17	124	DUKE'S	Aerated Beverages	17	887	LION DATES
18	125	KITKAT	Chocolate Bar	18	989	ACT II
19	127	TATA TEA	Tea			
20	128	APPY	Non-aerated Beverages			
21	129	BRITANNIA GOOD DAY	Biscuits			
22	135	HALDIRAM'S	Packaged Snacks			
23	152	NIMBOOZ	Non-aerated Beverages			
24	170	COMPLAN	Nutritional supplement			
25	171	REAL	Packaged Juice			
26	173	POLO	Mouth Freshner			
27	174	AACHI MASALA	Masala			
28	176	PRIYA GOLD	Biscuits			
29	179	LIMCA	Aerated Beverages			
30	184	KISSAN	F&B - Diversified			
31	187	BISLERI	Packaged Drinking Water			
32	193	BALAJI	Packaged Snacks			
33	197	BOURNVITA	Nutritional supplement			
34	202	NESCAFE	Coffee			
35	204	EVEREST	Masala			
36	206	SUNFEAST	F&B - Diversified			
37	209	MDH	Masala			
38	213	FANTA	Aerated Beverages			
39	222	BRU	Coffee			
40	223	KURKURE	Packaged Snacks			

		DAIRY		
DAIRY RANK	MAB RANK			BRAND NAME
1	18			AMUL
2	256			MOTHER DAIRY
3	705			PARAS
4	875			GOWARDHAN
5	889			AAREY
6	905			AROKYA
7	943			HATSUN

		DAIRY PRODUCTS		
DAIRY PRODS RANK	MAB RANK			BRAND NAME
1	478			AMUL GHEE
2	612			AMUL BUTTER
3	678			AMUL MILK
4	867			AMULYA
5	877			NUTRALITE



CATEGORY-WISE ALL INDIA LISTING

FOOD & BEVERAGE

SUPER CATEGORY				CATEGORY		MASALA
F&B RANK	MAB RANK	BRAND NAME	CATEGORY	MASALA RANK	MAB RANK	BRAND NAME
41	230	LIJJAT PAPAD	Fast Moving Foods	1	174	AACHI MASALA
42	232	TAJ MAHAL TEA	Tea	2	204	EVEREST
43	240	THUMS UP	Aerated Beverages	3	209	MDH
44	249	COOKME	Masala	4	249	COOKME
45	252	TATA SALT	Salt	5	362	BADSHAH MASALA
46	256	MOTHER DAIRY	Dairy	6	446	RAMDEV
47	258	RED BULL	Energy Drink	7	555	SAKTHI MASALA
48	260	AASHIRWAAD	F&B - Diversified	8	788	PCM MASALE
49	274	FORTUNE OIL	Edible Oil	9	798	EASTERN
50	283	MIRINDA	Aerated Beverages	10	870	DUTTA SPICE
51	284	CADBURY'S DAIRYMILK	Chocolate Bar	11	882	SHAKTHI MASALA
52	287	HALLS	Mouth Freshner			
53	298	BINGO	Packaged Snacks			
54	299	BISK FARM	Biscuits			
55	307	SUNRISE	Coffee			
56	317	SHALIMAR	Packaged Rice			
57	322	SAFAL	Fast Moving Foods			
58	338	SAFFOLA	Edible Oil			
59	343	FROOTI	Non-aerated Beverages			
60	344	BRITANNIA MARIEGOLD	Biscuits			
61	346	SLICE	Non-aerated Beverages			
62	347	MUNCH	Chocolate Bar			
63	348	SNICKERS	Chocolate Bar			
64	350	KWALITY WALLS	Ice Cream			
65	361	CADBURY'S ECLAIRS	Candy			
66	362	BADSHAH MASALA	Masala			
67	366	OREO	Biscuits			
68	369	ORBIT	Mouth Freshner			
69	370	KELLOGGS	Fast Moving Foods			
70	372	KINLEY	Packaged Drinking Water			
71	384	PERK	Chocolate Bar			
72	386	MTR	Fast Moving Foods			
73	387	AAVIN DAIRY	Fast Moving Foods			
74	390	MOUNTAIN DEW	Aerated Beverages			
75	394	VADILAL	Ice Cream			
76	398	HAVMOR	Ice Cream			
77	400	KNORR	Fast Moving Foods			
78	401	KOHINOOR	Packaged Rice			
79	428	TIGER	Biscuits			
80	436	RED LABEL	Tea			

		BISCUITS		
BISCUITS RANK	MAB RANK			BRAND NAME
1	51			PARLE G
2	129			BRITANNIA GOOD DAY
3	176			PRIYA GOLD
4	299			BISK FARM
5	344			BRITANNIA MARIEGOLD
6	366			OREO
7	428			TIGER
8	517			HIDE & SEEK
9	661			PARLE MONACO
10	823			PARLE KRACK JACK
11	841			PARLE 20 20
12	903			NICE
13	950			BRITANNIA BOURBON

		ICE CREAM		
ICE CREAM RANK	MAB RANK			BRAND NAME
1	350			KWALITY WALLS
2	394			VADILAL
3	398			HAVMOR
4	565			ARUN ICE CREAM
5	948			AMUL ICE CREAM
6	964			CREAM BELL ICE CREAM



CATEGORY-WISE ALL INDIA LISTING

FOOD & BEVERAGE

SUPER CATEGORY				CATEGORY		F&B - DIVERSIFIED
F&B RANK	MAB RANK	BRAND NAME	CATEGORY	F&B DIVRSFD RANK	MAB RANK	BRAND NAME
81	446	RAMDEV	Masala	1	36	BRITANNIA
82	456	TOPS	F&B - Diversified	2	49	NESTLE
83	463	CHOCOS	Fast Moving Foods	3	74	PARLE
84	475	CHING'S	Fast Moving Foods	4	77	CADBURY'S
85	478	AMUL GHEE	Dairy Products	5	184	KISSAN
86	480	NUTRELA	Fast Moving Foods	6	206	SUNFEAST
87	508	SHAKTI BHOG	Packaged Flour	7	260	AASHIRWAAD
88	512	BOOMER	Chewing Gum	8	456	TOPS
89	517	HIDE & SEEK	Biscuits	9	615	CANDYMAN
90	523	RUCHI PICKLES	Fast Moving Foods	10	884	MAPRO
91	525	BIKANER	Packaged Snacks	11	949	HEINZ
92	532	CHEETOS	Packaged Snacks	12	995	DANONE
93	542	AQUAFINA	Packaged Drinking Water			
94	552	YIPPEE NOODLES	Fast Moving Foods			
95	554	SAKTHI MASALA	Masala			
96	556	TAAZA TEA	Tea			
97	560	INDIA GATE BASMATI RICE	Packaged Rice			
98	564	ARUN ICECREAM	Ice Cream			
99	585	MENTOS	Mouth Freshner			
100	594	HAJMOLA	Candy			
101	610	AMUL BUTTER	Dairy Products			
102	613	CANDYMAN	F&B - Diversified			
103	634	ALIVA	Packaged Snacks			
104	641	BROOKE BOND	Tea			
105	649	UNCLE CHIPS	Packaged Snacks			
106	657	GLUCON D	Powdered Drink			
107	659	PARLE MONACO	Biscuits			
108	661	AGNI TEA	Tea			
109	663	LEHAR	Packaged Snacks			
110	665	SUNDROP	Edible Oil			
111	666	SHAKTI TEA	Tea			
112	668	ANNAPURNA	Packaged Rice			
113	675	AMUL MILK	Dairy Products			
114	677	BIG BABOOL	Chewing Gum			
115	678	NURJAHAN RICE	Packaged Rice			
116	681	NIRAPARA RICE	Packaged Rice			
117	701	PARAS	Dairy			
118	713	SUGAR FREE	Sugar Substitute			
119	726	GOLD WINNER	Edible Oil			
120	727	QUAKER OATS	Fast Moving Foods			

