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As per the research conducted by Trust Research Advisory

0:44 / 0:45



LG - India's Most Trusted Brand (English)

LG India



LG India



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THE ANATOMY OF RAKESH MARIA'S ARRIVAL AS CITY POLICE CHIEF
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Editor's note



ADOPT A FAMILY
 M... (text continues about adoption and family support services)

Delight Media Corporation Ltd.
 10th Floor, Tower-3, Keshavnagar,
 Finance Centre, Sarapuri Bypass
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 Mumbai - 400033.

See Page 2

Hubby of Sheena's friend tipped off cops

Call from the defence personnel helped unravel conspiracy

Ananta Madhukarji reports on

New Delhi: Who was the story more rather who let the ball rolling in the Sheena Bora murder case? An expectation continues around the all important question that led to the unravelling of the conspiracy. Sheena Bora has been the victim who tipped off the Mumbai Police in the Mumbai-based husband of one of Sheena's closest friends.

The task marks with one of the armed forces and is currently posted in Mumbai. Friends close to Sheena have disclosed, refuting the many theories during the rounds, including one that the call came from a localised friend of Police with Indian Military.

It was to attend this couple's wedding that Sheena had last seen her friend in November 2011. Sheena and this friend had been together since childhood and also went to the same school. Mumbai, who drove his sister to the airport after the visit, says that was the last time he saw Sheena. This is backed up by her other friends in Gurgaon too - that they saw her last at the wedding.

However, the close friend and her husband met her last in Mumbai when they went to visit her and even stayed with Sheena.



Police officer second husband of Sheena Bora, in Mumbai. (Source: Ananta Madhukarji)

There are many questions, of course. How did the caller know about the details of the murder? And if the person knew, why was he quiet for so long? According to Sheena's friends, the couple was alarmed when she stopped communicating suddenly. The couple even went to India later to find out Sheena's whereabouts. Indian had reportedly threatened them, after which they left.

Thanks, but no thanks, Maria tells state govt

Dinesh K. Gopal

Mumbai: Former Mumbai police commissioner Rakesh Maria on Wednesday reportedly declined to supervise the Sheena Bora murder case, and informed senior cops in the sector 28 officer in a move that sparked off a major controversy, the state government, on Tuesday, had allegedly promised Maria to the rank of Director General (DG) and cleared him out of the Mumbai police commissioner's post.

Maria has received an official communication from the Maharashtra government, asking him to supervise investigation. An official communication has been sent to Maria, directing him to supervise the investigation, said Minister of State for Home, Ram Shinde. And if the officers conducting the investigation will report to new Police Commissioner Anand Javel, Shinde said. "For this particular case, the investigation officers will report to Rakesh Maria."

Rape case involving Saudi diplomat: A three-way diplomatic controversy

With her Global perspective



The raped woman - Sheena

New Delhi: The alleged rape and abduction of two Nepali women by a Saudi diplomat is blowing up as a three-way diplomatic crisis, involving the powerful Gulf nation, Nepal and India. While the external affairs ministry here on Wednesday said they were awaiting a detailed report from the Nepali police to decide on the further course of action, sources said the Nepali police have not yet received any report from the Nepali police. The Nepali police have not yet received any report from the Nepali police.

The Nepali police have not yet received any report from the Nepali police. The Nepali police have not yet received any report from the Nepali police.

"We are not fully aware of the involvement of any diplomat in this case. When we are informed about it, we will go for it. It is a very sensitive case and we are getting full support from the MHA and Nepal police," said Nepal's ambassador to India, Deep Kumar Upadhyay. Later this month, Modi would like to know the details to go on and hand the Nepali police to the Nepali police. The Nepali police have not yet received any report from the Nepali police.



In this photo taken from the view of a plane window, smoke billows out from a plane that caught fire at McCarran Airport in Las Vegas on Tuesday. An engine on the British Airways plane caught fire before take-off, forcing passengers to evacuate.

