CATEGORY - WISE
ALL INDIA LISTING

Alcoholic Beverages
SUPER CATEGORY

Alchohol Rank	BTR 2014	BTR 2013	BRAND NAME
1	198	102	KINGFISHER
2	278	497	ROYAL STAG
3	297	-	JOHNNIE WALKER
4	388	562	FOSTERS
5	465	718	SIGNATURE
6	531	611	HAYWARDS
7	589	583	MCDOWELL'S
8	709	-	TUBORG
9	724	-	HEINEKEN
10	890	-	8 PM WHISKEY
11	935	-	OFFICER'S CHOICE
12	1023	494	BAGPIPER
13	1032	611	HAYWARDS 5000
14	1087	-	KNOCKOUT
15	1103	826	SMIRNOFF

Alcoholic Beverages
CATEGORY

BEER

BEER RANK	BTR 2014	BTR 2013	BRAND NAME
1	198	102	KINGFISHER
2	388	562	FOSTERS
3	531	611	HAYWARDS
4	709	-	TUBORG
5	724	-	HEINEKEN
6	1032	611	HAYWARDS 5000
7	1087	-	KNOCKOUT

PREMIUM WHISKY

PREMIUM WHISKY	BTR 2014	BTR 2013	BRAND NAME
1	297	-	JOHNNIE WALKER

VODKA RANK

VODKA RANK	BTR 2014	BTR 2013	BRAND NAME
1	1103	896	SMIRNOFF

WHISKY RANK

WHISKY RANK	BTR 2014	BTR 2013	BRAND NAME
1	278	497	ROYAL STAG
2	465	718	SIGNATURE
3	589	583	MCDOWELL'S
4	891	-	8 PM WHISKEY
5	936	-	OFFICER'S CHOICE
6	1023	494	BAGPIPER

CATEGORY - WISE
ALL INDIA LISTING

Apparel
SUPER CATEGORY

Apparel Rank	BTR 2014	BTR 2013	BRAND NAME
1	23	57	RAYMOND
2	26	46	LEVI'S
3	44	45	LEE
4	89	445	SIYARAM'S
5	94	143	VIP INNERWEAR
6	103	92	SPYKAR
7	105	355	RUPA
8	106	153	JOCKEY
9	108	416	PETER ENGLAND
10	117	303	PARK AVENUE
11	133	328	VIMAL
12	183	-	LOUIS PHILIPPE
13	206	920	WRANGLER
14	219	-	LUX COZI
15	223	277	LEE COOPER
16	227	184	PEPE
17	235	353	JOHN PLAYER
18	266	-	RAMRAJ
19	283	645	VAN HEUSEN
20	285	-	PAKIZA
21	308	439	MANGO
22	310	609	LACOSTE
23	321	777	MUFTI
24	338	1061	OSWAL
25	359	-	GWALIOR SUITINGS
26	363	532	ALLEN SOLLY
27	404	753	MAYUR SUITINGS
28	411	467	LILIPUT
29	416	-	TURTLE
30	439	-	US POLO
31	453	649	KOUTONS
32	462	461	LOOT
33	471	1033	PARX
34	472	298	ZODIAC
35	520	706	S KUMAR'S
36	521	112	ARROW
37	526	453	ZOD

Apparel
CATEGORY

CASUAL WEAR

CASUAL WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	26	46	LEVI'S
2	44	45	LEE
3	103	92	SPYKAR
4	206	920	WRANGLER
5	223	277	LEE COOPER
6	227	184	PEPE
7	283	645	VAN HEUSEN
8	310	609	LACOSTE
9	321	777	MUFTI
10	439	-	US POLO
11	453	649	KOUTONS
12	462	461	LOOT
13	471	1033	PARX
14	526	453	ZOD
15	563	-	NEW PORT
16	635	281	DIESEL
17	691	-	RUFF & TUFF
18	757	-	ABERCROMBIE
19	866	323	PROVOGUE
20	869	-	WILLS LIFESTYLE
21	907	1069	JACK & JONES
22	958	565	UNITED COLORS OF BENETTON
23	1019	892	POLO SPORT
24	1085	254	KILLER

FABRIC

FABRIC RANK	BTR 2014	BTR 2013	BRAND NAME
1	23	57	RAYMOND
2	89	445	SIYARAM'S
3	133	328	VIMAL
4	359	-	GWALIOR SUITINGS
5	404	753	MAYUR SUITINGS
6	520	706	S KUMAR'S
7	547	-	OCM
8	667	708	REID & TAYLOR
9	767	884	MAFATLAL
10	809	984	GRASIM
11	904	703	BOMBAY DYEING

CATEGORY - WISE
ALL INDIA LISTING

Apparel
SUPER CATEGORY

Apparel Rank	BTR 2014	BTR 2013	BRAND NAME
38	547	-	OCM
39	563	-	NEW PORT
40	635	281	DIESEL
41	639	1004	JOHN MILLER
42	667	708	REID & TAYLOR
43	684	-	RUPA FRONTLINE
44	691	-	RUFF & TUFF
45	697	908	PAANERI
46	747	1031	LIBAS
47	757	-	ABERCROMBIE
48	767	884	MAFATLAL
49	809	984	GRASIM
50	825	-	VIKING
51	839	735	GEN X
52	866	323	PROVOGUE
53	869	-	WILLS LIFESTYLE
54	900	-	MAYURI SAREE
55	904	703	BOMBAY DYEING
56	907	1069	JACK & JONES
57	958	565	UNITED COLORS OF BENETTON
58	989	-	TANUJA SAREE
59	1019	892	POLO SPORT
60	1037	1098	BIBA
61	1083	-	GINI & JONY
62	1085	254	KILLER
63	1101	-	BOMBINO
64	1152	391	AMUL MACHO
65	1182	-	EXCALIBUR

Apparel
CATEGORY

FORMAL WEAR

FORMAL WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	183	-	LOUIS PHILIPPE
2	363	532	ALLEN SOLLY
3	472	298	ZODIAC
4	521	112	ARROW
5	1182	-	EXCALIBUR

APPAREL- GENERAL

APPAREL GENERAL RANK	BTR 2014	BTR 2013	BRAND NAME
1	266	-	RAMRAJ

INNERWEAR

INNER WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	94	143	VIP INNERWEAR
2	105	355	RUPA
3	106	153	JOCKEY
4	219	-	LUX COZI
5	684	-	RUPA FRONTLINE
6	825	-	VIKING
7	839	735	GEN X
8	1152	391	AMUL MACHO

MENSWEAR

MENS WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	108	416	PETER ENGLAND
2	117	303	PARK AVENUE
3	235	353	JOHN PLAYER

CATEGORY - WISE
ALL INDIA LISTING

Apparel
CATEGORY

MENSWEAR

MENS WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
4	416	-	TURTLE
5	639	1004	JOHN MILLER

KIDSWEAR

KIDS WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	411	467	LILIPUT
2	1082	-	GINI & JONY
3	1101	-	BOMBINO

SAREE

SAREE RANK	BTR 2014	BTR 2013	BRAND NAME
1	901	-	MAYURI SAREE
2	990	-	TANUJA SAREE

WOOLENS

WOOLENS RANK	BTR 2014	BTR 2013	BRAND NAME
1	338	1061	OSWAL

WOMENSWEAR

WOMENS WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	285	-	PAKIZA
2	308	439	MANGO
3	697	908	PAANERI
4	747	1031	LIBAS
5	1038	1098	BIBA

CATEGORY - WISE
ALL INDIA LISTING

Automobile SUPER CATEGORY

AUTO MOBILE RANK	BTR 2014	BTR 2013	BRAND NAME
1	7	86	HERO
2	8	11	HONDA
3	11	37	MARUTI SUZUKI
4	15	95	HYUNDAI
5	25	114	TVS
6	50	109	TOYOTA
7	56	29	SKODA
8	57	64	YAMAHA
9	69	118	SUZUKI
10	90	249	MERCEDES BENZ
11	111	113	TATA MOTORS
12	127	105	VOLKSWAGEN
13	143	193	TATA NANO
14	150	4	BMW
15	155	954	HYUNDAI SANTRO
16	162	404	JAGUAR
17	187	325	NISSAN
18	258	607	MARUTI SUZUKI SWIFT
19	291	261	HONDA CITY
20	299	80	FORD
21	303	424	BAJAJ PULSAR
22	306	627	RENAULT
23	307	-	MAHINDRA SCORPIO
24	315	602	ASHOK LEYLAND
25	322	596	LEXUS
26	323	14	AUDI
27	414	463	TOYOTA INNOVA
28	415	358	VOLVO
29	422	844	OPEL
30	427	521	HONDA ACTIVA
31	433	462	ROYAL ENFIELD
32	445	-	MAHINDRA BOLERO
33	448	499	CHEVROLET
34	456	-	MARUTI SUZUKI ZEN
35	467	776	HYUNDAI I20
36	475	53	FERRARI
37	476	665	ROLLS ROYCE

Automobile CATEGORY

AUTO-COMMERCIAL VEHICLES

AUTO - CV RANK	BTR 2014	BTR 2013	BRAND NAME
1	315	602	ASHOK LEYLAND
2	415	358	VOLVO
3	894	711	EICHER

AUTO-HEAVY EQUIPMENT

AUTO - HE RANK	BTR 2014	BTR 2013	BRAND NAME
1	606	-	JCB
2	937	321	CATERPILLAR

CAR-HATCHBACK

HATCHBACK RANK	BTR 2014	BTR 2013	BRAND NAME
1	143	193	TATA NANO
2	155	954	HYUNDAI SANTRO
3	258	607	MARUTI SUZUKI SWIFT
4	456	-	MARUTI SUZUKI ZEN
5	467	776	HYUNDAI I20
6	528	399	CHEVROLET SPARK
7	681	567	MARUTI SUZUKI ALTO
8	688	-	HYUNDAI I10
9	972	946	HONDA BRIO
10	1092	-	TATA INDICA V2

CATEGORY - WISE
ALL INDIA LISTING

Automobile SUPER CATEGORY

AUTO MOBILE RANK	BTR 2014	BTR 2013	BRAND NAME
38	482	-	MITSUBISHI LANCER
39	528	399	CHEVROLET SPARK
40	549	615	MITSUBISHI
41	555	-	TOYOTA FORTUNER
42	581	812	TVS SCOOTY
43	601	-	SONALIKA
44	606	-	JCB
45	642	717	PORSCHE
46	646	-	MARUTI SUZUKI WAGON R
47	653	-	VESPA
48	681	567	MARUTI SUZUKI ALTO
49	688	-	HYUNDAI I10
50	712	-	MAHINDRA XUV 500
51	764	-	MARUTI SUZUKI SWIFT
52	773	122	DESIRE
53	777	-	FIAT
54	786	-	TOYOTA COROLLA
55	831	-	SUZUKI HAYABUSA
56	846	289	RENAULT DUSTER
57	858	788	TATA SAFARI
58	861	-	FORD IKON
59	871	-	HERO HONDA SPLENDOR
60	894	711	TATA SUMO
61	912	-	EICHER
62	937	321	TESLA
63	967	-	CATERPILLAR
64	972	946	PAJERO
65	975	-	HONDA BRIO
66	998	-	SUZUKI HAYATE
67	1050	-	MAHINDRA XYLO
68	1071	-	HINDUSTAN MOTORS
69	1075	-	NISSAN SUNNY
70	1092	-	HERO HONDA KARIZMA
71	1097	-	TATA INDICA V2
72	1099	760	HUMMER
73	1102	876	TVS APACHE
74	1136	-	TATA INDIGO

Automobile CATEGORY

CAR-SEDAN

SEDAN RANK	BTR 2014	BTR 2013	BRAND NAME
1	291	261	HONDA CITY
2	482	-	MITSUBISHI LANCER
3	764	-	MARUTI SUZUKI SWIFT
4	858	788	DESIRE
5	1071	-	FORD IKON
6	1102	876	NISSAN SUNNY
7	1171	-	TATA INDIGO

CAR - SUV/MUV

SUV/MUV RANK	BTR 2014	BTR 2013	BRAND NAME
1	307	-	MAHINDRA SCORPIO
2	414	463	TOYOTA INNOVA
3	445	-	MAHINDRA BOLERO
4	555	-	TOYOTA FORTUNER
5	712	-	MAHINDRA XUV 500
6	831	-	RENAULT DUSTER
7	846	289	TATA SAFARI
8	871	-	TATA SUMO
9	998	-	MAHINDRA XYLO

FOUR WHEELER - LUXURY

4 WLR LUXURY RANK	BTR 2014	BTR 2013	BRAND NAME
1	56	29	SKODA
2	90	249	MERCEDES BENZ
3	150	4	BMW
4	162	404	JAGUAR
5	322	596	LEXUS
6	323	14	AUDI
7	475	53	FERRARI
8	476	665	ROLLS ROYCE
9	642	717	PORSCHE
10	777	-	TOYOTA COROLLA
11	912	-	TESLA

CATEGORY - WISE
ALL INDIA LISTING

Automobile
CATEGORY

Automobile
SUPER CATEGORY

AUTO MOBILE RANK	BTR 2014	BTR 2013	BRAND NAME
75	1171	-	TATA MANZA
76	1179	-	YEZDI
77	1194	-	FREEDOM
78	1195	-	VICTOR

FOUR WHEELER - LUXURY SUV/MUV

4 WH LUXY SUV/MUV RANK	BTR 2014	BTR 2013	BRAND NAME
1	967	-	PAJERO
2	1097	-	HUMMER

FOUR WHEELER MANUFACTURER

4 WHLR MFG RANK	BTR 2014	BTR 2013	BRAND NAME
1	8	11	HONDA
2	11	37	MARUTI SUZUKI
3	15	95	HYUNDAI
4	50	109	TOYOTA
5	111	113	TATA MOTORS
6	127	105	VOLKSWAGEN
7	187	325	NISSAN
8	299	80	FORD
9	306	627	RENAULT
10	422	844	OPEL
11	448	499	CHEVROLET
12	549	615	MITSUBISHI
13	773	122	FIAT
14	1050	-	HINDUSTAN MOTORS

TRACTORS

TRACTOR RANK	BTR 2014	BTR 2013	BRAND NAME
1	601	-	SONALIKA

Automobile Related
CATEGORY

Automobile Related
SUPER CATEGORY

AUTO RELATED Rank	BTR 2014	BTR 2013	BRAND NAME
1	48	107	MRF
2	443	-	BRIDGESTONE
3	503	569	APOLLO TYRES
4	509	825	BOSCH
5	535	-	JK TYRES
6	680	683	GOOD YEAR
7	711	151	CEAT
8	834	-	DUNLOP
9	932	410	EXIDE
10	943	-	MICHELIN
11	1008	-	YOKOHAMA
12	1184	474	AMARON

AUTOMOBILE - RELATED

AUTO RELATED RANK	BTR 2014	BTR 2013	BRAND NAME
1	932	410	EXIDE
2	1184	474	

AUTO - BATTERIES

AUTO BATT RANK	BTR 2014	BTR 2013	BRAND NAME
1	509	825	BOSCH

TYRES

TYRES RANK	BTR 2014	BTR 2013	BRAND NAME
1	48	107	MRF
2	443	-	BRIDGESTONE
3	503	569	APOLLO TYRES
4	535	-	JK TYRES
5	680	683	GOOD YEAR
6	711	151	CEAT
7	834	-	DUNLOP
8	943	-	MICHELIN
9	1008	-	YOKOHAMA