		AERATED BEVERAGES	
AERATED BEVGS RANK	MAB RANK	BRAND NAME	
1	20	PEPSI	
2	42	COCA-COLA	
3	80	7UP	
4	113	SPRITE	
5	124	DUKE'S	
6	179	LIMCA	
7	213	FANTA	
8	240	THUMS UP	
9	283	MIRINDA	
10	390	MOUNTAIN DEW	

		NUTRITIONAL SUPPLEMENT	
NUT-SUPP RANK	MAB RANK	BRAND NAME	
1	63	HORLICKS	
2	66	BOOST	
3	170	COMPLAN	
4	197	BOURNVITA	



CATEGORY-WISE ALL INDIA LISTING

FOOD & BEVERAGE

SUPER CATEGORY				CATEGORY		PACKAGED SNACKS
F&B RANK	MAB RANK	BRAND NAME	CATEGORY	PKGD SNACKS RANK	MAB RANK	BRAND NAME
121	730	MOTHER'S RECIPE	Fast Moving Foods	1	108	LAY'S
122	732	TROPICANA	Packaged Juice	2	135	HALDIRAM'S
123	735	FIGARO	Edible Oil	3	193	BALAJI
124	743	KISSAN JAM	Fast Moving Foods	4	223	KURKURE
125	744	DALDA	Edible Oil	5	298	BINGO
126	747	ZERO	Sugar Substitute	6	526	BIKANER
127	767	FALERO	Candy	7	533	CHEETOS
128	768	DHARA OIL	Edible Oil	8	636	ALIVA
129	777	LIPTON	Tea	9	651	UNCLE CHIPS
130	778	MAHA LACTO	Candy	10	666	LEHAR
131	781	UTTAM ATTA	Packaged Flour	11	802	GANGURAM
132	783	PCM MASALE	Masala	12	830	A 1 CHIPS
133	785	NOVA TEA	Tea	13	896	BIKAJI
134	787	NATURE FRESH	Packaged Flour	14	941	K C DAS
135	788	TIRUPATI OIL	Edible Oil			
136	791	EASTERN	Masala			
137	793	3 ROSES	Tea			
138	795	GANGURAM	Packaged Snacks			
139	805	UDAYAM	Edible Oil			
140	816	PARLE KRACK JACK	Biscuits			
141	821	SHAKTI OIL	Edible Oil			
142	823	A 1 CHIPS	Packaged Snacks			
143	834	PARLE 20 20	Biscuits			
144	843	BEMISAL RICE	Packaged Rice			
145	844	CENTER FRESH	Candy			
146	850	PRAVIN PICKLES	Fast Moving Foods			
147	851	WAGH BAKRI TEA	Tea			
148	859	AMULYA	Dairy Products			
149	861	TATA COFFEE	Coffee			
150	862	DUTTA SPICE	Masala			
151	867	GOWARDHAN	Dairy			
152	869	NUTRALITE	Dairy Products			
153	874	SHAKTHI MASALA	Masala			
154	876	MAPRO	F&B - Diversified			
155	879	LION DATES	Fast Moving Foods			
156	881	AAREY	Dairy			
157	888	BIKAJI	Packaged Snacks			
158	894	PILLSBURY ATTA	Packaged Flour			
159	895	NICE	Biscuits			
160	897	AROKYA	Dairy			

		TEA	
TEA RANK	MAB RANK	BRAND NAME	
1	127	TATA TEA	
2	232	TAJ MAHAL TEA	
3	436	RED LABEL	
4	557	TAAZA TEA	
5	643	BROOKE BOND	
6	664	AGNI TEA	
7	669	SHAKTI TEA	
8	782	LIPTON	
9	791	NOVA TEA	
10	800	3 ROSES	
11	859	WAGH BAKRI TEA	

		NON-AERATED DRINKS	
NON-ARTD DRINKS RANK	MAB RANK	BRAND NAME	
1	100	MAAZA	
2	128	APPY	
3	152	NIMBOOZ	
4	343	FROOTI	
5	346	SLICE	



CATEGORY-WISE ALL INDIA LISTING

FOOD & BEVERAGE

CATEGORY		CANDY
CANDY RANK	MAB RANK	BRAND NAME
1	361	CADBURY'S ECLAIRS
2	596	HAJMOLA
3	772	FALERO
4	783	MAHA LACTO
5	851	CENTER FRESH
6	933	GEMS
7	961	ALPENLIEBE
		PACKAGED FLOUR
PKGD FLOUR RANK	MAB RANK	BRAND NAME
1	509	SHAKTI BHOG
2	786	UTTAM ATTA
3	794	NATURE FRESH
4	902	PILLSBURY ATTA
5	972	LAXMI BHOG ATTA
		CHOCOLATE BAR
CHOCLTE BAR RANK	MAB RANK	BRAND NAME
1	69	5 STAR
2	125	KITKAT
3	284	CADBURY'S DAIRYMILK
4	347	MUNCH
5	348	SNICKERS
6	384	PERK
7	926	NESTLE MILKY BAR
8	940	KINDER JOY
9	997	MARS
		MOUTH FRESHNER
MOUTH FRSHNR RANK	MAB RANK	BRAND NAME
1	173	POLO
2	287	HALLS
3	369	ORBIT
4	586	MENTOS



CATEGORY-WISE ALL INDIA LISTING

FOOD & BEVERAGE

CATEGORY		PACKAGED DRINKING WATER	
PKGD DRINKING RANK	MAB RANK	BRAND NAME	
1	187	BISLERI	
2	372	KINLEY	
3	542	AQUAFINA	

		CHEWING GUM	
CHEWING GUM RANK	MAB RANK	BRAND NAME	
1	512	BOOMER	
2	680	BIG BABOOL	
3	934	HAPPYDENT	

		SUGAR SUBSTITUTE	
SUGAR SUB RANK	MAB RANK	BRAND NAME	
1	713	SUGAR FREE	
2	751	ZERO	

		POWDERED DRINK	
POWDRD DRINK RANK	MAB RANK	BRAND NAME	
1	659	GLUCON D	
2	936	RASANA	

		ENERGY DRINK	
ENERGY DRINK RANK	MAB RANK	BRAND NAME	
1	258	RED BULL	

		SALT	
SALT RANK	MAB RANK	BRAND NAME	
1	252	TATA SALT	



CATEGORY-WISE ALL INDIA LISTING

GLOBAL BODY

SUPER CATEGORY			
GLOBAL BODY RANK	MAB RANK	BRAND NAME	CATEGORY
1	790	UNICEF	WORLD ORGANIZATION

GOVERNMENT BODY

SUPER CATEGORY			
GOVT BODY RANK	MAB RANK	BRAND NAME	CATEGORY
1	421	NACO	GOVERNMENT BODY
2	860	INDIAN ARMY	GOVERNMENT BODY
3	909	INDIAN RAILWAYS	GOVERNMENT BODY