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Government launches 2 gold schemes to tap household assets

Manju AB @goodnewsbytel

Mumbai: Now you can earn interest on your gold jewellery through a bank deposit scheme. You can also buy gold bonds from banks and post offices through a scheme run by the Reserve Bank of India (RBI).

investors can park their money in bonds which are backed by gold instead of buying the gold in physical form. The bond has more or equal advantage against the physical gold. The bonds will be issued by RBI on behalf of the government on payment of security and would be linked to gold prices.

restricted for Indian entities and the maximum allowable limit is 600 grams per person per year. The government will issue bonds with an appropriate rate of interest and which will be payable in terms of grams of gold. Banks, non-bank finance companies (NBFCs) and post offices may be authorised to transact on these bonds on behalf of the government.

customer will have to give the gold to the assaying agent who will then certify the purity of the gold and it will then be given to the refiners who will melt the gold and turn a certain amount into the gold deposit scheme. The depositor will then have to take the certificate and deposit with the bank. At the time of redemption, the depositor will get

Amul is India's most attractive brand

Posted in [Co-op News Snippets](#) on [September 14, 2015](#) by [parasnath](#)



India Infoline News Service says Amul the pride of Gujarat has been recognized as India's 'most attractive dairy diversified' brand. It is the only reigning brand in the butter sub-category and brings home "the taste of India".

The revelation is a result of India's most attractive brands 2015 report released recently.

A source commenting on the findings of the report is quoted as saying Gujarat has a deep and long tradition of business. Its various brands including brands in dairy have already begun pervading the national consciousness, source said.

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Kent RO Tops India's most attractive brands List in water purifier segment

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A just-released study by Mumbai-based TRA(formerly Trust Research Advisory) has ranked Kent RO as the number one water purifier brand in India's Most attractive Brand 2015. Out of total 4 water purifier brands, including Pureit and Aquaguard, Kent RO is on number position. On all Indian brands ranking index Kent RO is on 144, far ahead of competitions who stand on 408 and even on lower ranks.



As per the findings of this study titled as India's Most Attractive Brands 2015, the largest water purifiers brand Kent RO has secured 144 rank among the 1000 most attractive brands in India. In all, 1,000 brands, grouped across 230 categories, made it to India's most attractive brands' list.

Steelbird Is India's Most Attractive Helmet Brand: TRA Study 2015

© September 28, 2015, 01:58 PM IST | | THE HANS INDIA



New Delhi : Steelbird Helmets a leading name in helmet industry and has successfully established its brand name in the Corporate Sector. A just-released study by Mumbai-based TRA (formerly Trust Research Advisory) has ranked Steelbird as the number one and the only helmet brand in India's Most attractive Brand 2015. Out of 1000 top brands, Steelbird is on the 580th rank.

As per the findings of this study titled as India's Most Attractive Brands 2015, the largest helmet brand Steelbird has managed to secure 580th rank among the 1000 most attractive brands in India. In all, 1,000 brands, grouped across 230 categories, made it to India's most attractive brands' list.

The study involved 15,000 hours of fieldwork covering 2312 consumer-influencers across 16 cities in India and generated five million data-points and 17,000 unique brands from which the top 1000 brands have been listed in this year's report.

Mr. Shailendra Jain, Group head sales and marketing (Steelbird) said, "we understand the needs of customers and deliver our best, qualitative product to them. As an aggregate Helmet manufacture/provider we have been working since 1964 to create sustainable product for all our clients/customers. We endeavour to further develop our responsiveness to customer needs year

News Headline |

Zee is India's most attractive media brand: MAB 2015

By Tarachand Wanvari Posted on : 21 Sep 2015 04:42 pm



॥ VASUDHAIVA KUTUMBAKAM ॥
 THE WORLD IS MY FAMILY

BENGALURU: Dr Subhash Chandra's Zee has been ranked no 1 in the media category in Blue Lotus Communications' Most Attractive Brands 2015 Report (MAB 2015) by the TRA (formerly Trust Research Advisory), which was released recently.

Zee also ranks no 1 in the Media TV category with MAB rank of 209, out of the 1000 listed brands. The Times of India (TOI) too found a place far behind at 704, which is ranked fourth in the Media-Print category.

Further, among the Hindi GECs Zee is placed first followed by Star Plus with a MAB 2015 rank of 273. Colors is at no 3 within the category with a MAB 2015 rank of 312.

As per the MAB 2015 report, the print media segment is headed by - DNA, which again is a brand that has a Zee (Essel) connect. DNA with an overall MAB 2015 rank of 468 was followed by Mid-Day with a MAB 2015 rank of 512. Dainik Bhaskar ranked at 670, followed by TOI.

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As per The Brand Trust Report,
India Study – 2015



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Source: ABC JJ'14

'The Brand Trust Report, India Study 2015'
<http://www.trustadvisory.info/index.htm>



Power of Trust



Dainik Bhaskar

IDBI Bank ranks 64th position
among top 1000 brands in
'All India Brand Trust Ranking 2015'



Bank Aisa Dost Jaisa



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TRANSFORMATION



– ONE OF THE MOST TRUSTED BRANDS IN INDIA

In the recently published Brand Trust Report, 2013 Godrej has been ranked the 6th most trusted Brand in India, up five places from last year.

