ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
01	06	05	**DELL**	TECHNOLOGY	LAPTOPS
02	12	10	**MI**	GADGETRY	MOBILE PHONES
03	15	12	**LG**	CONSUMER ELECTRONICS	TELEVISIONS
04	07	03	**SAMSUNG**	CONSUMER ELECTRONICS	TELEVISIONS
05	02	-03	**APPLE iPHONE**	GADGETRY	MOBILE PHONES
06	33	27	**OPPO**	GADGETRY	MOBILE PHONES
07	29	22	**LG**	CONSUMER ELECTRONICS	REFRIGERATORS
08	01	-07	**SAMSUNG**	GADGETRY	MOBILE PHONES
09	04	-05	**SONY ENTERTAINMENT TELEVISION**	MEDIA - TV	HINDI - GEC
10	23	13	**VIVO**	GADGETRY	MOBILE PHONES
11	31	20	**AMAZON**	INTERNET	ONLINE RETAILER - DIVERSIFIED
12	92	80	**FOGG**	FMCG	DEO/PERFUME
13	08	-5	**AMUL**	FOOD & BEVERAGE	MILK
14	127	113	**SAMSUNG**	CONSUMER ELECTRONICS	REFRIGERATORS
15	05	-10	**MARUTI SUZUKI**	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
16	25	09	**HONDA**	AUTOMOBILE	TWO WHEELER - MANUFACTURER
17	27	10	**ICICI BANK**	BFSI	BANK - PRIVATE
18	37	19	**BMW**	AUTOMOBILE	FOUR WHEELER - LUXURY
19	53	34	**HEWLETT PACKARD**	TECHNOLOGY	LAPTOPS
20	59	39	**AMUL**	FOOD & BEVERAGE	BUTTER
21	22	01	**RELIANCE JIO**	TELECOM	MOBILE SERVICE PROVIDER
22	11	-11	**LAKME**	FMCG	COSMETICS
23	18	-05	**TITAN**	PERSONAL ACCESSORIES	WATCHES
24	100	76	**SONY**	CONSUMER ELECTRONICS	TELEVISIONS
25	35	10	**AIRTEL**	TELECOM	MOBILE SERVICE PROVIDER
26	73	47	**LG**	CONSUMER ELECTRONICS	WASHING MACHINES
27	50	23	**VI**	TELECOM	MOBILE SERVICE PROVIDER
28	09	-19	**HONDA ACTIVA**	AUTOMOBILE	AUTOMATIC SCOOTER
29	20	-09	**BATA**	PERSONAL ACCESSORIES	FOOTWEAR - BRAND/RETAIL
30	19	-11	**LIC**	BFSI	LIFE INSURANCE - PSU
31	46	15	**NOKIA**	GADGETRY	MOBILE PHONES
32	16	-16	**STATE BANK OF INDIA**	BFSI	BANK - PSU
33	919	886	**REALME**	GADGETRY	MOBILE PHONES
34	10	-24	**HYUNDAI**	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
35	69	34	**KFC**	RETAIL	QSR
36	30	-06	**TATA SALT**	FOOD & BEVERAGE	SALT
37	55	18	**APPLE MacBOOK**	TECHNOLOGY	LAPTOPS
38	186	148	**GODREJ INTERIO**	RETAIL	FURNITURE
39	235	196	**PATANJALI DANT KANTI**	FMCG	TOOTHPASTE
40	43	03	**LENOVO**	TECHNOLOGY	LAPTOPS

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41	57	16	TOYOTA	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
42	398	356	AMUL	FOOD & BEVERAGE	CHEESE
43	90	47	SAMSUNG	CONSUMER ELECTRONICS	AIR CONDITIONERS
44	131	87	REDMI	GADGETRY	MOBILE PHONES
45	28	-17	HERO MOTOCORP	AUTOMOBILE	TWO WHEELER - MANUFACTURER
46	38	-08	AUDI	AUTOMOBILE	FOUR WHEELER - LUXURY
47	197	150	ONE PLUS	GADGETRY	MOBILE PHONES
48	45	-03	TANISHQ	PERSONAL ACCESSORIES	JEWELLERY
49	75	26	PANASONIC	CONSUMER ELECTRONICS	TELEVISIONS
50	639	589	INSTAGRAM	INTERNET	SOCIAL NETWORKING
51	268	217	FLIPKART	INTERNET	ONLINE RETAILER - DIVERSIFIED
52	95	43	LG	CONSUMER ELECTRONICS	AIR CONDITIONERS
53	626	573	SYMPHONY	CONSUMER ELECTRONICS	AIR COOLERS
54	40	-14	BAJAJ	AUTOMOBILE	TWO WHEELER - MANUFACTURER
55	-	-	ADIDAS	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
56	47	-09	DOVE	FMCG	SOAPS
57	-	-	SONY	CONSUMER ELECTRONICS	AIR CONDITIONERS
58	81	23	GOOGLE	INTERNET	INTERNET SEARCH
59	-	-	XIAOMI	GADGETRY	MOBILE PHONES
60	-	-	MOTOROLA	GADGETRY	MOBILE PHONES
61	-	-	NIKE	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
62	-	-	AMD	TECHNOLOGY	SEMICONDUCTORS
63	58	-05	GODREJ	CONSUMER ELECTRONICS	REFRIGERATORS
64	26	-38	COLGATE	FMCG	TOOTHPASTE
65	205	140	NESCAFE	FOOD & BEVERAGE	INSTANT COFFEE
66	146	80	FACEBOOK	INTERNET	SOCIAL NETWORKING
67	-	-	POCO	GADGETRY	MOBILE PHONES
68	97	29	WHIRLPOOL	CONSUMER ELECTRONICS	WASHING MACHINES
69	74	05	HDFC BANK	BFSI	BANK - PRIVATE
70	56	-14	HONDA CITY	AUTOMOBILE	CAR - SEDAN
71	91	20	PEDIASURE	HEALTHCARE	HEALTH FOOD SUPPLEMENTS - KIDS
72	21	-51	LUX	FMCG	SOAPS
73	154	81	VIDEOCON	CONSUMER ELECTRONICS	TELEVISIONS
74	36	-38	MERCEDES BENZ	AUTOMOBILE	FOUR WHEELER - LUXURY
75	148	73	USHA	CONSUMER APPLIANCES	FANS
76	88	12	DAIKIN	CONSUMER ELECTRONICS	AIR CONDITIONERS
77	78	01	VOLTAS	CONSUMER ELECTRONICS	AIR CONDITIONERS
78	03	-75	SAMSUNG	CONSUMER ELECTRONICS	DIVERSIFIED
79	175	96	D MART	RETAIL	HYPERMARKET - INDIAN
80	34	-46	PUMA	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS

