

ALL INDIA LISTING

INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
1	1	0	DELL	TECHNOLOGY	LAPTOPS
2	2	0	MI	GADGETRY	MOBILE PHONES
3	8	5	SAMSUNG	GADGETRY	MOBILE PHONES
4	18	14	BMW	AUTOMOBILE	FOUR WHEELER - LUXURY
5	23	18	TITAN	PERSONAL ACCESSORIES	WATCHES
6	29	23	BATA	PERSONAL ACCESSORIES	FOOTWEAR - BRAND/RETAIL
7	3	-4	LG	CONSUMER ELECTRONICS	TELEVISIONS
8	19	11	HEWLETT PACKARD	TECHNOLOGY	LAPTOPS
9	24	15	SONY	CONSUMER ELECTRONICS	TELEVISIONS
10	30	20	LIC	BFSI	LIFE INSURANCE - PSU
11	4	-7	SAMSUNG	CONSUMER ELECTRONICS	TELEVISIONS
12	40	28	LENOVO	TECHNOLOGY	LAPTOPS
13	5	-8	APPLE IPHONE	GADGETRY	MOBILE PHONES
14	11	-3	AMAZON	INTERNET	ONLINE RETAILER - DIVERSIFIED
15	66	51	FACEBOOK	INTERNET	SOCIAL NETWORKING
16	12	-4	FOGG	FMCG	DEO/PERFUME
17	6	-11	OPPO	GADGETRY	MOBILE PHONES
18	7	-11	LG	CONSUMER ELECTRONICS	REFRIGERATORS
19	41	22	TOYOTA	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
20	22	2	LAKME	FMCG	COSMETICS
21	20	-1	AMUL	FOOD & BEVERAGE	BUTTER
22	61	39	NIKE	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
23	329	306	ADIDAS	APPARELS	SPORTSWEAR
24	21	-3	RELIANCE JIO	TELECOM	MOBILE SERVICE PROVIDER
25	13	-12	AMUL	FOOD & BEVERAGE	MILK
26	26	0	LG	CONSUMER ELECTRONICS	WASHING MACHINES
27	35	8	KFC	RETAIL	QSR
28	51	23	FLIPKART	INTERNET	ONLINE RETAILER - DIVERSIFIED
29	34	5	HYUNDAI	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
30	65	35	NESCAFE	FOOD & BEVERAGE	INSTANT COFFEE
31	16	-15	HONDA	AUTOMOBILE	TWO WHEELER - MANUFACTURER
32	42	10	AMUL	FOOD & BEVERAGE	CHEESE
33	32	-1	STATE BANK OF INDIA	BFSI	BANK - PSU
34	167	133	JEEP	AUTOMOBILE	SUV - MANUFACTURER
35	14	-21	SAMSUNG	CONSUMER ELECTRONICS	REFRIGERATORS
36	49	13	PANASONIC	CONSUMER ELECTRONICS	TELEVISIONS
37	36	-1	TATA	FOOD & BEVERAGE	SALT
38	17	-21	ICICI BANK	BFSI	BANK - PRIVATE
39	15	-24	MARUTI SUZUKI	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
40	94	54	NIVEA	FMCG	SKINCARE

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41	69	28	HDFC BANK	BFSI	BANK - PRIVATE
42	143	101	AXIS BANK	BFSI	BANK - PRIVATE
43	10	-33	VIVO	GADGETRY	MOBILE PHONES
44	224	180	DABUR HONEY	FOOD & BEVERAGE	HONEY
45	85	40	INTEL	TECHNOLOGY	SEMICONDUCTORS
46	138	92	COCA-COLA	FOOD & BEVERAGE	AERATED BEVERAGES
47	80	33	PUMA	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
48	119	71	TATA TEA	FOOD & BEVERAGE	TEA
49	412	363	CITIBANK	BFSI	BANK - FOREIGN
50	37	-13	APPLE MacBOOK	TECHNOLOGY	LAPTOPS
51	366	315	NIKE	APPARELS	SPORTSWEAR
52	46	-6	AUDI	AUTOMOBILE	FOUR WHEELER - LUXURY
53	-	-	LENSKART	RETAIL	OPTICALS
54	408	354	LAYS	FOOD & BEVERAGE	PACKAGED SNACKS
55	64	9	COLGATE	FMCG	TOOTHPASTE
56	120	64	WAGH BAKRI	FOOD & BEVERAGE	TEA
57	-	-	BoAT	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
58	245	187	ZARA	RETAIL	FAST FASHION
59	45	-14	HERO MOTOCORP	AUTOMOBILE	TWO WHEELER - MANUFACTURER
60	28	-32	HONDA ACTIVA	AUTOMOBILE	SCOOTER - BRAND
61	63	2	GODREJ	CONSUMER ELECTRONICS	REFRIGERATORS
62	56	-6	DOVE	FMCG	SOAPS
63	110	47	DISCOVERY	MEDIA - TV	FACTUAL ENTERTAINMENT
64	48	-16	TANISHQ	PERSONAL ACCESSORIES	JEWELLERY
65	104	39	FORD	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
66	105	39	NATARAJ	STATIONERY	WRITING INSTRUMENTS
67	89	22	MUTHOOT FINANCE	BFSI	FINANCIAL SERVICES
68	73	5	VIDEOCON	CONSUMER ELECTRONICS	TELEVISIONS
69	81	12	CEAT	AUTOMOBILE - RELATED	TYRES
70	68	-2	WHIRLPOOL	CONSUMER ELECTRONICS	WASHING MACHINES
71	52	-19	LG	CONSUMER ELECTRONICS	AIR CONDITIONERS
72	109	37	ACC CEMENT	MANUFACTURING	CEMENT
73	-	-	RELIANCE SMART BAZAAR	RETAIL	HYPERMARKET - INDIAN
74	38	-36	GODREJ INTERIO	RETAIL	FURNITURE
75	58	-17	GOOGLE	INTERNET	INTERNET SEARCH
76	54	-22	BAJAJ	AUTOMOBILE	TWO WHEELER - MANUFACTURER
77	762	685	BURGER KING	RETAIL	QSR
78	112	34	ROYAL ENFIELD	AUTOMOBILE	TWO WHEELER - MANUFACTURER
79	126	47	FASTRACK	PERSONAL ACCESSORIES	WATCHES - YOUTH
80	25	-55	AIRTEL	TELECOM	MOBILE SERVICE PROVIDER

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81	238	157	MAYBELLINE	FMCG	LIPSTICK
82	588	506	HSBC	BFSI	BANK - FOREIGN
83	101	18	WHIRLPOOL	CONSUMER ELECTRONICS	REFRIGERATORS
84	118	34	TATA MOTORS	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
85	148	63	MRF	AUTOMOBILE - RELATED	TYRES
86	93	7	BRITANNIA	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
87	98	11	ONIDA	CONSUMER ELECTRONICS	TELEVISIONS
88	836	748	PHONEPE	INTERNET	DIGITAL PAYMENTS
89	82	-7	TVS	AUTOMOBILE	TWO WHEELER - MANUFACTURER
90	88	-2	AVIVA LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE
91	103	12	HONDA CB SHINE	AUTOMOBILE	TWO WHEELER - BRAND
92	198	106	ACER	TECHNOLOGY	LAPTOPS
93	-	-	ALLIANZ	BFSI	INSURANCE - DIVERSIFIED
94	-	-	MICROSOFT SURFACE	TECHNOLOGY	LAPTOPS
95	115	20	SAMSUNG	CONSUMER ELECTRONICS	WASHING MACHINES
96	228	132	MANGO FROOTI	FOOD & BEVERAGE	NON-AERATED BEVERAGES
97	542	445	KIA	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
98	370	272	KENT	CONSUMER APPLIANCES	WATER PURIFIERS
99	83	-16	YAMAHA	AUTOMOBILE	TWO WHEELER - MANUFACTURER
100	169	69	HEWLETT PACKARD	TECHNOLOGY	PRINTERS
101	708	607	ZEE LEARN	EDUCATION	DIVERSIFIED
102	125	23	CADBURY	FOOD & BEVERAGE	CHOCOLATES - DIVERSIFIED
103	258	155	RADO	PERSONAL ACCESSORIES	WATCHES - PREMIUM
104	44	-60	REDMI	GADGETRY	MOBILE PHONES
105	106	1	MI	CONSUMER ELECTRONICS	TELEVISIONS
106	43	-63	SAMSUNG	CONSUMER ELECTRONICS	AIR CONDITIONERS
107	484	377	CANON	TECHNOLOGY	PRINTERS
108	55	-53	ADIDAS	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
109	-	-	GKB OPTICALS	RETAIL	OPTICALS
110	90	-20	TATA STEEL	MANUFACTURING	METAL
111	72	-39	LUX	FMCG	SOAPS
112	79	-33	D MART	RETAIL	HYPERMARKET - INDIAN
113	192	79	L'OREAL	FMCG	SHAMPOO
114	122	8	POND'S	FMCG	SKINCARE
115	-	-	PATANJALI	FOOD & BEVERAGE	HONEY
116	587	471	CITIZEN	PERSONAL ACCESSORIES	WATCHES
117	-	-	TTK PRESTIGE	KITCHEN CARE	COOKWARE
118	74	-44	MERCEDES BENZ	AUTOMOBILE	FOUR WHEELER - LUXURY
119	157	38	AACHI	FOOD & BEVERAGE	SPICES
120	541	421	PHILIPS	CONSUMER ELECTRONICS	TELEVISIONS