CATEGORY-WISE ALL INDIA LISTING

FMCG

SUPER CATEGORY				CATEGORY		FABRIC CARE
FMCG RANK	MAB RANK	BRAND NAME	CATEGORY	FAB CARE RANK	MAB RANK	BRAND NAME
1	6	LUX	Bath/Beauty	1	105	ARIEL
2	16	COLGATE	Oral hygiene	2	151	SURF EXCEL
3	17	DOVE	Bath/Beauty	3	162	TIDE
4	21	PONDS	Bath/Beauty	4	166	RIN
5	33	AXE	Deo/Perfume	5	378	HENKO
6	35	LAKME	Bath/Beauty	6	416	MR WHITE
7	47	GARNIER	Bath/Beauty	7	476	ACTIVE WHEEL
8	55	FOGG	Deo/Perfume	8	483	COMFORT
9	58	PEPSODENT	Oral hygiene	9	569	GHARI
10	60	DETTOL	Bath/Beauty	10	576	FENA
11	61	LIFEBUOY	Bath/Beauty	11	601	SAFED
12	64	AMWAY	Direct Selling	12	628	UJALA
13	78	FAIR & LOVELY	Bath/Beauty	13	723	SUPER NIRMA
14	84	CINTHOL	Bath/Beauty			
15	88	SUNSILK	Bath/Beauty			
16	99	HAMAM	Bath/Beauty			
17	101	HINDUSTAN UNILEVER	Diversified			
18	105	ARIEL	Fabric care			
19	109	CLOSE UP	Oral hygiene			
20	110	OLAY	Bath/Beauty			
21	111	L'OREAL	Bath/Beauty			
22	130	PANTENE	Bath/Beauty			
23	132	P & G	Diversified			
24	138	NIVEA	Bath/Beauty			
25	139	VIVEL	Bath/Beauty			
26	145	BOROPLUS	Bath/Beauty			
27	149	NIRMA	Diversified			
28	151	SURF EXCEL	Fabric care			
29	154	PEARS	Bath/Beauty			
30	162	TIDE	Fabric care			
31	166	RIN	Fabric care			
32	175	LOTUS HERBALS	Bath/Beauty			
33	180	MARGO	Bath/Beauty			
34	188	MEDIMIX	Bath/Beauty			
35	190	ANCHOR	Oral hygiene			
36	194	BOROLINE	Bath/Beauty			
37	195	DABUR VATIKA	Bath/Beauty			
38	203	SANTOOR	Bath/Beauty			
39	207	CLINIC PLUS	Bath/Beauty			
40	219	FA	Bath/Beauty			

CATEGORY		ORAL HYGIENE	
ORAL HYGIENE RANK	MAB RANK	BRAND NAME	
1	16	COLGATE	
2	58	PEPSODENT	
3	109	CLOSE UP	
4	190	ANCHOR	
5	229	ORAL B	
6	254	VICCO	
7	330	BABOOL	
8	382	SENSODYNE	
9	499	CIBACA	
10	690	DABUR LAL DANTMANJAN	
11	858	MESWAK	
12	983	PROMISE	

CATEGORY		CONSUMER BATTERIES	
CM-BATT RANK	MAB RANK	BRAND NAME	
1	321	EVEREADY	
2	490	DURACELL	
3	672	NIPPO	
4	815	NOVINO	



CATEGORY-WISE ALL INDIA LISTING

FMCG

SUPER CATEGORY				CATEGORY		DEO / PERFUME
FMCG RANK	MAB RANK	BRAND NAME	CATEGORY	DEO/PER RANK	MAB RANK	BRAND NAME
41	221	AVON	Direct Selling	1	33	AXE
42	226	HEAD & SHOULDERS	Bath/Beauty	2	55	FOGG
43	229	ORAL B	Oral hygiene	3	235	WILD STONE
44	231	EVA	Bath/Beauty	4	334	ADDICTION
45	234	VASELINE	Bath/Beauty	5	558	OLD SPICE
46	235	WILD STONE	Deo/Perfume	6	656	YARDLEY
47	243	REXONA	Bath/Beauty	7	693	ATTITUDE
48	246	FAIREVER	Bath/Beauty	8	885	ENGAGE DEO
49	254	VICCO	Oral hygiene	9	998	CHARLIE
50	262	ORIFLAME	Direct Selling	10	964	SPINZ
51	268	LIRIL	Bath/Beauty			
52	279	REVLON	Bath/Beauty			
53	300	PARACHUTE	Bath/Beauty			
54	303	GILLETTE	Shaving Products			
55	309	EMAMI	Bath/Beauty			
56	320	HIMAMI	Bath/Beauty			
57	321	EVEREADY	Consumer Batteries			
58	330	BABOOL	Oral hygiene			
59	334	ADDICTION	Deo/Perfume			
60	339	PALMOLIVE	Bath/Beauty			
61	353	CHIK SHAMPOO	Bath/Beauty			
62	354	FEVICOL	Adhesives			
63	371	SETWET	Bath/Beauty			
64	376	SAVLON	Bath/Beauty			
65	378	HENKO	Fabric Care			
66	382	SENSODYNE	Oral hygiene			
67	407	SUPER MAX	Shaving Products			
68	413	NYCIL	Bath/Beauty			
69	415	FAIR & HANDSOME	Bath/Beauty			
70	416	MR WHITE	Fabric Care			
71	418	NIHAR	Bath/Beauty			
72	432	DABUR AMLA	Bath/Beauty			
73	435	MAYBELINE	Bath/Beauty			
74	460	NAVRATNA	Bath/Beauty			
75	468	BAJAJ ALMOND OIL	Bath/Beauty			
76	473	VI JOHN	Bath/Beauty			
77	476	ACTIVE WHEEL	Fabric care			
78	483	COMFORT	Fabric care			
79	490	DURACELL	Consumer Batteries			
80	499	CIBACA	Oral hygiene			

CATEGORY		DIVERSIFIED	
DIVRSFD RANK	MAB RANK	BRAND NAME	
1	101	HINDUSTAN UNILEVER	
2	132	P & G	
3	149	NIRMA	
4	590	MARICO	

CATEGORY		DIRECT SELLING	
DIRECT SELLING RANK	MAB RANK	BRAND NAME	
1	64	AMWAY	
2	221	AVON	
3	262	ORIFLAME	

CATEGORY		ADHESIVES	
ADHSV RANK	MAB RANK	BRAND NAME	
1	354	FEVICOL	
2	575	FEVIKWIK	



CATEGORY-WISE ALL INDIA LISTING

FMCG

SUPER CATEGORY				CATEGORY		BATH & BEAUTY
FMCG RANK	MAB RANK	BRAND NAME	CATEGORY	BATH & BEAUTY RANK	MAB RANK	BRAND NAME
81	502	FIAMA DI WILLS	Bath/Beauty	1	6	LUX
82	521	WHISPER	Personal Hygiene Products	2	17	DOVE
83	529	CLINIC ALL CLEAR	Bath/Beauty	3	21	PONDS
84	533	MYSORE SANDAL	Bath/Beauty	4	35	LAKME
85	536	HIMALAYA NEEM FACE WASH	Bath/Beauty	5	47	GARNIER
86	538	VENUS	Bath/Beauty	6	60	DETTOL
87	553	LIVON	Bath/Beauty	7	61	LIFEBUOY
88	558	OLD SPICE	Perfumery	8	78	FAIR & LOVELY
89	569	GHARI	Fabric care	9	84	CINTHOL
90	571	ELLE 18	Bath/Beauty	10	88	SUNSILK
91	574	FEVIKWIK	Adhesives	11	99	HAMAM
92	576	FENA	Fabric care	12	110	OLAY
93	578	JO	Bath/Beauty	13	111	L'OREAL
94	590	MARICO	Diversified	14	130	PANTENE
95	591	PAMPERS	Diapers	15	138	NIVEA
96	593	DERMICOOL	Bath/Beauty	16	139	VIVEL
97	601	SAFED	Fabric care	17	145	BOROPLUS
98	602	FEM	Bath/Beauty	18	154	PEARS
99	604	KESH KING OIL	Bath/Beauty	19	175	LOTUS HERBALS
100	628	UJALA	Fabric care	20	180	MARGO
101	631	CLEAN & CLEAR	Bath/Beauty	21	188	MEDIMIX
102	640	NYLE	Bath/Beauty	22	194	BOROLINE
103	647	BODY CARE	Bath/Beauty	23	195	DABUR VATIKA
104	652	NOMARKS	Bath/Beauty	24	203	SANTOOR
105	656	YARDLEY	Deo/Perfume	25	207	CLINIC PLUS
106	672	NIPPO	Consumer Batteries	26	219	FA
107	690	DABUR LAL DANTMANJAN	Oral hygiene	27	226	HEAD & SHOULDERS
108	692	MANFORCE	Condoms	28	231	EVA
109	693	ATTITUDE	Deo/Perfume	29	234	VASELINE
110	723	SUPER NIRMA	Fabric care	30	243	REXONA
111	728	VEET	Bath/Beauty	31	246	FAIREVER
112	734	NEUTROGENA	Bath/Beauty	32	268	LIRIL
113	751	MOODS	Condoms	33	279	REVLON
114	756	GODREJ NO 1	Bath/Beauty	34	300	PARACHUTE
115	779	KAMASUTRA	Condoms	35	309	EMAMI
116	784	STAYFREE	Personal Hygiene Products	36	320	HIMAMI
117	797	TRESEMME	Bath/Beauty	37	339	PALMOLIVE
118	815	NOVINO	Consumer Batteries	38	353	CHIK SHAMPOO
119	833	MAMY POKO PANTS	Diapers	39	371	SETWET
120	837	ROOP AMRIT	Bath/Beauty	40	376	SAVLON