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81	223	142	CEAT	AUTOMOBILE - RELATED	TYRES
82	60	-22	TVS	AUTOMOBILE	TWO WHEELER - MANUFACTURER
83	128	45	YAMAHA	AUTOMOBILE	TWO WHEELER - MANUFACTURER
84	82	-02	DETTOL	FMCG	SOAPS
85	393	308	INTEL	TECHNOLOGY	SEMICONDUCTORS
86	518	432	LIVPURE	CONSUMER APPLIANCES	WATER PURIFIERS
87	193	106	BRU	FOOD & BEVERAGE	INSTANT COFFEE
88	89	01	AVIVA LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE
89	83	-06	MUTHOOT FINANCE	BFSI	FINANCIAL SERVICES
90	68	-22	TATA STEEL	MANUFACTURING	METAL
91	-	-	HUDA	FMCG	COSMETICS - PREMIUM
92	-	-	PATANJALI IMMUNOCHARGE	HEALTHCARE	IMMUNITY SUPPLEMENT - AYURVEDIC
93	44	-49	BRITANNIA	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
94	67	-27	NIVEA	FMCG	SKINCARE
95	354	259	OKAYA	CONSUMER APPLIANCES	INVERTER BATTERIES
96	278	182	TVS SCOOTY	AUTOMOBILE	AUTOMATIC SCOOTER
97	-	-	COLGATE	FMCG	TOOTHBRUSHES
98	149	51	ONIDA	CONSUMER ELECTRONICS	TELEVISIONS
99	104	05	DOVE	FMCG	SHAMPOO
100	54	-46	NESTLE MAGGI	FOOD & BEVERAGE	INSTANT NOODLES
101	135	34	WHIRLPOOL	CONSUMER ELECTRONICS	REFRIGERATORS
102	198	96	HALDIRAM'S	FOOD & BEVERAGE	PACKAGED SNACKS
103	116	13	HONDA CB SHINE	AUTOMOBILE	TWO WHEELER - BRAND
104	102	-02	FORD	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
105	165	60	NATARAJ	STATIONERY	WRITING INSTRUMENTS
106	478	372	MI	CONSUMER ELECTRONICS	TELEVISIONS
107	84	-23	PANASONIC	CONSUMER ELECTRONICS	AIR CONDITIONERS
108	-	-	FILA	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
109	210	101	ACC CEMENT	MANUFACTURING	CEMENT
110	748	638	DISCOVERY	MEDIA - TV	FACTUAL ENTERTAINMENT
111	133	22	REEBOK	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
112	17	-95	ROYAL ENFIELD	AUTOMOBILE	TWO WHEELER - MANUFACTURER
113	308	195	GARNIER	FMCG	SKINCARE
114	-	-	TVS JUPITER	AUTOMOBILE	AUTOMATIC SCOOTER
115	96	-19	SAMSUNG	CONSUMER ELECTRONICS	WASHING MACHINES
116	-	-	CHENNAI SUPER KINGS	SPORTS	INDIAN PREMIER LEAGUE
117	98	-19	BISLERI	FOOD & BEVERAGE	PACKAGED DRINKING WATER
118	41	-77	TATA MOTORS	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
119	62	-57	TATA TEA	FOOD & BEVERAGE	TEA
120	156	36	WAGH BAKRI	FOOD & BEVERAGE	TEA

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121	63	-58	SENCO GOLD	PERSONAL ACCESSORIES	JEWELLERY
122	130	08	POND'S	FMCG	SKINCARE
123	130	187	DETTOL	FMCG	ANTISEPTIC PRODUCTS
124	256	132	SONY	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
125	325	200	CADBURY	FOOD & BEVERAGE	CHOCOLATES - DIVERSIFIED
126	99	-27	FASTRACK	PERSONAL ACCESSORIES	WATCHES - YOUTH
127	737	610	RAMRAJ	APPARELS	DHOTIS
128	162	34	ASIAN PAINTS	MANUFACTURING	PAINTS
129	276	147	WHISPER	FMCG	PERSONAL HYGIENE PRODUCTS
130	-	-	BYJU'S	INTERNET	EDUCATION TECHNOLOGY - K12
131	356	225	LG	GADGETRY	MOBILE PHONES
132	-	-	APPLE iWATCH	PERSONAL TECHNOLOGY	WEARABLES
133	344	211	TCS	TECHNOLOGY	SOFTWARE SERVICES
134	264	130	FANTA	FOOD & BEVERAGE	AERATED BEVERAGES
135	380	245	WHIRLPOOL	CONSUMER ELECTRONICS	AIR CONDITIONERS
136	-	-	JOLLY TULSI 51	HEALTHCARE	IMMUNITY SUPPLEMENT - AYURVEDIC
137	-	-	COVAXIN (BHARAT BIOTECH)	HEALTHCARE	COVID-19 VACCINE
138	232	94	COCA-COLA	FOOD & BEVERAGE	AERATED BEVERAGES
139	739	600	DETTOL	FMCG	HANDWASH
140	253	113	ZEE5	INTERNET	OTT
141	108	-33	GODREJ	HOME CARE	LOCKS
142	143	01	BALAJI WAFERS	FOOD & BEVERAGE	PACKAGED SNACKS
143	208	65	AXIS BANK	BFSI	BANK - PRIVATE
144	61	-83	MARUTI SUZUKI SWIFT	AUTOMOBILE	CAR - HATCHBACK
145	988	843	STAYFREE	FMCG	PERSONAL HYGIENE PRODUCTS
146	272	126	HIMALAYA	FMCG	SOAPS - AYURVEDIC
147	166	19	BAJAJ PULSAR	AUTOMOBILE	TWO WHEELER - BRAND
148	134	-14	MRF	AUTOMOBILE - RELATED	TYRES
149	182	33	GOOGLE PLAY STORE	INTERNET	APP STORE
150	125	-25	MAHINDRA & MAHINDRA	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
151	70	-81	PARLE	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
152	42	-110	HONDA	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
153	802	649	ASTRAL	MANUFACTURING	PIPES
154	94	-60	SONATA	PERSONAL ACCESSORIES	WATCHES
155	334	179	AMUL	FOOD & BEVERAGE	GHEE
156	731	575	TWITTER	INTERNET	SOCIAL NETWORKING
157	314	157	AACHI	FOOD & BEVERAGE	SPICES
158	660	502	HASMUKH	FOOD & BEVERAGE	TEA
159	194	35	KOTAK MAHINDRA BANK	BFSI	BANK - PRIVATE
160	480	320	LIMCA	FOOD & BEVERAGE	AERATED BEVERAGES