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121	31	-90	NOKIA	GADGETRY	MOBILE PHONES
122	-	-	ROLLS ROYCE	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
123	-	-	GILLETTE	FMCG	SHAVING PRODUCTS
124	86	-38	LIVPURE	CONSUMER APPLIANCES	WATER PURIFIERS
125	117	-8	BISLERI	FOOD & BEVERAGE	PACKAGED DRINKING WATER
126	398	272	NISSAN	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
127	47	-80	ONE PLUS	GADGETRY	MOBILE PHONES
128	140	12	ZEE5	INTERNET	OTT
129	27	-102	VI	TELECOM	MOBILE SERVICE PROVIDER
130	465	335	ROYAL ENFIELD BULLET	AUTOMOBILE	TWO WHEELER - BRAND
131	95	-36	OKAYA	CONSUMER APPLIANCES	INVERTER BATTERIES
132	-	-	BoAT	GADGETRY	SMART WEARABLES
133	351	218	ZEE NEWS	MEDIA - TV	HINDI NEWS
134	87	-47	BRU	FOOD & BEVERAGE	INSTANT COFFEE
135	153	18	ASTRAL	MANUFACTURING	PIPES
136	-	-	PAMPERS	FMCG	DIAPERS
137	175	38	AMERICAN EXPRESS	BFSI	CREDIT CARDS
138	33	-105	REALME	GADGETRY	MOBILE PHONES
139	309	170	LAVA	GADGETRY	MOBILE PHONES - INDIAN
140	-	-	MEESHO	INTERNET	ONLINE RETAILER - DIVERSIFIED
141	902	761	IKEA	RETAIL	HOME FURNISHING
142	75	-67	USHA	CONSUMER APPLIANCES	FANS
143	102	-41	HALDIRAM'S	FOOD & BEVERAGE	PACKAGED SNACKS
144	610	466	BOOST	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
145	57	-88	SONY	CONSUMER ELECTRONICS	AIR CONDITIONERS
146	124	-22	SONY	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
147	213	66	NESTLE KITKAT	FOOD & BEVERAGE	CHOCOLATE BAR
148	278	130	HIMALAYA	FMCG	SKINCARE - AYURVEDIC
149	100	-49	NESTLE MAGGI	FOOD & BEVERAGE	INSTANT NOODLES
150	-	-	LIC MUTUAL FUND	BFSI	MUTUAL FUND
151	134	-17	FANTA	FOOD & BEVERAGE	AERATED BEVERAGES
152	50	-102	INSTAGRAM	INTERNET	SOCIAL NETWORKING
153	155	2	AMUL	FOOD & BEVERAGE	GHEE
154	78	-76	SAMSUNG	CONSUMER ELECTRONICS	DIVERSIFIED
155	367	212	NIPPO	FMCG	CONSUMER BATTERIES
156	358	202	PANTENE	FMCG	SHAMPOO
157	304	147	AAJ TAK	MEDIA - TV	HINDI NEWS
158	537	379	MYNTRA	INTERNET	ONLINE FASHION RETAILER
159	149	-10	GOOGLE PLAY STORE	INTERNET	APP STORE
160	590	430	DABUR REAL	FOOD & BEVERAGE	PACKAGED FRUIT JUICE

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161	361	200	LOTUS	FMCG	COSMETICS
162	373	211	A.O. SMITH	CONSUMER APPLIANCES	WATER HEATERS
163	774	611	PUREIT	CONSUMER APPLIANCES	WATER PURIFIERS
164	-	-	NIC HONESTLY NATURAL	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
165	580	415	DURACELL	FMCG	CONSUMER BATTERIES
166	206	40	AMBUJA CEMENT	MANUFACTURING	CEMENT
167	147	-20	BAJAJ PULSAR	AUTOMOBILE	TWO WHEELER - BRAND
168	464	296	MEDIMIX	FMCG	SOAPS - AYURVEDIC
169	250	81	LG	CONSUMER ELECTRONICS	DIVERSIFIED
170	163	-7	RAYMOND	APPARELS	FABRIC TO BRANDS
171	132	-39	APPLE IWATCH	GADGETRY	SMART WEARABLES
172	-	-	FERRARI	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
173	-	-	KIDZEE	EDUCATION	PRE-SCHOOL
174	142	-32	BALAJI WAFERS	FOOD & BEVERAGE	PACKAGED SNACKS
175	128	-47	ASIAN PAINTS	MANUFACTURING	PAINTS
176	714	538	MYSORE SANDAL	FMCG	SOAPS - AYURVEDIC
177	281	104	PARLE G	FOOD & BEVERAGE	BISCUITS - BRAND
178	-	-	BoAT	GADGETRY	BLUETOOTH HEADPHONES
179	592	413	TIDE	FMCG	FABRICARE
180	84	-96	DETTOL	FMCG	SOAPS
181	549	368	IBM	SERVICES	CONSULTING SERVICES
182	-	-	SPARX	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
183	165	-18	SINGER	HOME CARE	SEWING MACHINES
184	598	414	JAGUAR	AUTOMOBILE	FOUR WHEELER - LUXURY
185	96	-89	TVS SCOOTY	AUTOMOBILE	SCOOTER - BRAND
186	432	246	BRITANNIA	FOOD & BEVERAGE	DIVERSIFIED
187	183	-4	BERGER PAINTS	MANUFACTURING	PAINTS
188	616	428	ALLEN SOLLY	APPARELS	FORMALWEAR
189	-	-	SUN UMBRELLAS	PERSONAL ACCESSORIES	UMBRELLAS
190	535	345	TROPICANA	FOOD & BEVERAGE	PACKAGED FRUIT JUICE
191	62	-129	AMD	TECHNOLOGY	SEMICONDUCTORS
192	111	-81	REEBOK	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
193	280	87	HINDUSTAN PETROLEUM	ENERGY	OIL & GAS - REFINING & MARKETING
194	191	-3	AASHIRVAAD	FOOD & BEVERAGE	PACKAGED FLOUR
195	-	-	RELIANCE JIOMART	INTERNET	ONLINE GROCERY RETAILER
196	389	193	OREO	FOOD & BEVERAGE	BISCUITS - BRAND
197	848	651	APOLLO TYRES	AUTOMOBILE - RELATED	TYRES
198	676	478	DISNEY	MEDIA - TV	KIDS GEC
199	99	-100	DOVE	FMCG	SHAMPOO
200	135	-65	WHIRLPOOL	CONSUMER ELECTRONICS	AIR CONDITIONERS

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MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
201	752	551	ZOMATO	INTERNET	ONLINE FOOD DELIVERY
202	216	14	FOSSIL	PERSONAL ACCESSORIES	WATCHES
203	173	-30	MDH	FOOD & BEVERAGE	SPICES
204	816	612	CYCLE AGARBATTI	FMCG	AGARBATTIS
205	987	782	INDIAN OIL	ENERGY	OIL & GAS - REFINING & MARKETING
206	-	-	DELL	TECHNOLOGY	PERSONAL COMPUTER
207	152	-55	HONDA	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
208	275	67	GARNIER	FMCG	HAIR COLOUR
209	181	-28	CADBURY DAIRY MILK	FOOD & BEVERAGE	CHOCOLATE BAR
210	-	-	THE CAPITAL MALL	RETAIL	MALL
211	388	177	BMW MOTORRAD	AUTOMOBILE	TWO WHEELER - PREMIUM
212	207	-5	DOMINO'S	RETAIL	QSR
213	636	423	SREELEATHERS	PERSONAL ACCESSORIES	FOOTWEAR - RETAIL
214	77	-137	VOLTAS	CONSUMER ELECTRONICS	AIR CONDITIONERS
215	456	241	HERO	MANUFACTURING	BICYCLES
216	282	66	LIPTON	FOOD & BEVERAGE	TEA
217	164	-53	PEPSI	FOOD & BEVERAGE	AERATED BEVERAGES
218	646	428	AMUL	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
219	274	55	PETER ENGLAND	APPARELS	MENSWEAR
220	39	-181	PATANJALI DANT KANTI	FMCG	TOOTHPASTE - AYURVEDIC
221	386	165	INFOSYS	TECHNOLOGY	SOFTWARE SERVICES
222	285	63	YARDLEY	FMCG	DEO/PERFUME
223	276	53	RIN	FMCG	FABRICARE
224	262	38	AMUL	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
225	703	478	SOCIETY TEA	FOOD & BEVERAGE	TEA
226	211	-15	PHILIPS	FAST MOVING ELECTRICAL GOODS	LIGHTING
227	197	-30	PARACHUTE	FMCG	HAIR OIL
228	333	105	BOROLINE	FMCG	ANTISEPTIC CREAM - AYURVEDIC
229	193	-36	PEARS	FMCG	SOAPS
230	564	334	MTR	FOOD & BEVERAGE	RTC FOODS
231	643	412	MAC	FMCG	COSMETICS - PREMIUM
232	317	85	PUNJAB NATIONAL BANK	BFSI	BANK - PSU
233	76	-157	DAIKIN	CONSUMER ELECTRONICS	AIR CONDITIONERS
234	997	763	ATLAS	MANUFACTURING	BICYCLES
235	150	-85	MAHINDRA & MAHINDRA	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
236	411	175	HIMALAYA	HEALTHCARE	AYURVEDIC PRODUCTS - DIVERSIFIED
237	121	-116	SENCO GOLD	PERSONAL ACCESSORIES	JEWELLERY
238	395	157	UBER	INTERNET	ONLINE TAXI AGGREGATOR
239	-	-	ADANI	ENERGY	DIVERSIFIED
240	151	-89	PARLE	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED

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241	273	32	AQUAGUARD	CONSUMER APPLIANCES	WATER PURIFIERS
242	283	41	THE TIMES OF INDIA	MEDIA - PRINT	NEWSPAPER - ENGLISH
243	133	-110	TCS	TECHNOLOGY	SOFTWARE SERVICES
244	490	246	NESTLE MUNCH	FOOD & BEVERAGE	CHOCOLATE BAR
245	735	490	KTM	AUTOMOBILE	TWO WHEELER - MANUFACTURER
246	130	-116	BYJU'S	INTERNET	EDUCATION TECHNOLOGY - K12
247	243	-4	MICROSOFT	TECHNOLOGY	SOFTWARE PRODUCTS
248	141	-107	GODREJ	HOME CARE	LOCKS
249	-	-	DISNEY	AMUSEMENT PARK	AMUSEMENT PARK
250	405	155	CASIO	PERSONAL ACCESSORIES	WATCHES
251	232	-19	HORLICKS	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
252	312	60	EXIDE	AUTOMOBILE - RELATED	AUTO - BATTERIES
253	187	-66	YOUTUBE	INTERNET	VIDEO-SHARING
254	-	-	PATANJALI	FOOD & BEVERAGE	PACKAGED FLOUR
255	178	-77	CLOSE UP	FMCG	TOOTHPASTE
256	269	13	BLUE STAR	CONSUMER ELECTRONICS	AIR CONDITIONERS
257	363	106	SUNFEAST YIPPEE NOODLES	FOOD & BEVERAGE	INSTANT NOODLES
258	174	-84	MAAZA	FOOD & BEVERAGE	NON-AERATED BEVERAGES
259	343	84	VIDEOCON	CONSUMER ELECTRONICS	REFRIGERATORS
260	97	-163	COLGATE	FMCG	TOOTHBRUSHES
261	390	129	SOFY	FMCG	PERSONAL HYGIENE PRODUCTS
262	107	-155	PANASONIC	CONSUMER ELECTRONICS	AIR CONDITIONERS
263	-	-	ABP ANANDA	MEDIA - TV	BENGALI NEWS
264	-	-	MAHINDRA SCORPIO	AUTOMOBILE	SUV - BRAND
265	-	-	pTRON	GADGETRY	BLUETOOTH HEADPHONES
266	277	11	SONY	CONSUMER ELECTRONICS	DIVERSIFIED
267	203	-64	L'OREAL	FMCG	COSMETICS
268	791	523	BAJAJ ELECTRONICS	RETAIL	ELECTRONICS
269	-	-	NESTLE	FOOD & BEVERAGE	CHOCOLATES - DIVERSIFIED
270	171	-99	BANK OF BARODA	BFSI	BANK - PSU
271	409	138	KISSAN	FOOD & BEVERAGE	PROCESSED FOODS
272	376	104	7UP	FOOD & BEVERAGE	AERATED BEVERAGES
273	372	99	SAFFOLA	FOOD & BEVERAGE	EDIBLE OIL
274	-	-	AXE	FMCG	DEO/PERFUME
275	268	-7	OLA	INTERNET	ONLINE TAXI AGGREGATOR
276	420	144	PEPSODENT	FMCG	TOOTHPASTE
277	340	63	CARRIER	CONSUMER ELECTRONICS	AIR CONDITIONERS
278	260	-18	MAYBELLINE	FMCG	COSMETICS
279	618	339	JOCKEY	APPARELS	INNERWEAR
280	-	-	AJIO	INTERNET	ONLINE FASHION RETAILER

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281	365	84	FORTUNE	FOOD & BEVERAGE	EDIBLE OIL
282	364	82	ROLEX	PERSONAL ACCESSORIES	WATCHES - SUPER LUXURY
283	336	53	TIMEX	PERSONAL ACCESSORIES	WATCHES
284	337	53	SLEEPWELL	HOME CARE	MATTRESSES
285	435	150	PARAGON	PERSONAL ACCESSORIES	FOOTWEAR - SLIPPERS
286	114	-172	TVS JUPITER	AUTOMOBILE	AUTOMATIC SCOOTER
287	338	51	BROOKE BOND TAJ MAHAL TEA	FOOD & BEVERAGE	TEA - BRAND
288	-	-	G-SHOCK	PERSONAL ACCESSORIES	WATCHES
289	503	214	HMT	PERSONAL ACCESSORIES	WATCHES
290	335	45	APSARA	STATIONERY	WRITING INSTRUMENTS
291	729	438	L'OREAL	FMCG	HAIR COLOUR
292	290	-2	KALYAN JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
293	310	17	AVON	FMCG	COSMETICS
294	229	-65	CANARA BANK	BFSI	BANK - PSU
295	9	-286	SONY ENTERTAINMENT TELEVISION	MEDIA - TV	HINDI - GEC
296	-	-	GINI & JONY	APPARELS	KIDSWEAR
297	-	-	WILLIAM PENN	STATIONERY	STATIONERY
298	123	-175	DETTOL	FMCG	ANTISEPTIC PRODUCTS
299	60	-239	MOTOROLA	GADGETRY	MOBILE PHONES
300	184	-116	SUNSIK	FMCG	SHAMPOO
301	-	-	SITI	SERVICES	CABLE NETWORK
302	249	-53	EVEREST	FOOD & BEVERAGE	SPICES
303	172	-131	ASUS	TECHNOLOGY	LAPTOPS
304	-	-	MAX	RETAIL	FAST FASHION
305	-	-	AMUL MACHO	APPARELS	INNERWEAR
306	70	-236	HONDA CITY	AUTOMOBILE	CAR - SEDAN
307	-	-	GE	CONSUMER APPLIANCES	FANS
308	204	-104	LEVI'S	APPARELS	CASUALWEAR
309	429	120	REDTAPE	PERSONAL ACCESSORIES	FOOTWEAR - CASUAL
310	162	-148	POND'S	FMCG	TALCUM POWDER
311	210	-101	LUMINOUS	CONSUMER APPLIANCES	INVERTER BATTERIES
312	261	-51	HERO SPLENDOR	AUTOMOBILE	TWO WHEELER - BRAND
313	305	-8	KWALITY WALLS	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
314	506	192	TATA TISCON	MANUFACTURING	TMT BARS
315	-	-	JOCKEY	APPARELS	CASUALWEAR
316	721	405	TURTLE	APPARELS	MENSWEAR
317	544	227	IFB	CONSUMER ELECTRONICS	WASHING MACHINES
318	298	-20	WOODLAND	PERSONAL ACCESSORIES	FOOTWEAR - OUTDOOR
319	242	-77	GLOW & LOVELY	FMCG	SKIN BRIGHTENING PRODUCTS
320	346	26	PATANJALI KESH KANTI	FMCG	HAIR OIL - AYURVEDIC

ALL INDIA LISTING

INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
321	-	-	BARBEQUE NATION	RETAIL	DINER/RESTAURANT
322	-	-	CESC	ENERGY	ELECTRIC UTILITY
323	160	-163	LIMCA	FOOD & BEVERAGE	AERATED BEVERAGES
324	466	142	LEE COOPER	APPARELS	CASUALWEAR
325	331	6	TATA PLAY	DTH	DTH
326	315	-11	PUMA	APPARELS	SPORTSWEAR
327	314	-13	MCDONALD'S	RETAIL	QSR
328	-	-	PHILIPS	CONSUMER APPLIANCES	FANS
329	447	118	HERO PASSION	AUTOMOBILE	TWO WHEELER - BRAND
330	509	179	GUCCI	BRANDED FASHION	BRANDED FASHION - LUXURY
331	463	132	RAYBAN	PERSONAL ACCESSORIES	EYEWEAR
332	383	51	RAYMOND MADE TO MEASURE	APPARELS	TAILORED MENSWEAR
333	-	-	DOLO	HEALTHCARE	ANTIPYRETIC
334	299	-35	PANASONIC	CONSUMER ELECTRONICS	WASHING MACHINES
335	-	-	CHAI POINT	RETAIL	DINER/RESTAURANT
336	-	-	TATA AGNI	FOOD & BEVERAGE	TEA - BRAND
337	707	370	SUZUKI ACCESS	AUTOMOBILE	TWO WHEELER - BRAND
338	809	471	BROOKE BOND RED LABEL	FOOD & BEVERAGE	TEA - BRAND
339	516	177	VICCO	FMCG	SKINCARE - AYURVEDIC
340	857	517	ADANI	ENERGY	ELECTRIC UTILITY
341	325	-16	HITACHI	CONSUMER ELECTRONICS	AIR CONDITIONERS
342	-	-	DENVER	FMCG	DEO/PERFUME
343	-	-	NOISE	GADGETRY	SMART WEARABLES
344	539	195	TOYOTA INNOVA	AUTOMOBILE	SUV - BRAND
345	739	394	ACTION	PERSONAL ACCESSORIES	FOOTWEAR - CASUAL
346	499	153	LOTUS	FMCG	SKINCARE
347	480	133	PATANJALI	HEALTHCARE	AYURVEDIC PRODUCTS - DIVERSIFIED
348	381	33	SUGAR	FMCG	COSMETICS
349	159	-190	KOTAK MAHINDRA BANK	BFSI	BANK - PRIVATE
350	517	167	DOVE	FMCG	SKINCARE
351	784	433	CHIK	FMCG	SHAMPOO
352	-	-	MAMAEARTH	FMCG	SKINCARE
353	701	348	HYUNDAI SANTRO	AUTOMOBILE	CAR - HATCHBACK
354	154	-200	SONATA	PERSONAL ACCESSORIES	WATCHES
355	324	-31	HAIER	CONSUMER ELECTRONICS	AIR CONDITIONERS
356	-	-	PANASONIC	CONSUMER ELECTRONICS	REFRIGERATORS
357	-	-	PHILIPS	CONSUMER ELECTRONICS	DIVERSIFIED
358	-	-	MI	GADGETRY	SMART WEARABLES
359	-	-	PARLE MELODY	FOOD & BEVERAGE	CANDY / TOFFEE
360	-	-	DOMS	STATIONERY	WRITING INSTRUMENTS

ALL INDIA LISTING

INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
361	462	101	CLASSMATE	STATIONERY	NOTEBOOKS
362	855	493	PATANJALI	FMCG	SHAMPOO - AYURVEDIC
363	326	-37	REVLON	FMCG	COSMETICS
364	467	103	KHADIM	PERSONAL ACCESSORIES	FOOTWEAR - RETAIL
365	-	-	iGUARD	GADGETRY	SPY CAMERA
366	518	152	ITC	DIVERSIFIED	DIVERSIFIED
367	247	-120	WIPRO	TECHNOLOGY	SOFTWARE SERVICES
368	252	-116	COMPLAN	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
369	651	282	BoAT	GADGETRY	EARPHONES
370	240	-130	DABUR AMLA	FMCG	HAIR OIL - AYURVEDIC
371	294	-77	VIDEOCON	CONSUMER ELECTRONICS	WASHING MACHINES
372	292	-80	VOLTAS	CONSUMER ELECTRONICS	REFRIGERATORS
373	288	-85	W	APPARELS	FUSIONWEAR - WOMEN
374	831	457	CELLO	STATIONERY	WRITING INSTRUMENTS
375	139	-236	DETTOL	FMCG	HANDWASH
376	-	-	DULUX	MANUFACTURING	PAINTS
377	259	-118	HONDA UNICORN	AUTOMOBILE	TWO WHEELER - BRAND
378	614	236	ATOMBERG	CONSUMER APPLIANCES	FANS
379	514	135	VASELINE	FMCG	SKINCARE
380	-	-	BAJAJ	CONSUMER APPLIANCES	WATER HEATERS
381	297	-84	GODREJ	CONSUMER ELECTRONICS	WASHING MACHINES
382	302	-80	SUN PHARMA	HEALTHCARE	PHARMACEUTICALS - INDIAN
383	378	-5	HERO HONDA HUNK	AUTOMOBILE	TWO WHEELER - BRAND
384	144	-240	MARUTI SUZUKI SWIFT	AUTOMOBILE	CAR - HATCHBACK
385	-	-	ALDO	PERSONAL ACCESSORIES	FOOTWEAR - PREMIUM
386	478	92	HYUNDAI CRETA	AUTOMOBILE	SUV - BRAND
387	251	-136	TATA	DIVERSIFIED	DIVERSIFIED
388	-	-	APC	CONSUMER APPLIANCES	INVERTERS
389	287	-102	CADBURY 5 STAR	FOOD & BEVERAGE	CHOCOLATE BAR
390	677	287	PHILIPS	CONSUMER APPLIANCES	DIVERSIFIED
391	-	-	ENGAGE	FMCG	DEO/PERFUME
392	-	-	BAJAJ	CONSUMER APPLIANCES	IRONS
393	-	-	TOYOTA FORTUNER	AUTOMOBILE	SUV - PREMIUM BRAND
394	596	202	INDIA GATE	FOOD & BEVERAGE	PACKAGED RICE
395	237	-158	UNION BANK OF INDA	BFSI	BANK - PSU
396	349	-47	MILTON	KITCHEN CARE	KITCHENWARE
397	483	86	APOLLO HOSPITALS	HEALTHCARE	HOSPITALS
398	448	50	GALAXY	FOOD & BEVERAGE	CHOCOLATE BAR
399	-	-	PP JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
400	-	-	AIR INDIA	TRANSPORTATION	AIRLINES - INDIAN