CATEGORY-WISE ALL INDIA LISTING

FMCG

SUPER CATEGORY				CATEGORY		BATH / BEAUTY
FMCG RANK	MAB RANK	BRAND NAME	CATEGORY	BATH / BEAUTY RANK	MAB RANK	BRAND NAME
121	841	DHATHRI OIL	Bath/Beauty	41	413	NYCIL
122	845	WELLA	Bath/Beauty	42	415	FAIR & HANDSOME
123	852	KEO KARPIN	Bath/Beauty	43	418	NIHAR
124	858	MESWAK	Oral hygiene	44	432	DABUR AMLA
125	872	CAVIN CARE	Bath/Beauty	45	435	MAYBELINE
126	875	ZATAK	Bath/Beauty	46	460	NAVRATNA
127	885	ENGAGE DEO	Deo/Perfume	47	468	BAJAJ ALMOND OIL
128	898	CHARLIE	Deo/Perfume	48	473	VI JOHN
129	900	ASWINI HAIR OIL	Bath/Beauty	49	502	FIAMA DI WILLS
130	949	NIHAR SHANTI AMLA	Bath/Beauty	50	529	CLINIC ALL CLEAR
131	964	SPINZ	Deo/Perfume	51	533	MYSORE SANDAL
132	972	BRYLCREAM	Bath/Beauty	52	536	HIMALAYA NEEM FACE WASH
133	983	PROMISE	Oral hygiene	53	538	VENUS
134	988	SCOTCH BRITE	Air Freshener	54	553	LIVON
135	991	BODY SHOP	Bath/Beauty	55	571	ELLE 18
				56	578	JO
				57	593	DERMICOOL
				58	602	FEM
				59	604	KESH KING OIL
				60	631	CLEAN & CLEAR
				61	640	NYLE
				62	647	BODY CARE
				63	652	NOMARKS
				64	728	VEET
				65	734	NEUTROGENA
				66	756	GODREJ NO 1
				67	797	TRESEMME
				68	737	ROOP AMRIT
				69	841	DHATHRI OIL
				70	845	WELLA
				71	852	KEO KARPIN
				72	872	CAVIN CARE
				73	875	ZATAK
				74	900	ASWINI HAIR OIL
				75	949	NIHAR SHANTI AMLA
				76	972	BRYLCREAM
				77	991	BODY SHOP



CATEGORY-WISE ALL INDIA LISTING

FMCG

CATEGORY		CONDOMS	
CONDOM RANK	MAB RANK	BRAND NAME	
1	692	MANFORCE	
2	751	MOODS	
3	779	KAMASUTRA	

		DIAPERS	
DIAPERS RANK	MAB RANK	BRAND NAME	
1	591	PAMPERS	
2	833	MAMY POKO PANTS	

		PERSONAL HYGIENE PRODUCTS	
PR-HY PRODS RANK	MAB RANK	BRAND NAME	
1	521	WHISPER	
2	784	STAYFREE	

		SHAVING PRODUCTS	
SHAVING PRODS RANK	MAB RANK	BRAND NAME	
1	303	GILLETTE	
2	407	SUPER MAX	



CATEGORY-WISE ALL INDIA LISTING

HEALTHCARE

SUPER CATEGORY				CATEGORY		AYURVEDIC PRODUCTS	
HEALTH CARE RANK	MAB RANK	BRAND NAME	CATEGORY	AYURVEDA PRODS RANK	MAB RANK	BRAND NAME	
1	40	DABUR	Ayurvedic Products	1	40	DABUR	
2	95	HIMALAYA	Ayurvedic Products	2	95	HIMALAYA	
3	146	ABBOTT LABS	Pharmaceuticals	3	275	ZANDU	
4	275	ZANDU	Ayurvedic Products	4	289	AYUR	
5	281	RANBAXY	Pharmaceuticals	5	982	BAIDYANATH	
6	289	AYUR	Ayurvedic Products				
7	295	GSK	Pharmaceuticals			PAIN BALM	
8	306	CIPLA	Pharmaceuticals	PAIN BALM RANK	MAB RANK	BRAND NAME	
9	314	ENO	Healthcare products	1	495	MOOV	
10	328	JOHNSON & JOHNSON	Healthcare - Diversified	2	646	IODEX	
11	359	VICKS	Healthcare products	3	702	VOLINI	
12	458	APOLLO HOSPITALS	Hospitals	4	766	AMRUTANJAN	
13	495	MOOV	Pain Balm	5	786	ZANDU BALM	
14	520	FORTIS	Hospitals				
15	543	MANKIND	Pharmaceuticals			PHARMACEUTICALS	
16	586	VLCC	Health Management	PHARMA RANK	MAB RANK	BRAND NAME	
17	646	IODEX	Pain Balm	1	146	ABBOTT LABS	
18	702	VOLINI	Pain Balm	2	281	RANBAXY	
19	766	AMRUTANJAN	Pain Balm	3	295	GSK	
20	786	ZANDU BALM	Pain Balm	4	306	CIPLA	
21	877	NUTRILITE	Vitamins	5	543	MANKIND	
22	946	ZYDUS CADILA	Pharmaceuticals	6	946	ZYDUS CADILA	
23	963	WOCKHARDT	Pharmaceuticals	7	963	WOCKHARDT	
24	982	BAIDYANATH	Ayurvedic Products				
						HEALTHCARE PRODUCTS	
				HEALTH PRODS RANK	MAB RANK	BRAND NAME	
				1	314	ENO	
				2	359	VICKS	
						HEALTH MANAGEMENT	
				HM RANK	MAB RANK	BRAND NAME	
				1	586	VLCC	



CATEGORY-WISE ALL INDIA LISTING

HEALTHCARE

CATEGORY		HOSPITALS	
HOSPITAL RANK	MAB RANK	BRAND NAME	
1	458	APOLLO HOSPITALS	
2	520	FORTIS	
CATEGORY		HEALTHCARE - DIVERSIFIED	
HEALTH DIVRSFD RANK	MAB RANK	BRAND NAME	
1	328	JOHNSON & JOHNSON	
CATEGORY		VITAMINS	
VITAMINS RANK	MAB RANK	BRAND NAME	
1	877	NUTRILITE	

HEAVY INDUSTRIES

SUPER CATEGORY				CATEGORY		METAL & MINING	
HEAVY INDUST RANK	MAB RANK	BRAND NAME	CATEGORY	CONDOM RANK	MAB RANK	BRAND NAME	
1	691	JINDAL	METAL & MINING	1	691	JINDAL	
2	763	TATA STEEL	METAL & MINING	2	763	TATA STEEL	
3	870	BHEL	HEAVY INDUSTRIES - DIV	3	954	JSW	
4	954	JSW	METAL & MINING				
5	990	KIRLOSKAR	HEAVY INDUSTRIES - DIV				
						HEAVY INDUSTRIES - DIVERSIFIED	
				HM RANK	MAB RANK	BRAND NAME	
				1	870	BHEL	
				2	990	KIRLOSKAR	