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161	429	268	KINGFISHER	ALCOHOLIC BEVERAGES	BEER
162	189	27	POND'S	FMCG	TALCUM POWDER
163	93	-70	RAYMOND	APPARELS	FABRIC TO BRANDS
164	49	-115	PEPSI	FOOD & BEVERAGE	AERATED BEVERAGES
165	111	-54	SINGER	HOME CARE	SEWING MACHINES
166	51	-115	CANON	GADGETRY	CAMERAS
167	305	138	JEEP	AUTOMOBILE	SUV MANUFACTURER
168	-	-	GODREJ	CONSUMER ELECTRONICS	AIR CONDITIONERS
169	173	04	HEWLETT PACKARD	TECHNOLOGY	PRINTERS
170	-	-	ELLE 18	FMCG	COSMETICS
171	216	45	BANK OF BARODA	BFSI	BANK - PSU
172	390	218	ASUS	TECHNOLOGY	LAPTOPS
173	167	-06	MDH	FOOD & BEVERAGE	SPICES
174	403	229	MAAZA	FOOD & BEVERAGE	NON-AERATED BEVERAGES
175	921	746	AMERICAN EXPRESS	BFSI	CREDIT CARDS
176	765	589	VLCC	FMCG	SKINCARE
177	-	-	INTERFLORA	INTERNET	ONLINE FLOWER DELIVERY
178	227	49	CLOSE UP	FMCG	TOOTHPASTE
179	460	281	BHARATGAS	ENERGY	LPG
180	-	-	BLUE HEAVEN COSMETICS	FMCG	COSMETICS
181	118	-63	CADBURY DAIRY MILK	FOOD & BEVERAGE	CHOCOLATE - BRAND
182	473	291	KELVINATOR	CONSUMER ELECTRONICS	REFRIGERATORS
183	581	398	BERGER PAINTS	MANUFACTURING	PAINTS
184	236	52	SUNSILK	FMCG	SHAMPOO
185	-	-	KINETIC HONDA	AUTOMOBILE	AUTOMATIC SCOOTER
186	-	-	ORI-PLAST	MANUFACTURING	PIPES
187	496	309	YOUTUBE	INTERNET	VIDEO-SHARING
188	-	-	SONY	GADGETRY	CAMERAS
189	-	-	ONIDA	CONSUMER ELECTRONICS	WASHING MACHINES
190	469	279	CINTHOL	FMCG	SOAPS
191	123	-68	AASHIRVAAD ATTA	FOOD & BEVERAGE	PACKAGED FLOUR
192	164	-28	L'OREAL	FMCG	SHAMPOO
193	117	-76	PEARS	FMCG	SOAPS
194	-	-	BAJAJ ELECTRICALS	CONSUMER APPLIANCES	FANS
195	-	-	JANSSEN (JOHNSON & JOHNSON)	HEALTHCARE	COVID-19 VACCINE
196	628	432	VADILAL	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
197	112	-85	PARACHUTE	FMCG	HAIR OIL
198	200	02	ACER	TECHNOLOGY	LAPTOPS
199	-	-	POWER	ENERGY	PETROLEUM - BRAND
200	608	408	HIMALAYA	FMCG	SHAMPOO - AYURVEDIC

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201	590	389	GODREJ NO.1	FMCG	SOAPS
202	-	-	OPPO	GADGETRY	EARPHONES
203	195	-08	L'OREAL	FMCG	COSMETICS
204	171	-33	LEVI'S	APPARELS	CASUALWEAR
205	835	630	SINTEX	MANUFACTURING	WATER STORAGE SOLUTIONS
206	324	118	AMBUJA CEMENT	MANUFACTURING	CEMENT
207	114	-93	DOMINO'S	RETAIL	QSR
208	-	-	EVERYWHERE GYM	INTERNET	FITNESS APP
209	-	-	ZANDU ASVAGANDHA	HEALTHCARE	IMMUNITY SUPPLEMENT - AYURVEDIC
210	582	372	LUMINOUS	CONSUMER APPLIANCES	INVERTER BATTERIES
211	107	-104	PHILIPS	FAST MOVING ELECTRICAL GOODS	LIGHTING
212	120	-92	OTTO	APPARELS	MENSWEAR
213	279	66	NESTLE KITKAT	FOOD & BEVERAGE	CHOCOLATE - BRAND
214	419	205	CROMPTON GREAVES	CONSUMER APPLIANCES	FANS
215	-	-	GODREJ	CONSUMER ELECTRONICS	TELEVISIONS
216	64	-152	FOSSIL	PERSONAL ACCESSORIES	WATCHES
217	-	-	REMDESIVIR	HEALTHCARE	ANTIVIRAL DRUG
218	150	-68	PHILIPS LED	FAST MOVING ELECTRICAL GOODS	LED LIGHTING
219	555	336	THUMS UP	FOOD & BEVERAGE	AERATED BEVERAGES
220	-	-	ZANDU AMALAKI	HEALTHCARE	AYURVEDIC SUPPLEMENT
221	-	-	ADOBE	TECHNOLOGY	SOFTWARE PRODUCTS
222	259	37	CLINIC PLUS	FMCG	SHAMPOO
223	434	211	O GENERAL	CONSUMER ELECTRONICS	AIR CONDITIONERS
224	579	355	DABUR HONEY	FOOD & BEVERAGE	HONEY
225	-	-	EUROKIDS	EDUCATION	PRE-SCHOOL
226	267	41	VOLKSWAGEN	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
227	177	-50	PATANJALI	FMCG	DIVERSIFIED
228	297	69	FROOTI	FOOD & BEVERAGE	NON-AERATED BEVERAGES
229	471	242	CANARA BANK	BFSI	BANK - PSU
230	388	158	BAJAJ ELECTRICALS	CONSUMER APPLIANCES	DIVERSIFIED
231	-	-	INDANE	ENERGY	LPG
232	77	-155	HORLICKS	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
233	774	541	TRESEMME	FMCG	SHAMPOO
234	-	-	AMAZON PRIME	INTERNET	OTT
235	652	417	SYSKA LED	FAST MOVING ELECTRICAL GOODS	LED LIGHTING
236	-	-	COVAVAX (NOVAVAX-SERUM INSTITUTE)	HEALTHCARE	COVID-19 VACCINE
237	244	07	UNION BANK OF INDA	BFSI	BANK - PSU
238	-	-	MAYBELLINE	FMCG	LIPSTICK
239	425	186	NIKON	GADGETRY	CAMERAS
240	261	21	DABUR AMLA	FMCG	HAIR OIL

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241	180	-61	PIZZA HUT	RETAIL	QSR
242	215	-27	GLOW & LOVELY	FMCG	SKIN LIGHTENING PRODUCTS
243	185	-58	MICROSOFT	TECHNOLOGY	SOFTWARE PRODUCTS
244	290	46	LIFEBUOY	FMCG	ANTISEPTIC PRODUCTS
245	14	-231	ZARA	RETAIL	FAST FASHION
246	-	-	VAT00002/ VAT00008 (SANOFI-GSK)	HEALTHCARE	COVID-19 VACCINE
247	-	-	WIPRO	TECHNOLOGY	SOFTWARE SERVICES
248	225	-23	RELIANCE JIO	TELECOM	SERVICES - DIVERSIFIED
249	318	69	EVEREST	FOOD & BEVERAGE	SPICES
250	13	-237	LG	CONSUMER ELECTRONICS	DIVERSIFIED
251	48	-203	TATA	DIVERSIFIED	DIVERSIFIED
252	204	-48	COMPLAN	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
253	904	651	SUBWAY	RETAIL	QSR
254	-	-	SUPREME	MANUFACTURING	PIPES
255	222	-33	VIP	PERSONAL ACCESSORIES	LUGGAGE/BAGS
256	265	09	SAMSUNG	TECHNOLOGY	LAPTOPS
257	211	-46	SURF EXCEL	FMCG	FABRICARE
258	139	-119	RADO	PERSONAL ACCESSORIES	WATCHES - PREMIUM
259	428	169	HONDA UNICORN	AUTOMOBILE	TWO WHEELER - BRAND
260	160	-100	MAYBELLINE	FMCG	COSMETICS
261	-	-	HERO SPLENDOR	AUTOMOBILE	TWO WHEELER - BRAND
262	65	-197	AMUL	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
263	654	391	AMWAY	FMCG	DIRECT SELLING
264	-	-	GRAVITY	GADGETRY	MOBILE PHONES
265	527	262	LAKHANI	PERSONAL ACCESSORIES	FOOTWEAR - PU/RUBBER
266	-	-	ANYTIME FITNESS	SERVICES	FITNESS CENTRE
267	101	-166	APPLE	TECHNOLOGY	PERSONAL TECHNOLOGY
268	224	-44	OLA	INTERNET	CAB HAILING
269	217	-52	BLUE STAR	CONSUMER ELECTRONICS	AIR CONDITIONERS
270	615	345	CADBURY PERK	FOOD & BEVERAGE	CHOCOLATE - BRAND
271	-	-	HIRANANDANI	CONSTRUCTION	REAL ESTATE
272	-	-	PFIZER-BIONTECH	HEALTHCARE	COVID-19 VACCINE
273	-	-	AQUAGUARD	CONSUMER APPLIANCES	WATER PURIFIERS
274	142	-132	PETER ENGLAND	APPARELS	MENSWEAR
275	229	-46	GARNIER	FMCG	HAIR COLOUR
276	286	10	RIN	FMCG	FABRICARE
277	32	-245	SONY	DIVERSIFIED	DIVERSIFIED
278	110	-168	HIMALAYA	FMCG	SKINCARE - AYURVEDIC
279	138	-141	IDBI BANK	BFSI	BANK - PRIVATE
280	192	-88	HINDUSTAN PETROLEUM	ENERGY	OIL & GAS - RETAIL