ALL INDIA LISTING

INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
401	-	-	NIRMA	FMCG	SOAPS
402	-	-	CAMLIN	STATIONERY	DIVERSIFIED
403	244	-159	LIFEBUOY	FMCG	ANTISEPTIC PRODUCTS
404	257	-147	SURF EXCEL	FMCG	FABRICARE
405	-	-	RAJDHANI	FOOD & BEVERAGE	CHICKPEA FLOUR
406	404	-2	REVLON	FMCG	LIPSTICK
407	296	-111	LG	TECHNOLOGY	LAPTOPS
408	418	10	BIRLA CEMENT	MANUFACTURING	CEMENT
409	322	-87	FA	FMCG	DEO/PERFUME
410	-	-	USHA SHRIRAM	HOME CARE	FURNITURE
411	595	184	KINLEY	FOOD & BEVERAGE	PACKAGED DRINKING WATER
412	673	261	LEE COOPER	PERSONAL ACCESSORIES	FOOTWEAR - CASUAL
413	200	-213	HIMALAYA	FMCG	SHAMPOO - AYURVEDIC
414	808	394	PANTALOONS	RETAIL	PERSONAL GOODS RETAIL
415	267	-148	APPLE	TECHNOLOGY	PERSONAL TECHNOLOGY
416	359	-57	LLOYD	CONSUMER ELECTRONICS	AIR CONDITIONERS
417	-	-	PC JEWELLER	PERSONAL ACCESSORIES	JEWELLERY
418	307	-111	JK PAPER	STATIONERY	PAPER
419	-	-	ORAL B	FMCG	TOOTHBRUSHES
420	-	-	GODREJ	CONSUMER ELECTRONICS	DIVERSIFIED
421	-	-	LIPTON TAAZA	FOOD & BEVERAGE	TEA - BRAND
422	-	-	SURYA	FOOD & BEVERAGE	SALT
423	145	-278	STAYFREE	FMCG	PERSONAL HYGIENE PRODUCTS
424	371	-53	BANK OF INDIA	BFSI	BANK - PSU
425	300	-125	JK TYRE	AUTOMOBILE - RELATED	TYRES
426	-	-	MAC	FMCG	LIPSTICK
427	-	-	HANES	APPARELS	INNERWEAR
428	-	-	BEEZ HONEY	FOOD & BEVERAGE	HONEY
429	830	401	GIRNAR	FOOD & BEVERAGE	TEA
430	-	-	DAAWAT	FOOD & BEVERAGE	PACKAGED RICE
431	166	-265	CANON	GADGETRY	CAMERAS
432	385	-47	SENSODYNE	FMCG	TOOTHPASTE - SENSITIVE TEETH
433	-	-	MOCHI	PERSONAL ACCESSORIES	FOOTWEAR - RETAIL
434	291	-143	PATANJALI	FMCG	SKINCARE - AYURVEDIC
435	-	-	DABUR RED	FMCG	TOOTHPASTE
436	-	-	HAIER	CONSUMER ELECTRONICS	REFRIGERATORS
437	543	106	RED BULL	FOOD & BEVERAGE	ENERGY DRINK
438	-	-	BOSE	GADGETRY	EARPHONES
439	-	-	SHREE MARUTI	SERVICES	EXPRESS SERVICES - DOMESTIC
440	-	-	GHARI	FMCG	FABRICARE

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
441	498	57	HCL	TECHNOLOGY	LAPTOPS
442	53	-389	SYMPHONY	CONSUMER ELECTRONICS	AIR COOLERS
443	469	26	DTDC	SERVICES	EXPRESS SERVICES - DOMESTIC
444	-	-	MESWAK	FMCG	TOOTHPASTE - AYURVEDIC
445	557	112	SAVLON	FMCG	ANTISEPTIC PRODUCTS
446	-	-	MILTON	KITCHEN CARE	WATER BOTTLES
447	-	-	HALDIRAM'S	RETAIL	QSR - TRADITIONAL
448	127	-321	RAMRAJ	APPARELS	DHOTIS
449	-	-	SONY	CONSUMER ELECTRONICS	REFRIGERATORS
450	-	-	BHARTI AXA	BFSI	GENERAL INSURANCE - PRIVATE
451	-	-	ANANDBAZAR PATRIKA	MEDIA - PRINT	NEWSPAPER - BENGALI
452	949	497	DISH TV	DTH	DTH
453	357	-96	HAVMOR	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
454	-	-	SKODA	AUTOMOBILE	FOUR WHEELER - PREMIUM
455	67	-388	POCO	GADGETRY	MOBILE PHONES
456	-	-	KOLTE PATIL	CONSTRUCTION	DIVERSIFIED
457	-	-	BURBERRY	BRANDED FASHION	BRANDED FASHION - LUXURY
458	-	-	MOUNT LITERA	EDUCATION	SCHOOLS
459	825	366	MX PLAYER	INTERNET	OTT
460	293	-167	WHATSAPP	INTERNET	INSTANT MESSAGING SERVICE
461	303	-158	SPRITE	FOOD & BEVERAGE	AERATED BEVERAGES
462	769	307	HERO PASSION PRO	AUTOMOBILE	TWO WHEELER - BRAND
463	820	357	PROTINEX	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
464	800	336	SWIGGY	INTERNET	ONLINE FOOD DELIVERY
465	-	-	ABP MAJHA	MEDIA - TV	MARATHI NEWS
466	656	190	HAIER	CONSUMER ELECTRONICS	WASHING MACHINES
467	-	-	ARUN ICECREAMS	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
468	-	-	BAJAJ FINANCE	BFSI	FINANCIAL SERVICES
469	621	152	BOSCH	CONSUMER ELECTRONICS	WASHING MACHINES
470	-	-	CATCH	FOOD & BEVERAGE	SPICES
471	-	-	DABUR	HEALTHCARE	AYURVEDIC PRODUCTS - DIVERSIFIED
472	353	-119	ARROW	APPARELS	FORMALWEAR
473	108	-365	FILA	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
474	-	-	HYUNDAI I10	AUTOMOBILE	CAR - HATCHBACK
475	-	-	MTV	MEDIA - TV	MUSIC CHANNEL
476	433	-43	H&M	RETAIL	FAST FASHION
477	313	-164	MOTHER DAIRY	FOOD & BEVERAGE	MILK
478	-	-	MADAME	APPARELS	WOMENSWEAR
479	-	-	SYSKA	FAST MOVING ELECTRICAL GOODS	LIGHTING
480	-	-	TT	APPARELS	INNERWEAR

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
481	-	-	AIRWICK	FMCG	AIR FRESHNER
482	-	-	BAJAJ AUTO	AUTOMOBILE	TWO WHEELER - MANUFACTURER
483	824	341	HAJMOLA	HEALTHCARE	DIGESTIVE TABLETS
484	-	-	ZIVAME	RETAIL	LINGIERE
485	624	139	NETFLIX	INTERNET	OTT
486	519	33	SBI MUTUAL FUND	BFSI	MUTUAL FUND
487	255	-232	VIP	PERSONAL ACCESSORIES	LUGGAGE/BAGS
488	421	-67	SEIKO	PERSONAL ACCESSORIES	WATCHES - PREMIUM
489	-	-	TATA TIAGO	AUTOMOBILE	CAR - HATCHBACK
490	234	-256	AMAZON PRIME	INTERNET	OTT
491	599	108	GANESH	FOOD & BEVERAGE	PACKAGED FLOUR
492	-	-	TETLEY	FOOD & BEVERAGE	TEA
493	772	279	ARIEL	FMCG	FABRICARE
494	513	19	HYUNDAI I20	AUTOMOBILE	CAR - HATCHBACK
495	-	-	VISA	BFSI	CREDIT CARDS
496	886	390	HDFC MUTUAL FUND	BFSI	MUTUAL FUND
497	227	-270	PATANJALI	FMCG	DIVERSIFIED
498	601	103	NEROLAC	MANUFACTURING	PAINTS
499	113	-386	GARNIER	FMCG	SKINCARE
500	-	-	DABUR	FOOD & BEVERAGE	DIVERSIFIED
501	606	105	MIO AMORE	RETAIL	CAKESHOP
502	-	-	ZEE 24 GHANTA	MEDIA - TV	BENGALI NEWS
503	892	389	BROOKE BOND TAZZA	FOOD & BEVERAGE	TEA - BRAND
504	-	-	JBL	GADGETRY	EARPHONES
505	-	-	RAJESH SPICES	FOOD & BEVERAGE	SPICES
506	818	312	NILKAMAL	HOME CARE	FURNITURE - PLASTIC
507	348	-159	ULTRATECH CEMENT	MANUFACTURING	CEMENT
508	129	-379	WHISPER	FMCG	PERSONAL HYGIENE PRODUCTS
509	-	-	SLICE	FOOD & BEVERAGE	NON-AERATED BEVERAGES
510	368	-142	SONY VAIO	TECHNOLOGY	LAPTOPS
511	-	-	PAPER BOAT	FOOD & BEVERAGE	NON-AERATED BEVERAGES
512	835	323	AVON	MANUFACTURING	BICYCLES
513	190	-323	CINTHOL	FMCG	SOAPS
514	394	-120	HAWKINS	KITCHEN CARE	COOKWARE
515	547	32	AMERICAN TOURISTER	PERSONAL ACCESSORIES	LUGGAGE/BAGS
516	-	-	STING	FOOD & BEVERAGE	ENERGY DRINK
517	-	-	FASTRACK	PERSONAL ACCESSORIES	EYEWEAR
518	427	-91	TOSHIBA	CONSUMER ELECTRONICS	TELEVISIONS
519	131	-388	LG	GADGETRY	MOBILE PHONES
520	320	-200	BINGO	FOOD & BEVERAGE	PACKAGED SNACKS