CATEGORY-WISE ALL INDIA LISTING

MECARE

SUPER CATEGORY				CATEGORY		AGARBATTIS	
HOME CARE RANK	MAB RANK	BRAND NAME	CATEGORY	AGARBATTI RANK	MAB RANK	BRAND NAME	
1	137	AJANTA	Clocks	1	957	CYCLE AGARBATTIS	
2	319	MILTON	Kitchen Appliances				
3	326	VIM	Dishcare				
4	333	HAWKINS	Kitchen Appliances				
5	337	PRESTIGE	Kitchen Appliances				
6	351	BUTTERFLY	Kitchen Appliances				
7	375	NILKAMAL	Moulded Plastics				
8	377	GOOD KNIGHT	Mosquito repellent				
9	441	HARPIC	Disinfectant				
10	448	MORTIEN	Mosquito repellent				
11	466	TUPPERWARE	Kitchen Appliances				
12	482	NIRALI	Kitchen Appliances				
13	487	NIRLEP	Kitchen Appliances				
14	491	HINDWARE	Bath fixtures				
15	509	ALLOUT	Mosquito repellent				
16	545	MAXO	Mosquito repellent				
17	609	EXO	Dishcare				
18	614	JAIPAN	Kitchen Appliances				
19	655	SINGER	Home Appliances				
20	682	PEARLPET	Kitchen Appliances				
21	684	HIT	Mosquito repellent				
22	746	KUTCHINA	Kitchen Equipment				
23	750	COLIN	Homecare				
24	772	LIZOL	Disinfectant				
25	809	DR FIXIT	Water Proofing				
26	812	PIGEON	Kitchen Appliances				
27	814	XPERT	Dishcare				
28	819	LA OPALA	Tableware				
29	829	AIRWICK	Air Freshener				
30	911	PRIL	Dishcare				
31	919	PARRYWARE	Bath fixtures				
32	957	CYCLE AGARBATTI	Agarbattis				
33	981	ODONIL	Air Freshener				



CATEGORY-WISE ALL INDIA LISTING

MECARE

CATEGORY		KITCHEN APPLIANCES
KITCHEN APPL RANK	MAB RANK	BRAND NAME
1	319	MILTON
2	333	HAWKINS
3	337	PRESTIGE
4	351	BUTTERFLY
5	466	TUPPERWARE
6	482	NIRALI
7	487	NIRLEP
8	614	JAIPAN
9	682	PEARLPET
10	812	PIGEON

		MOSQUITO REPELLENT
MOSQUITO REPEL RANK	MAB RANK	BRAND NAME
1	377	GOOD KNIGHT
2	448	MORTIEN
3	509	ALLOUT
4	545	MAXO
5	684	HIT

		DISHCARE
DISHCARE RANK	MAB RANK	BRAND NAME
1	326	VIM
2	609	EXO
3	814	XPERT
4	911	PRIL

		BATH FIXTURES
BATH FIXTURES RANK	MAB RANK	BRAND NAME
1	491	HINDWARE
2	919	PARRYWARE



CATEGORY-WISE ALL INDIA LISTING

MECARE

CATEGORY		AIR FRESHNER
AIR FRESHNER RANK	MAB RANK	BRAND NAME
1	829	AIRWICK
2	981	ODONIL

		DISINFECTANT
DIS-INFE CTANT RANK	MAB RANK	BRAND NAME
1	441	HARPIC
2	772	LIZOL

		HOME APPLIANCES
HOME APPL RANK	MAB RANK	BRAND NAME
1	655	SINGER



HOME FURNISHING

CATEGORY-WISE ALL INDIA LISTING

HOUSEHOLD ELECTRICALS

HOSPITALITY

SUPER CATEGORY			
HSPTY RANK	MAB RANK	BRAND NAME	CATEGORY
1	707	TRIDENT	HOTELS



CATEGORY-WISE ALL INDIA LISTING

MANUFACTURING

SUPER CATEGORY				CATEGORY		CEMENT
MFG RANK	MAB RANK	BRAND NAME	CATEGORY	CEMENT RANK	MAB RANK	BRAND NAME
1	148	HMT	Engineering	1	218	ACC CEMENT
2	218	ACC CEMENT	Cement	2	313	ULTRATECH
3	224	NEROLAC	Paints	3	349	INDIA CEMENT
4	227	ASIAN PAINTS	Paints	4	453	LAFARGE
5	313	ULTRATECH	Cement	5	471	BIRLA CEMENT
6	349	INDIA CEMENT	Cement	6	528	SURYA CEMENT
7	439	CROMPTON GREAVES	Engineering	7	583	BINANI CEMENT
8	453	LAFARGE	Cement	8	618	JK CEMENT
9	455	CENTURY PLY	Plywood			
10	469	BERGER PAINTS	Paints			
11	471	BIRLA CEMENT	Cement			
12	492	DULUX	Paints			
13	528	SURYA CEMENT	Cement			
14	580	FINOLEX	Plastics			
15	583	BINANI CEMENT	Cement			
16	618	JK CEMENT	Cement			
17	624	SINTEX	Plastics			
18	625	GREENPLY	Plywood			
19	637	BOROSIL	Glassware			
20	800	NIPPON	Paints			
21	902	PIDILITE	Chemicals			



CATEGORY-WISE ALL INDIA LISTING

MANUFACTURING

CATEGORY		PLASTICS
PLASTIC RANK	MAB RANK	BRAND NAME
1	580	FINOLEX
2	624	SINTEX

		ENGINEERING
ENGG RANK	MAB RANK	BRAND NAME
1	148	HMT
2	439	CROMPTON GREAVES



CATEGORY-WISE ALL INDIA LISTING

MEDIA PRINT

SUPER CATEGORY				CATEGORY		NEWSPAPER - ENGLISH
MEDIA PRINT RANK	MAB RANK	BRAND NAME	CATEGORY	NEWS PPR ENGLISH RANK	MAB RANK	BRAND NAME
1	293	ANANDABAZAR PATRIKA	Newspaper - Regional	1	388	MINT
2	388	MINT	Newspaper - English	2	412	TIMES OF INDIA
3	412	TIMES OF INDIA	Newspaper - English	3	749	HINDUSTAN TIMES
4	562	HINDUSTAN	Newspaper - Hindi	4	836	MID DAY
5	749	HINDUSTAN TIMES	Newspaper - English	5	916	TELEGRAPH
6	763	FORBES	Magazine - English			
7	836	MID DAY	Newspaper - English			
8	882	SAKSHI	Newspaper - Regional			
9	891	LOKMAT	Newspaper - Regional			
10	916	TELEGRAPH	Newspaper - English			
11	944	DAINIK BHASKAR	Newspaper - Hindi			

		NEWSPAPER - REGIONAL
NEWS PPR RGNL RANK	MAB RANK	BRAND NAME
1	293	ANANDBAZAR PATRIKA
2	882	SAKSHI
3	891	LOKMAT

		NEWSPAPER - HINDI
NEWS PPR HINDI RANK	MAB RANK	BRAND NAME
1	563	HINDUSTAN
2	944	DAINIK BHASKAR

		MAGAZINE - ENGLISH
MAGAZINE ENGLISH RANK	MAB RANK	BRAND NAME
1	763	FORBES

MEDIA RADIO

SUPER CATEGORY			
MEDIA RADIO RANK	MAB RANK	BRAND NAME	CATEGORY
1	570	RED FM	FM
2	813	RADIO MIRCHI	FM



SUPER CATEGORY				CATEGORY		HINDI GEC
MEDIA TV RANK	MAB RANK	BRAND NAME	CATEGORY	HINDI GEC RANK	MAB RANK	BRAND NAME
1	241	NDTV	English News	1	403	SONY TV
2	368	AAJ TAK	Hindi News	2	409	ZEE TV
3	380	ZEE	Channel cluster	3	489	STAR PLUS
4	403	SONY TV	Hindi GEC	4	687	ZOOM TV
5	409	ZEE TV	Hindi GEC	5	708	DOORDARSHAN
6	489	STAR PLUS	Hindi GEC	6	792	COLORS
7	540	HBO	English Movies	7	820	SAB TV
8	638	NICKELODEON	Kids Channel			
9	653	SUN	Channel cluster			
10	674	TLC	Lifestyle			
11	676	AXN	English GEC			
12	687	ZOOM TV	Hindi GEC			
13	699	CHANNEL V	Music Channel			
14	708	DOORDARSHAN	Hindi GEC			
15	736	KAIRALI	Regional GEC			
16	759	STAR JALSA	Regional GEC			
17	775	PIX	English Movies			
18	792	COLORS	Hindi GEC			
19	796	CNBC	English Business News			
20	818	SAHARA SAMAY	Hindi News			
21	820	SAB TV	Hindi GEC			
22	828	ABP NEWS	Hindi News			
23	856	ABP ANANDA	Regional News			
24	864	ZEE NEWS	Hindi News			
25	889	DISCOVERY CHANNEL	Factual Entertainment			
26	893	MTV	Music Channel			
27	915	BBC	English International News			
28	934	SET MAX	Hindi Movies			
29	936	MGM	English Movies			
30	993	INDIA TV	Hindi News			
31	998	TEN SPORTS	Hindi News			