- The Brand Trust Report, India Study, 2013 is the result of a research based on 61 component Trust Matrix.
- This year's research was conducted among 2505 'influencer' respondents across 16 cities.
- The study covered nearly 3 million data points and 19000 brands.
- Indian Statistical Institute helped create a statistically robust Brand Trust Index which has been used to hierarchically rank India's brands on the basis of Trust.



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nano IS THE MOST TRUSTED BRAND* AMONG ALL CARS & THE MOST ATTRACTIVE BRAND* IN THE HATCHBACK CATEGORY.

The car that redefined automobiles finds two new reasons to celebrate awesomeness. Adjudged 'The Most Trusted Brand' in the hatchback category and 'The Most Attractive Brand' among all cars by TRA's (Trust Research Advisory), 'The Brand Trust Report, India Study - 2013', these titles are a reflection of how the industry and most importantly, how our consumers perceive us.

To explore more, visit [tatananopage](#) [tatanano_tweets](#) [tatananotv](#)



*Tata Nano is the most attractive brand among all cars in "India's Most Attractive Brands-2013 Report". Brand Tata Nano ranks at Number 1 position in the category of car-hatchback

*Brand Tata Nano ranks as The Most Trusted Brand in the category of car-hatchback in "The Brand Trust Report, India Study 2013".



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Ranking as per report published by Trust Research Advisory on 'Brand Trust Report-2014'

Ranking as per report published by Trust Research Advisory on India's Most Attractive Brands -2013.

A Z Associate

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Press Release: 04/17/2012



Hewlett Packard voted India's Most Trusted Technology brand for the second year in a row