CATEGORY - WISE
ALL INDIA LISTING

BFSI Rank
SUPER CATEGORY

BFSI Rank	BTR 2014	BTR 2013	BRAND NAME
1	14	17	LIC
2	19	50	SBI
3	28	124	ICICI BANK
4	32	76	HDFC
5	85	159	IDBI BANK
6	88	-	PNB BANK
7	101	90	HSBC
8	114	861	KOTAK MAHINDRA BANK
9	156	93	ICICI
10	233	640	UNION BANK OF INDIA
11	276	220	RBI
12	294	1090	UCO BANK
13	319	413	UTI
14	335	268	VISA
15	337	457	YES BANK
16	396	-	MAX LIFE INSURANCE
17	442	698	JP MORGAN
18	451	-	MAX BUPA
19	484	-	ITZ CASH CARD
20	524	-	ING
21	557	-	MUTHOOT FINANCE
22	574	578	BAJAJ ALLIANZ
23	645	315	TATA AIA LIFE INSURANCE
24	666	779	ICICI PRUDENTIAL
25	708	85	AXIS BANK
26	721	1096	SUVIDHAA
27	728	217	KOTAK
28	739	167	BANK OF INDIA
29	748	677	BIRLA SUN LIFE INSURANCE
30	758	926	STANDARD CHARTERED
31	775	572	VIJAYA BANK
32	781	284	BANK OF BARODA
33	785	-	SBI LIFE INSURANCE
34	811	870	MASTERCARD
35	840	-	CANARA BANK
36	843	-	SARASWAT BANK
37	870		STATE BANK OF MYSORE

BFSI Rank
CATEGORY

BANK CO-OPERATIVE

BANK CO-OP RANK	BTR 2014	BTR 2013	BRAND NAME
1	843	-	SARASWAT BANK

BANK - FEDERAL

BANK FEDERAL RANK	BTR 2014	BTR 2013	BRAND NAME
1	276	220	RBI

BANK - FOREIGN

BANK FOREIGN RANK	BTR 2014	BTR 2013	BRAND NAME
1	101	90	HSBC
2	758	926	STANDARD CHARTERED
3	954	306	CITIBANK

BANK - PRIVATE

BANK PRIVATE RANK	BTR 2014	BTR 2013	BRAND NAME
1	28	124	ICICI BANK
2	114	861	KOTAK MAHINDRA BANK
3	337	457	YES BANK
4	708	85	AXIS BANK
5	919	-	LAXMI VILAS BANK
6	1052	-	INDUSIND BANK

CATEGORY - WISE
ALL INDIA LISTING

BFSI Rank
SUPER CATEGORY

BFSI RANK	BTR 2014	BTR 2013	BRAND NAME
38	885	-	CORPORATION BANK
39	889	-	HDFC LIFE INSURANCE
40	919	-	LAXMI VILAS BANK
41	948	-	ICICI LOMBARD
42	950	635	MET LIFE
43	954	306	CITIBANK
44	970	-	BAJAJ CAPITAL
45	981	-	ALLIANZ
46	1047	-	INDIAN BANK
47	1052	-	INDUSIND BANK
48	1076	-	SMC
49	1123	667	KOTAK LIFE INSURANCE
50	1148	-	NATIONAL INSURANCE
51	1155	-	FRANKLIN TEMPLETON
52	1172	-	MANAPURAM

BFSI Rank
CATEGORY

BANK - PSU

BANK PSU RANK	BTR 2014	BTR 2013	BRAND NAME
1	19	50	SBI
2	85	159	IDBI BANK
3	88	-	PNB BANK
4	233	640	UNION BANK OF INDIA
5	294	1090	UCO BANK
6	739	167	BANK OF INDIA
7	775	572	VIJAYA BANK
8	781	284	BANK OF BARODA
9	840	-	CANARA BANK
10	870	-	STATE BANK OF MYSORE
11	885	-	CORPORATION BANK
12	1047	-	INDIAN BANK

CREDIT CARD

CREDIT CARD RANK	BTR 2014	BTR 2013	BRAND NAME
1	335	268	VISA
2	811	870	MASTERCARD

DIVERSIFIED - FINANCE

DIVSFD FINANCE RANK	BTR 2014	BTR 2013	BRAND NAME
1	156	93	ICICI
2	728	217	KOTAK
3	970	-	BAJAJ CAPITAL

FINANCE

FINANCE RANK	BTR 2014	BTR 2013	BRAND NAME
1	557	-	MUTHOOT FINANCE
2	981	-	ALLIANZ
3	1172	-	MANAPURAM

CATEGORY - WISE
ALL INDIA LISTING

BFSI Rank
CATEGORY

FINANCIAL SERVICES

FINANCE SERVICES RANK	BTR 2014	BTR 2013	BRAND NAME
1	442	698	JP MORGAN
2	524	-	ING

HOUSING FINANCE

HOUSING FINANCE RANK	BTR 2014	BTR 2013	BRAND NAME
1	32	76	HDFC

INSURANCE - PRIVATE

INSUR PRIVATE RANK	BTR 2014	BTR 2013	BRAND NAME
1	396	-	MAX LIFE INSURANCE
2	574	578	BAJAJ ALLIANZ
3	645	315	TATA AIA LIFE INSURANCE
4	666	779	ICICI PRUDENTIAL
5	748	677	BIRLA SUN LIFE INSURANCE
6	889	-	HDFC LIFE INSURANCE
7	948	-	ICICI LOMBARD
8	950	635	MET LIFE INSURANCE
9	1123	667	KOTAK LIFE INSURANCE

INSURANCE - PSU

INSUR PSU RANK	BTR 2014	BTR 2013	BRAND NAME
1	14	17	LIC
2	785	-	SBI LIFE INSURANCE
3	1148	-	NATIONAL INSURANCE

CATEGORY - WISE
ALL INDIA LISTING

BFSI Rank
CATEGORY

MUTUAL FUND

MUTUAL FUND RANK	BTR 2014	BTR 2013	BRAND NAME
1	319	413	UTI
2	1155	-	FRANKLIN TEMPLETON

PREPAID SERVICES

PREPAID SERVICES RANK	BTR 2014	BTR 2013	BRAND NAME
1	484	-	ITZ CASH CARD
2	721	1096	SUVIDHAA

STOCK BROKING

STOCK BROKING RANK	BTR 2014	BTR 2013	BRAND NAME
1	451	-	SMC

INSURANCE - HEALTH

INSUR HEALTH RANK	BTR 2014	BTR 2013	BRAND NAME
1	451	-	MAX BUPA

CATEGORY - WISE
ALL INDIA LISTING

BPO
SUPER CATEGORY

BPO RANK	BTR 2014	BTR 2013	BRAND NAME
1	941	699	GENPACT

Branded Fashion
SUPER CATEGORY

BRANDED FASHION Rank	BTR 2014	BTR 2013	BRAND NAME
1	175	500	ZARA
2	190	482	PLAYBOY
3	222	73	FASTRACK
4	255	512	TOMMY HILFIGER
5	425	947	POLICE
6	491	533	FOSSIL
7	727	248	DENIM
8	761	498	LOMANI
9	791	-	OLD NAVY
10	814	513	CALVIN KLEIN
11	1010	-	SWISS
12	1034	-	GC

Cable
SUPER CATEGORY

CABLE Rank	BTR 2014	BTR 2013	BRAND NAME
1	753	669	HATHWAY
2	852	-	GTPL

CATEGORY - WISE
ALL INDIA LISTING

Construction SUPER CATEGORY

CONST Rank	BTR 2014	BTR 2013	BRAND NAME
1	392	515	JOHNSON
2	516	516	LODHA
3	628	314	DLF
4	670	930	LANCO
5	743	934	GMR
6	813	791	HCC
7	850	980	UNITECH
8	878	828	HAWARE
9	916	383	HDIL
10	944	-	KANVA
11	976	-	KINGSPAN
12	1029	-	PRAPTI
13	1144	-	JK WALL PUTTY

CONSTRUCTION CATEGORY

CONSTRUCTION - DIVERSIFIED

CONS DIVSFD RANK	BTR 2014	BTR 2013	BRAND NAME
1	977	-	KINGSPAN

CONSTRUCTION MATERIALS

CONST MATL RANK	BTR 2014	BTR 2013	BRAND NAME
1	392	515	JOHNSON

CONSTRUCTION OTHERS

CONST OTHER RANK	BTR 2014	BTR 2013	BRAND NAME
1	1144	-	JK WALL PUTTY

INFRASTRUCTURE

INFRA RANK	BTR 2014	BTR 2013	BRAND NAME
1	670	930	LANCO
2	813	791	HCC

REAL ESTATE DEVELOPER

REAL EST DEV RANK	BTR 2014	BTR 2013	BRAND NAME
1	516	516	LODHA
2	628	314	DLF
3	743	934	GMR
4	850	980	UNITECH
5	878	828	HAWARE
6	916	383	HDIL
7	944	-	KANVA
8	1029	-	PRAPTI

CATEGORY - WISE
ALL INDIA LISTING

Consumer Products
SUPER CATEGORY

CONS PROD Rank	BTR 2014	BTR 2013	BRAND NAME
1	130	253	GILLETTE
2	794	673	TOPAZ
3	873	-	SUPER MAX
4	1108	-	WILKINSON

Diamond Trading
SUPER CATEGORY

DIAMOND TRADING Rank	BTR 2014	BTR 2013	BRAND NAME
1	314	-	DIAMOND TRADING COMPANY

DTH
SUPER CATEGORY

DTH Rank	BTR 2014	BTR 2013	BRAND NAME
38	147	180	DISH TV
39	234	51	TATA SKY
40	992	-	AIRTEL DIGITAL TV
41	1043	883	BIG TV

CATEGORY - WISE
ALL INDIA LISTING

Diversified
SUPER CATEGORY

DIVER Rank	BTR 2014	BTR 2013	BRAND NAME
1	3	5	TATA
2	9	7	RELIANCE
3	10	79	M & M
4	12	35	PHILIPS
5	16	6	GODREJ
6	17	25	VIDEOCON
7	35	59	BIRLA
8	38	127	LARSEN & TOUBRO
9	43	148	ITC
10	46	8	BAJAJ
11	52	101	WIPRO
12	120	212	SAHARA
13	139	-	MAX
14	166	59	USHA
15	169	468	SIEMENS
16	489	-	KOHINOOR
17	502	1000	VIRGIN
18	514	162	BPL
19	605	-	SRS
20	678	398	GENERAL ELECTRIC
21	751	-	TTK
22	766	-	FUTURE GROUP
23	942	990	PATNI
24	949	-	SALORA
25	974	-	MANIKCHAND
26	1011	468	SEIMENS
27	1053	1073	BIRLA CORP
28	1064	484	INDIA BULLS
29	1067	924	TORRENT
30	1098	608	ADITYA BIRLA GROUP
31	1107	630	HINDUJA
32	1150	-	JYOTHY LABS
33	1174	752	ESSAR

CATEGORY - WISE
ALL INDIA LISTING

Durables
SUPER CATEGORY

DURABLES Rank	BTR 2014	BTR 2013	BRAND NAME
1	1	2	SAMSUNG
2	2	3	SONY
3	4	10	LG
4	24	144	WHIRLPOOL
5	39	99	VOLTAS
6	40	62	PANASONIC
7	51	27	ONIDA
8	65	215	SANSUI
9	72	157	HITACHI
10	81	52	TOSHIBA
11	135	135	KENT
12	149	-	PREETHI
13	172	307	IFB
14	180	295	HAIER
15	273	334	KENSTAR
16	302	260	PUREIT
17	317	451	KELVINATOR
18	380	449	SHARP
19	505	-	FRONTECH
20	512	-	SANTOSH
21	532	218	AQUAGUARD
22	595	912	ELECTROLUX
23	-	-	TCL
24	615	597	HAWKINS
25	622	807	NASAKA
26	640	868	SUMEET
27	641	918	HUMAX
28	752	-	FUTEC
29	768	-	JBL
30	817	-	LG AC
31	876	505	PIONEER
32	898	-	LG TV
33	906	885	KENWOOD
34	926	620	MITASHI
35	936	190	AKAI
36	1041	629	SONY BRAVIA
37	1084	-	ETA GENERAL

Durables
CATEGORY

AUDIO EQUIPMENT

AUDIO EQUIP RANK	BTR 2014	BTR 2013	BRAND NAME
1	768	-	JBL
2	876	505	PIONEER
3	906	885	KENWOOD

CONSUMER ELECTRONICS

CONS ELEC RANK	BTR 2014	BTR 2013	BRAND NAME
1	1	2	SAMSUNG
2	2	3	SONY
3	4	10	LG
4	24	144	WHIRLPOOL
5	39	99	VOLTAS
6	40	62	PANASONIC
7	51	27	ONIDA
8	65	215	SANSUI
9	72	157	HITACHI
10	81	52	TOSHIBA
11	172	307	IFB
12	180	295	HAIER
13	273	334	KENSTAR
14	317	451	KELVINATOR
15	380	449	SHARP
16	512	-	SANTOSH
17	595	912	ELECTROLUX
18	-	-	TCL
19	641	918	HUMAX
20	752	-	FUTEC
21	817	-	LG AC
22	898	-	LG TV
23	926	620	MITASHI
24	936	190	AKAI
25	1041	629	SONY BRAVIA
26	1084	-	ETA GENERAL

CATEGORY - WISE
ALL INDIA LISTING

Durables
CATEGORY

KITCHEN APPLIANCES

KITCHEN APPL RANK	BTR 2014	BTR 2013	BRAND NAME
1	149	-	PREETHI
2	615	597	HAWKINS
3	640	868	SUMEET

WATER PURIFIER

WATER PUR RANK	BTR 2014	BTR 2013	BRAND NAME
1	135	135	KENT
2	302	260	PUREIT
3	532	218	AQUAGUARD
4	622	807	NASAKA

TECHNOLOGY EQUIPMENT

TECH EQUIP RANK	BTR 2014	BTR 2013	BRAND NAME
1	505	-	FRONTECH

CATEGORY - WISE
ALL INDIA LISTING

Education
SUPER CATEGORY

EDU Rank	BTR 2014	BTR 2013	BRAND NAME
1	165	-	KANGAROO KIDS
2	296	81	NIIT
3	369	670	JETKING
4	410	546	IIM
5	446	-	DON BOSCO
6	591	300	IIT
7	685	852	IIPM
8	725	-	YALE UNIVERSITY
9	787	1029	JNU
10	807	304	OXFORD
11	1178	-	AMITY UNIVERSITY