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281	80	-201	PARLE G	FOOD & BEVERAGE	BISCUITS - BRAND
282	274	-08	LIPTON	FOOD & BEVERAGE	TEA
283	121	-162	THE TIMES OF INDIA	MEDIA - PRINT	NEWSPAPER - ENGLISH
284	-	-	SCOOPS	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
285	-	-	YARDLEY	FMCG	DEO/PERFUME
286	-	-	CADBURY FUSE	FOOD & BEVERAGE	CHOCOLATE BAR
287	119	-168	CADBURY 5 STAR	FOOD & BEVERAGE	CHOCOLATE - BRAND
288	898	610	W	APPARELS	FUSIONWEAR - WOMEN
289	-	-	HIKE	INTERNET	INSTANT MESSAGING SERVICE
290	158	-132	KALYAN JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
291	432	141	PATANJALI	FMCG	SKINCARE - AYURVEDIC
292	-	-	VOLTAS	CONSUMER ELECTRONICS	REFRIGERATORS
293	275	-18	WHATSAPP	INTERNET	INSTANT MESSAGING SERVICE
294	529	235	VIDEOCON	CONSUMER ELECTRONICS	WASHING MACHINES
295	382	87	RBI	BFSI	BANK - FEDERAL
296	781	485	LG	TECHNOLOGY	LAPTOPS
297	243	-54	GODREJ	CONSUMER ELECTRONICS	WASHING MACHINES
298	191	-107	WOODLAND	PERSONAL ACCESSORIES	FOOTWEAR - OUTDOOR
299	-	-	PANASONIC	CONSUMER ELECTRONICS	WASHING MACHINES
300	321	21	JK TYRE	AUTOMOBILE - RELATED	TYRES
301	257	-44	ORIENT	CONSUMER APPLIANCES	FANS
302	323	21	SUN PHARMA	HEALTHCARE	PHARMACEUTICALS - INDIAN
303	450	147	SPRITE	FOOD & BEVERAGE	AERATED BEVERAGES
304	109	-195	AAJ TAK	MEDIA - TV	HINDI NEWS
305	374	69	KWALITY WALLS	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
306	300	-06	PATANJALI	FMCG	SOAPS - AYURVEDIC
307	366	59	JK PAPER	STATIONERY	PAPER
308	-	-	SH12	GADGETRY	EARPHONES
309	625	316	LAVA	GADGETRY	MOBILE PHONES - INDIAN
310	730	420	AVON	FMCG	COSMETICS
311	-	-	OLX	INTERNET	INTERNET CLASSIFIEDS SERVICE
312	493	181	EXIDE	AUTOMOBILE - RELATED	AUTO - BATTERIES
313	396	83	MOTHER DAIRY	FOOD & BEVERAGE	MILK
314	106	-208	McDONALD'S	RETAIL	QSR
315	126	-189	PUMA	PERSONAL ACCESSORIES	SPORTSWEAR
316	456	140	FEVICOL	FMCG	ADHESIVE
317	71	-246	PUNJAB NATIONAL BANK	BFSI	BANK - PSU
318	153	-165	RELIANCE	DIVERSIFIED	DIVERSIFIED
319	-	-	QUALCOMM	TECHNOLOGY	SEMICONDUCTORS
320	338	18	BINGO	FOOD & BEVERAGE	PACKAGED SNACKS

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
321	241	-80	RENAULT	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
322	558	236	FA	FMCG	DEO/PERFUME
323	-	-	SONY BRAVIA	CONSUMER ELECTRONICS	TELEVISION - BRAND
324	528	204	HAIER	CONSUMER ELECTRONICS	AIR CONDITIONERS
325	172	-153	HITACHI	CONSUMER ELECTRONICS	AIR CONDITIONERS
326	418	92	REVLON	FMCG	COSMETICS
327	550	223	DABUR	HEALTHCARE	CHAWANPRASH
328	218	-110	VIVEL	FMCG	SOAPS
329	39	-290	ADIDAS	PERSONAL ACCESSORIES	SPORTSWEAR
330	503	173	NIRMA	FMCG	FABRICARE
331	269	-62	TATA SKY	DTH	DTH
332	152	-180	LEE	APPARELS	CASUALWEAR
333	589	256	BOROLINE	FMCG	ANTISEPTIC CREAM - AYURVEDIC
334	339	05	SANSUI	CONSUMER ELECTRONICS	TELEVISIONS
335	129	-206	APSARA	STATIONERY	WRITING INSTRUMENTS
336	365	29	TIMEX	PERSONAL ACCESSORIES	WATCHES
337	551	214	SLEEPWELL	HOME CARE	MATTRESSES
338	512	174	BROOKE BOND TAJ MAHAL	FOOD & BEVERAGE	TEA - BRAND
339	242	-97	YES BANK	BFSI	BANK - PRIVATE
340	258	-82	CARRIER	CONSUMER ELECTRONICS	AIR CONDITIONERS
341	414	73	SUNRISE FOODS	FOOD & BEVERAGE	SPICES
342	627	285	MICROMAX	GADGETRY	MOBILE PHONES
343	532	189	VIDEOCON	CONSUMER ELECTRONICS	REFRIGERATORS
344	327	-17	CIPLA	HEALTHCARE	PHARMACEUTICALS - INDIAN
345	252	-93	ONIDA	CONSUMER ELECTRONICS	AIR CONDITIONERS
346	658	312	PATANJALI KESH KANTI	FMCG	HAIR OIL - AYURVEDIC
347	-	-	LAXMI BHOG	FOOD & BEVERAGE	PACKAGED FLOUR
348	337	-11	ULTRATECH CEMENT	MANUFACTURING	CEMENT
349	715	366	MILTON	KITCHEN CARE	KITCHENWARE
350	-	-	VU	CONSUMER ELECTRONICS	TELEVISIONS
351	416	65	ZEE NEWS	MEDIA - TV	HINDI NEWS
352	455	103	LIBERTY	PERSONAL ACCESSORIES	FOOTWEAR - BRAND/RETAIL
353	145	-208	ARROW	APPARELS	FORMALWEAR
354	-	-	KTM DUKE	AUTOMOBILE	TWO WHEELER - BRAND
355	66	-289	NESTLE	FOOD & BEVERAGE	DIVERSIFIED
356	586	230	BRITANNIA BOURBON	FOOD & BEVERAGE	BISCUITS - BRAND
357	462	105	HAVMOR	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
358	179	-179	PANTENE	FMCG	SHAMPOO
359	270	-89	LLOYD	CONSUMER ELECTRONICS	AIR CONDITIONERS
360	201	-159	POND'S	FMCG	COSMETICS