		HINDI NEWS
HINDI NEWS RANK	MAB RANK	BRAND NAME
1	368	AAJ TAK
2	818	SAHARA SAMAY
3	828	ABP NEWS
4	864	ZEE NEWS

		ENGLISH MOVIES
ENGLISH MOVIES RANK	MAB RANK	BRAND NAME
1	540	HBO
2	775	PIX
3	936	MGM

		MUSIC CHANNEL
MUSIC CHANNEL RANK	MAB RANK	BRAND NAME
1	699	CHANNEL V
2	893	MTV

		CHANNEL CLUSTER
CHANNEL CLUSTER RANK	MAB RANK	BRAND NAME
1	380	ZEE
2	653	SUN



CATEGORY		REGIONAL GEC
REGIONAL GEC RANK	MAB RANK	BRAND NAME
1	736	KAIRALI
2	759	STAR JALSA
		HINDI MOVIES
HINDI MOVIES RANK	MAB RANK	BRAND NAME
1	934	SET MAX
		KIDS CHANNEL
KIDS CHANNEL RANK	MAB RANK	BRAND NAME
1	638	NICKELODEON
		REGIONAL NEWS
REGIONAL NEWS RANK	MAB RANK	BRAND NAME
1	856	ABP ANANDA
		ENGLISH NEWS
ENGLISH NEWS RANK	MAB RANK	BRAND NAME
1	241	NDTV
		ENGLISH BUSINESS NEWS
ENGLISH BUSINESS RANK	MAB RANK	BRAND NAME
1	803	CNBC
		ENGLISH INTERNATIONAL NEWS
ENG INT NEWS RANK	MAB RANK	BRAND NAME
1	915	BBC



CATEGORY-WISE ALL INDIA LISTING

MEDIA - TV

CATEGORY		LIFESTYLE
LIFE STYLE RANK	MAB RANK	BRAND NAME
1	674	TLC

		ENGLISH GEC
ENGLISH GEC RANK	MAB RANK	BRAND NAME
1	676	AXN

		FACTUAL ENTERTAINMENT
FACT ENT RANK	MAB RANK	BRAND NAME
1	889	DISCOVERY CHANNEL



CATEGORY-WISE ALL INDIA LISTING

PERSONAL ACCESSORIES

SUPER CATEGORY				CATEGORY		FOOTWEAR
PRSNL ACCSRIES RANK	MAB RANK	BRAND NAME	CATEGORY	FOOT WEAR RANK	MAB RANK	BRAND NAME
1	11	BATA	Footwear	1	11	BATA
2	12	REEBOK	Sports Accessories	2	39	WOODLAND
3	13	TITAN	Watches	3	107	FILA
4	14	ADIDAS	Sports Accessories	4	115	ACTION SHOES
5	15	PUMA	Sports Accessories	5	200	KHADIMS
6	23	NIKE	Sports Accessories	6	242	LAKHANI
7	39	WOODLAND	Footwear	7	263	LIBERTY
8	45	SONATA	Watches	8	285	PARAGON
9	86	RADO	Watches	9	308	SPARX
10	107	FILA	Footwear	10	402	LOTTO
11	115	ACTION SHOES	Footwear	11	429	RELAXO
12	120	ROLEX	Watches	12	599	FLITE
13	143	VIP	Luggage/Bags	13	606	REDTAPE
14	168	TANISHQ	Jewellery	14	695	MOCHI
15	192	MAXIMA WATCHES	Watches	15	724	KITO
16	200	KHADIMS	Footwear	16	842	CLARKS
17	225	TBZ	Jewellery	17	940	ALLEN COOPER
18	242	LAKHANI	Footwear	18	954	CATWALK
19	263	LIBERTY	Footwear			
20	285	PARAGON	Footwear			
21	304	SWATCH	Watches			
22	308	SPARX	Footwear			
23	329	SWISS	Watches			
24	345	RAYBAN	Eyewear			
25	397	TIMEX	Watches			
26	402	LOTTO	Footwear			
27	424	KALYAN JEWELLERS	Jewellery			
28	429	RELAXO	Footwear			
29	445	PC JEWELLERS	Jewellery			
30	507	OMEGA	Watches			
31	517	CRIZAL	Eyewear			
32	550	BENTEX	Watches			
33	551	AMERICAN TOURISTER	Luggage/Bags			
34	564	TISSOT	Watches			
35	569	AGNI	Jewellery			
36	601	FLITE	Footwear			
37	602	GITANJALI	Jewellery			
38	608	REDTAPE	Footwear			
39	614	TITAN RAGA	Watches			
40	629	NAKSHATRA	Jewellery			

		WATCHES
WATCHES RANK	MAB RANK	BRAND NAME
1	13	TITAN
2	45	SONATA
3	86	RADO
4	120	ROLEX
5	192	MAXIMA WATCHES
6	304	SWATCH
7	329	SWISS
8	397	TIMEX
9	506	OMEGA
10	549	BENTEX
11	563	TISSOT
12	612	TITAN RAGA
13	642	CITIZEN
14	733	QUARTZ



CATEGORY-WISE ALL INDIA LISTING

PERSONAL ACCESSORIES

SUPER CATEGORY				CATEGORY		
PERSONAL ACCSRIES RANK	MAB RANK	BRAND NAME	CATEGORY	SPORTS ACCSRIES RANK	MAB RANK	SPORTS ACCESSORIES BRAND NAME
41	644	CITIZEN	Watches	1	12	REEBOK
42	694	D DAMAS	Jewellery	2	14	ADIDAS
43	699	MOCHI	Footwear	3	15	PUMA
44	728	KITO	Footwear	4	23	NIKE
45	737	QUARTZ	Watches	5	799	COSCO
46	741	GRT	Jewellery	6	883	CONVERSE
47	756	BHIMA JEWELLERY	Jewellery	EYEWEAR		
48	806	COSCO	Sports Accessories	EYEWEAR RANK	MAB RANK	BRAND NAME
49	849	CLARKS	Footwear	1	345	RAYBAN
50	891	CONVERSE	Sports Accessories	2	516	CRIZAL
51	915	JOY ALUKAS	Jewellery	LUGGAGE/BAGS		
52	916	LALITHA JEWELLERS	Jewellery	LUGGAGE/ BAGS RANK	MAB RANK	BRAND NAME
53	951	ALLEN COOPER	Footwear	1	143	VIP
54	965	CATWALK	Footwear	2	550	AMERICAN TOURISTER
55	966	ORRA	Jewellery	RAINWEAR		
56	987	DUCKBACK	Rainwear	RAIN WEAR RANK	MAB RANK	BRAND NAME
				1	987	DUCKBACK



CATEGORY-WISE ALL INDIA LISTING

PERSONAL ACCESSORIES

CATEGORY		
JEWEL RANK	MAB RANK	JEWELLERY BRAND NAME
1	168	TANISHQ
2	225	TBZ
3	424	KALYAN JEWELLERS
4	445	PC JEWELLERS
5	569	AGNI
6	600	GITANJALI
7	627	NAKSHATRA
8	691	D DAMAS
9	737	GRT
10	752	BHIMA JEWELLERY
11	906	JOY ALUKAS
12	907	LALITHA JEWELLERS
13	955	ORRA