Education
CATEGORY

COMPUTER/HARDWARE TRAINING

COMP/ HARD RANK	BTR 2014	BTR 2013	BRAND NAME
1	369	670	JETKING

GRADUATE/PG EDUCATION

GRAD/ PG EDU RANK	BTR 2014	BTR 2013	BRAND NAME
1	591	300	IIT
2	685	852	IIPM
3	807	304	OXFORD

MANAGEMENT EDUCATION

MGMT EDU RANK	BTR 2014	BTR 2013	BRAND NAME
1	410	516	IIM

PRESCHOOL EDUCATION

PRE EDU RANK	BTR 2014	BTR 2013	BRAND NAME
1	165	-	KANGAROO KIDS

SCHOOL

SCHOOL RANK	BTR 2014	BTR 2013	BRAND NAME
1	446	-	DON BOSCO

TRAINING

TRAINING RANK	BTR 2014	BTR 2013	BRAND NAME
1	296	81	NIIT

CATEGORY - WISE
ALL INDIA LISTING

Education
CATEGORY

UNIVERSITY - GOVERNMENT

UNI GOVT RANK	BTR 2014	BTR 2013	BRAND NAME
1	787	1029	JNU

UNIVERSITY - INTERNATIONAL

UNI INT RANK	BTR 2014	BTR 2013	BRAND NAME
1	725	-	YALE UNIVERSITY

UNIVERSITY - PRIVATE

UNI PVT RANK	BTR 2014	BTR 2013	BRAND NAME
1	1178	-	AMITY UNIVERSITY

CATEGORY - WISE
ALL INDIA LISTING

Electricals
SUPER CATEGORY

ELECT Rank	BTR 2014	BTR 2013	BRAND NAME
1	125	263	HAVELLS
2	215	856	SURYA
3	1113	-	OSRAM
4	1124	-	BAJAJ ELECTRICALS

CATEGORY - WISE
ALL INDIA LISTING

Energy
SUPER CATEGORY

ENERGY Rank	BTR 2014	BTR 2013	BRAND NAME
1	131	-	GAIL
2	216	216	SHELL
3	262	637	HP GAS
4	286	359	INDIAN OIL
5	346	557	GIPCO
6	367	-	POWER
7	370	191	ONGC
8	562	-	TATA POWER
9	658	-	BSES
10	740	-	INDANE GAS
11	790	-	HPCL
12	859	950	SUZLON
13	877	331	HINDUSTAN PETROLEUM
14	966	-	TOTAL
15	1080	-	NHPC

Energy
CATEGORY

ENERGY

ENERGY RANK	BTR 2014	BTR 2013	BRAND NAME
1	216	216	SHELL
2	262	637	HP GAS
3	286	359	INDIAN OIL
4	367	-	POWER
5	370	191	ONGC
6	562	-	TATA POWER
7	740	-	INDANE GAS
8	790	-	HPCL
9	859	950	SUZLON
10	877	331	HINDUSTAN PETROLEUM
11	966	-	TOTAL
12	1080	-	NHPC

NATURAL GAS

NATURAL GAS RANK	BTR 2014	BTR 2013	BRAND NAME
1	131	-	GAIL

POWER

POWER RANK	BTR 2014	BTR 2013	BRAND NAME
1	346	557	GIPCO

POWER RETAIL

POWER RETAIL RANK	BTR 2014	BTR 2013	BRAND NAME
1	658	-	BSES

CATEGORY - WISE
ALL INDIA LISTING

Entertainment
SUPER CATEGORY

ENT Rank	BTR 2014	BTR 2013	BRAND NAME
1	295	163	PVR
2	371	668	T-SERIES
3	440	1045	IMAX
4	501	639	INOX
5	824	-	REGAL
6	1131	915	BIG CINEMAS

Entertainment
CATEGORY

CINEMA DISPLAY

CINEMA DISPLAY RANK	BTR 2014	BTR 2013	BRAND NAME
1	295	163	PVR
2	440	1045	IMAX
3	501	639	INOX
4	824	-	REGAL
5	1131	915	BIG CINEMAS

CINEMA OTHER

BEER RANK	BTR 2014	BTR 2013	BRAND NAME
1	371	688	T-SERIES

CATEGORY - WISE
ALL INDIA LISTING

FMCG SUPER CATEGORY

FMCG Rank	BTR 2014	BTR 2013	BRAND NAME
1	13	15	LUX
2	27	23	PONDS
3	36	71	LAKME
4	41	154	SANTOOR
5	47	324	HINDUSTAN UNILEVER
6	53	24	COLGATE
7	59	421	PROCTER & GAMBLE
8	61	43	L'OREAL
9	68	19	DOVE
10	71	201	PEPSODENT
11	73	142	LIFEBUOY
12	82	77	PANTENE
13	83	47	GARNIER
14	84	18	OLAY
15	91	194	NIRMA
16	96	89	NIVEA
17	102	110	RIN
18	112	158	SUNSILK
19	113	302	REXONA
20	128	133	VIVEL
21	136	131	ORAL B
22	140	471	WILDSTONE
23	141	429	SETWET
24	153	175	HAMAM
25	170	183	VICCO
26	177	-	HIMANI
27	182	70	AXE
28	189	60	TIDE
29	196	38	DETTOL
30	205	310	AVON
31	228	401	MARGO
32	231	160	FAIR & LOVELY
33	239	63	SURF EXCEL
34	241	169	PARACHUTE
35	243	271	WHEEL
36	246	137	VASELINE
37	252	282	HEAD & SHOULDERS

FMCG CATEGORY

ADHESIVES

ADHES RANK	BTR 2014	BTR 2013	BRAND NAME
1	913	-	FEVIKWIK
2	1065	-	FIXODENT

AROMATHERAPY

AROMA RANK	BTR 2014	BTR 2013	BRAND NAME
1	832	-	KEYA SETH

AIR FRESHENER

AIR FRESHNR RANK	BTR 2014	BTR 2013	BRAND NAME
1	568	687	ODONIL
2	964	-	
			AIR WICK

BATH/BEAUTTY

BATH/ BEAUTY RANK	BTR 2014	BTR 2013	BRAND NAME
1	13	15	LUX
2	27	23	PONDS
3	36	71	LAKME
4	41	154	SANTOOR
5	68	19	DOVE
6	73	142	LIFEBUOY
7	82	77	PANTENE
8	83	47	GARNIER
9	84	18	OLAY
10	96	89	NIVEA
11	113	302	REXONA
12	128	133	VIVEL
13	153	175	HAMAM
14	177	-	HIMANI
15	196	38	DETTOL
16	205	310	AVON

CATEGORY - WISE
ALL INDIA LISTING

FMCG SUPER CATEGORY

FMCG Rank	BTR 2014	BTR 2013	BRAND NAME
38	277	147	MEDIMIX
39	300	-	KAMASUTRA
40	304	244	LIRIL
41	318	202	MAYBELLINE
42	320	140	LIVON
43	327	372	WHISPER
44	329	1082	FAIR AND HANDSOME
45	333	283	YARDLEY
46	334	425	UJALA
47	339	469	FOGG
48	341	-	NYCIL
49	356	234	REVLON
50	364	444	NIPPO
51	375	192	CLOSE UP
52	387	341	ORIFLAME
53	400	377	SPINZ
54	402	-	NIHAR
55	406	538	VEET
56	408	886	PAMPERS
57	418	-	OLD SPICE
58	426	982	DABUR VATIKA
59	429	795	JO
60	444	-	HENKO
61	450	1053	SENSODYNE
62	452	177	CINTHOL
63	480	923	NAVRATNA HAIR OIL
64	513	-	MANFORCE
65	518	366	SAVLON
66	536	402	BOROLINE
67	538	34	AMWAY
68	548	-	SUNLIGHT
69	559	264	BOROPLUS
70	564	648	HUGGIES
71	568	687	ODONIL
72	580	1071	JEEVA NATURALS
73	593	871	MARICO
74	629	-	MYSORE SANDAL

FMCG CATEGORY

BATH/BEAUTTY

BATH/ BEAUTY RANK	BTR 2014	BTR 2013	BRAND NAME
17	228	401	MARGO
18	231	160	FAIR & LOVELY
19	246	137	VASELINE
20	277	147	MEDIMIX
21	304	244	LIRIL
22	318	202	MAYBELLINE
23	329	1082	FAIR AND HANDSOME
24	341	-	NYCIL
25	356	234	REVLON
26	406	538	VEET
27	429	795	JO
28	452	177	CINTHOL
29	518	366	SAVLON
30	536	402	BOROLINE
31	559	264	BOROPLUS
32	580	1071	JEEVA NATURALS
33	629	-	MYSORE SANDAL
34	682	874	GODREJ NO 1
35	687	958	OLIVIA
36	738	-	PALMOLIVE
37	783	987	VENUS
38	836	556	ELLE 18
39	849	-	GOKUL SANDAL
40	867	587	VI JOHN
41	875	-	GANGA
42	973	-	BREEZE
43	982	-	CLEARSIL
44	1058	-	EVERYUTH
45	1186	327	EMAMI

CATEGORY - WISE
ALL INDIA LISTING

FMCG SUPER CATEGORY

FMCG Rank	BTR 2014	BTR 2013	BRAND NAME
75	649	1038	SURE
76	664	-	SOFY
77	673	-	VICHY
78	675	-	GHADI
79	682	874	GODREJ NO 1
80	686	-	CHIC
81	687	958	OLIVIA
82	690	835	STAYFREE
83	702	728	VANISH
84	703	1091	OK
85	706	309	EVEREADY
86	719	720	VASMOL
87	722	963	MESWAK
88	738	-	PALMOLIVE
89	744	247	CLINIC PLUS
90	770	821	HAIR & CARE
91	783	987	VENUS
92	803	195	ANCHOR
93	832	-	KEYA SETH
94	836	556	ELLE 18
95	849	-	GOKUL SANDAL
96	862	928	STREAX
97	867	587	VI JOHN
98	875	-	GANGA
99	896	-	GATSBY
100	897	-	INDULEKHA
101	913	614	FEVIKWIK
102	914	-	KES KING TEL
103	956	258	BABOOL
104	964	634	AMBI PUR
105	973	-	BREEZE
106	982	-	CLEARSIL
107	1039	-	MEDIKER SHAMPOO
108	1058	625	EVERYUTH
109	1059	-	SHALIMAR COCONUT OIL
110	1063	836	CHARLIE
111	1065	-	FIXODENT

FMCG CATEGORY

CONDOMS

CONDOMS RANK	BTR 2014	BTR 2013	BRAND NAME
1	300	-	KAMASUTRA
2	513	-	

CONSUMER BATTERIES

CONS BATT RANK	BTR 2014	BTR 2013	BRAND NAME
1	364	444	NIPPO
2	706	309	
3	1138	-	DURACELL

DEO/PERFUME

DEO/ PERFUME RANK	BTR 2014	BTR 2013	BRAND NAME
1	140	471	WILDSTONE
2	141	429	SETWET
3	182	70	AXE
4	333	283	YARDLEY
5	339	469	FOGG
6	400	377	SPINZ
7	418	-	OLD SPICE
8	649	1038	SURE
9	896	-	GATSBY
10	1063	-	CHARLIE
11	1069	-	ENVY 1000
12	1137	-	ADDICTION

DERMOCOSMETIC

DERM RANK	BTR 2014	BTR 2013	BRAND NAME
1	673	-	VICHY

CATEGORY - WISE
ALL INDIA LISTING

FMCG
SUPER CATEGORY

FMCG Rank	BTR 2014	BTR 2013	BRAND NAME
112	1069	-	ENVY 1000
113	1137	-	ADDICTION
114	1138	454	DURACELL
115	1141	-	TRESEMME
116	1145	-	BAJAJ ALMOND
117	1166	292	AIR WICK
118	1186	327	EMAMI
119	1198	-	SHANTI AMLA

FMCG
CATEGORY

DIAPERS

DIAPERS RANK	BTR 2014	BTR 2013	BRAND NAME
1	408	886	PAMPERS
2	564	648	HUGGIES

DIRECT SELLING

DIRECT SELLING RANK	BTR 2014	BTR 2013	BRAND NAME
1	387	341	ORIFLAME
2	538	34	AMWAY

FABRIC CARE

FABRIC CARE RANK	BTR 2014	BTR 2013	BRAND NAME
1	102	110	RIN
2	189	60	TIDE
3	239	63	SURF EXCEL
4	243	271	WHEEL
5	334	425	UJALA
6	444	-	HENKO
7	548	-	SUNLIGHT
8	675	-	GHADI
9	702	728	VANISH
10	703	1091	OK

FMCG - DIVERSIFIED

FMCG DIVSD RANK	BTR 2014	BTR 2013	BRAND NAME
1	47	324	HINDUSTAN UNILEVER
2	59	421	PROCTER & GAMBLE
3	91	194	NIRMA
4	593	871	MARICO

CATEGORY - WISE
ALL INDIA LISTING

FMCG CATEGORY

HAIRCARE

HAIRCARE RANK	BTR 2014	BTR 2013	BRAND NAME
1	61	43	L'OREAL
2	82	77	PANTENE
3	112	158	SUNSILK
4	241	169	PARACHUTE
5	252	282	HEAD & SHOULDERS
6	320	140	LIVON
7	402	-	NIHAR
8	426	982	DABUR VATIKA
9	480	-	NAVRATNA HAIR OIL
10	686	-	CHIK
11	719	720	VASMOL
12	744	247	CLINIC PLUS
13	770	821	HAIR & CARE
14	862	928	STREAX
15	897	-	INDULEKHA
16	914	-	KES KING TEL
17	1039	-	MEDIKER SHAMPOO
18	1059	-	SHALIMAR COCONUT OIL
19	1141	-	TRESEMME
20	1145	-	BAJAJ ALMOND
21	1198	-	SHANTI AMLA

ORAL HYGIENE

ORAL HYGIENE RANK	BTR 2014	BTR 2013	BRAND NAME
1	53	24	COLGATE
2	71	201	PEPSODENT
3	136	131	ORAL B
4	170	183	VICCO
5	375	192	CLOSE UP
6	450	1053	SENSODYNE
7	722	963	MESWAK
8	803	195	ANCHOR
9	956	258	BABOOL

CATEGORY - WISE
ALL INDIA LISTING

FMCG
CATEGORY

PERSONAL HYGIENE

PERSONAL HYGIENE RANK	BTR 2014	BTR 2013	BRAND NAME
1	327	372	WHISPER
2	664	-	SOFY
3	690	835	STAYFREE

CATEGORY - WISE
ALL INDIA LISTING

F&B SUPER CATEGORY

F&B Rank	BTR 2014	BTR 2013	BRAND NAME
1	30	69	PEPSI
2	37	67	COCA-COLA
3	42	276	PARLE G
4	49	72	LAYS
5	55	395	HALDIRAM'S
6	66	170	THUMS UP
7	79	22	AMUL
8	80	152	HORLICKS
9	87	42	NESTLE MAGGI
10	98	49	PARLE
11	100	198	POLO
12	115	139	NESTLE
13	121	155	TATA TEA
14	137	54	BRITANNIA
15	148	132	MAAZA
16	151	490	PRIYA GOLD
17	152	568	BRITANNIA GOOD DAY
18	158	209	MDH
19	159	197	SPRITE
20	161	68	CADBURY'S
21	164	279	MIRINDA
22	168	488	DABUR REAL
23	171	200	LIMCA
24	176	296	NESTLE KITKAT
25	179	406	MOTHER DAIRY
26	181	270	7 UP
27	186	430	MTR
28	193	375	OREO
29	194	330	SAFFOLA
30	195	285	KURKURE
31	199	106	TATA SALT
32	203	526	SLICE
33	209	230	NESCAFE CLASSIC
34	210	339	RED BULL
35	213	269	KISSAN
36	217	536	MOUNTAIN DEW
37	220	407	KELLOGGS