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
361	-	-	LOTUS	FMCG	COSMETICS
362	436	74	DHARA	FOOD & BEVERAGE	EDIBLE OIL
363	470	107	SUNFEAST YIPPEE NOODLES	FOOD & BEVERAGE	INSTANT NOODLES
364	151	-213	ROLEX	PERSONAL ACCESSORIES	WATCHES - LUXURY
365	124	-241	FORTUNE	FOOD & BEVERAGE	EDIBLE OIL
366	24	-342	NIKE	PERSONAL ACCESSORIES	SPORTSWEAR
367	629	262	NIPPO	FMCG	CONSUMER BATTERIES
368	373	05	SONY VAIO	TECHNOLOGY	LAPTOPS
369	521	152	SKYBAGS	PERSONAL ACCESSORIES	LUGGAGE/BAGS
370	466	96	KENT	CONSUMER APPLIANCES	WATER PURIFIERS
371	263	-108	BANK OF INDIA	BFSI	BANK - PSU
372	79	-293	SAFFOLA	FOOD & BEVERAGE	EDIBLE OIL
373	-	-	A.O. SMITH	CONSUMER APPLIANCES	WATER HEATERS
374	707	333	YAMAHA FZ	AUTOMOBILE	TWO WHEELER - BRAND
375	437	62	LAMBORGHINI	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY
376	451	75	7UP	FOOD & BEVERAGE	AERATED BEVERAGES
377	646	269	MONGINIS	RETAIL	CAKESHOP
378	-	-	HERO HONDA HUNK	AUTOMOBILE	TWO WHEELER - BRAND
379	969	590	GOODKNIGHT	FMCG	PEST REPELLENT
380	296	-84	BRITANNIA GOODDAY	FOOD & BEVERAGE	BISCUITS - BRAND
381	-	-	SUGAR	FMCG	COSMETICS
382	-	-	SALONI	FOOD & BEVERAGE	EDIBLE OIL
383	52	-331	RAYMOND MADE TO MEASURE	APPARELS	TAILORED MENSWEAR
384	-	-	ITC PAPERBOARDS	STATIONERY	PAPER
385	240	-145	SENSODYNE	FMCG	TOOTHPASTE
386	346	-40	INFOSYS	TECHNOLOGY	SOFTWARE SERVICES
387	-	-	PORTRONICS	PERSONAL TECHNOLOGY	POWERBANK
388	467	79	BMW MOTORRAD	AUTOMOBILE	TWO WHEELER - BRAND (PREMIUM)
389	168	-221	OREO	FOOD & BEVERAGE	BISCUITS - BRAND
390	979	589	SOFY	FMCG	PERSONAL HYGIENE PRODUCTS
391	671	280	SONY	GADGETRY	MOBILE PHONES
392	349	-43	CASTROL	AUTOMOBILE - RELATED	LUBRICANTS
393	359	-34	KELLOGG'S	FOOD & BEVERAGE	BREAKFAST CEREAL
394	406	12	HAWKINS	KITCHEN CARE	COOKWARE
395	502	107	UBER	INTERNET	CAB HAILING
396	372	-24	HEAD & SHOULDERS	FMCG	SHAMPOO
397	85	-312	TTK PRESTIGE	KITCHEN CARE	KITCHEN PRODUCTS
398	161	-237	NISSAN	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
399	-	-	HERO HF DELUXE	AUTOMOBILE	TWO WHEELER - BRAND
400	-	-	QUARTZ	PERSONAL ACCESSORIES	WATCHES