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
521	622	101	BIBA	APPARELS	ETHNICWEAR - WOMEN
522	342	-180	MICROMAX	GADGETRY	MOBILE PHONES - INDIAN
523	-	-	MADHUR	MANUFACTURING	SUGAR
524	867	343	MOOV	HEALTHCARE	PAIN RELIEF
525	-	-	HUGGIES	FMCG	DIAPERS
526	641	115	ANCHOR	FAST MOVING ELECTRICAL GOODS	MODULAR SWITCHES
527	392	-135	CASTROL	AUTOMOBILE - RELATED	LUBRICANTS
528	-	-	MOTHER DAIRY	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
529	-	-	TREK	MANUFACTURING	BICYCLES - SPORTS
530	-	-	WIPRO	MANUFACTURING	OFFICE FURNITURE
531	760	229	BUGATTI	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
532	594	62	LG	CONSUMER ELECTRONICS	MICROWAVES
533	316	-217	FEVICOL	ADHESIVE	ADHESIVE
534	670	136	SURYA	FAST MOVING ELECTRICAL GOODS	LIGHTING
535	690	155	HUSH PUPPIES	PERSONAL ACCESSORIES	FOOTWEAR - BRAND/RETAIL
536	556	20	APPLE iPad	GADGETRY	TABLETS
537	355	-182	NESTLE	FOOD & BEVERAGE	DIVERSIFIED
538	256	-282	SAMSUNG	TECHNOLOGY	LAPTOPS
539	-	-	BAJAJ SCOOTY	AUTOMOBILE	AUTOMATIC SCOOTER
540	-	-	SHOPSY	INTERNET	ONLINE FASHION RETAILER
541	223	-318	O GENERAL	CONSUMER ELECTRONICS	AIR CONDITIONERS
542	536	-6	NDTV	MEDIA - TV	ENGLISH NEWS
543	940	397	ITC HOTELS	HOSPITALITY	HOTELS - LUXURY
544	334	-210	SANSUI	CONSUMER ELECTRONICS	TELEVISIONS
545	345	-200	ONIDA	CONSUMER ELECTRONICS	AIR CONDITIONERS
546	747	201	BOROSIL	MANUFACTURING	KITCHEN PRODUCTS
547	864	317	CAMPUS	PERSONAL ACCESSORIES	FOOTWEAR - CASUAL
548	-	-	BAGGIT	PERSONAL ACCESSORIES	WOMEN'S HAND BAGS
549	-	-	HERO GLAMOUR	AUTOMOBILE	TWO WHEELER - BRAND
550	218	-332	PHILIPS LED	FAST MOVING ELECTRICAL GOODS	LED LIGHTING
551	545	-6	NIHAR NATURALS	FMCG	HAIR OIL
552	339	-213	YES BANK	BFSI	BANK - PRIVATE
553	341	-212	SUNRISE FOODS	FOOD & BEVERAGE	SPICES
554	233	-321	TRESEMME	FMCG	SHAMPOO
555	-	-	SET WET	FMCG	DEO/PERFUME
556	-	-	ARMANI	FMCG	DEO/PERFUME - LUXURY
557	-	-	HDFC LIFE	BFSI	LIFE INSURANCE - PRIVATE
558	-	-	DABUR ALMOND	FMCG	HAIR OIL
559	328	-231	VIVEL	FMCG	SOAPS
560	-	-	APSARA	STATIONERY	NOTEBOOKS

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
561	471	-90	SCOOTY PEP+	AUTOMOBILE	AUTOMATIC SCOOTER
562	188	-374	SONY	GADGETRY	CAMERAS
563	487	-76	REPUBLIC BHARAT	MEDIA - TV	HINDI NEWS
564	222	-342	CLINIC PLUS	FMCG	SHAMPOO
565	-	-	FLORANCE FLORA	RETAIL	PLANTS/CUT FLOWERS
566	685	119	MALABAR DIAMONDS	PERSONAL ACCESSORIES	JEWELLERY
567	189	-378	ONIDA	CONSUMER ELECTRONICS	WASHING MACHINES
568	-	-	SONY	GADGETRY	EARPHONES
569	963	394	HBL POWER SYSTEMS	MANUFACTURING	INDUSTRIAL BATTERIES
570	286	-284	CADBURY FUSE	FOOD & BEVERAGE	CHOCOLATE BAR
571	-	-	SAFAL	FOOD & BEVERAGE	PACKAGED FRUIT JUICE
572	-	-	TISSOT	PERSONAL ACCESSORIES	WATCHES - PREMIUM
573	-	-	AMUL	FOOD & BEVERAGE	CHOCOLATE BAR
574	888	314	AJANTA	PERSONAL ACCESSORIES	FOOTWEAR - CASUAL
575	239	-336	NIKON	GADGETRY	CAMERAS
576	279	-297	IDBI BANK	BFSI	BANK - PRIVATE
577	413	-164	VIM	FMCG	DISHCARE
578	375	-203	LAMBORGHINI	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
579	270	-309	CADBURY PERK	FOOD & BEVERAGE	CHOCOLATE BAR
580	523	-57	STAR HEALTH	BFSI	HEALTH INSURANCE - PRIVATE
581	-	-	RBL BANK	BFSI	BANK - PRIVATE
582	996	414	BRITISH PAINTS	MANUFACTURING	PAINTS
583	742	159	PARKER	STATIONERY	WRITING INSTRUMENTS
584	660	76	BAJAJ DISCOVER	AUTOMOBILE	TWO WHEELER - BRAND
585	-	-	NEW CLASSIC	CONSUMER ELECTRONICS	AIR COOLERS
586	-	-	ASHOK LEYLAND	AUTOMOBILE	TRACTORS
587	-	-	HAVELLS	HOME CARE	KITCHEN APPLIANCES
588	380	-208	BRITANNIA GOODDAY	FOOD & BEVERAGE	BISCUITS - BRAND
589	-	-	ZARA	PERSONAL ACCESSORIES	WOMEN'S HAND BAGS
590	639	49	ASUS	GADGETRY	MOBILE PHONES
591	-	-	NIRMA SHUDH	FOOD & BEVERAGE	SALT
592	-	-	JAIN PIPES	MANUFACTURING	PIPES
593	-	-	KANSAI PAINT	MANUFACTURING	PAINTS
594	823	229	BAJAJ ELECTRICALS	FAST MOVING ELECTRICAL GOODS	LED LIGHTING
595	460	-135	PAYTM	INTERNET	DIGITAL PAYMENTS
596	853	257	ABP NEWS	MEDIA - TV	HINDI NEWS
597	-	-	WOW	FMCG	SKINCARE
598	-	-	HENNESSY	ALCOHOLIC BEVERAGES	COGNAC
599	538	-61	GOOGLE PAY	INTERNET	DIGITAL PAYMENTS
600	-	-	DUTRON	MANUFACTURING	PIPES

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
601	-	-	MUFTI	APPARELS	MENSWEAR
602	755	153	UTI	BFSI	MUTUAL FUND
603	-	-	HALDIRAM'S	FOOD & BEVERAGE	PACKAGED SWEETS
604	403	-201	BRITANNIA	FOOD & BEVERAGE	BREAD
605	-	-	KNORR	FOOD & BEVERAGE	RTC FOODS
606	-	-	BIOTIQUE	FMCG	SKINCARE
607	-	-	COFFY BITE	FOOD & BEVERAGE	CANDY / TOFFEE
608	369	-239	SKYBAGS	PERSONAL ACCESSORIES	LUGGAGE/BAGS
609	-	-	BOSCH	CONSUMER ELECTRONICS	REFRIGERATORS
610	-	-	CLEAN & CLEAR	FMCG	SKINCARE
611	-	-	NIVEA	FMCG	DEO/PERFUME
612	-	-	HITKARY	FOOD & BEVERAGE	HONEY
613	876	263	JSW CEMENT	MANUFACTURING	CEMENT
614	235	-379	SYSKA LED	FAST MOVING ELECTRICAL GOODS	LED LIGHTING
615	-	-	RHEEM	CONSUMER APPLIANCES	WATER HEATERS
616	834	218	ARMANI	BRANDED FASHION	BRANDED FASHION - LUXURY
617	525	-92	AJANTA	HOME CARE	WALL CLOCKS
618	-	-	BHEL	MANUFACTURING	HEAVY ELECTRICAL EQUIPMENT
619	-	-	PATANJALI	FOOD & BEVERAGE	GHEE
620	-	-	POWER	PERSONAL ACCESSORIES	FOOTWEAR - BRAND
621	-	-	3M	ADHESIVE	TAPES
622	-	-	FORD ECOSPORT	AUTOMOBILE	SUV - BRAND
623	219	-404	THUMS UP	FOOD & BEVERAGE	AERATED BEVERAGES
624	-	-	LG	HOME CARE	KITCHEN APPLIANCES
625	756	131	ZANDU	HEALTHCARE	AYURVEDIC PRODUCTS - DIVERSIFIED
626	-	-	WHIRLPOOL	CONSUMER ELECTRONICS	DIVERSIFIED
627	-	-	IODEX	HEALTHCARE	PAIN RELIEF
628	511	-117	BSNL	TELECOM	MOBILE SERVICE PROVIDER
629	396	-233	HEAD & SHOULDERS	FMCG	SHAMPOO
630	-	-	TATA MUTUAL FUND	BFSI	MUTUAL FUND
631	301	-330	ORIENT	CONSUMER APPLIANCES	FANS
632	-	-	SHARP	CONSUMER ELECTRONICS	TELEVISIONS
633	311	-322	OLX	INTERNET	INTERNET CLASSIFIEDS SERVICE
634	691	57	MANKIND PHARMA	HEALTHCARE	PHARMACEUTICALS - INDIAN
635	-	-	HMT	AUTOMOBILE	TRACTORS
636	-	-	TATA INDIGO	AUTOMOBILE	CAR - SEDAN
637	214	-423	CROMPTON	CONSUMER APPLIANCES	FANS
638	662	24	TAJ HOTELS	HOSPITALITY	HOTELS - LUXURY
639	-	-	JOYALUKKAS	PERSONAL ACCESSORIES	JEWELLERY
640	-	-	HEINEKEN	ALCOHOLIC BEVERAGES	BEER