F&B CATEGORY

AERATED BEVERAGES

AER BEVRGS RANK	BTR 2014	BTR 2013	BRAND NAME
1	30	69	PEPSI
2	37	67	COCA-COLA
3	66	170	THUMS UP
4	164	279	MIRINDA
5	171	200	LIMCA
6	181	270	7 UP
7	217	536	MOUNTAIN DEW
8	910	232	FANTA

BISCUITS

BISCUITS RANK	BTR 2014	BTR 2013	BRAND NAME
1	42	276	PARLE G
2	151	490	PRIYA GOLD
3	152	568	BRITANNIA GOOD DAY
4	193	375	OREO
5	268	1052	BRITANNIA MARIEGOLD
6	537	-	PRIYA
7	594	-	RAJA
8	715	-	BISK FARM
9	765	545	HIDE & SEEK
10	888	754	BRITANNIA 50-50
11	901	-	MILK BIKIS
12	1042	-	PRIYA MARIE
13	1054	701	BRITANNIA BOURBON
14	1143	-	RAJA MARIE
15	1185	-	TIGER BISCUITS

CATEGORY - WISE
ALL INDIA LISTING

F&B
SUPER CATEGORY

F&B Rank	BTR 2014	BTR 2013	BRAND NAME
38	229	344	VADILAL
39	232	535	AASHIRWAAD
40	236	-	LIJJAT PAPAD
41	247	442	TAJ MAHAL TEA
42	251	228	SUNFEAST
43	263	489	HALLS
44	267	262	RED LABEL
45	268	1052	BRITANNIA MARIEGOLD
46	271	185	FROOTI
47	272	-	SHAKTI BHOG
48	279	126	BOOST
49	284	343	LIPTON
50	288	493	REVITAL
51	345	751	PAN PARAG
52	347	381	ORBIT
53	348	756	MARS
54	366	-	KRAFT FOODS
55	368	206	CADBURY'S DAIRY MILK
56	382	632	KWALITY WALLS
57	384	619	KNORR
58	386	347	NESTLE MUNCH
59	403	628	HEINZ
60	409	-	VIMAL OIL
61	428	174	COMPLAN
62	435	165	BRU
63	449	-	HAVMOR
64	464	-	PEDIASURE
65	466	-	RAJNIGANDHA
66	469	787	LML
67	487	-	PERK
68	523	379	TROPICANA
69	525	108	BISLERI
70	537	-	PRIYA
71	543	-	RED ROSE TEA
72	544	-	GANGWAL
73	560	332	MENTOS
74	561	798	GEMINI

F&B
CATEGORY

CANDY

CANDY RANK	BTR 2014	BTR 2013	BRAND NAME
1	573	431	MELODY
2	763	-	HAJMOLA
3	999	-	CADBURY ECLAIRS

CHEWING GUM

CHEWING GUM RANK	BTR 2014	BTR 2013	BRAND NAME
1	799	-	BOOMER
2	1035	561	HAPPYDENT

CHOCOLATE BAR

CHOCO BAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	176	296	NESTLE KITKAT
2	348	756	MARS
3	368	206	CADBURY'S DAIRY MILK
4	386	347	NESTLE MUNCH
5	487	-	PERK
6	576	-	SNICKERS
7	879	-	NESTLE MILKY BAR
8	955	491	5 STAR

CHOCOLATES

CHOCS RANK	BTR 2014	BTR 2013	BRAND NAME
1	845	741	LINDT

CATEGORY - WISE
ALL INDIA LISTING

F&B SUPER CATEGORY

F&B Rank	BTR 2014	BTR 2013	BRAND NAME
75	565	-	SUN CHIPS
76	570	164	HIPPO
77	573	431	MELODY
78	575	-	PURABI
79	576	-	SNICKERS
80	577	288	KINLEY
81	578	290	BALAJI
82	585	782	TAAZA
83	592	-	NESTLE SUNRISE
84	594	-	RAJA
85	596	-	AACHI MASALA
86	599	-	NATURE FRESH
87	600	580	GOKUL
88	607	-	PRIYA OIL
89	621	-	SAMRAT
90	624	813	LMN
91	632	312	BOURNVITA
92	634	781	LEHAR
93	638	-	QUAKER
94	647	664	SUGAR FREE
95	648	-	CHING
96	660	-	MAHANANDA
97	672	768	PASTONJI
98	683	-	RUFFLES
99	692	-	BROOKE BOND
100	694	-	AAVIN DAIRY
101	695	178	RASNA
102	698	-	HERITAGE
103	700	-	SUPREME
104	713	-	SUNDROP
105	715	-	BISK FARM
106	716	408	SOCIETY TEA
107	720	809	FORTUNE OIL
108	731	-	VIJAYA MILK
109	737	660	TIC TAC
110	741	452	EVEREST
111	745	737	TANG

F&B CATEGORY

DAIRY

DAIRY RANK	BTR 2014	BTR 2013	BRAND NAME
1	79	22	AMUL
2	179	406	MOTHER DAIRY
3	575	-	PURABI
4	600	580	GOKUL
			MAHANANDA

DAIRY PRODUCTS

DAIRY PRODUCTS RANK	BTR 2014	BTR 2013	BRAND NAME
1	731	-	VIJAYA MILK
2	788	770	AMUL BUTTER
3	820	-	GOWARDHAN
4	854	-	THIRUMALA
5	965	-	MADHUSUDAN
6	990	-	AMULYA
7	995	-	GOKUL MILK
8	1005	-	SARAS

DIVERSIFIED

DIVSFD RANK	BTR 2014	BTR 2013	BRAND NAME
1	544	-	GANGWAL
2	957	-	LOTTE

CATEGORY - WISE
ALL INDIA LISTING

F&B
CATEGORY

F&B
SUPER CATEGORY

F&B Rank	BTR 2014	BTR 2013	BRAND NAME
112	749	927	GITS
113	755	385	KOHINOOR BASMATI
114	763	-	HAJMOLA
115	765	545	HIDE & SEEK
116	774	-	NANDINI
117	779	-	LAL QILA
118	782	-	KONARK
119	788	770	AMUL BUTTER
120	793	-	YIPPIE NOODLES
121	799	-	BOOMER
122	804	581	OXYRICH
123	810	905	NIMBOOZ
124	820	-	GOLD WINNER
125	821	-	GOWARDHAN
126	833	428	GLUCON D
127	841	745	LINDT
128	847	-	QUAKER OATS
129	854	-	THIRUMALA
130	857	-	BADSHAH MASALA
131	863	598	INDIA GATE BASMATI
132	864	-	JHARNA GHEE
133	879	-	NESTLE MILKY BAR
134	881	-	PAN BAHAR
135	887	204	BINGO
136	888	754	BRITANNIA 50-50
137	899	-	BIKANER
138	901	-	MILK BIKIS
139	910	232	FANTA
140	924	-	SAKTHI MASALA
141	927	-	3 ROSES
142	930	-	ANNAPURNA
143	955	491	5 STAR
144	957	-	LOTTE
145	962	962	KUBAL
146	965	-	MADHUSUDAN
147	980	-	RKG
148	983	-	RUCHI GOLD

EDIBLE OIL

EDIBLE OIL RANK	BTR 2014	BTR 2013	BRAND NAME
1	194	330	SAFFOLA
2	409	-	VIMAL OIL
3	561	798	GEMINI
4	607	-	PRIYA OIL
5	713	-	SUNDROP
6	720	809	FORTUNE OIL
7	820	-	GOLD WINNER
8	983	-	RUCHI GOLD
9	991	-	VIJAYA OIL
10	1196	-	GOLD DROP

ENERGY DRINK

ENERGY DRINK RANK	BTR 2014	BTR 2013	BRAND NAME
1	210	339	RED BULL

F&B - DIVERSIFIED

F&B DIVSFD RANK	BTR 2014	BTR 2013	BRAND NAME
1	98	49	PARLE
2	115	139	NESTLE
3	137	54	BRITANNIA
4	161	68	CADBURY'S
5	213	269	KISSAN
6	232	535	AASHIRWAAD
7	251	228	SUNFEAST
8	366	-	KRAFT FOODS
9	403	628	HEINZ
10	638	-	QUAKER
11	698	-	HERITAGE
12	700	-	SUPREME

CATEGORY - WISE
ALL INDIA LISTING

F&B SUPER CATEGORY

F&B Rank	BTR 2014	BTR 2013	BRAND NAME
149	985	-	GOPAL
150	987	-	PILLSBURY
151	988	972	NATURALS
152	990	-	AMULYA
153	991	-	VIJAYA OIL
154	995	580	GOKUL MILK
155	999	-	CADBURY ECLAIRS
156	1005	-	SARAS
157	1006	-	RUCHI SOYA
158	1028	305	AQUAFINA
159	1030	-	GANESH ATTA
160	1035	561	HAPPYDENT
161	1042	-	PRIYA MARIE
162	1046	-	PRIYA PICKLES
163	1048	-	NUTRELA
164	1054	701	BRITANNIA BOURBON
165	1056	-	GRB
166	1061	-	RAMDEV
167	1079	-	SUJAL WATER
168	1081	-	GIRNAR TEA
169	1118	-	LION DATES
170	1120	-	LITTLE HEARTS
171	1121	-	GOPAL NAMKEEN
172	1127	-	SAFAL
173	1130	-	SHEETAL ICE CREAM
174	1143	-	RAJA MARIE
175	1147	-	ROOH AFZA
176	1160	-	ANIK
177	1162	-	GOLDIE MASALA
178	1163	-	UNCLE CHIPS
179	1167	-	SUGUNA CHICKEN
180	1177	-	KANNAN DEVAN
181	1183	-	SURYA SALT
182	1185	-	TIGER BISCUITS
183	1196	-	GOLD DROP
184	1200	-	GREEN LABEL

F&B CATEGORY

FAST MOVING F

FAST MOV FOODS RANK	BTR 2014	BTR 2013	BRAND NAME
1	87	42	NESTLE MAGGI
2	186	430	MTR
3	220	407	KELLOGGS
4	236	-	LIJJAT PAPAD
5	384	619	KNORR
6	621	-	SAMRAT
7	648	-	CHING
8	694	-	AAVIN DAIRY
9	737	660	TIC TAC
10	745	737	TANG
11	749	927	GITS
12	793	-	YIPPIE NOODLES
13	847	-	QUAKER OATS
14	1006	-	RUCHI SOYA
15	1056	-	GRB
16	1118	-	LION DATES
17	1127	-	SAFAL

GHEE

GHEE RANK	BTR 2014	BTR 2013	BRAND NAME
1	864	-	JHARNA GHEE
2	980	-	RKG
3	1160	-	ANIK

ICE CREAM

ICE CREAM RANK	BTR 2014	BTR 2013	BRAND NAME
1	229	344	VADILAL
2	382	632	KWALITY WALLS
3	449	-	HAVMOR
4	672	768	PASTONJI
5	988	972	NATURALS
6	1131	-	SHEETAL ICE CREAM

CATEGORY - WISE
ALL INDIA LISTING

F&B
CATEGORY

INSTANT COFFEE

INSTANT COFFEE RANK	BTR 2014	BTR 2013	BRAND NAME
1	209	230	NESCAFE CLASSIC
2	435	165	BRU
3	592	-	NESTLE SUNRISE

MASALA

MASALA RANK	BTR 2014	BTR 2013	BRAND NAME
1	158	209	MDH
2	596	-	AACHI MASALA
3	741	452	EVEREST
4	857	-	BADSHAH MASALA
5	924	-	SAKTHI MASALA
6	1061	-	RAMDEV
7	1162	-	GOLDIE MASALA

MOUTH FRESHENER

MOUTH FRESHNR RANK	BTR 2014	BTR 2013	BRAND NAME
1	100	198	POLO
2	263	489	HALLS
3	347	381	ORBIT
4	560	332	MENTOS

MOUTH FRESHENER - TRAD

MOUTH FRE - TRD RANK	BTR 2014	BTR 2013	BRAND NAME
1	345	751	PAN PARAG
2	466	-	RAJNIGANDHA
3	881	-	PAN BAHAR

CATEGORY - WISE
ALL INDIA LISTING

F&B
CATEGORY

NON-AERATED BEVERAGES

NON-AER BEV RANK	BTR 2014	BTR 2013	BRAND NAME
1	148	132	MAAZA
2	159	197	SPRITE
3	203	526	SLICE
4	271	185	FROOTI
5	469	787	LML
6	624	813	LMN
7	810	905	NIMBOOZ
8	1147	-	ROOH AFZA

NUTRITIONAL SUPPLEMENT

NUTR SUPP RANK	BTR 2014	BTR 2013	BRAND NAME
1	80	152	HORLICKS
2	279	126	BOOST
3	288	493	REVITAL
4	428	174	COMPLAN
5	464	-	PEDIASURE
6	632	312	BOURNVITA

PACKAGED DRINKING WATER

PACKD DRIN WATR RANK	BTR 2014	BTR 2013	BRAND NAME
1	525	108	BISLERI
2	577	288	KINLEY
3	804	581	OXYRICH
4	1028	305	AQUAFINA
5	1079	-	SUJAL WATER

CATEGORY - WISE
ALL INDIA LISTING

F&B
CATEGORY

PACKAGED JUICE

PACKD JUICE RANK	BTR 2014	BTR 2013	BRAND NAME
1	168	488	DABUR REAL
2	523	379	TROPICANA

PACKAGED RICE

PACKD RICE RANK	BTR 2014	BTR 2013	BRAND NAME
1	755	385	KOHINOOR BASMATI
2	779	-	LAL QILA
3	782	-	KONARK
4	863	598	INDIA GATE BASMATI

PACKAGED SNACKS

PACKD SNACKS RANK	BTR 2014	BTR 2013	BRAND NAME
1	49	72	LAYS
2	55	395	HALDIRAM'S
3	195	285	KURKURE
4	565	-	SUN CHIPS
5	570	164	HIPPO
6	578	290	BALAJI
7	634	781	LEHAR
8	683	-	RUFFLES
9	887	204	BINGO
10	899	-	BIKANER
11	985	-	GOPAL
12	1048	-	NUTRELA
13	1120	-	LITTLE HEARTS
14	1121	-	GOPAL NAMKEEN
15	1163	-	UNCLE CHIPS

PICKLES

PICKLES RANK	BTR 2014	BTR 2013	BRAND NAME
1	962	962	KUBAL
2	1046	-	PRIYA PICKLES

CATEGORY - WISE
ALL INDIA LISTING

F&B
CATEGORY

POWDERED DRINK

POWDRD DRINK RANK	BTR 2014	BTR 2013	BRAND NAME
1	695	178	RASNA
2	833	428	GLUCON D

PROCESSED CHICKEN

PROCESSD CHICKEN RANK	BTR 2014	BTR 2013	BRAND NAME
1	1167	-	SUGUNA CHICKEN

SALT

SALT RANK	BTR 2014	BTR 2013	BRAND NAME
1	199	106	TATA SALT
2	1183	-	SURYA SALT

SUGAR SUBSTITUTE

SUGAR SUB RANK	BTR 2014	BTR 2013	BRAND NAME
1	647	-	SUGAR FREE

TEA

TEA RANK	BTR 2014	BTR 2013	BRAND NAME
1	121	155	TATA TEA
2	247	442	TAJ MAHAL TEA
3	267	262	RED LABEL
4	284	343	LIPTON
5	543	-	RED ROSE TEA
6	585	782	TAAZA
7	692	-	BROOKE BOND
8	716	408	SOCIETY TEA
9	927	-	3 ROSES
10	1081	-	GIRNAR TEA
11	1177	-	KANNAN DEVAN
12	1200	-	GREEN LABEL