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
401	-	-	McDOWELL'S	ALCOHOLIC BEVERAGES	WHISKEY
402	357	-45	BAJAJ ALMOND DROPS	FMCG	HAIR OIL
403	-	-	BRITANNIA	FOOD & BEVERAGE	BREAD
404	-	-	REVLON	FMCG	LIPSTICK
405	209	-196	CASIO	PERSONAL ACCESSORIES	WATCHES
406	-	-	HARVEST GOLD	FOOD & BEVERAGE	BREAD
407	-	-	STARBUCKS	RETAIL	CAFÉ
408	163	-245	LAYS	FOOD & BEVERAGE	PACKAGED SNACKS
409	281	-128	KISSAN	FOOD & BEVERAGE	PROCESSED FOODS
410	214	-196	BIG BAZAAR	RETAIL	HYPERMARKET - INDIAN
411	481	70	HIMALAYA	HEALTHCARE	AYURVEDIC PRODUCTS - DIVERSIFIED
412	147	-265	CITIBANK	BFSI	BANK - FOREIGN
413	601	188	VIM	FMCG	DISHCARE
414	499	85	WHEEL	FMCG	FABRICARE
415	-	-	DENA BANK	BFSI	BANK - PSU
416	631	215	BANDHAN BANK	BFSI	BANK - PRIVATE
417	-	-	SUZUKI	AUTOMOBILE	TWO WHEELER - MANUFACTURER
418	155	-263	BIRLA CEMENT	MANUFACTURING	CEMENT
419	-	-	WHITE TONE	FMCG	SKIN LIGHTENING PRODUCTS
420	233	-187	PEPSODENT	FMCG	TOOTHPASTE
421	157	-264	SEIKO	PERSONAL ACCESSORIES	WATCHES - PREMIUM
422	430	8	HARPIC	FMCG	TOILET CLEANER
423	-	-	MUMBAI INDIANS	SPORTS	INDIAN PREMIER LEAGUE
424	-	-	INDIAN RAILWAYS	TRANSPORTATION	RAIL
425	-	-	STAR CEMENT	MANUFACTURING	CEMENT
426	600	174	BOURNVITA	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
427	650	223	TOSHIBA	CONSUMER ELECTRONICS	TELEVISIONS
428	-	-	HAVELLS	FAST MOVING ELECTRICAL GOODS	LIGHTING
429	132	-297	REDTAPE	PERSONAL ACCESSORIES	FOOTWEAR - GENERAL
430	-	-	CADBURY DAIRY MILK SILK	FOOD & BEVERAGE	CHOCOLATE BAR
431	783	352	SUNDROP	FOOD & BEVERAGE	EDIBLE OIL
432	203	-229	BRITANNIA	FOOD & BEVERAGE	DIVERSIFIED
433	289	-144	H&M	RETAIL	FAST FASHION
434	213	-221	SAMSUNG	GADGETRY	TABLETS
435	207	-228	PARAGON	PERSONAL ACCESSORIES	FOOTWEAR - PU/RUBBER
436	888	452	DR REDDY'S	HEALTHCARE	PHARMACEUTICALS - INDIAN
437	-	-	BRITANNIA TREAT	FOOD & BEVERAGE	BISCUITS - BRAND
438	826	388	COLORS	MEDIA - TV	HINDI - GEC
439	-	-	SAREGAMA CARVAAN	CONSUMER ELECTRONICS	PERSONAL DIGITAL AUDIO PLAYER
440	-	-	PANASONIC	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
441	-	-	LEGENDS	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
442	-	-	INDIGO	MANUFACTURING	PAINTS
443	312	-131	TATA MOTORS	AUTOMOBILE	COMMERCIAL VEHICLES
444	-	-	ZANDU GUDUCHI	HEALTHCARE	IMMUNITY SUPPLEMENT - AYURVEDIC
445	-	-	MAMAEARTH	FMCG	COSMETICS
446	-	-	HARLEY DAVIDSON	AUTOMOBILE	TWO WHEELER - PREMIUM
447	845	398	HERO PASSION	AUTOMOBILE	TWO WHEELER - BRAND
448	-	-	MARS GALAXY	FOOD & BEVERAGE	CHOCOLATE - BRAND
449	474	25	INDIA TV	MEDIA - TV	HINDI NEWS
450	-	-	CONVERSE	PERSONAL ACCESSORIES	FOOTWEAR - SPORTS
451	573	122	GENERAL INSURANCE CORPORATION	BFSI	GENERAL INSURANCE - PSU
452	-	-	HAIER	CONSUMER APPLIANCES	FANS
453	-	-	COVISHIELD (OXFORD–ASTRAZENECA)	HEALTHCARE	COVID-19 VACCINE
454	137	-317	SUZUKI	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
455	915	460	WILD STONE	FMCG	DEO/PERFUME
456	588	132	HERO CYCLES	MANUFACTURING	BICYCLES
457	861	404	MIRINDA	FOOD & BEVERAGE	AERATED BEVERAGES
458	-	-	NUTELLA	FOOD & BEVERAGE	CHOCOLATE HAZELNUT SPREAD
459	237	-222	HONDA	AUTOMOBILE	SCOOTERS
460	441	-19	PAYTM	INTERNET	DIGITAL PAYMENT
461	-	-	SRMB STEEL	MANUFACTURING	TMT BARS
462	691	229	CLASSMATE	STATIONERY	NOTEBOOKS
463	282	-181	RAYBAN	PERSONAL ACCESSORIES	EYEWEAR
464	400	-64	MEDIMIX	FMCG	SOAPS - AYURVEDIC
465	-	-	ROYAL ENFIELD BULLET	AUTOMOBILE	TWO WHEELER - BRAND
466	568	102	LEE COOPER	APPARELS	CASUALWEAR
467	271	-196	KHADIM'S	PERSONAL ACCESSORIES	FOOTWEAR - BRAND/RETAIL
468	635	167	MODERN	FOOD & BEVERAGE	BAKERY PRODUCTS
469	651	182	DTDC	SERVICES	EXPRESS SERVICES - DOMESTIC
470	834	364	VOLKSWAGEN POLO	AUTOMOBILE	CAR - HATCHBACK
471	-	-	TVS SCOOTY PEP+	AUTOMOBILE	AUTOMATIC SCOOTER
472	-	-	AMUL TAAZA FULL CREAM	FOOD & BEVERAGE	MILK
473	-	-	HOFFMEN	APPARELS	FAST FASHION
474	-	-	NYLE SHAMPOO	FMCG	SHAMPOO
475	-	-	INDULEKHA BHRINGA OIL	FMCG	HAIR OIL - AYURVEDIC
476	-	-	TATA AIG	BFSI	GENERAL INSURANCE - PRIVATE
477	-	-	EMAMI NAVRATNA	FMCG	HAIR OIL
478	361	-117	HYUNDAI CRETA	AUTOMOBILE	SUV/MUV - BRAND
479	621	142	DHL	SERVICES	EXPRESS SERVICES - FOREIGN
480	212	-268	PATANJALI	HEALTHCARE	AYURVEDIC PRODUCTS - DIVERSIFIED

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
481	-	-	MEOW	STATIONERY	WRITING INSTRUMENTS
482	427	-55	P.C.CHANDRA JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
483	285	-198	APOLLO HOSPITALS	HEALTHCARE	HOSPITALS
484	794	310	CANON	TECHNOLOGY	PRINTERS
485	613	128	JOHNSON & JOHNSON	FMCG	BABY PRODUCTS - DIVERSIFIED
486	680	194	HAMAM	FMCG	SOAPS
487	-	-	REPUBLIC BHARAT	MEDIA - TV	HINDI NEWS
488	-	-	ASTOR	HOSPITALITY	HOTELS
489	-	-	YEWALE AMRUTTULYA	RETAIL	TEA SHOP
490	-	-	NESTLE MUNCH	FOOD & BEVERAGE	CHOCOLATE - BRAND
491	-	-	METRO DAIRY	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
492	966	474	SNICKERS	FOOD & BEVERAGE	CHOCOLATE BAR
493	-	-	WIBS	FOOD & BEVERAGE	BREAD
494	656	162	GODREJ PROPERTIES	CONSTRUCTION	REAL ESTATE
495	-	-	NEELAM GARMENTS	HOME CARE	HOME FURNISHINGS
496	-	-	SPINOZA	PERSONAL ACCESSORIES	WATCHES
497	884	387	ROTOMAC	STATIONERY	WRITING INSTRUMENTS
498	-	-	HCL	TECHNOLOGY	LAPTOPS
499	307	-192	LOTUS	FMCG	SKINCARE
500	141	-359	MARUTI SUZUKI ALTO	AUTOMOBILE	CAR - HATCHBACK
501	933	432	TCL	CONSUMER ELECTRONICS	TELEVISIONS
502	-	-	THE HHI	HOSPITALITY	HOTELS
503	293	-210	HMT	PERSONAL ACCESSORIES	WATCHES
504	897	393	ICI PAINTS	MANUFACTURING	PAINTS
505	970	465	DEER CLUB	APPARELS	CASUALWEAR
506	-	-	TATA TISCON	MANUFACTURING	TMT BARS
507	515	08	COOKME	FOOD & BEVERAGE	SPICES
508	720	212	USHA	HOME CARE	SEWING MACHINES
509	301	-208	GUCCI	BRANDED FASHION	BRANDED FASHION - LUXURY
510	882	372	LIZOL	FMCG	FLOOR DISINFECTANT
511	353	-158	BSNL	TELECOM	MOBILE SERVICE PROVIDER
512	-	-	SHELCAL CT	HEALTHCARE	CALCIUM SUPPLEMENT
513	931	418	HYUNDAI i20	AUTOMOBILE	CAR - HATCHBACK
514	250	-264	VASELINE	FMCG	SKINCARE
515	522	07	STAR PLUS	MEDIA - TV	HINDI - GEC
516	-	-	VICCO	FMCG	SKINCARE - AYURVEDIC
517	812	295	DOVE	FMCG	SKINCARE
518	306	-212	ITC	DIVERSIFIED	DIVERSIFIED
519	911	392	SBI MUTUAL FUND	BFSI	MUTUAL FUND
520	-	-	AVITA	TECHNOLOGY	LAPTOPS