CATEGORY-WISE ALL INDIA LISTING

PERSONALITIES

SUPER CATEGORY				CATEGORY		CINEMA - FEMALE	
PERSON RANK	MAB RANK	BRAND NAME	CATEGORY	ACTRESS RANK	MAB RANK	BRAND NAME	
1	185	SHAHRUKH KHAN	Cinema - Male	1	405	KATRINA KAIF	
2	215	AMITABH BACHCHAN	Cinema - Male	2	519	MADHURI DIXIT	
3	248	MAHENDRA SINGH DHONI	Sports	3	548	SUSHMITA SEN	
4	267	AAMIR KHAN	Cinema - Male	4	587	AISHWARYA RAI BACHCHAN	
5	271	MITHUN CHAKRABORTY	Cinema - Male	5	651	KAREENA KAPOOR	
6	405	KATRINA KAIF	Cinema - Female	6	803	KARISHMA KAPOOR	
7	434	SALMAN KHAN	Cinema - Male	7	857	PRIYANKA CHOPRA	
8	442	SACHIN TENDULKAR	Sports	8	896	REKHA	
9	494	RABINDRANATH TAGORE	Social/Spiritual	9	961	SONAKSHI SINHA	
10	519	MADHURI DIXIT	Cinema - Female				
11	530	SOURAV GANGULY	Sports				
12	548	SUSHMITA SEN	Cinema - Female				
13	584	CHRIS GAYLE	Sports				
14	987	AISHWARYA RAI BACHCHAN	Cinema - Female	ACTOR RANK	MAB RANK	BRAND NAME	
15	651	KAREENA KAPOOR	Cinema - Female	1	185	SHAHRUKH KHAN	
16	716	ANIL AMBANI	Business	2	215	AMITABH BACHCHAN	
17	803	KARISHMA KAPOOR	Cinema - Female	3	267	AAMIR KHAN	
18	840	LATA MANGESHKAR	Music	4	271	MITHUN CHAKRABORTY	
19	849	SUNNY DEOL	Cinema - Male	5	434	SALMAN KHAN	
20	857	PRIYANKA CHOPRA	Cinema - Female	6	849	SUNNY DEOL	
21	896	REKHA	Cinema - Female	7	913	HRITHIK ROSHAN	
22	913	HRITHIK ROSHAN	Cinema - Male	8	922	RANBIR KAPOOR	
23	922	RANBIR KAPOOR	Cinema - Male	9	976	ABHISHEK BACHCHAN	
24	961	SONAKSHI SINHA	Cinema - Female				
25	976	ABHISHEK BACHCHAN	Cinema - Male				
				SPORTS			
				SPORTS RANK	MAB RANK	BRAND NAME	
				1	248	MAHENDRA SINGH DHONI	
				2	442	SACHIN TENDULKAR	
				3	530	SOURAV GANGULY	
				4	584	CHRIS GAYLE	
				SOCIAL/SPIRITUAL			
				SOCIAL/ SPIRITUAL RANK	MAB RANK	BRAND NAME	
				1	494	RABINDRANATH TAGORE	



CATEGORY-WISE ALL INDIA LISTING

PERSONALITIES

CATEGORY		BUSINESS
BUSINESS RANK	MAB RANK	BRAND NAME
1	716	ANIL AMBANI

		MUSIC
MUSIC RANK	MAB RANK	BRAND NAME
1	840	LATA MANGESHKAR



CATEGORY-WISE ALL INDIA LISTING

RETAIL

SUPER CATEGORY				CATEGORY		CAFÉ
RETAIL RANK	MAB RANK	BRAND NAME	CATEGORY	CAFÉ RANK	MAB RANK	BRAND NAME
1	75	KENTUCKY FRIED CHICKEN	QSR	1	335	CAFÉ COFFEE DAY
2	122	MCDONALD'S	QSR	2	608	BARISTA
3	136	PANTALOONS	Personal goods	3	903	COSTA COFFEE
4	214	ZARA	Personal goods			
5	233	WESTSIDE	Personal goods			
6	237	LIFESTYLE	Personal goods			
7	264	ARCHIES	Gift Shop			
8	282	PIZZA HUT	Restaurant/Dinner			
9	316	DOMINOS	QSR			
10	323	BIG BAAZAR	Personal goods			
11	324	SREE LEATHER	Footwear			
12	335	CCD	Café			
13	363	RED CHIEF	Footwear			
14	383	METRO	Footwear			
15	399	MONGINIS	Cake shop			
16	410	BENZER	Personal goods			
17	514	SUVIDHAA	Services			
18	526	SHOPPERS STOP	Personal goods			
19	592	D MART	General & Grocery			
20	605	SPENCERS	General & Grocery			
21	608	BARISTA	Café			
22	667	CROMA	Electronics			
23	718	RAJDHANI	Restaurant/Dinner			
24	765	HALLMARK	Gift shop			
25	794	WALMART	General & Grocery			
26	806	R CITY	Shopping Mall			
27	846	SUBWAY	QSR			
28	848	RELIANCE FRESH	General & Grocery			
29	871	D'DECOR	Furnishing Retail			
30	886	HYPER CITY	Shopping Mall			
31	903	COSTA COFFEE	Café			

		GIFT SHOP
GIFT SHOP RANK	MAB RANK	BRAND NAME
1	264	ARCHIES
2	765	HALLMARK

		SHOPPING MALL
SHOPPING MALL RANK	MAB RANK	BRAND NAME
1	806	R CITY
2	886	HYPER CITY

		GENERAL & GROCERY
G&G RANK	MAB RANK	BRAND NAME
1	592	D MART
2	605	SPENCERS
3	794	WALMART
4	848	RELIANCE FRESH

		FOOTWEAR
FOOT WEAR RANK	MAB RANK	BRAND NAME
1	324	SREE LEATHER
2	363	RED CHIEF
3	383	METRO



CATEGORY-WISE ALL INDIA LISTING

RETAIL

CATEGORY		PERSONAL GOODS
PRSNL GOODS RANK	MAB RANK	BRAND NAME
1	136	PANTALOONS
2	214	ZARA
3	233	WESTSIDE
4	237	LIFESTYLE
5	323	BIG BAAZAR
6	410	BENZER
7	526	SHOPPERS STOP

		QSR
QSR RANK	MAB RANK	BRAND NAME
1	75	KENTUCKY FRIED CHICKEN
2	122	MCDONALD'S
3	316	DOMINOS
4	853	SUBWAY

		CAKE SHOP
CAKE SHOP RANK	MAB RANK	BRAND NAME
1	399	MONGINIS

		ELECTRONICS
ELEC RANK	MAB RANK	BRAND NAME
1	667	CROMA

		SERVICE
SERVICES RANK	MAB RANK	BRAND NAME
1	514	SUVIDHAA



CATEGORY-WISE ALL INDIA LISTING

RETAIL

CATEGORY		FURNISHING RETAIL
FURNSH RETAIL RANK	MAB RANK	BRAND NAME
1	871	D'DECOR

		RESTAURANT / DINER
RSTRNT / DINNER RANK	MAB RANK	BRAND NAME
1	282	PIZZA HUT
2	718	RAJDHANI

SERVICES

SUPER CATEGORY				CATEGORY	EXPRESS SERVICE	
SERVICES RANK	MAB RANK	BRAND NAME	CATEGORY	EXP SER RANK	MAB RANK	BRAND NAME
1	278	IBM	Consulting/Services	1	636	BLUEDART
2	636	BLUE DART	Express Service	2	706	DHL
3	706	DHL	Express Service	3	969	DTDC
4	969	DTDC	Express Service			

		CONSULTING/SERVICES
CONSULT/ SERVICES RANK	MAB RANK	BRAND NAME
1	278	IBM



CATEGORY-WISE ALL INDIA LISTING

SOCIAL ORGANIZATION

SUPER CATEGORY

SOCIAL ORGN RANK	MAB RANK	BRAND NAME	CATEGORY
1	358	CRY	NGO
2	425	BEING HUMAN	NGO
3	622	PETA	NGO
4	731	GOONJ	NGO
5	754	WORLD VISION	NGO
6	764	HELP AGE INDIA	NGO
7	866	BHARAT SEVASHRAM	NGO