CATEGORY - WISE
ALL INDIA LISTING

Furnishing Retail
SUPER CATEGORY

FURN RETAIL RANK	BTR 2014	BTR 2013	BRAND NAME
1	665	942	D'DÉCOR

Global Body
SUPER CATEGORY

GLOBAL BODY RANK	BTR 2014	BTR 2013	BRAND NAME
1	495	-	IMF
2	587	802	UNICEF
3	643	693	WHO
4	760	-	YMCA

Hospitality
SUPER CATEGORY

HOSPTY Rank	BTR 2014	BTR 2013	BRAND NAME
1	351	149	TAJ HOTELS
2	597	508	HYATT
3	669	841	OBEROI
4	1082	-	PARK HOTEL

CATEGORY - WISE
ALL INDIA LISTING

Govt Body
SUPER CATEGORY

GOVT BODY Rank	BTR 2014	BTR 2013	BRAND NAME
1	515	1034	MMRDA
2	530	721	CBI
3	540	-	MIDC
4	583	386	INDIAN ARMY
5	630	975	RAW
6	663	-	DDA
7	895	-	SEBI
8	909	996	NDMC
9	915	633	BMC
10	971	-	ITBP
11	978	-	NACO
12	1039	-	IRDA
13	1146	-	CPWD

Govt Body
CATEGORY

BORDER POLICE

BORDER POLICE RANK	BTR 2014	BTR 2013	BRAND NAME
1	971	-	PWD

GOVT BODY

GOVT BODY RANK	BTR 2014	BTR 2013	BRAND NAME
1	515	1034	MMRDA
2	530	721	CBI
3	540	-	MIDC
4	583	386	INDIAN ARMY
5	630	975	RAW
6	663	-	DDA
7	909	996	NDMC
8	971	-	ITBP
9	978	-	NACO
10	1146	-	CPWD

MUNICIPAL CORPORATION

MUN CORP RANK	BTR 2014	BTR 2013	BRAND NAME
1	915	633	BMC

REGULATORY AUTHORITY

REGULTY AUTH RANK	BTR 2014	BTR 2013	BRAND NAME
1	895	-	SEBI
2	1039	-	IRDA

CATEGORY - WISE
ALL INDIA LISTING

Healthcare SUPER CATEGORY

HEALTH CARE Rank	BTR 2014	BTR 2013	BRAND NAME
1	104	219	JOHNSON & JOHNSON
2	109	65	DABUR
3	129	150	HIMALAYA
4	184	225	RANBAXY
5	221	552	ZANDU
6	226	-	VICKS
7	248	252	VLCC
8	249	171	IODEX
9	288	493	REVITAL
10	305	409	GSK
11	324	224	MOOV
12	358	-	APOLLO HOSPITALS
13	385	-	TIGER BALM
14	424	593	KAYA
15	438	420	VOLINI
16	478	441	ZANDU BALM
17	488	447	LUPIN
18	636	1002	CALCIUM SANDOZ
19	671	1005	SUN PHARMA
20	674	-	ZYDUS CADILA
21	723	-	ALLERGAN
22	776	-	MAX HOSPITAL
23	789	179	CIPLA
24	827	755	PFIZER
25	842	859	NOVARTIS
26	908	-	BAND-AID
27	920	1072	MERCK
28	940	853	MANKIND
29	959	-	PEPTO BISMOL
30	986	-	PATANJALI
31	1049	-	SARIDON
32	1074	762	GLENMARK
33	1105	691	D COLD
34	1112	-	NOVA HEALTHCARE
35	1116	-	RALLIS
36	1135	203	AYUR
37	1168	-	BAIDYANATH

Healthcare CATEGORY

AYURVEDA

AYUR RANK	BTR 2014	BTR 2013	BRAND NAME
1	109	65	DABUR
2	129	150	HIMALAYA
3	221	552	ZANDU
4	986	-	PATANJALI
5	1135	203	AYUR
6	1168	-	BAIDYANATH

DAYCARE SERVICES

DAYCARE SERV RANK	BTR 2014	BTR 2013	BRAND NAME
1	1112	-	NOVA HEALTHCARE

HEALTH MANAGEMENT

HEALTH MGMT RANK	BTR 2014	BTR 2013	BRAND NAME
1	248	222	VLCC

HEALTHCARE - DIVERSIFIED

HEALTH DIVSFD RANK	BTR 2014	BTR 2013	BRAND NAME
1	104	219	JOHNSON & JOHNSON

CATEGORY - WISE
ALL INDIA LISTING

Healthcare SUPER CATEGORY

HEALTH CARE RANK	BTR 2014	BTR 2013	BRAND NAME
38	1170	-	DR. REDDY
39	1173	-	HAMDARD
40	1188	-	JJ HOSPITAL
41	1190	-	ABBOTT LABS

Healthcare CATEGORY

HOSPITALS

HOSPITALS RANK	BTR 2014	BTR 2013	BRAND NAME
1	358	-	APOLLO HOSPITALS
2	776	-	MAX HOSPITAL
3	1188	-	JJ HOSPITAL

OTC

OTC RANK	BTR 2014	BTR 2013	BRAND NAME
1	226	-	VICKS
2	288	493	REVITAL
3	636	1002	CALCIUM SANDOZ
4	908	-	BAND-AID
5	959	-	PEPTO BISMOL
6	1049	-	SARIDON
7	1105	691	D COLD

PAINBALM

PAIN BALM RANK	BTR 2014	BTR 2013	BRAND NAME
1	249	171	IODEX
2	324	224	MOOV
3	385	-	TIGER BALM
4	438	420	VOLINI
5	478	441	ZANDU BALM

CATEGORY - WISE
ALL INDIA LISTING

Healthcare
CATEGORY

PHARMACEUTICALS

PHARMA RANK	BTR 2014	BTR 2013	BRAND NAME
1	184	225	RANBAXY
2	305	409	GSK
3	488	447	LUPIN
4	671	1005	SUN PHARMA
5	674	-	ZYDUS CADILA
6	723	-	ALLERGAN
7	789	179	CIPLA
8	827	755	PFIZER
9	842	859	NOVARTIS
10	920	1072	MERCK
11	940	853	MANKIND
12	1074	762	GLENMARK
13	1116	-	RALLIS
14	1170	-	DR. REDDY
15	1190	-	ABBOTT LABS

SKINCARE SERVICES

SKINCARE SERV RANK	BTR 2014	BTR 2013	BRAND NAME
1	424	593	KAYA

UNANI MEDICINE

UNANI MED RANK	BTR 2014	BTR 2013	BRAND NAME
1	1173	-	HAMDARD

CATEGORY - WISE
ALL INDIA LISTING

Heavy Industries
SUPER CATEGORY

HEAVY IND Rank	BTR 2014	BTR 2013	BRAND NAME
1	207	636	SAIL
2	264	364	TATA STEEL
3	340	969	JINDAL
4	550	902	JINDAL STEEL
5	651	-	SHANTHI GEARS
6	707	854	NESCO
7	714	979	JSW

Heavy Industries
CATEGORY

HEAVY IND.

HEAVY IND. RANK	BTR 2014	BTR 2013	BRAND NAME
1	651	-	SHANTHI GEARS
2	707	854	NESCO

METAL & MINING

METAL & MINNG RANK	BTR 2014	BTR 2013	BRAND NAME
1	207	636	SAIL
2	264	364	TATA STEEL
3	340	969	JINDAL
4	550	902	JINDAL STEEL
5	714	979	JSW

CATEGORY - WISE
ALL INDIA LISTING

Home Care
SUPER CATEGORY

HOME CARE Rank	BTR 2014	BTR 2013	BRAND NAME
1	160	250	VIM
2	185	311	GOOD KNIGHT
3	328	397	MORTIEN
4	336	272	HARPIC
5	350	758	NILKAMAL
6	352	-	MAXO
7	393	326	LIZOL
8	423	592	ODOMOS
9	461	411	HIT
10	500	273	ARIEL
11	542	130	ALLOUT
12	661	187	DOMEX
13	805	-	HARRISONS
14	837	824	KLINOL
15	925	350	AJANTA
16	928	-	YERA
17	929	-	HINDWARE
18	933	-	MANGALDEEP
19	984	-	SAMAY
20	1012	709	KOHLER
21	1014	-	EAGLE FLASKS
22	1024	-	YALE LOCKS
23	1026	-	SINGER
24	1090	-	PARRYWARE
25	1100	-	SHIP
26	1132	-	CYCLE
27	1151	-	GODREJ EXPERT

Home Care
CATEGORY

AGARBATTIS

AGAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	933	-	MANGALDEEP
2	1132	-	CYCLE

BATH FIXTURES

BATH FIXTURES RANK	BTR 2014	BTR 2013	BRAND NAME
1	929	-	HINDWARE
2	1012	-	KOHLER
3	1090	-	PARRYWARE

CLOCKS

CLOCKS RANK	BTR 2014	BTR 2013	BRAND NAME
1	925	350	AJANTA
2	984	-	SAMAY

DISHCARE

DISHCARE RANK	BTR 2014	BTR 2013	BRAND NAME
1	160	250	VIM
2	500	273	ARIEL
3	1151	-	GODREJ EXPERT

DISINFECTANT

DISINFEC RANK	BTR 2014	BTR 2013	BRAND NAME
1	336	272	HARPIC
2	393	326	LIZOL
3	837	824	KLINOL

CATEGORY - WISE
ALL INDIA LISTING

Home Care
CATEGORY

GLASSES

GLASSES RANK	BTR 2014	BTR 2013	BRAND NAME
1	928	-	YERA

HOME APPLIANCES

HOME APPL RANK	BTR 2014	BTR 2013	BRAND NAME
1	1026	-	SINGER

HOME CARE

HOME CARE RANK	BTR 2014	BTR 2013	BRAND NAME
1	661	187	DOMEX

FLASKS

FLASKS RANK	BTR 2014	BTR 2013	BRAND NAME
1	1014	-	EAGLE FLASKS

MOSQUITO REPELLENT

MOSQ REPELL RANK	BTR 2014	BTR 2013	BRAND NAME
1	185	311	GOOD KNIGHT
2	328	397	MORTIEN
3	352	-	MAXO
4	423	592	ODOMOS
5	461	411	HIT
6	542	130	ALLOUT

CATEGORY - WISE
ALL INDIA LISTING

Home Care
CATEGORY

MOULDED PLASTICS

MOULDED PLASTICS RANK	BTR 2014	BTR 2013	BRAND NAME
1	350	758	NILKAMAL

LOCKS

LOCKS RANK	BTR 2014	BTR 2013	BRAND NAME
1	805	-	HARRISONS
2	1024	-	YALE LOCKS

SAFETY MATCHES

SAFETY MATCHES RANK	BTR 2014	BTR 2013	BRAND NAME
1	1100	-	SHIP

CATEGORY - WISE
ALL INDIA LISTING

Home Furnishing
SUPER CATEGORY

HOME FURN RANK	BTR 2014	BTR 2013	BRAND NAME
1	362	684	KURLON
2	441	682	SLEEPWELL
3	1119	-	DURIAN

Home Furnishing
CATEGORY

MATTRESSES

MATT RANK	BTR 2014	BTR 2013	BRAND NAME
1	362	684	KURLON
2	441	682	SLEEPWELL

FURNITURE

FURN RANK	BTR 2014	BTR 2013	BRAND NAME
1	1119	-	DURIAN

CATEGORY - WISE
ALL INDIA LISTING

Household Electricals
SUPER CATEGORY

HOUSEHLD ELEC RANK	BTR 2014	BTR 2013	BRAND NAME
1	188	663	KHAITAN
2	202	1046	ORIENT FANS
3	250	335	USHA FANS
4	355	-	LUMINOUS
5	590	797	OKAYA
6	705	744	MICROTEK
7	802	-	SUKAM
8	1025	-	ROMA

Household Electricals
CATEGORY

FANS

FANS RANK	BTR 2014	BTR 2013	BRAND NAME
1	188	663	KHAITAN
2	202	1046	ORIENT FANS
3	250	335	USHA FANS

ELECTRICAL EQUIPMENTS

ELEC EQUIP RANK	BTR 2014	BTR 2013	BRAND NAME
1	590	797	OKAYA
2	705	744	MICROTEK
3	1025	-	ROMA

POWER PRODUCTS

POWER PROD RANK	BTR 2014	BTR 2013	BRAND NAME
1	355	-	LUMINOUS
2	802	-	SUKAM

CATEGORY - WISE
ALL INDIA LISTING

Infrastructure
SUPER CATEGORY

INFRA RANK	BTR 2014	BTR 2013	BRAND NAME
1	504	855	NTPC
2	696	1100	JNPT

Infrastructure
CATEGORY

PORT

PORT RANK	BTR 2014	BTR 2013	BRAND NAME
1	696	1100	JNPT

POWER INFRASTRUCTURE

POWER INFRA RANK	BTR 2014	BTR 2013	BRAND NAME
1	504	855	NTPC

CATEGORY - WISE
ALL INDIA LISTING

Internet
CATEGORY

Internet
SUPER CATEGORY

INTERNET Rank	BTR 2014	BTR 2013	BRAND NAME
1	62	44	GOOGLE
2	167	189	YAHOO
3	225	427	YOUTUBE
4	242	48	FACEBOOK
5	257	638	OLX.IN
6	289	485	JUST DIAL
7	313	-	SKYPE
8	417	993	NAUKRI
9	447	953	QUIKR
10	458	361	GMAIL
11	459	-	LINKEDIN
12	546	-	WHATSAPP
13	579	-	WECHAT
14	602	585	IBIBO
15	604	239	ORKUT
16	618	748	MYNTRA
17	655	834	JABONG
18	668	294	TWITTER
19	693	-	NIMBUZZ
20	729	481	PICASA
21	733	1001	MAKE MY TRIP
22	819	-	SIFY MAIL
23	853	286	EBAY
24	892	746	REDIFF
25	968	-	BHARATMATRIMONY.COM
26	977	955	THA ONE
27	1068	887	ASKME.COM
28	1091	-	SNAPDEAL
29	1111	890	FLIPKART
30	1180	-	SHINE.COM
31	1187	-	LINE

BUSINESS NETWORKING

BUSS NETWKG RANK	BTR 2014	BTR 2013	BRAND NAME
1	459	-	LINKEDIN

EMAIL SERVICE

EMAIL SERVICE RANK	BTR 2014	BTR 2013	BRAND NAME
1	458	361	GMAIL
2	819	-	SIFY MAIL

PICTURE SHARING

PICTURE SHARING RANK	BTR 2014	BTR 2013	BRAND NAME
1	729	481	PICASA

INTERNET - ONLINE SHOPPIN

INT ONLN SHOP RANK	BTR 2014	BTR 2013	BRAND NAME
1	257	638	OLX.IN
2	602	585	IBIBO
3	618	748	MYNTRA
4	655	834	JABONG
5	853	286	EBAY
6	1091	-	SNAPDEAL