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INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
521	-	-	TATA MEMORIAL	HEALTHCARE	HOSPITALS
522	-	-	HERO CBZ	AUTOMOBILE	TWO WHEELER - BRAND
523	-	-	STAR HEALTH	BFSI	HEALTH INSURANCE - PRIVATE
524	303	-221	MINU SAREES	APPARELS	SAREES
525	728	203	AJANTA	HOME CARE	WALL CLOCKS
526	791	265	AQUAFINA	FOOD & BEVERAGE	PACKAGED DRINKING WATER
527	-	-	NTPC	ENERGY	POWER GENERATION
528	516	-12	TVS TYRES	AUTOMOBILE - RELATED	TYRES
529	377	-152	GLAXO SMITH KLINE	HEALTHCARE	PHARMACEUTICALS - FOREIGN
530	675	145	LOUIS PHILIPPE	APPARELS	FORMALWEAR
531	-	-	LUNAR	PERSONAL ACCESSORIES	FOOTWEAR - PU/RUBBER
532	-	-	DABUR VATIKA	FMCG	SHAMPOO - AYURVEDIC
533	-	-	THE ECONOMIC TIMES	MEDIA - PRINT	NEWSPAPER - ENGLISH
534	788	254	PEPE	APPARELS	CASUALWEAR
535	367	-168	TROPICANA	FOOD & BEVERAGE	PACKAGED FRUIT JUICE
536	317	-219	NDTV 24X7	MEDIA - TV	ENGLISH NEWS
537	673	136	MYNTRA	INTERNET	ONLINE FASHION RETAILER
538	-	-	GOOGLE PAY	INTERNET	DIGITAL PAYMENT
539	682	143	TOYOTA INNOVA	AUTOMOBILE	SUV/MUV - BRAND
540	893	353	PHILIPS	CONSUMER APPLIANCES	IRONS
541	333	-208	PHILIPS	CONSUMER ELECTRONICS	TELEVISIONS
542	692	150	KIA	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
543	442	-101	RED BULL	FOOD & BEVERAGE	ENERGY DRINK
544	447	-97	IFB	CONSUMER ELECTRONICS	WASHING MACHINES
545	385	-160	NIHAR NATURALS	FMCG	HAIR OIL
546	-	-	GODREJ EXPERT RICH CRÈME	FMCG	HAIR COLOUR
547	302	-245	AMERICAN TOURISTER	PERSONAL ACCESSORIES	LUGGAGE/BAGS
548	-	-	PHILIPS	TECHNOLOGY	LAPTOPS
549	659	110	IBM	SERVICES	CONSULTING SERVICES
550	963	413	MITSUBISHI	AUTOMOBILE	FOUR WHEELER - MANUFACTURER
551	509	-42	PRIYAGOLD	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
552	368	-184	GOLD FLAKE	FMCG	CIGARETTE - BRAND
553	-	-	SARAS	FOOD & BEVERAGE	GHEE
554	-	-	BRINK	APPARELS	CASUALWEAR
555	962	407	US POLO	APPARELS	CASUALWEAR
556	611	55	APPLE iPAD	GADGETRY	TABLETS
557	749	192	SAVLON	FMCG	ANTISEPTIC PRODUCTS
558	871	313	ALKEM	HEALTHCARE	PHARMACEUTICALS - INDIAN
559	-	-	BOVTY	GADGETRY	EARPHONES
560	661	101	ASHOK LEYLAND	AUTOMOBILE	COMMERCIAL VEHICLES

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INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
561	-	-	US POLO	PERSONAL ACCESSORIES	FOOTWEAR - GENERAL
562	-	-	BAJAJ	CONSUMER ELECTRONICS	MICROWAVES
563	-	-	US POLO	PERSONAL ACCESSORIES	WATCHES
564	294	-270	MTR	FOOD & BEVERAGE	RTC FOODS
565	439	-126	RELIANCE JIO	GADGETRY	MOBILE PHONES
566	-	-	AYUR	FMCG	SKINCARE
567	-	-	TOYOTA ETIOS	AUTOMOBILE	CAR - SEDAN
568	-	-	BRITANNIA JIM JAM	FOOD & BEVERAGE	BISCUITS - BRAND
569	952	383	LUX COZI	APPARELS	INNERWEAR - BRAND
570	-	-	ZANDU BALM	HEALTHCARE	PAIN RELIEF
571	-	-	COUNTRY WOOD	HOME CARE	FURNITURE
572	-	-	DABUR	FMCG	DIVERSIFIED
573	-	-	TORK MOTORS	AUTOMOBILE	ELECTRIC PERFORMANCE MOTORCYCLE
574	-	-	ACTIVE	CONSUMER APPLIANCES	FANS
575	-	-	ONE PLUS	GADGETRY	EARPHONES
576	936	360	LINC PENS	STATIONERY	WRITING INSTRUMENTS
577	-	-	GOWARDHAN	FOOD & BEVERAGE	GHEE
578	717	139	DLF	CONSTRUCTION	REAL ESTATE
579	996	417	HOTSTAR	INTERNET	OTT
580	-	-	DURACELL	FMCG	CONSUMER BATTERIES
581	-	-	EVERYUTH	FMCG	SKINCARE
582	-	-	CHICCO	FMCG	BABY PRODUCTS - DIVERSIFIED
583	-	-	AZOM	TECHNOLOGY	LAPTOPS
584	-	-	FASTTRACK	PERSONAL ACCESSORIES	FOOTWEAR - GENERAL
585	-	-	ABBOTT	HEALTHCARE	PHARMACEUTICALS - FOREIGN
586	986	400	INDUSIND BANK	BFSI	BANK - PRIVATE
587	831	244	CITIZEN	PERSONAL ACCESSORIES	WATCHES
588	363	-225	HSBC	BFSI	BANK - FOREIGN
589	-	-	EDELWEISS	BFSI	FINANCIAL SERVICES
590	245	-345	DABUR REAL	FOOD & BEVERAGE	PACKAGED FRUIT JUICE
591	-	-	SAMSUNG	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
592	343	-249	TIDE	FMCG	FABRICARE
593	-	-	MAHINDRA RODEO	AUTOMOBILE	AUTOMATIC SCOOTER
594	801	207	LG	CONSUMER ELECTRONICS	MICROWAVES
595	553	-42	KINLEY	FOOD & BEVERAGE	PACKAGED DRINKING WATER
596	291	-305	INDIA GATE	FOOD & BEVERAGE	PACKAGED RICE
597	-	-	YARDLEY	FMCG	TALCUM POWDER
598	206	-392	JAGUAR	AUTOMOBILE	FOUR WHEELER - LUXURY
599	663	64	GANESH	FOOD & BEVERAGE	PACKAGED FLOUR
600	-	-	YAMAHA	AUTOMOBILE	CONCEPT CAR