ALL INDIA LISTING

INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
641	485	-156	JOHNSON & JOHNSON	FMCG	BABY PRODUCTS - DIVERSIFIED
642	-	-	PARRYWARE	HOME CARE	BATH FIXTURES/SANITARYWARE
643	777	134	METRO	PERSONAL ACCESSORIES	FOOTWEAR - BRAND/RETAIL
644	-	-	IDFC FIRST BANK	BFSI	BANK - PRIVATE
645	-	-	HOME CENTRE	RETAIL	HOME FURNISHING
646	526	-120	AQUAFINA	FOOD & BEVERAGE	PACKAGED DRINKING WATER
647	254	-393	SUPREME	MANUFACTURING	PIPES
648	-	-	DOUBLE DIAMOND	FOOD & BEVERAGE	TEA
649	-	-	MANGO BITE	FOOD & BEVERAGE	CANDY / TOFFEE
650	737	87	BLUE DART	SERVICES	EXPRESS SERVICES - DOMESTIC
651	-	-	POOJA MASALA	FOOD & BEVERAGE	SPICES
652	-	-	FOSSIL	PERSONAL ACCESSORIES	WOMEN'S HAND BAGS
653	-	-	PURO	FOOD & BEVERAGE	SALT
654	-	-	CARS24	INTERNET	ONLINE PRE-OWNED CARS
655	-	-	JASON	FMCG	SKINCARE
656	-	-	TRUE POWER	MANUFACTURING	WIRES
657	-	-	OLAY	FMCG	SKINCARE
658	-	-	BISK FARM	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
659	821	162	JSW STEEL	MANUFACTURING	METAL
660	962	302	TATA HEXA	AUTOMOBILE	SUV - BRAND
661	-	-	LAKME	RETAIL	SALON
662	182	-480	KELVINATOR	CONSUMER ELECTRONICS	REFRIGERATORS
663	-	-	SIYARAM'S	APPARELS	SUITINGS
664	-	-	RELIANCE FRESH	RETAIL	GROCERY
665	-	-	JINDAL PIPES	MANUFACTURING	PIPES
666	-	-	CROMPTON	CONSUMER ELECTRONICS	TELEVISIONS
667	-	-	WOW! MOMO	RETAIL	DINER/RESTAURANT
668	695	27	VIMAL	APPARELS	FABRIC TO BRANDS
669	966	297	RELIANCE SMART	RETAIL	GROCERY
670	497	-173	ROTOMAC	STATIONERY	WRITING INSTRUMENTS
671	434	-237	SAMSUNG	GADGETRY	TABLETS
672	330	-342	NIRMA	FMCG	FABRICARE
673	-	-	DIET COKE	FOOD & BEVERAGE	AERATED BEVERAGES
674	903	229	KURKURE	FOOD & BEVERAGE	PACKAGED SNACKS
675	-	-	HUBLLOT	PERSONAL ACCESSORIES	WATCHES - LUXURY
676	-	-	CAPRESE	PERSONAL ACCESSORIES	WOMEN'S HAND BAGS
677	-	-	DATSUN	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
678	-	-	CHANEL	PERSONAL ACCESSORIES	WOMEN'S HAND BAGS - LUXURY
679	-	-	SIGNATURE	ALCOHOLIC BEVERAGES	WHISKEY
680	295	-385	RBI	BFSI	BANK - FEDERAL

ALL INDIA LISTING

INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
681	586	-95	INDUSIND BANK	BFSI	BANK - PRIVATE
682	-	-	WOW	FMCG	SHAMPOO
683	757	74	PULSE	FOOD & BEVERAGE	CANDY / TOFFEE
684	632	-52	TOSHIBA	TECHNOLOGY	LAPTOPS
685	-	-	CELLO	DINNERWARE	CROCKERY
686	-	-	CORELLE	DINNERWARE	CROCKERY
687	354	-333	KTM DUKE	AUTOMOBILE	TWO WHEELER - BRAND
688	-	-	RELAXO	PERSONAL ACCESSORIES	FOOTWEAR - SLIPPERS
689	-	-	AGARWAL PACKERS AND MOVERS	TRANSPORTATION	PACKERS AND MOVERS
690	-	-	KONAD	FMCG	COSMETICS - PREMIUM
691	-	-	AKAI	CONSUMER ELECTRONICS	TELEVISIONS
692	344	-348	CIPLA	HEALTHCARE	PHARMACEUTICALS - INDIAN
693	-	-	CLOSE UP	FMCG	TOOTHBRUSHES
694	-	-	WILSON	STATIONERY	WRITING INSTRUMENTS - PREMIUM
695	-	-	NYKAA	INTERNET	ONLINE BEAUTY STORE
696	-	-	BROOKE BOND	FOOD & BEVERAGE	TEA
697	-	-	JOY	AUTOMOBILE	E-BIKE
698	921	223	PAN PARAG	FOOD & BEVERAGE	MOUTH FRESHENER - TRADITIONAL
699	-	-	CAMLIN PAINTS	STATIONERY	ART SUPPLIES
700	-	-	VISTARA	TRANSPORTATION	AIRLINES - INDIAN
701	785	84	NEW INDIA	BFSI	GENERAL INSURANCE - PSU
702	815	113	VIDEOCON	CONSUMER ELECTRONICS	AIR CONDITIONERS
703	-	-	DR. AGARWALS EYE HOSPITAL	HEALTHCARE	EYE HOSPITALS
704	-	-	TATA SWACH	CONSUMER APPLIANCES	WATER PURIFIERS
705	-	-	BHARAT PETROLEUM	ENERGY	OIL & GAS - REFINING & MARKETING
706	-	-	SAINT GOBAIN	MANUFACTURING	FLATGLASS
707	452	-255	HAIER	CONSUMER APPLIANCES	FANS
708	-	-	HUDA BEAUTY	FMCG	LIPSTICK
709	-	-	TECNO	GADGETRY	MOBILE PHONES
710	-	-	GALAXY	FOOD & BEVERAGE	PACKAGED RICE
711	801	90	INDIAN BANK	BFSI	BANK - PSU
712	-	-	TELEGRAM	INTERNET	SOCIAL NETWORKING
713	-	-	KOHINOOR	FOOD & BEVERAGE	PACKAGED RICE
714	-	-	ORRA	PERSONAL ACCESSORIES	JEWELLERY
715	560	-155	ASHOK LEYLAND	AUTOMOBILE	COMMERCIAL VEHICLES
716	-	-	RELIANCE DIGITAL	RETAIL	ELECTRONICS
717	482	-235	P.C.CHANDRA JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
718	-	-	BIRLA WHITE	CONSTRUCTION	WALL PUTTY
719	-	-	PVR	ENTERTAINMENT	CINEMA - DISPLAY
720	-	-	MARS	FOOD & BEVERAGE	CHOCOLATES - DIVERSIFIED

ALL INDIA LISTING

INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
721	812	91	DOLLAR	APPARELS	INNERWEAR
722	-	-	MICROMAX	CONSUMER ELECTRONICS	TELEVISIONS
723	-	-	PARLE KISMI	FOOD & BEVERAGE	CANDY / TOFFEE
724	534	-190	PEPE	APPARELS	CASUALWEAR
725	-	-	PATANJALI NUTRELA ORGANIC OMEGA	HEALTHCARE	HEALTH SUPPLEMENT
726	-	-	RITU KUMAR	APPARELS	WOMENSWEAR - PREMIUM
727	-	-	CROMA	RETAIL	ELECTRONICS
728	473	-255	HOFFMEN	APPARELS	CASUALWEAR
729	920	191	CENTRAL BANK OF INDIA	BFSI	BANK - PSU
730	-	-	SAFFOLA	FOOD & BEVERAGE	SALT
731	847	116	JBL	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
732	-	-	HONDA CB HORNET	AUTOMOBILE	TWO WHEELER - BRAND
733	-	-	TATA SAFARI	AUTOMOBILE	SUV - BRAND
734	850	116	KAJARIA	HOME CARE	CERAMICS
735	-	-	PRADA	BRANDED FASHION	BRANDED FASHION - LUXURY
736	168	-568	GODREJ	CONSUMER ELECTRONICS	AIR CONDITIONERS
737	-	-	FACES CANADA	FMCG	LIPSTICK
738	-	-	GOLDIEE	FOOD & BEVERAGE	SPICES
739	417	-322	SUZUKI	AUTOMOBILE	TWO WHEELER - MANUFACTURER
740	-	-	MYGLAMM	INTERNET	ONLINE BEAUTY STORE
741	-	-	BAJAJ AVENGER	AUTOMOBILE	TWO WHEELER - BRAND
742	-	-	VI-JOHN	FMCG	SHAVING CREAM
743	-	-	TITAN EYE +	RETAIL	OPTICALS
744	-	-	BBC NEWS	MEDIA - TV	ENGLISH NEWS - INTERNATIONAL
745	-	-	NYCIL	FMCG	PRICKLY HEAT POWDER
746	-	-	MOKSH	FMCG	AGARBATTIS
747	-	-	PARTY SPECIAL	ALCOHOLIC BEVERAGES	WHISKEY
748	-	-	PMARK	FOOD & BEVERAGE	EDIBLE OIL
749	-	-	BIOTIQUE	FMCG	SOAPS
750	-	-	TOMBOW	STATIONERY	WRITING INSTRUMENTS
751	428	-323	HAVELLS	FAST MOVING ELECTRICAL GOODS	LIGHTING
752	-	-	PHILIPS	PERSONAL ACCESSORIES	HAIR DRYERS
753	804	51	MOTHER DAIRY	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
754	146	-608	HIMALAYA	FMCG	SOAPS - AYURVEDIC
755	-	-	CHERRY BLOSSOM	PERSONAL ACCESSORIES	SHOE POLISH
756	-	-	PHARMEASY	INTERNET	ONLINE PHARMACY
757	468	-289	MODERN	FOOD & BEVERAGE	BAKERY PRODUCTS
758	201	-557	GODREJ NO.1	FMCG	SOAPS
759	550	-209	MITSUBISHI	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
760	199	-561	POWER	ENERGY	PETROL - BRAND