INTERNET - ONLINE VIDEO

INT ONLN VIDEO RANK	BTR 2014	BTR 2013	BRAND NAME
1	225	427	YOUTUBE

CATEGORY - WISE
ALL INDIA LISTING

Internet
CATEGORY

INTERNET SEARCH

INTERNET SEARCH RANK	BTR 2014	BTR 2013	BRAND NAME
1	62	44	GOOGLE
2	167	189	YAHOO

INTERNET SERVICE

INTERNET SERVICE RANK	BTR 2014	BTR 2013	BRAND NAME
1	447	953	QUIKR

INTERNET TOOL

INTERNET TOOL RANK	BTR 2014	BTR 2013	BRAND NAME
1	693	-	NIMBUZZ
2	892	746	REDIFF
3	977	955	THA ONE

LOCAL SEARCH SERVICES

LOC SEAR SERV RANK	BTR 2014	BTR 2013	BRAND NAME
1	289	485	JUST DIAL
2	1068	887	ASKME.COM

ONLINE JOBS

ONLINE JOBS RANK	BTR 2014	BTR 2013	BRAND NAME
1	417	993	NAUKRI
2	1180	-	SHINE.COM

ONLINE MATRIMONY

ONLINE MATRI RANK	BTR 2014	BTR 2013	BRAND NAME
1	968	-	BHARATMATRIMONY.COM

CATEGORY - WISE
ALL INDIA LISTING

Internet
CATEGORY

ONLINE SHOPPING

ONLINE SHOPPING RANK	BTR 2014	BTR 2013	BRAND NAME
1	1111	890	FLIPKART

SOCIAL NETWORKING

SOCIAL NETWKG RANK	BTR 2014	BTR 2013	BRAND NAME
1	242	48	FACEBOOK
2	604	239	ORKUT
3	668	294	TWITTER

SOCIAL NETWORKING APP

SOCIAL NET APP RANK	BTR 2014	BTR 2013	BRAND NAME
1	546	-	WHATSAPP
2	579	-	WECHAT
3	1187	-	LINE

TRAVEL SERVICES

TRAVEL SERVICES RANK	BTR 2014	BTR 2013	BRAND NAME
1	733	1001	MAKE MY TRIP

VIDEO CHAT

VIDEO CHAT RANK	BTR 2014	BTR 2013	BRAND NAME
1	313	-	SKYPE

CATEGORY - WISE
ALL INDIA LISTING

Kitchencare
SUPER CATEGORY

KITCHEN CARE Rank	BTR 2014	BTR 2013	BRAND NAME
1	253	466	PRESTIGE
2	269	-	GILMA
3	419	1092	BUTTERFLY
4	421	610	NIRLEP
5	676	1058	PIGEON
6	754	392	JAIPAN
7	823	-	KUTCHINA
8	826	-	MILTON
9	921	-	SUN FLAME
10	969	-	NIRALI
11	1036	-	HOFFMAN

Kitchencare
CATEGORY

COOKWARE

COOK WARE RANK	BTR 2014	BTR 2013	BRAND NAME
1	253	466	PRESTIGE
2	421	610	NIRLEP
3	676	1058	PIGEON
4	969	-	NIRALI

KITCHEN APPLIANCES

KITCHEN APPL RANK	BTR 2014	BTR 2013	BRAND NAME
1	419	1092	BUTTERFLY
2	754	392	JAIPAN
3	826	-	MILTON
4	921	-	SUN FLAME

KITCHEN EQUIPMENT

KITCHEN EQUIP RANK	BTR 2014	BTR 2013	BRAND NAME
1	269	-	GILMA
2	823	-	KUTCHINA
3	1036	-	HOFFMAN

CATEGORY - WISE
ALL INDIA LISTING

Logistics
SUPER CATEGORY

LOGISTICS RANK	BTR 2014	BTR 2013	BRAND NAME
1	522	-	VRL

Lubricants
SUPER CATEGORY

LUBRI RANK	BTR 2014	BTR 2013	BRAND NAME
1	405	360	SERVO
2	506	-	MOBIL
3	571	604	GULF OIL
4	1002	-	CASTROL
5	1072	-	HP RACER 4

Luxury Fashion
SUPER CATEGORY

LUXURY FASHION RANK	BTR 2014	BTR 2013	BRAND NAME
1	192	241	GUCCI
2	527	935	VERSACE
3	551	-	MONT BLANC
4	586	-	LOUIS VUITTON
5	830	-	HERMES
6	893	-	MARC JACOBS
7	922	783	TAG HEUER
8	1007	944	GUESS
9	1022	905	CHANEL

CATEGORY - WISE
ALL INDIA LISTING

Manufacturing SUPER CATEGORY

MFG Rank	BTR 2014	BTR 2013	BRAND NAME
1	95	188	HMT
2	214	-	BERGER PAINTS
3	238	352	AMBUJA CEMENT
4	240	116	ACC CEMENT
5	254	348	NEROLAC
6	265	550	ULTRATECH
7	290	832	BHEL
8	293	566	JK CEMENT
9	354	74	ASIAN PAINTS
10	390	-	JK PAPER
11	395	455	SINTEX
12	420	-	IFFCO
13	430	1016	GSFC
14	457	-	TMT
15	473	534	BINANI CEMENT
16	485	-	SHALIMAR PAINTS
17	569	-	GREENPLY
18	612	1075	HEG
19	650	973	ITI
20	704	931	CROMPTON GREAVES
21	742	-	SHREE ULTRA
22	756	792	PIDILITE
23	778	989	JOHNS
24	795	1084	LAFARGE
25	797	-	INDUS STEEL
26	815	-	NIPPON
27	818	-	KIRLOSKAR PUMPS
28	828	906	JP CEMENT
29	874	-	KITPLAY
30	923	-	ICI
31	1004	-	SESA GOA
32	1015	-	ZUARI
33	1020	-	BIRLA WHITE
34	1033	-	BIRLA CEMENT
35	1096	-	KONARAK CEMENT
36	1106	415	THERMAX
37	1110	-	INDIA CEMENT

Manufacturing CATEGORY

CEMENT

CEMENT RANK	BTR 2014	BTR 2013	BRAND NAME
1	238	352	AMBUJA CEMENT
2	240	116	ACC CEMENT
3	265	550	ULTRATECH
4	293	566	JK CEMENT
5	473	534	BINANI CEMENT
6	742	-	SHREE ULTRA
7	795	1084	LAFARGE
8	828	906	JP CEMENT
9	1004	-	SESA GOA
10	1015	-	ZUARI
11	1020	-	BIRLA WHITE
12	1033	-	BIRLA CEMENT
13	1096	-	KONARAK CEMENT
14	1110	-	INDIA CEMENT
15	1191	-	BIRLA PLUS

CHEMICALS

CHEMICAL RANK	BTR 2014	BTR 2013	BRAND NAME
1	756	792	PIDILITE
2	923	-	ICI

ENGINEERING

ENGG RANK	BTR 2014	BTR 2013	BRAND NAME
1	95	188	HMT
2	704	931	CROMPTON GREAVES
3	1106	415	THERMAX

FERTILIZER

FERT RANK	BTR 2014	BTR 2013	BRAND NAME
1	420	-	IFFCO
2	430	1016	GSFC

CATEGORY - WISE
ALL INDIA LISTING

Manufacturing
SUPER CATEGORY

MFG Rank	BTR 2014	BTR 2013	BRAND NAME
1	1122	274	DULUX
2	1159	-	K C PAUL
3	1164	-	FUNSKOOL
4	1191	-	BIRLA PLUS

Manufacturing
CATEGORY

HEAVY ENGINEERING

HEAVY ENGG RANK	BTR 2014	BTR 2013	BRAND NAME
1	292	832	BHEL

METAL & MINING

METAL & MINING RANK	BTR 2014	BTR 2013	BRAND NAME
1	797	-	INDUS STEEL

PAINTS

PAINTS RANK	BTR 2014	BTR 2013	BRAND NAME
1	214	-	BERGER PAINTS
2	254	348	NEROLAC
3	354	74	ASIAN PAINTS
4	485	-	SHALIMAR PAINTS
5	815	-	NIPPON
6	1122	274	DULUX

PAPER

PAPER RANK	BTR 2014	BTR 2013	BRAND NAME
1	390	-	JK PAPER

PLASTICS

PLASTICS RANK	BTR 2014	BTR 2013	BRAND NAME
1	395	455	SINTEX

CATEGORY - WISE
ALL INDIA LISTING

Manufacturing

CATEGORY

PLYWOOD

PLYWOOD RANK	BTR 2014	BTR 2013	BRAND NAME
1	569	-	GREENPLY
2	874	-	KITPLAY

PUMPS

PUMPS RANK	BTR 2014	BTR 2013	BRAND NAME
1	818	-	KIRLOSKAR PUMPS

SPECIALIZED

SPECIAL RANK	BTR 2014	BTR 2013	BRAND NAME
1	612	1075	HEG

TELEPHONY

TELPHNY RANK	BTR 2014	BTR 2013	BRAND NAME
1	650	973	ITI

TMT BARS

TMT BARS RANK	BTR 2014	BTR 2013	BRAND NAME
1	457	-	TMT

TOYS

TOYS RANK	BTR 2014	BTR 2013	BRAND NAME
1	1164	-	FUNSKOOL

CATEGORY - WISE
ALL INDIA LISTING

Manufacturing
CATEGORY

UMBRELLA RANK	BTR 2014	BTR 2013	UMBRELLA BRAND NAME
1	778	989	JOHNS
2	1159	-	K C PAUL

CATEGORY - WISE
ALL INDIA LISTING

Media - Print
SUPER CATEGORY

MEDIA-PRINT Rank	BTR 2014	BTR 2013	BRAND NAME
1	174	100	TIMES OF INDIA
2	218	-	FORTUNE
3	275	736	MIDDAY
4	360	434	HINDUSTAN TIMES
5	365	850	INDIA TODAY
6	391	1037	HINDU
7	483	-	HINDUSTAN
8	490	-	ANANDABAZAR PATRIKA
9	567	-	OUTLOOK
10	860	878	THE WEEK
11	882	778	DAINIK JAGRAN
12	947	523	ECONOMIC TIMES
13	952	-	SAKAL
14	1057	739	INDIAN EXPRESS

Media - Print
CATEGORY

MAGAZINE - ENGLISH

MAG ENG RANK	BTR 2014	BTR 2013	BRAND NAME
1	218	-	FORTUNE
2	365	850	INDIA TODAY
3	567	-	OUTLOOK
4	860	878	THE WEEK

NEWSPAPER - ENGLISH

NEWSPPR ENG RANK	BTR 2014	BTR 2013	BRAND NAME
1	174	100	TIMES OF INDIA
2	275	736	MIDDAY
3	360	434	HINDUSTAN TIMES
4	391	1037	HINDU
5	947	523	ECONOMIC TIMES
6	1057	739	INDIAN EXPRESS

NEWSPAPER - HINDI

NEWSPPR HINDI RANK	BTR 2014	BTR 2013	BRAND NAME
1	483	-	HINDUSTAN
2	882	778	DAINIK JAGRAN

NEWSPAPER - BENGALI

NEWSPPR BENGALI RANK	BTR 2014	BTR 2013	BRAND NAME
1	490	-	ANANDABAZAR PATRIKA

NEWSPAPER - MARATHI

NEWSPPR MARATHI RANK	BTR 2014	BTR 2013	BRAND NAME
1	952	-	SAKAL

CATEGORY - WISE
ALL INDIA LISTING

Media - TV
SUPER CATEGORY

MEDIA TV Rank	BTR 2014	BTR 2013	BRAND NAME
1	116	221	NDTV
2	144	417	ZEE
3	298	599	SONY TV
4	381	340	MTV
5	389	287	STAR PLUS
6	397	214	ABP NEWS
7	412	579	NEWS 24
8	436	362	IBN 7
9	455	1057	TV 9
10	460	584	SAB TV
11	463	483	ZEE NEWS
12	481	540	STAR GOLD
13	493	423	ZOOM TV
14	496	422	HBO
15	497	655	POGO
16	510	1042	TEZ
17	603	759	SET MAX
18	610	435	STAR TV
19	611	951	FOX
20	644	319	INDIA TV
21	677	477	TLC
22	734	121	AAJ TAK
23	769	764	9XM
24	772	384	UTV MOVIES
25	780	245	COLORS
26	848	879	TEN SPORTS
27	856	616	AXN
28	883	943	STAR SPORTS
29	891	-	ZEE 24 TAAS
30	917	278	DISCOVERY CHANNEL
31	934	539	SUN TV
32	946	-	SONIX
33	1009	647	TIMES NOW
34	1017	-	TARA NEWS
35	1038	470	DISNEY
36	1044	-	ABP ANANDA
37	1104	-	DOORDARDHAN

Media - TV
CATEGORY

CHANNEL CLUSTER

CHANNEL CLUSTER RANK	BTR 2014	BTR 2013	BRAND NAME
1	144	417	ZEE
2	1104	-	DOORDARDHAN

ENGLISH GEC

ENGLISH GEC RANK	BTR 2014	BTR 2013	BRAND NAME
1	856	616	AXN

ENGLISH MOVIES

ENGLISH MOVIES RANK	BTR 2014	BTR 2013	BRAND NAME
1	496	422	HBO
2	611	951	FOX
3	1189	542	STAR MOVIES

ENGLISH NEWS

ENGLISH NEWS RANK	BTR 2014	BTR 2013	BRAND NAME
1	116	221	NDTV
2	1009	647	TIMES NOW

FACTUAL ENTERTAINMENT

FACTUAL ENT RANK	BTR 2014	BTR 2013	BRAND NAME
1	917	278	DISCOVERY CHANNEL

Media - TV
CATEGORY

MEDIA TV Rank	BTR 2014	BTR 2013	BRAND NAME
38	1128	1062	HUNGAMA
39	1176	925	SAHARA ONE
40	1189	542	STAR MOVIES

HINDI GEC

HINDI GEC RANK	BTR 2014	BTR 2013	BRAND NAME
1	298	599	SONY TV
2	389	287	STAR PLUS
3	460	584	SAB TV
4	493	423	ZOOM TV
5	610	435	STAR TV
6	780	245	COLORS
7	1176	925	SAHARA ONE

HINDI MOVIES

HINDI MOVIES RANK	BTR 2014	BTR 2013	BRAND NAME
1	481	540	STAR GOLD
2	603	759	SET MAX
3	772	384	UTV Movies

HINDI NEWS

HINDI NEWS RANK	BTR 2014	BTR 2013	BRAND NAME
1	397	214	ABP NEWS
2	412	579	NEWS 24
3	436	362	IBN 7
4	455	1057	TV 9
5	463	483	ZEE NEWS
6	510	1042	TEZ
7	644	319	INDIA TV
8	734	121	AAJ TAK