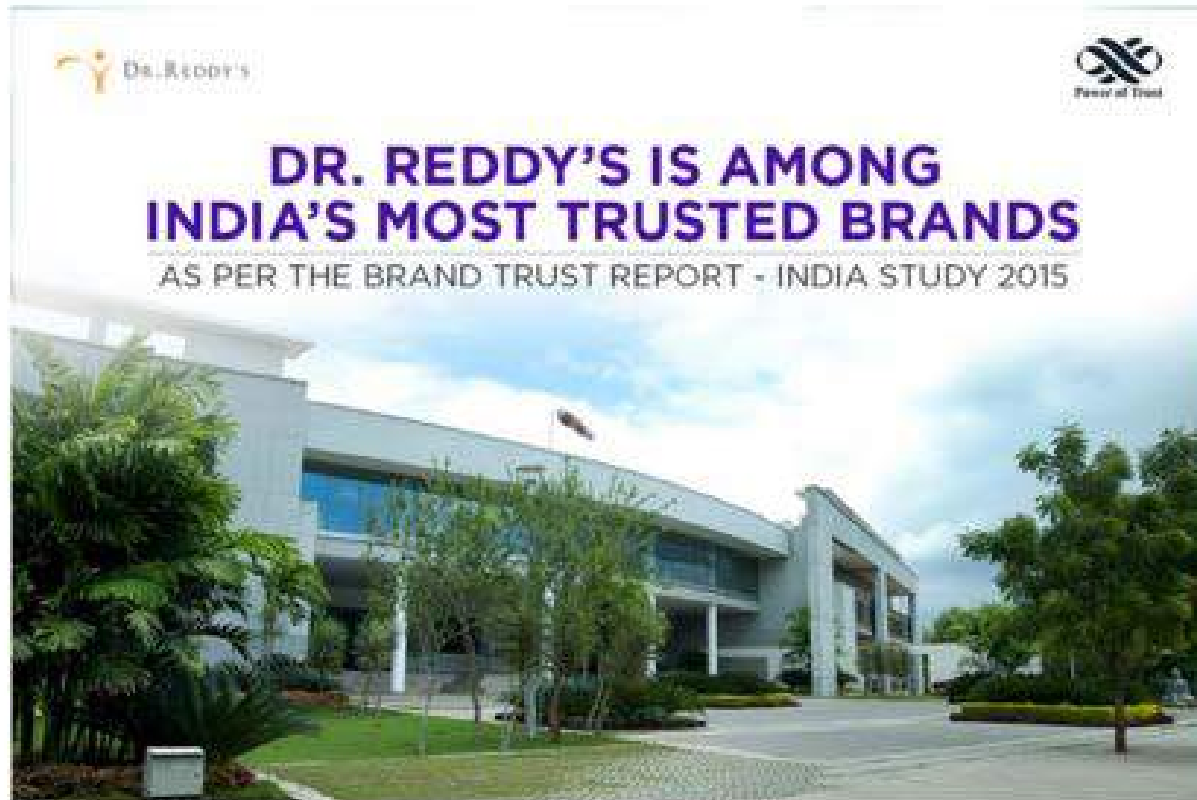
powerOfTrust

Hewlett Packard (HP) has been ranked as India's Most Trusted Technology brand for the second year in a row in a primary research study conducted among 2718 respondents in 15 cities across India through which 17,000 unique brands were ranked on trust.

The research findings were conducted by Trust Research Advisory (TRA), and published in The Brand Trust Report India Study 2012, that lists India's 1000 Most Trusted Brands. The study is conducted on TRA's proprietary Trust Matrix and studies 61 ingredients of Trust.

Hewlett Packard was also ranked 22nd among the 17,000 unique brands that were surveyed across 15 cities

This is the 2nd year in a row that HP has achieved this distinction. Hewlett Packard first won the award in the Brand Trust Report India Study 2011.



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Dr. Reddy's Laboratories
Amongst India's "Most Trusted
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*(Source: www.trustadvisory.info)

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Dell is amongst India's top 15 Most Trusted Brands.*
Source: The Brand Trust Report, India Study 2013.



LG Voted India's Most Trusted Consumer Durable Brand

Indian consumers have voted LG as the most trusted consumer durable Brand.

This announcement made in 'Brand Trust Report 2012' by Trust Research Advisory, reflects the commitment levels of LG to provide quality products to the consumers. The report acknowledges Brands that the consumers put on the highest pedestal of Trust based on their conviction that the Brands provide unmatched quality products.

With highest levels of innovation backed by breathtaking style and design and unparalleled performance, LG has been successful in winning the hearts of the consumers year after year.

[> About Trust Research Advisory](#)

[> About The Brand Trust Report, India Study, 2012](#)

*India's Most Trusted Consumer Durable Brand as per 'Brand Trust Report 2012'. The symbol mark is owned by Trust Research Advisory. The words are derived from 'Brand Trust 2012', interpreted accordingly and are not meant for any claims.



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Luminous tops the Brand Trust
Report 2014

We take pride in informing you that luminous has been listed as India's most trusted brand in the Power Products category in 'The Brand Trust Report, 2014' by the TRA (Trust Research Advisory). Luminous has been enlisted in the 4th position in the Household Electricals category. The research comprised of 15,000 hours of fieldwork, 16 cities, 5 million data points and a listing of 20,000 unique brands, through which Luminous has emerged victorious. We thank our loyal customers and employees for helping us secure this position.

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DHFL Voted amongst India's Most Trusted BFSI Brand

Indian consumers have voted DHFL amongst the most trusted Banking Financial Services Brand. We are ranked 13th amongst the 73 BFSI Brands covered in this study and 231st among 17000 brands in India and 2nd in the HFC Category.

This announcement made in 'Brand Trust Report 2012' by Trust Research Advisory, reflects the commitment levels of DHFL to provide quality products to the consumers. The report acknowledges Brands that the consumers put on the highest pedestal of Trust based on their conviction that the Brands provide unmatched quality products.

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India's **most trusted** brand
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*All India Brand Trust- Rankings 2014, Brand Trust Report

*Trust Research Advisory Brand Trust Report, India Study 2015

0:42 / 0:50





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* Brand Trust Report

As per Brand Trust Study 2014, we have been voted India's Most Trusted Brand in the Education category, competing with institutions like IIT, IIM, NIIT, Yale University and Oxford.

We thank our students, parents, teachers and education partners for this ranking. It is your faith, trust and support that drives us.

About Brand Trust Report:

Brand trust report published by TRA in association with ISI (Indian Statistical Institute), is conducted across 20,000 brands, in 16 cities, with 3 million data points and 1500 hours of field work.

For more details on report with www.trustadvisory.info



Brand KANGAROO KIDS has been listed as India's most trusted brand in the category of Preschool Education in, 'The Brand Trust Report, India Study, 2014'.

Brand KANGAROO KIDS has been listed as India's most attractive brand in the category of Preschool Education in, 'The Most Attractive Brand Report, 2013'.