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
761	626	-135	DABUR VATIKA	FMCG	HAIR OIL - AYURVEDIC
762	504	-258	ICI PAINTS	MANUFACTURING	PAINTS
763	637	-126	HIMALAYA	FMCG	COSMETICS
764	-	-	TOP SPICES	FOOD & BEVERAGE	SPICES
765	-	-	HAIER	CONSUMER ELECTRONICS	TELEVISIONS
766	576	-190	LINC PENS	STATIONERY	WRITING INSTRUMENTS
767	-	-	BSA	MANUFACTURING	BICYCLES
768	993	225	SHAHNAZ HUSAIN	FMCG	SKINCARE
769	-	-	BILLY BOOT POLISH	PERSONAL ACCESSORIES	SHOE POLISH
770	-	-	TOES	PERSONAL ACCESSORIES	FOOTWEAR
771	661	-110	VESPA	AUTOMOBILE	SCOOTER MANUFACTURER
772	638	-134	BAILLEY	FOOD & BEVERAGE	PACKAGED DRINKING WATER
773	-	-	MONTRA	MANUFACTURING	BICYCLES - SPORTS
774	-	-	KUNDAN JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
775	859	84	VIMAL PAN MASALA	FOOD & BEVERAGE	MOUTH FRESHENER - TRADITIONAL
776	-	-	CREAMBELL	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
777	-	-	SUNNY	FMCG	FLOOR DISINFECTANT
778	555	-223	US POLO	APPARELS	CASUALWEAR
779	-	-	iQOO	GADGETRY	MOBILE PHONES
780	-	-	IGNOU	EDUCATION	OPEN UNIVERSITY - INDIAN
781	-	-	YELLOW DIAMOND	FOOD & BEVERAGE	PACKAGED SNACKS
782	491	-291	METRO DAIRY	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
783	-	-	VICCO	FMCG	TOOTHPASTE - AYURVEDIC
784	419	-365	WHITE TONE	FMCG	SKIN BRIGHTENING PRODUCTS
785	-	-	BLACKBERRYS	APPARELS	MENSWEAR
786	-	-	HERO MAESTRO	AUTOMOBILE	SCOOTER - BRAND
787	489	-298	YEWALE AMRUTTULYA	RETAIL	TEA SHOP
788	-	-	MARUTI SUZUKI BALENO	AUTOMOBILE	CAR - HATCHBACK
789	-	-	APPLE iMAC	TECHNOLOGY	PERSONAL COMPUTER
790	-	-	CALVIN KLEIN	BRANDED FASHION	BRANDED FASHION - PREMIUM
791	156	-635	TWITTER	INTERNET	SOCIAL NETWORKING
792	-	-	WHIRLPOOL	CONSUMER APPLIANCES	WATER HEATERS
793	-	-	NYX	FMCG	LIPSTICK
794	-	-	KAYAM	HEALTHCARE	AYURVEDIC PRODUCTS - DIGESTIVE
795	-	-	HIMALAYA	FMCG	BABY PRODUCTS - DIVERSIFIED
796	-	-	NEWS 24	MEDIA - TV	HINDI NEWS
797	-	-	HEM INCENSE	FMCG	AGARBATTIS
798	-	-	TOTAL	AUTOMOBILE - RELATED	LUBRICANTS
799	-	-	RELIANCE POWER	ENERGY	ELECTRIC UTILITY
800	-	-	ZENITH	PERSONAL ACCESSORIES	WATCHES - LUXURY

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
801	-	-	LIFEBUOY	FMCG	SOAPS
802	-	-	RATH VANASPATI	FOOD & BEVERAGE	HYDROGENATED VEGETABLE OIL
803	318	-485	RELIANCE	DIVERSIFIED	DIVERSIFIED
804	-	-	SAPAT	FOOD & BEVERAGE	TEA
805	-	-	BIKANERVALA	FOOD & BEVERAGE	PACKAGED SNACKS
806	425	-381	STAR CEMENT	MANUFACTURING	CEMENT
807	530	-277	LOUIS PHILIPPE	APPARELS	FORMALWEAR
808	445	-363	MAMAEARTH	FMCG	COSMETICS
809	-	-	TATA PRAVESH	HOMECARE	DOORS & WINDOWS
810	-	-	BAJAJ PLATINA	AUTOMOBILE	TWO WHEELER - BRAND
811	-	-	RAJ MANDIR	RETAIL	HYPERMARKET - INDIAN
812	-	-	MARUTI SUZUKI WAGON R	AUTOMOBILE	CAR - HATCHBACK
813	-	-	VIVEL	FMCG	SHAMPOO
814	-	-	RAHA	HOME CARE	MATTRESSES
815	828	13	ICICI PRUDENTIAL	BFSI	LIFE INSURANCE - PRIVATE
816	-	-	B NATURAL	FOOD & BEVERAGE	PACKAGED FRUIT JUICE
817	723	-94	EPSON	TECHNOLOGY	PRINTERS
818	-	-	DUNLOP	AUTOMOBILE - RELATED	TYRES
819	-	-	COSCO	PERSONAL ACCESSORIES	SPORTS EQUIPMENT
820	976	156	FIAMA	FMCG	SOAPS
821	-	-	FORD IKON	AUTOMOBILE	CAR - HATCHBACK
822	-	-	GAIA	FOOD & BEVERAGE	EDIBLE OIL
823	507	-316	COOKME	FOOD & BEVERAGE	SPICES
824	-	-	HAVELLS	CONSUMER APPLIANCES	WATER HEATERS
825	575	-250	ONE PLUS	GADGETRY	EARPHONES
826	900	74	JAQUAR	HOME CARE	BATH FIXTURES/SANITARYWARE
827	-	-	ROYAL ENFIELD HIMALAYAN	AUTOMOBILE	TWO WHEELER - BRAND
828	226	-602	VOLKSWAGEN	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
829	990	161	HEMPUSHPA	HEALTHCARE	AYURVEDIC TONIC - WOMEN
830	241	-589	PIZZA HUT	RETAIL	QSR
831	-	-	DAHON	MANUFACTURING	BICYCLES
832	-	-	DUCATI	AUTOMOBILE	TWO WHEELER - PREMIUM
833	-	-	CAMLIN	STATIONERY	WRITING INSTRUMENTS
834	-	-	RAJSHREE	FOOD & BEVERAGE	MOUTH FRESHENER - TRADITIONAL
835	795	-40	GODREJ EXPERT	FMCG	HAIR COLOUR
836	551	-285	PRIYAGOLD	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
837	986	149	HARRISON	HOME CARE	LOCKS
838	-	-	NEXA	AUTOMOBILE	PREMIER CAR RETAIL
839	741	-98	SANTOOR	FMCG	SOAPS
840	-	-	HARI DARSHAN	FMCG	AGARBATTIS

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
841	-	-	SONY MAX	MEDIA - TV	HINDI - GEC
842	-	-	ASPEN	PERSONAL ACCESSORIES	WATCHES
843	-	-	GUCCI	PERSONAL ACCESSORIES	WOMEN'S HAND BAGS - LUXURY
844	-	-	DARK FANTASY	FOOD & BEVERAGE	BISCUITS - BRAND
845	907	62	BRITANNIA TIGER	FOOD & BEVERAGE	BISCUITS - BRAND
846	-	-	AU SMALL FINANCE BANK	BFSI	SMALL FINANCE BANK
847	-	-	SHAPOORJI PALLONJI	CONSTRUCTION	DIVERSIFIED
848	929	81	VOLVO	AUTOMOBILE	COMMERCIAL VEHICLES
849	-	-	BHIM	INTERNET	DIGITAL PAYMENTS
850	754	-96	REYNOLDS	STATIONERY	WRITING INSTRUMENTS
851	-	-	SHYAM STEEL	MANUFACTURING	METAL
852	-	-	PAPER MATE	STATIONERY	STATIONERY
853	-	-	CAFÉ COFFEE DAY	RETAIL	CAFÉ
854	-	-	ALLEN SOLLY	PERSONAL ACCESSORIES	FOOTWEAR
855	640	-215	UNCLE CHIPPS	FOOD & BEVERAGE	PACKAGED SNACKS
856	-	-	OYO HOTELS & HOMES	HOSPITALITY	HOTELS
857	-	-	LIRIL	FMCG	SOAPS
858	-	-	HISTORY TV18	MEDIA - TV	INFOTAINMENT
859	-	-	MASTERCARD	BFSI	CREDIT CARDS
860	194	-666	BAJAJ ELECTRICALS	CONSUMER APPLIANCES	FANS
861	-	-	POSTMAN	FOOD & BEVERAGE	EDIBLE OIL
862	-	-	JHARNA GHEE	FOOD & BEVERAGE	GHEE
863	-	-	TAXI FOR SURE	INTERNET	ONLINE TAXI AGGREGATOR
864	633	-231	EVA	FMCG	DEO/PERFUME
865	-	-	ANNAPURNA	FOOD & BEVERAGE	SALT
866	-	-	DAMRO	RETAIL	FURNITURE
867	-	-	NOVA	PERSONAL ACCESSORIES	HAIR DRYERS
868	-	-	BLINKIT	INTERNET	ONLINE QUICK DELIVERY
869	-	-	AMRITA VISHWA VIDYAPEETHAM	EDUCATION	UNIVERSITY - PRIVATE
870	-	-	TVS APACHE	AUTOMOBILE	TWO WHEELER - BRAND
871	-	-	TIRANGA	FOOD & BEVERAGE	PACKAGED RICE
872	-	-	SUN TV	MEDIA - TV	CHANNEL CLUSTER
873	-	-	ROYAL SPICES	FOOD & BEVERAGE	SPICES
874	-	-	ARSALAN	RETAIL	DINER/RESTAURANT
875	-	-	AVEENO	FMCG	SKINCARE
876	-	-	DIOR	PERSONAL ACCESSORIES	WOMEN'S HAND BAGS - LUXURY
877	-	-	NOVA CABLE	TECHNOLOGY	OPTIC FIBRE CABLES
878	-	-	ELECTROLUX	CONSUMER ELECTRONICS	REFRIGERATORS
879	-	-	JAWA	AUTOMOBILE	TWO WHEELER - MANUFACTURER
880	-	-	SKULLCANDY	GADGETRY	EARPHONES