KIDS CHANNEL

KIDS CHANNEL RANK	BTR 2014	BTR 2013	BRAND NAME
1	497	655	POGO
2	946	-	SONIX
3	1038	470	DISNEY
4	1128	1062	HUNGAMA

CATEGORY - WISE
ALL INDIA LISTING

Media - TV
CATEGORY

LIFESTYLE CHANNEL

LIFESTYLE CHANNEL RANK	BTR 2014	BTR 2013	BRAND NAME
1	677	477	TLC

MARATHI NEWS

MARATHI NEWS RANK	BTR 2014	BTR 2013	BRAND NAME
1	891	-	ZEE 24 TAAS

MUSIC CHANNEL

MUSIC CHANNEL RANK	BTR 2014	BTR 2013	BRAND NAME
1	381	340	MTV
2	769	764	9XM

BENGALI NEWS

BENGALI NEWS RANK	BTR 2014	BTR 2013	BRAND NAME
1	1016	-	TARA NEWS
2	1043	-	ABP ANANDA

SPORTS CHANNEL

SPORTS CHANNEL RANK	BTR 2014	BTR 2013	BRAND NAME
1	848	879	TEN SPORTS
2	883	943	STAR SPORTS

TAMIL GEC

TAMIL GEC RANK	BTR 2014	BTR 2013	BRAND NAME
1	934	539	SUN TV

CATEGORY - WISE
ALL INDIA LISTING

Media - Wires
SUPER CATEGORY

MEDIA WIRES RANK	BTR 2014	BTR 2013	BRAND NAME
1	905	-	THOMSON REUTERS

Media Other
SUPER CATEGORY

MEDIA OTHER RANK	BTR 2014	BTR 2013	BRAND NAME
1	689	1097	HATSOFF

Office Equipment
SUPER CATEGORY

OFFICE EQUIP RANK	BTR 2014	BTR 2013	BRAND NAME
1	1051	-	ESSELTE

Personal Care
SUPER CATEGORY

PERSONAL CARE RANK	BTR 2014	BTR 2013	BRAND NAME
1	470	-	KIWI
2	771	-	

CATEGORY - WISE
ALL INDIA LISTING

Personal Accessories
SUPER CATEGORY

PERSONAL ACCESS RANK	BTR 2014	BTR 2013	BRAND NAME
1	21	21	TITAN
2	29	31	REEBOK
3	31	30	PUMA
4	34	16	NIKE
5	67	82	SONATA
6	70	103	RADO
7	74	32	WOODLAND
8	123	26	ADIDAS
9	138	120	ROLEX
10	142	55	RAYBAN
11	145	40	BATA
12	146	213	TIMEX
13	163	129	TANISHQ
14	173	240	PARAGON
15	212	437	TBZ
16	259	520	RELAXO
17	270	255	SPARX
18	312	731	LOTTO
19	326	613	LAKHANI
20	331	-	KALYAN JEWELLERS
21	342	-	VKC
22	376	723	MOCHI
23	399	337	OMEGA
24	401	-	P C CHANDRA JEWELLERS
25	407	986	SKYBAGS
26	437	-	WILDCRAFT
27	454	412	TISSOT
28	479	-	MALABAR
29	494	1078	SEIKO
30	498	603	GILI
31	517	862	SG
32	529	450	ORRA
33	619	733	RED TAPE
34	620	-	SENCO GOLD
35	623	1039	UMBRO
36	625	-	SAFARI
37	627	658	SWATCH

Personal Accessories
CATEGORY

EYEWEAR

EYEWEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	142	55	RAYBAN
2	836	548	POLOROID
3	1014	-	CARRERA

FOOTWEAR

FOOT WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	145	40	BATA
2	173	240	PARAGON
3	259	520	RELAXO
4	270	255	SPARX
5	312	731	LOTTO
6	326	613	LAKHANI
7	342	-	VKC
8	376	723	MOCHI
9	619	733	RED TAPE
10	750	-	LUNARS
11	796	336	ACTION SHOES
12	939	-	RUPANI

JEWELLERY

JEWLRY RANK	BTR 2014	BTR 2013	BRAND NAME
1	163	129	TANISHQ
2	212	437	TBZ
3	331	-	KALYAN JEWELLERS
4	401	-	P C CHANDRA JEWELLERS
5	479	-	MALABAR
6	498	603	GILI
7	529	450	ORRA
8	620	-	SENCO GOLD
9	746	-	LAVANYA JEWELLERY
10	1045	605	GITANJALI
11	1085	-	SIA JEWELLERY
12	1129	-	SAI GOLD
13	1139	577	D DAMAS

CATEGORY - WISE
ALL INDIA LISTING

Personal Accessories
SUPER CATEGORY

PERSONAL ACCESS RANK	BTR 2014	BTR 2013	BRAND NAME
38	746	-	LAVANYA JEWELLERY
39	750	-	LUNARS
40	796	336	ACTION SHOES
41	798	840	G SHOCK
42	829	1054	TITAN RAGA
43	835	548	POLOROID
44	938	-	RUPANI
45	961	473	FILA
46	1013	-	CARRERA
47	1031	-	SPEEDO
48	1045	605	GITANJALI
49	1085	-	SIA JEWELLERY
50	1129	-	SAI GOLD
51	1139	577	D DAMAS

Personal Accessories
CATEGORY

LUGGAGE/BAGS

LUGGAGE/ BAGS RANK	BTR 2014	BTR 2013	BRAND NAME
1	407	986	SKYBAGS
2	625	-	SAFARI

LUXURY WATCHES

LUXURY WATCHES RANK	BTR 2014	BTR 2013	BRAND NAME
1	70	103	RADO
2	138	120	ROLEX
3	399	337	OMEGA
4	454	412	TISSOT
5	494	1078	SEIKO
6	627	658	SWATCH

OUTDOOR WEAR

OUTDOOR WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	74	32	WOODLAND
2	437	-	WILDCRAFT

Personal Accessories
CATEGORY

WATCHES

WATCHES RANK	BTR 2014	BTR 2013	BRAND NAME
1	21	21	TITAN
2	67	82	SONATA
3	146	213	TIMEX
4	798	840	G SHOCK
5	830	1054	TITAN RAGA

SPORTSWEAR

SPORTS WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	29	31	REEBOK
2	31	30	PUMA
3	34	16	NIKE
4	123	26	ADIDAS
5	517	862	SG
6	623	1039	UMBRO
7	961	473	FILA
8	1031	-	SPEEDO

CATEGORY - WISE
ALL INDIA LISTING

Personality
SUPER CATEGORY

PERSONA Rank	BTR 2014	BTR 2013	BRAND NAME
1	301	594	MAHATMA GANDHI
2	361	373	AMITABH BACHCHAN
3	377	495	SHAHRUKH KHAN
4	378	308	SACHIN TENDULKAR
5	492	-	PETRA ECCLESTONE
6	519	176	SALMAN KHAN
7	598	-	MITHUN CHAKRABORTHY
8	699	727	MAHENDRA SINGH DHONI
9	730	-	SOURAV GANGULY
10	806	695	P T USHA
11	951	173	AAMIR KHAN
12	1021	-	RATAN TATA
13	1062	-	KATRINA KAIF
14	1125	-	VIRAT KOHLI
15	1140	851	SANIA MIRZA
16	1149	433	MOTHER TERESA
17	1169	1043	KAPIL DEV
18	1175	-	SWAMI VIVEKANANDA
19	1192	-	SRIDEVI
20	1197	-	AR REHMAN

Personality
CATEGORY

BUSINESS

BUSS RANK	BTR 2014	BTR 2013	BRAND NAME
1	1021	-	RATAN TATA

CINEMA - FEMALE

CINEMA FEMALE RANK	BTR 2014	BTR 2013	BRAND NAME
1	1062	-	KATRINA KAIF
2	1192	-	SRIDEVI

CINEMA - MALE

CINEMA MALE RANK	BTR 2014	BTR 2013	BRAND NAME
1	361	373	AMITABH BACHCHAN
2	377	495	SHAHRUKH KHAN
3	519	176	SALMAN KHAN
4	598	-	MITHUN CHAKRABORTHY
5	951	173	AAMIR KHAN

MUSIC

MUSIC RANK	BTR 2014	BTR 2013	BRAND NAME
1	1197	-	AR REHMAN

SOCIAL

SOCIAL RANK	BTR 2014	BTR 2013	BRAND NAME
1	492	-	PETRA ECCLESTONE

CATEGORY - WISE
ALL INDIA LISTING

Personality
CATEGORY

SOCIAL/SPIRITUAL

SOCIAL/ SPIRIT RANK	BTR 2014	BTR 2013	BRAND NAME
1	301	594	MAHATMA GANDHI
2	1149	433	MOTHER TERESA
3	1175	-	SWAMI VIVEKANANDA

SPORTS

SPORTS RANK	BTR 2014	BTR 2013	BRAND NAME
1	378	308	SACHIN TENDULKAR
2	699	727	MAHENDRA SINGH DHONI
3	730	-	SOURAV GANGULY
4	806	695	P T USHA
5	1125	-	VIRAT KOHLI
6	1140	851	SANIA MIRZA
7	1169	1043	KAPIL DEV

CATEGORY - WISE
ALL INDIA LISTING

Personal Gadgets
SUPER CATEGORY

PERSON GADGET RANK	BTR 2014	BTR 2013	BRAND NAME
1	5	1	NOKIA
2	45	119	MICROMAX
3	58	66	BLACKBERRY
4	60	56	HTC
5	75	211	LAVA
6	77	356	KARBONN
7	92	146	MOTOROLA
8	99	405	SPICE
9	134	426	INTEX
10	178	28	NIKON
11	191	266	KODAK
12	224	530	APPLE IPHONE
13	237	58	CANON
14	274	134	MAXX
15	280	-	XOLO
16	281	801	G FIVE
17	330	257	SONY ERICSSON
18	343	436	SAMSUNG GALAXY
19	379	-	SAMSUNG MOBILES
20	474	-	NOKIA LUMIA
21	499	-	LEMON
22	507	1086	OLYMPUS
23	582	819	SONY XPERIA
24	584	-	LG MOBILE
25	822	1022	NOKIA ASHA
26	838	621	FUJI FILM
27	851	900	CELKON
28	902	-	GLX MOBILE
29	1070	-	ANDI
30	1077	867	KINGSTON
31	1078	872	TRANSCEND
32	1088	-	ZEN MOBILE
33	1093	-	KONICA
34	1114	-	YXTEL
35	1117	-	SONY MOBILE
36	1126	-	PS VITA
37	1133	-	G STAR

Personal Gadgets
CATEGORY

MOBILE PHONES

MOBILE PHONES RANK	BTR 2014	BTR 2013	BRAND NAME
1	5	1	NOKIA
2	45	119	MICROMAX
3	58	66	BLACKBERRY
4	60	56	HTC
5	75	211	LAVA
6	77	356	KARBONN
7	92	146	MOTOROLA
8	99	405	SPICE
9	134	426	INTEX
10	224	530	APPLE IPHONE
11	274	134	MAXX
12	280	-	XOLO
13	281	801	G FIVE
14	330	257	SONY ERICSSON
15	343	436	SAMSUNG GALAXY
16	379	-	SAMSUNG MOBILES
17	474	-	NOKIA LUMIA
18	499	-	LEMON
19	582	819	SONY XPERIA
20	584	-	LG MOBILE
21	822	1022	NOKIA ASHA
22	851	900	CELKON
23	902	-	GLX MOBILE
24	1070	-	ANDI
25	1088	-	ZEN MOBILE
26	1114	-	YXTEL
27	1117	-	SONY MOBILE
28	1133	-	G STAR
29	1193	-	JIVI MOBILE

PERSONAL GADGETS

PERSONAL GADGETS RANK	BTR 2014	BTR 2013	BRAND NAME
1	1126	-	PSVITA

CATEGORY - WISE
ALL INDIA LISTING

Personal Gadgets
CATEGORY

CAMERA

CAMERA RANK	BTR 2014	BTR 2013	BRAND NAME
1	178	28	NIKON
2	191	266	KODAK
3	237	58	CANON
4	507	1086	OLYMPUS
5	838	621	FUJI FILM
6	1095	-	KONICA

Personal Gadgets
SUPER CATEGORY

PERSONAL CARE RANK	BTR 2014	BTR 2013	BRAND NAME
38	1158	899	SKULL CANDY
39	1193	-	JIVI MOBILE

MEMORY STORAGE

MEMORY STORAGE RANK	BTR 2014	BTR 2013	BRAND NAME
1	1077	867	KINGSTON
2	1078	872	TRANSCEND

HEADPHONES

HEAD PHONES RANK	BTR 2014	BTR 2013	BRAND NAME
1	1158	899	SKULLCANDY

CATEGORY - WISE
ALL INDIA LISTING

Retail SUPER CATEGORY

RETAIL RANK	BTR 2014	BTR 2013	BRAND NAME
1	63	168	PANTALOONS
2	86	196	MCDONALDS
3	118	83	KENTUCKY FRIED CHICKEN
4	122	575	RED CHIEF
5	124	1070	KHADIM'S
6	157	98	BIG BAZAAR
7	197	510	METRO
8	200	574	LIBERTY
9	201	265	DOMINO'S
10	204	322	PIZZA HUT
11	256	541	MONGINIS
12	316	-	TACOBELL
13	353	-	SHEE LEATHER
14	372	-	HAFELE
15	373	1010	TESCO
16	431	-	RELIANCE FRESH
17	432	256	SUBWAY
18	434	354	LIFESTYLE
19	533	-	POP TATES
20	541	1019	SPENCERS
21	545	-	GKB OPTICALS
22	552	662	INORBIT
23	554	460	GLOBUS
24	558	849	LORDS
25	637	-	D MART
26	656	960	IKEA
27	659	654	NEXT
28	710	974	GIP MALL
29	718	-	MONDEGAR'S
30	732	-	EASY DAY
31	759	-	ODYSSEY
32	784	394	WESTSIDE
33	801	560	PLANET M
34	886	-	RICHFEEL
35	918	976	HALLMARK
36	931	766	MAGNET
37	939	631	SHOPPERS STOP

Retail CATEGORY

BOOKS

BOOKS RANK	BTR 2014	BTR 2013	BRAND NAME
1	759	-	ODYSSEY
2	1115	767	CROSSWORD

DELI/RESTAURANT

DELI/ REST RANK	BTR 2014	BTR 2013	BRAND NAME
1	256	541	MONGINIS
2	718	-	MONDEGAR'S

CONSUMER ELECTRONICS

CONS ELECT RANK	BTR 2014	BTR 2013	BRAND NAME
1	960	115	CROMA

DINER/RESTAURANT

DINER/ REST RANK	BTR 2014	BTR 2013	BRAND NAME
1	204	322	PIZZA HUT
2	533	-	POP TATES

DIVERSIFIED

DIVSFD RANK	BTR 2014	BTR 2013	BRAND NAME
1	732	-	EASY DAY

ELECTRONICS

ELECTRO RANK	BTR 2014	BTR 2013	BRAND NAME
1	659	654	NEXT

CATEGORY - WISE
ALL INDIA LISTING

Retail SUPER CATEGORY

RETAIL RANK	BTR 2014	BTR 2013	BRAND NAME
38	960	115	CROMA
39	1060	725	HYPER CITY
40	1095	-	MORRISONS
41	1115	767	CROSSWORD
42	1134	-	JUMBO KING
43	1153	938	STAR BAZAR
44	1181	-	SUBHIKSHA