SPORTS

SUPER CATEGORY

SPORTS RANK	MAB RANK	BRAND NAME	CATEGORY
1	838	KOLKATA KNIGHT RIDERS	IPL TEAM



CATEGORY-WISE ALL INDIA LISTING

WRITING ACCESSORIES

SUPER CATEGORY

STATNRY RANK	MAB RANK	BRAND NAME	CATEGORY
1	53	NATRAJ	Writing Accessories
2	79	CELLO	Writing Accessories
3	90	REYNOLDS	Writing Accessories
4	106	ADDGEL	Writing Accessories
5	156	PARKER	Premium Writing Accessories
6	182	CAMEL	Writing Accessories
7	217	APSARA	Writing Accessories
8	331	MONTEX	Writing Accessories
9	342	LEXI	Writing Accessories
10	367	LINC	Writing Accessories
11	459	CLASSMATE	Notebooks
12	481	LUXOR	Writing Accessories
13	689	KANGARO	Stapler
14	707	NAVNEET	Notebooks
15	713	CAMLIN	Art Accessories
16	759	ROTOMAC	Writing Accessories
17	778	FABER CASTLE	Writing Accessories
18	970	SCHOOLMATE	Writing Accessories

CATEGORY

WRITING ACCESSORIES

WRITING ACCSRIES RANK	MAB RANK	BRAND NAME
1	53	NATRAJ
2	79	CELLO
3	90	REYNOLDS
4	106	ADDGEL
5	182	CAMEL
6	217	APSARA
7	331	MONTEX
8	342	LEXI
9	367	LINC
10	481	LUXOR
11	755	ROTOMAC
12	773	FABER CASTLE
13	959	SCHOOLMATE

NOTEBOOKS

NOTEBK RANK	MAB RANK	BRAND NAME
1	459	CLASSMATE
2	707	NAVNEET

STAPLER

STAPLER RANK	MAB RANK	BRAND NAME
1	689	KANGARO

PREMIUM WRITING ACCESSORIES

PRE WTNG ACCSRIES RANK	MAB RANK	BRAND NAME
1	156	PARKER

ART ACCESSORIES

ART ACCSRIES RANK	MAB RANK	BRAND NAME
1	713	CAMLIN



CATEGORY-WISE ALL INDIA LISTING

TECHNOLOGY

SUPER CATEGORY				CATEGORY		PERSONAL TECHNOLOGY
TECHNLGY RANK	MAB RANK	BRAND NAME	CATEGORY	PRSNL TECNLY RANK	MAB RANK	BRAND NAME
1	10	DELL	Diversified	1	19	APPLE
2	19	APPLE	Personal Technology	2	46	LENOVO
3	31	HEWLETT PACKARD	Diversified	3	56	ACER
4	46	LENOVO	Personal Technology	4	312	I BALL
5	56	ACER	Personal Technology	5	318	COMPAQ
6	83	HCL	Diversified	6	465	ZENITH
7	96	RAMCO	Software Services	7	680	LOGITECH
8	158	WIPRO	Software Services	8	789	MICROTEX
9	159	INTEL	Semiconductor			
10	189	MICROSOFT	Software Company			
11	294	INFOSYS	Software Services			
12	312	I BALL	Personal Technology			
13	318	COMPAQ	Personal Technology			
14	381	KINGSTON	Memory storage			
15	426	TCS	Software Services			
16	465	ZENITH	Personal Technology			
17	472	TORRENT	Software Application			
18	532	ORACLE	Software Company			
19	566	SATYAM	Software Services			
20	578	ASUS	Diversified			
21	613	TATA PHOTON	Datacard			
22	647	NORTON	Anti-virus			
23	660	ANGRY BIRDS	Software Application			
24	676	AVG	Anti-virus			
25	683	LOGITECH	Personal Technology			
26	743	LEXAR	Memory storage			
27	762	SANDISK	Memory storage			
28	766	SAP	Software Company			
29	796	MICROTEX	Personal Technology			
30	832	MOSER BAER	Memory storage			
31	842	EPSON	Printer			
32	863	VLC PLAYER	Software Application			
33	917	WINDOWS	Operating System			
34	946	ADOBE	Software Company			
35	962	WINAMP	Software Application			
36	967	MTS BLAZE	Datacard			
37	979	MICROSOFT EXCEL	Software Application			
38	985	ANDROID	Operating System			

CATEGORY		SOFTWARE APPLICATION
SFTWARE APP RANK	MAB RANK	BRAND NAME
1	472	TORRENT
2	658	ANGRY BIRDS
3	855	VLC PLAYER
4	951	WINAMP
5	967	MICROSOFT EXCEL

CATEGORY		SOFTWARE SERVICES
SFTWARE SERVICES RANK	MAB RANK	BRAND NAME
1	96	RAMCO
2	158	WIPRO
3	294	INFOSYS
4	426	TCS
5	565	SATYAM

CATEGORY		SOFTWARE COMPANY
SFTWARE CMPNY RANK	MAB RANK	BRAND NAME
1	189	MICROSOFT
2	531	ORACLE
3	761	SAP
4	935	ADOBE



CATEGORY-WISE ALL INDIA LISTING

TECHNOLOGY

CATEGORY		MEMORY STORAGE
MEMORY STORAGE RANK	MAB RANK	BRAND NAME
1	381	KINGSTON
2	739	LEXAR
3	757	SANDISK
4	825	MOSER BAER

CATEGORY		OPERATING SYSTEM
OS RANK	MAB RANK	BRAND NAME
1	908	WINDOWS
2	973	ANDROID

CATEGORY		ANTI-VIRUS
ANTI VIRUS RANK	MAB RANK	BRAND NAME
1	645	NORTON
2	673	AVG

CATEGORY		DATACARD
DATACARD RANK	MAB RANK	BRAND NAME
1	611	TATA PHOTON
2	956	MTS MBLAZE

CATEGORY		PRINTER
PRINTER RANK	MAB RANK	BRAND NAME
1	835	EPSON



CATEGORY-WISE ALL INDIA LISTING

TECHNOLOGY

CATEGORY		DIVERSIFIED	
DIVRSFD RANK	MAB RANK	BRAND NAME	
1	10	DELL	
2	31	HEWLETT PACKARD	
3	83	HCL	
4	577	ASUS	

		SEMICONDUCTOR	
SEMI CNDUCTR RANK	MAB RANK	BRAND NAME	
1	159	INTEL	

TELECOM

SUPER CATEGORY			
TELECOM RANK	MAB RANK	BRAND NAME	CATEGORY
1	22	AIRTEL	Telephony
2	28	VODAFONE	Telephony
3	30	IDEA	Telephony
4	41	BSNL	Telephony
5	87	AIRCEL	Telephony
6	97	TATA DOCOMO	Telephony
7	228	UNINOR	Telephony
8	302	MTS	Telephony
9	352	TATA INDICOM	Telephony
10	461	MTNL	Telephony
11	639	DOLPHIN	Telephony
12	715	LOOP	Telephony
13	975	RELIANCE MOBILE	Telephony



CATEGORY-WISE ALL INDIA LISTING

TRANSPORTATION

SUPER CATEGORY				CATEGORY		AIRLINES - INDIAN	
TRNSPT RANK	MAB RANK	BRAND NAME	CATEGORY	AIRLINES INDIAN RANK	MAB RANK	BRAND NAME	
1	161	ATLAS	Bicycles	1	261	AIR INDIA	
2	261	AIR INDIA	Airlines - Indian	2	595	INDIGO AIRLINES	
3	510	HERCULES	Bicycles	3	671	JET AIRWAYS	
4	588	BSA	Bicycles	4	966	SPICEJET	
5	595	INDIGO AIRLINES	Airlines - Indian				
6	671	JET AIRWAYS	Airlines - Indian				
7	948	LADY BIRD	Bicycles				
8	966	SPICEJET	Airlines - Indian				