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Three product pack designs of Dabur bags INDIA STAR 2012 awards for excellence in packaging in India



Dabur ranked as Most Trusted HealthCare, Ayurveda brand in India



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Dabur Chyawanprash's campaign Swasthya Chetna Abhiyan bags two Rural Marketing & Communications awards



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Réal ranked 93 amongst Top 100 Most Exciting Brands in India

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One-stop solution for all your hair problems

The Brand Trust Report India Study 2014 ranked Richfeel as India's Most Trusted Haircare Brand in a study covering 20,000 brands across 16 cities. With an experience of almost three decades, it is known as India's premier haircare brand.

Dr Apoorva and Dr Sonal Shah, founders of Richfeel, are internationally renowned Indian trichologists, and have contributed a great deal to medical science with their breakthroughs in trichology. It began as an idea in

Swiss plant stem cell therapy for hair thinning with extracts taken from apple, argan and peas. These are performed by experts with hands-on experience.

Dr Apoorva and Dr Sonal are also the official hair experts at the 11th Femina Miss India 2014 pageant. They are also the recipients of Maharashtra Vaibhav Award for Excellence in Trichology, the Ronald Salinger Award for Contribution in the Field of Trichology, and The Award for India's



Dr Apoorva Shah, Celina Jaitly and Dr Sonal Shah with The Brand Trust Award certificate

1981, leading to a journey of scientific research and discovery, and further leading to the ISO 9001:2000-recognised institution. Today, it is a strong chain of 61 trichology centres across 25 cities in India offering solutions to hair and scalp problems.

Dr Apoorva and Dr Sonal realised that hair and skin are the most visible parts of the human anatomy and go a long way in building an individual's self-image and confidence. Therefore, they made it their mission to reach out to everyone suffering from hair and scalp problems. The brand is synonymous with solutions to simple and complex hair and scalp disorders, ranging from dandruff and alopecia to hair loss, premature graying, thinning and baldness. And its treatments, all of which are practised by leading trichologists in the world, vary from temporary camouflaging and non-surgical to surgical and life-changing. The brand's aesthetic hair implants brought to India, in association with the renowned Allesbury Hair Clinic of London and Richfeel Anagrow, the non-invasive

Greatest Brand Builder at the CMO Asia Awards 2010.

Recognising that many cannot afford consultation with a trichologist, the duo have started a Free Hair Care Day for the underprivileged at their trichology centres for a nominal fee. Through the Meenaxiben and Rekhaben Shah Memorial Trust, they also provide free treatment to cancer patients, who have undergone chemotherapy and suffer from baldness. They are also working with social worker Priya Dutt and her NGO, Nargis Dutt Memorial Trust, for helping cancer patients with Richfeel Look Good Feel Better initiative. The brand not only helps such patients get back their hair, but also builds back their self-image, prestige and confidence. "The hair on their head brings a smile to their face and gladness to our hearts," says Dr Apoorva.

Richfeel is offering a flat 40% discount on all hair treatments. To avail this offer and book an appointment, call: 8080 677 677/ 1800-200-5677.



Jetking wins Brand Trust Award 2014

Jetking has been felicitated with the Brand Trust award for being the biggest and the most trustworthy brand in the Computer Hardware/Training segment. The Brand Trust award conducted by Trust Research Advisory to measure the effectiveness and trustworthiness of the brands amongst India has released its results this March 2014. Jetking has also shown a remarkable increase in terms of the overall ranking by coming at 369 as opposed to 670 in the year 2013.

Upon receiving this award, Brand Communications Head, Mr. Siddarth Bharwani said " We as an organization are proud to receive this prestigious

India's Most Trusted Preschool Educational Institute 2014-2015

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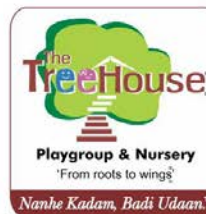
As per TRA (formerly Trust Research Advisory),
TreeHouse Preschool is Now Ranked India's No 1
Most Trusted Preschool Brand in the preschool
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*We thank our children, parents and teachers
for their trust, faith and support.*



*Source: Power of Trust India's Most Trusted Educational Institutes - 2014-2015, TRA

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NIIT received the "Top IT Training Company Award 2013" for the 20th consecutive year by Cybermedia publications.



NIIT has been ranked the 4th "Best Company to Work For" in India by Great Place to Work Institute 2013-14.



NIIT featured as "India's Most Trusted Training Brand" in Brand Trust Report, India Study, 2014, undertaken by Trust Research Advisory for the second consecutive year.