Retail CATEGORY

FOOTWEAR

FOOT WEAR RANK	BTR 2014	BTR 2013	BRAND NAME
1	122	575	RED CHIEF
2	558	849	LORDS

FURNITURE

FURN RANK	BTR 2014	BTR 2013	BRAND NAME
1	372	-	HAFELE
2	656	960	IKEA

GENERAL

GENERAL RANK	BTR 2014	BTR 2013	BRAND NAME
1	373	1010	TESCO
2	431	-	RELIANCE FRESH
3	541	1019	SPENCERS
4	637	-	D MART
5	931	766	MAGNET

GIFT SHOP

GIFT SHOP RANK	BTR 2014	BTR 2013	BRAND NAME
1	918	976	HALLMARK

HAIRCARE

HAIRCARE RANK	BTR 2014	BTR 2013	BRAND NAME
1	886	-	RICHFEEL

CATEGORY - WISE
ALL INDIA LISTING

Retail
CATEGORY

MALL

MALL RANK	BTR 2014	BTR 2013	BRAND NAME
1	552	662	INORBIT
2	710	974	GIP MALL
3	1060	725	HYPER CITY

MOBILES

MOBILES RANK	BTR 2014	BTR 2013	BRAND NAME
1	801	560	PLANET M

PERSONAL GOODS

PERSONAL GOODS RANK	BTR 2014	BTR 2013	BRAND NAME
1	63	168	PANTALOONS
2	157	98	BIG BAZAAR
3	434	354	LIFESTYLE
4	554	460	GLOBUS
5	784	394	WESTSIDE
6	939	631	SHOPPERS STOP
7	1095	-	MORRISONS
8	1153	938	STAR BAZAR
9	1181	-	SUBHIKSHA

QSR

QSR RANK	BTR 2014	BTR 2013	BRAND NAME
1	86	196	MCDONALDS
2	118	83	KENTUCKY FRIED
3	201	265	CHICKEN
4	316	-	DOMINO'S
5	432	256	TACOBELL
6	1134	-	SUBWAY

CATEGORY - WISE
ALL INDIA LISTING

Retail
CATEGORY

RETAIL - FOOTWEAR

RETAIL FOOT RANK	BTR 2014	BTR 2013	BRAND NAME
1	124	1070	KHADIM'S
2	197	510	METRO
3	200	574	LIBERTY
4	353	-	SHEE LEATHER

RETAIL - OPTICALS

RETAIL OPTICALS RANK	BTR 2014	BTR 2013	BRAND NAME
1	545	-	GKB OPTICALS

CATEGORY - WISE
ALL INDIA LISTING

Services
SUPER CATEGORY

SERVICES RANK	BTR 2014	BTR 2013	BRAND NAME
1	97	172	IBM
2	211	333	DTDC
3	344	895	ICRA
4	477	432	SOTC
5	631	446	BLUE DART
6	800	-	TOPS
7	816	-	O2 SPA
8	1157	236	ACCENTURE

Services
CATEGORY

CONSULTING/SERVICES

CONS SERV RANK	BTR 2014	BTR 2013	BRAND NAME
1	97	172	IBM
2	1157	236	ACCENTURE

EXPRESS SERVICE

EXPRESS SERV RANK	BTR 2014	BTR 2013	BRAND NAME
1	211	333	DTDC
2	631	446	BLUE DART

RATING COMPANY

RATING COMP RANK	BTR 2014	BTR 2013	BRAND NAME
1	344	895	ICRA

SECURITY SERVICES

SECURITY SERV RANK	BTR 2014	BTR 2013	BRAND NAME
1	800	-	TOPS

SPA

SPA RANK	BTR 2014	BTR 2013	BRAND NAME
1	816	-	O2 SPA

TRAVEL SERVICES

TRAVEL SERV RANK	BTR 2014	BTR 2013	BRAND NAME
1	477	432	SOTC

CATEGORY - WISE
ALL INDIA LISTING

Social Organization
SUPER CATEGORY

SOCIAL ORG RANK	BTR 2014	BTR 2013	BRAND NAME
1	654	804	RED CROSS
2	872	-	PETA
3	945	-	PATANG
4	994	929	WE FOR YOU
5	1016	-	CRY
6	1018	-	JANANI
7	1027	-	WWF

Social Organization
CATEGORY

NGO

NGO RANK	BTR 2014	BTR 2013	BRAND NAME
1	872	-	PETA
2	945	-	PATANG
3	994	929	WE FOR YOU
4	1016	-	CRY
5	1018	-	JANANI
6	1027	-	WWF

WORLD ORGANIZATION

WORLD ORG RANK	BTR 2014	BTR 2013	BRAND NAME
1	654	804	RED CROSS

CATEGORY - WISE
ALL INDIA LISTING

Sports
SUPER CATEGORY

SPORTS RANK	BTR 2014	BTR 2013	SPORTS BRAND NAME
1	556	939	ICC
2	726	382	IPL
3	880	507	LIVERPOOL

Sports
CATEGORY

FOOTBALL TEAM RANK	BTR 2014	BTR 2013	FOOTBALL TEAM BRAND NAME
1	880	507	LIVELPOOL

SPORTS AUTHO RANK	BTR 2014	BTR 2013	SPORTS AUTHORITY BRAND NAME
1	556	939	ICC

SPORTS LEAGUE RANK	BTR 2014	BTR 2013	SPORTS LEAGUE BRAND NAME
1	726	382	IPL

CATEGORY - WISE
ALL INDIA LISTING

Stationary SUPER CATEGORY

STATION RANK	BTR 2014	BTR 2013	BRAND NAME
1	107	136	NATRAJ
2	119	376	REYNOLDS
3	132	125	PARKER
4	282	1065	LINC PENS
5	292	688	MONTEX
6	332	-	TODAY'S
7	357	-	STABILO PENS
8	383	582	ROTOMAC
9	468	246	LEXI
10	486	-	PILOT
11	508	-	UNIBALL
12	553	524	CLASSMATE
13	609	96	CELLO
14	652	138	APSARA
15	762	-	BIC
16	812	716	KORES
17	911	182	CAMLIN
18	979	-	NAVNEET
19	1000	-	ADD GEL
20	1001	-	CAMEL
21	1055	-	LOKENATH EXERCISE BOOK
22	1066	-	FABER CASTELL
23	1073	291	SUNDARAM
24	1109	-	LUXOR

Stationary CATEGORY

NOTEBOOKS

NOTE BOOKS RANK	BTR 2014	BTR 2013	BRAND NAME
1	553	524	CLASSMATE

PREMIUM WRITING ACCESSO

PREMIUM WRT ACC RANK	BTR 2014	BTR 2013	BRAND NAME
1	132	125	PARKER

WRITING ACCESSORIES

WRITING ACCESS RANK	BTR 2014	BTR 2013	BRAND NAME
1	107	136	NATRAJ
2	119	376	REYNOLDS
3	282	1065	LINC PENS
4	292	688	MONTEX
5	332	-	TODAY'S
6	357	-	STABILO PENS
7	383	582	ROTOMAC
8	468	246	LEXI
9	486	-	PILOT
10	508	-	UNIBALL
11	609	-	CELLO
12	652	138	APSARA
13	762	-	BIC
14	812	716	KORES
15	911	182	CAMLIN
16	979	-	NAVNEET
17	1000	-	ADD GEL
18	1001	-	CAMEL
19	1055	-	LOKENATH EXERCISE BOOK
20	1066	-	FABER CASTELL
21	1073	-	SUNDARAM
22	1109	-	LUXOR

CATEGORY - WISE
ALL INDIA LISTING

Technology
SUPER CATEGORY

TECH RANK	BTR 2014	BTR 2013	BRAND NAME
1	6	20	HEWLETT PACKARD
2	18	78	HCL TECH
3	33	61	LENOVO
4	54	13	DELL
5	76	181	MICROSOFT
6	78	36	INTEL
7	110	207	INFOSYS
8	126	12	APPLE
9	154	297	LOTUS
10	230	91	TCS
11	244	259	I BALL
12	245	-	RAMCO
13	287	39	ACER
14	325	519	XEROX
15	511	363	ORACLE
16	534	551	SANDISK
17	539	440	WINDOWS
18	588	161	COMPAQ
19	626	707	JVC
20	633	983	LINUX
21	657	588	TATA PHOTON
22	662	653	SAP
23	701	966	ITUNES
24	844	-	ZEBRONICS
25	845	476	ZENITH
26	855	275	CASIO
27	868	419	SONY VAIO
28	903	659	SYNTEL
29	953	-	IGATE PATNI
30	963	-	LOGITECH
31	996	1066	WINDOWS XP
32	997	1032	MICROSOFT EXCEL
33	1003	-	TECH MAHINDRA
34	1089	-	ASUS
35	1142	-	MTS BLAZE
36	1156	-	WINDOWS 8
37	1165	-	NELCO

Technology
CATEGORY

DATA CARD

DATA CARD RANK	BTR 2014	BTR 2013	BRAND NAME
1	657	588	TATA PHOTON
2	1142	-	MTS BLAZE

HARDWARE

HARD WARE RANK	BTR 2014	BTR 2013	BRAND NAME
1	325	519	XEROX

MEMORY STORAGE

MEMORY STORAGE RANK	BTR 2014	BTR 2013	BRAND NAME
1	534	551	SANDISK

OPERATING SYSTEM

OPRTNG SYSTEM RANK	BTR 2014	BTR 2013	BRAND NAME
1	539	440	WINDOWS
2	633	983	LINUX
3	996	1066	WINDOWS XP
4	1156	-	WINDOWS 8

CATEGORY - WISE
ALL INDIA LISTING

Technology
CATEGORY

PERSONAL TECHNOLOGY

PERSON TECH Rank	BTR 2014	BTR 2013	BRAND NAME
1	6	20	HEWLETT PACKARD
2	33	61	LENOVO
3	54	13	DELL
4	126	12	APPLE
5	244	259	I BALL
6	287	39	ACER
7	588	161	COMPAQ
8	626	707	JVC
9	845	476	ZENITH
10	855	275	CASIO
11	868	419	SONY VAIO
12	963	-	LOGITECH
13	1089	-	ASUS

SEMICONDUCTOR

SEMI CONDCTR RANK	BTR 2014	BTR 2013	BRAND NAME
1	78	36	INTEL

SOFTWARE

SOFTWR RANK	BTR 2014	BTR 2013	BRAND NAME
1	511	363	ORACLE
2	701	966	ITUNES

SOFTWARE APPLICATION

SOFTWR APP RANK	BTR 2014	BTR 2013	BRAND NAME
1	997	1032	MICROSOFT EXCEL

CATEGORY - WISE
ALL INDIA LISTING

Technology
CATEGORY

SOFTWARE COMPANY

SOFTWR COMP RANK	BTR 2014	BTR 2013	BRAND NAME
1	662	653	SAP
2	903	659	SYNTEL

SOFTWARE PRODUCTS

SOFTWR PROD RANK	BTR 2014	BTR 2013	BRAND NAME
1	76	181	MICROSOFT
2	154	297	LOTUS

SOFTWARE SERVICES

SOFTWR SERV RANK	BTR 2014	BTR 2013	BRAND NAME
1	18	78	HCL
2	110	207	INFOSYS
3	230	91	TCS
4	245	-	RAMCO
5	953	-	IGATE PATNI
6	1003	-	TECH MAHINDRA
7	1165	-	NELCO

TECHNOLOGY PRODUCTS

TECH PROD RANK	BTR 2014	BTR 2013	BRAND NAME
1	844	-	ZEBRONICS

CATEGORY - WISE
ALL INDIA LISTING

Telecom
SUPER CATEGORY

TELECOM RANK	BTR 2014	BTR 2013	BRAND NAME
1	20	41	VODAFONE
2	22	33	IDEA
3	64	9	AIRTEL
4	93	226	MTS
5	208	166	UNINOR
6	260	156	MTNL
7	261	117	TATA DOCOMO
8	309	123	AIRCEL
9	349	84	LOOP
10	613	643	MATRIX
11	617	88	BSNL
12	679	1085	AT&T
13	735	227	TATA INDICOM
14	736	349	DOLPHIN
15	865	-	RELIANCE MOBILE
16	993	-	VSNL
17	1094	-	BEETEL
18	1161	-	RELIANCE JIO

Telecom
CATEGORY

INTERNATIONAL SIM CARD

INTER SIM CARD RANK	BTR 2014	BTR 2013	BRAND NAME
1	613	643	MATRIX

TELEPHONY

TELE RANK	BTR 2014	BTR 2013	BRAND NAME
1	20	41	VODAFONE
2	22	33	IDEA
3	64	9	AIRTEL
4	93	226	MTS
5	208	166	UNINOR
6	260	156	MTNL
7	261	117	TATA DOCOMO
8	309	123	AIRCEL
9	349	84	LOOP
10	617	88	BSNL
11	735	227	TATA INDICOM
12	736	349	DOLPHIN
13	865	-	RELIANCE MOBILE
14	1161	-	RELIANCE JIO

PHONES

PHONES RANK	BTR 2014	BTR 2013	BRAND NAME
1	1094	-	BEETEL

TELECOM INFRASTRUCTURE

TELECOM INFRA RANK	BTR 2014	BTR 2013	BRAND NAME
1	679	1085	AT&T
2	993	-	VSNL

CATEGORY - WISE
ALL INDIA LISTING

Transportation
SUPER CATEGORY

TRANSPTN RANK	BTR 2014	BTR 2013	BRAND NAME
1	311	369	ATLAS
2	374	387	JET AIRWAYS
3	394	-	DMRC
4	398	313	INDIAN RAILWAY
5	413	-	HERCULES
6	566	104	INDIGO AIRLINES
7	572	894	SPICE JET
8	614	145	AIR INDIA
9	616	694	GO AIR
10	717	-	HERO CYCLES
11	792	-	KSRTC
12	808	-	QATAR AIRWAYS
13	884	496	EMIRATES
14	1154	-	HERO JET

Transportation
CATEGORY

AIRLINE - FOREIGN

AIRLINE FOREIGN RANK	BTR 2014	BTR 2013	BRAND NAME
1	808	-	QATAR AIRWAYS
2	884	496	EMIRATES

AIRLINES - INDIAN

AIRLINES INDIAN RANK	BTR 2014	BTR 2013	BRAND NAME
1	374	387	JET AIRWAYS
2	566	104	INDIGO AIRLINES
3	572	894	SPICE JET
4	614	145	AIR INDIA
5	616	694	GO AIR

BICYCLES

BICYCLES RANK	BTR 2014	BTR 2013	BRAND NAME
1	311	369	ATLAS
2	413	-	HERCULES
3	717	-	HERO CYCLES
4	1154	-	HERO JET

BUS TRANSPORT

BUS TRANS RANK	BTR 2014	BTR 2013	BRAND NAME
1	792	-	KSRTC

CATEGORY - WISE
ALL INDIA LISTING

Transportation
CATEGORY

GOVERNMENT BODY			
GOVT BODY RANK	BTR 2014	BTR 2013	BRAND NAME
1	394	-	DMRC

RAILWAYS			
RAILWAYS RANK	BTR 2014	BTR 2013	BRAND NAME
1	398	313	INDIAN RAILWAYS