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
881	-	-	DRUMZZ BOOSH	GADGETRY	EARPHONES
882	-	-	JOTUN	MANUFACTURING	PAINTS
883	905	22	BRITANNIA	FOOD & BEVERAGE	CAKES
884	377	-507	MONGINIS	RETAIL	CAKESHOP
885	-	-	APOLLO	MANUFACTURING	PIPES
886	-	-	SHALIMAR	FMCG	HAIR OIL
887	212	-675	OTTO	APPARELS	MENSWEAR
888	-	-	AMBI PUR	FMCG	AIR FRESHNER
889	-	-	DCB BANK	BFSI	BANK - PRIVATE
890	196	-694	VADILAL	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
891	712	-179	HAVELLS	CONSUMER APPLIANCES	FANS
892	650	-242	VOLINI	HEALTHCARE	PAIN RELIEF
893	-	-	KAMDHENU	RETAIL	TRADITIONAL SWEETS
894	391	-503	SONY	GADGETRY	MOBILE PHONES
895	-	-	JAYPEE	CONSTRUCTION	DIVERSIFIED
896	-	-	COUNTRY DELIGHT	INTERNET	MILK HOME DELIVERY
897	-	-	MICROTEK	CONSUMER APPLIANCES	INVERTER BATTERIES
898	-	-	APIS HIMALAYA	FOOD & BEVERAGE	HONEY
899	-	-	NEUTROGENA BODY CLEAR	FMCG	SKINCARE
900	-	-	UMBRO	APPARELS	SPORTSWEAR
901	524	-377	MINU SAREES	APPARELS	SAREES
902	-	-	RASYAN VATI	HEALTHCARE	AYURVEDIC PRODUCT - MALE SEXUA
903	-	-	CATL	TECHNOLOGY	ENERGY STORAGE SYSTEM
904	908	4	NIIT	EDUCATION	TRAINING INSTITUTE
905	863	-42	MAHINDRA & MAHINDRA	AUTOMOBILE	TRACTORS
906	-	-	HONDA LIVO	AUTOMOBILE	TWO WHEELER - BRAND
907	-	-	SHUBH JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
908	-	-	KABITA'S SAREE	APPARELS	SAREES
909	-	-	TOPAZ	FMCG	SHAVING PRODUCTS
910	-	-	ARYAN	FMCG	CONTACT LENS
911	674	-237	REEBOK	APPARELS	SPORTSWEAR
912	510	-402	LIZOL	FMCG	FLOOR DISINFECTANT
913	-	-	CELEB	MEDIA - PRINT	MAGAZINE - ENGLISH
914	306	-608	PATANJALI	FMCG	SOAPS - AYURVEDIC
915	700	-215	NESTLE	FOOD & BEVERAGE	MILK
916	-	-	CARTIER HOTELS	HOSPITALITY	HOTELS
917	-	-	LUXOR	STATIONERY	WRITING INSTRUMENTS
918	-	-	FRESHTOHOME	INTERNET	ONLINE MEAT DELIVERY
919	477	-442	NAVRATNA COOL OIL	FMCG	HAIR OIL
920	-	-	COLORBAR	FMCG	COSMETICS

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INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
921	776	-145	GOKUL MILK	FOOD & BEVERAGE	MILK
922	697	-225	NYKAA	FMCG	LIPSTICK
923	-	-	LIFESTYLE	RETAIL	FASHION
924	-	-	RUMMY CIRCLE	INTERNET	ONLINE RUMMY
925	186	-739	ORI-PLAST	MANUFACTURING	PIPES
926	-	-	MERLIN	MANUFACTURING	BICYCLES - SPORTS
927	446	-481	HARLEY DAVIDSON	AUTOMOBILE	TWO WHEELER - PREMIUM
928	-	-	JK SPICES	FOOD & BEVERAGE	SPICES
929	679	-250	LA OPALA	DINNERWARE	CROCKERY
930	-	-	EXTRAMARKS	INTERNET	EDUCATION TECHNOLOGY - K12
931	440	-491	PANASONIC	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
932	-	-	NAVBHARAT TIMES	MEDIA - PRINT	NEWSPAPER - HINDI
933	-	-	MAHINDRA & MAHINDRA	AUTOMOBILE	AUTOMOBILE - DIVERSIFIED
934	-	-	PEPSICO	FOOD & BEVERAGE	PACKAGED SNACKS - MANUFACTUR
935	-	-	TVS WEGO	AUTOMOBILE	SCOOTER - BRAND
936	374	-562	YAMAHA FZ	AUTOMOBILE	TWO WHEELER - BRAND
937	384	-553	ITC PAPERBOARDS	STATIONERY	PAPER
938	-	-	JOHNSON'S	FMCG	BABY'S TOOTHBRUSHES
939	786	-153	SHAKTI BHOG	FOOD & BEVERAGE	PACKAGED FLOUR
940	-	-	MAHINDRA DIO	AUTOMOBILE	SCOOTER - BRAND
941	-	-	WISE TV	MEDIA - TV	LIVE TRANSIT TV
942	422	-520	HARPIC	FMCG	TOILET CLEANER
943	659	-284	SONY LIV	INTERNET	OTT
944	-	-	PARK AVENUE BEER SHAMPOO	FMCG	SHAMPOO
945	-	-	LAKME	FMCG	SKINCARE
946	749	-197	KHAITAN	CONSUMER APPLIANCES	FANS
947	-	-	POLICE	PERSONAL ACCESSORIES	EYEWEAR
948	-	-	LANCOME	FMCG	COSMETICS - PREMIUM
949	-	-	RIFLESSI	MANUFACTURING	DESIGNER FURNITURE
950	-	-	VOLTAS	CONSUMER ELECTRONICS	DIVERSIFIED
951	-	-	GODREJ	FMCG	DIVERSIFIED
952	-	-	RED CHIEF	PERSONAL ACCESSORIES	FOOTWEAR - CASUAL
953	-	-	HONOR	GADGETRY	MOBILE PHONES
954	-	-	ZANDU	FOOD & BEVERAGE	HONEY
955	-	-	PROEASE	FMCG	PERSONAL HYGIENE PRODUCTS
956	992	36	BANK OF MAHARASHTRA	BFSI	BANK - PSU
957	449	-508	INDIA TV	MEDIA - TV	HINDI NEWS
958	-	-	USHA	CONSUMER APPLIANCES	WATER HEATERS
959	631	-328	BUFFALO	APPARELS	CASUALWEAR
960	719	-241	EVEREADY	FMCG	CONSUMER BATTERIES

ALL INDIA LISTING

INDIA'S MOST DESIRED BRANDS 2022



MDB 2022	MDB 2021	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
961	-	-	CARRERA	PERSONAL ACCESSORIES	EYEWEAR
962	-	-	CHOLA MS	BFSI	GENERAL INSURANCE - PRIVATE
963	-	-	CHAMPION	MANUFACTURING	PIPES
964	-	-	M P JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
965	663	-302	BADSHAH	FOOD & BEVERAGE	SPICES
966	-	-	OLD MONK	ALCOHOLIC BEVERAGES	RUM
967	-	-	A-ONE	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
968	-	-	STUDDS	AUTOMOBILE - RELATED	HELMETS
969	-	-	BLUE HEAVEN	FMCG	COSMETICS
970	-	-	AVELL	TECHNOLOGY	LAPTOPS
971	-	-	APOLLO MUNICH	BFSI	HEALTH INSURANCE - PRIVATE
972	-	-	SNAPDEAL	INTERNET	ONLINE RETAILER - DIVERSIFIED
973	-	-	NANDINI	FOOD & BEVERAGE	MILK
974	883	-91	GARNIER	FMCG	SHAMPOO
975	-	-	VEDANTU	INTERNET	EDUCATION TECHNOLOGY - K12
976	-	-	LINO PERROS	PERSONAL ACCESSORIES	WOMEN'S HAND BAGS
977	709	-268	POLAR	CONSUMER APPLIANCES	FANS
978	-	-	RINSO	FMCG	FABRICARE
979	668	-311	LENOVO	GADGETRY	MOBILE PHONES
980	-	-	CRABTREE	FAST MOVING ELECTRICAL GOODS	MODULAR SWITCHES
981	-	-	MONTE CARLO	APPARELS	DIVERSIFIED
982	578	-404	DLF	CONSTRUCTION	DIVERSIFIED
983	-	-	EUREKA FORBES	CONSUMER APPLIANCES	PURIFICATION SYSTEMS
984	-	-	ZED BLACK	FMCG	AGARBATTIS
985	-	-	BLUE HEAVEN	PERSONAL ACCESSORIES	JEWELLERY
986	407	-579	STARBUCKS	RETAIL	CAFÉ
987	-	-	LOOKS GARMENTS	APPARELS	WOMENSWEAR
988	-	-	MAHINDRA & MAHINDRA	AUTOMOBILE	SUV - MANUFACTURER
989	-	-	DEL MONTE	FOOD & BEVERAGE	MAYONNAISE
990	840	-150	BIRLA SUN LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE
991	-	-	PATANJALI	FMCG	AGARBATTIS
992	936	-56	AMARON	AUTOMOBILE - RELATED	AUTO - BATTERIES
993	-	-	LML	SCOOTER MANUFACTURER	AUTOMOBILE
994	648	-346	KC DAS	FOOD & BEVERAGE	PACKAGED SWEETS
995	779	-216	PANADOL	HEALTHCARE	PAIN RELIEF TABLETS
996	-	-	NIKITA RESTAURANT	RETAIL	DINER/RESTAURANT
997	-	-	COLORBAR	FMCG	LIPSTICK
998	529	-469	GLAXO SMITH KLINE	HEALTHCARE	PHARMACEUTICALS - FOREIGN
999	-	-	MORTEIN	FMCG	PEST REPELLENT
1000	457	-543	MIRINDA	FOOD & BEVERAGE	AERATED BEVERAGES