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
601	647	46	NEROLAC	MANUFACTURING	PAINTS
602	-	-	SKYPE	INTERNET	VIDEO CONFERENCING
603	461	-142	SUNLIGHT	FMCG	FABRICARE
604	-	-	ANANDA DAIRY	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
605	228	-377	BAJAJ ALLIANZ	BFSI	GENERAL INSURANCE - PRIVATE
606	440	-166	MIO AMORE	RETAIL	CAKESHOP
607	674	67	KODAK	GADGETRY	CAMERAS
608	457	-151	CHAMBOR	FMCG	COSMETICS
609	234	-375	SUNFEAST	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
610	251	-359	BOOST	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
611	188	-423	PANASONIC	CONSUMER ELECTRONICS	DIVERSIFIED
612	-	-	SAMAY	RETAIL	WATCHES
613	375	-238	MAHINDRA BOLERO	AUTOMOBILE	SUV/MUV - BRAND
614	-	-	ATOMBERG	CONSUMER APPLIANCES	FANS
615	444	-171	AIRTEL	DTH	DTH
616	170	-446	ALLEN SOLLY	APPARELS	FORMALWEAR
617	-	-	VISHAL SPICES	FOOD & BEVERAGE	SPICES
618	136	-482	JOCKEY	APPARELS	INNERWEAR
619	722	103	BIKAJI	FOOD & BEVERAGE	PACKAGED SNACKS
620	-	-	VANS	PERSONAL ACCESSORIES	FOOTWEAR - GENERAL
621	-	-	BOSCH	CONSUMER ELECTRONICS	WASHING MACHINES
622	115	-507	BIBA	APPARELS	ETHNICWEAR - WOMEN
623	828	205	BRIDGESTONE	AUTOMOBILE - RELATED	TYRES
624	870	246	NETFLIX	INTERNET	OTT
625	-	-	CELLO	HOME CARE	FURNITURE - PLASTIC
626	-	-	DABUR VATIKA	FMCG	HAIR OIL - AYURVEDIC
627	319	-308	RELIANCE PETROLEUM	ENERGY	OIL & GAS - DIVERSIFIED
628	181	-447	INDIA TODAY	MEDIA - PRINT	MAGAZINE - ENGLISH
629	-	-	AYUSH	FMCG	SHAMPOO
630	-	-	ENVY	FMCG	DEO/PERFUME
631	823	192	BUFFALO	APPARELS	CASUALWEAR
632	445	-187	TOSHIBA	TECHNOLOGY	LAPTOPS
633	808	175	EVA	FMCG	DEO/PERFUME
634	-	-	SUNFLOWER OIL	FOOD & BEVERAGE	EDIBLE OIL
635	701	66	GOLDEN TULIP	HOSPITALITY	HOTELS
636	422	-214	SREELEATHERS	PERSONAL ACCESSORIES	FOOTWEAR - BRAND/RETAIL
637	-	-	HIMALAYA	FMCG	COSMETICS
638	-	-	BAILLEY	FOOD & BEVERAGE	PACKAGED DRINKING WATER
639	796	157	ASUS	GADGETRY	MOBILE PHONES
640	-	-	UNCLE CHIPPS	FOOD & BEVERAGE	PACKAGED SNACKS

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
641	875	234	ANCHOR	FAST MOVING ELECTRICAL GOODS	SWITCHES
642	465	-177	GEMINI	FOOD & BEVERAGE	EDIBLE OIL
643	320	-323	MAC	FMCG	COSMETICS - PREMIUM
644	-	-	TOP RAMEN NOODLES	FOOD & BEVERAGE	INSTANT NOODLES
645	-	-	SHALIMAR	FOOD & BEVERAGE	SPICES
646	246	-400	AMUL	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
647	-	-	TBZ	PERSONAL ACCESSORIES	JEWELLERY
648	-	-	K.C. DAS	FOOD & BEVERAGE	PACKAGED SWEETS
649	394	-255	PARK AVENUE	FMCG	DEO/PERFUME
650	-	-	VOLINI	HEALTHCARE	PAIN RELIEF
651	-	-	BoAt	GADGETRY	EARPHONES
652	676	24	FINOLEX	MANUFACTURING	WIRES
653	-	-	METLIFE	BFSI	LIFE INSURANCE - PRIVATE
654	-	-	SERVO	AUTOMOBILE - RELATED	LUBRICANTS
655	-	-	AGB	TECHNOLOGY	LAPTOPS
656	605	-51	HAIER	CONSUMER ELECTRONICS	WASHING MACHINES
657	746	89	PRIYA	FOOD & BEVERAGE	PROCESSED FOODS
658	-	-	VISHAL MEGAMART	RETAIL	PERSONAL GOODS RETAIL
659	-	-	SONY LIV	INTERNET	OTT
660	-	-	BAJAJ DISCOVER	AUTOMOBILE	TWO WHEELER - BRAND
661	348	-313	VESPA	AUTOMOBILE	SCOOTERS
662	183	-479	TAJ HOTELS	HOSPITALITY	HOTELS - LUXURY
663	690	27	BADSHAH	FOOD & BEVERAGE	SPICES
664	-	-	NYKAA LOVE STRUCK PERFUME	FMCG	DEO/PERFUME
665	-	-	WOMEN'S ERA	MEDIA - PRINT	MAGAZINE - ENGLISH
666	546	-120	CAT	PERSONAL ACCESSORIES	FOOTWEAR - WORK BOOTS
667	-	-	GLUCON-D	FOOD & BEVERAGE	INSTANT DRINK MIX
668	761	93	LENOVO	GADGETRY	MOBILE PHONES
669	360	-309	RAJASTHAN PATRIKA	MEDIA - PRINT	NEWSPAPER - HINDI
670	386	-284	SURYA	FAST MOVING ELECTRICAL GOODS	LIGHTING
671	803	132	MEERA	FMCG	SHAMPOO - HERBAL
672	489	-183	NOVARTIS	HEALTHCARE	PHARMACEUTICALS - FOREIGN
673	525	-148	LEE COOPER	PERSONAL ACCESSORIES	FOOTWEAR - GENERAL
674	287	-387	REEBOK	PERSONAL ACCESSORIES	SPORTSWEAR
675	387	-288	MAHINDRA TRUCK & BUS	AUTOMOBILE	COMMERCIAL VEHICLES
676	-	-	DISNEY	MEDIA - TV	KIDS GEC
677	247	-430	PHILIPS	CONSUMER APPLIANCES	DIVERSIFIED
678	231	-447	VOLVO	AUTOMOBILE	FOUR WHEELER - LUXURY
679	-	-	LA OPALA	DINNERWARE	CROCKERY
680	863	183	BOROPLUS	FMCG	ANTISEPTIC CREAM - AYURVEDIC

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
681	576	-105	JK CEMENT	MANUFACTURING	CEMENT
682	-	-	CELLO BLING	STATIONERY	WRITING INSTRUMENTS
683	795	112	LIJJAT	FOOD & BEVERAGE	RTC FOODS - PAPAD
684	-	-	ELKOS	STATIONERY	WRITING INSTRUMENTS
685	-	-	MALABAR GOLD & DIAMONDS	PERSONAL ACCESSORIES	JEWELLERY
686	747	61	TIMES NOW	MEDIA - TV	ENGLISH NEWS
687	-	-	KALPATARU	CONSTRUCTION	REAL ESTATE
688	-	-	KORES	STATIONERY	DIVERSIFIED
689	-	-	TANTUJA	APPARELS	SAREES
690	-	-	HUSH PUPPIES	PERSONAL ACCESSORIES	FOOTWEAR - BRAND/RETAIL
691	712	21	MANKIND PHARMA	HEALTHCARE	PHARMACEUTICALS - INDIAN
692	547	-145	ZEE TV	MEDIA - TV	HINDI - GEC
693	-	-	HALO	FMCG	SHAMPOO
694	-	-	BECOSULES	HEALTHCARE	OTC
695	972	277	VIMAL	APPARELS	FABRIC TO BRANDS
696	-	-	METRO CASH & CARRY	RETAIL	HYPERMARKET - FOREIGN
697	-	-	NYKAA	FMCG	LIPSTICK
698	-	-	HOTSHOT	PERSONAL ACCESSORIES	LUGGAGE/BAGS
699	-	-	MAYUR PLYWOOD	MANUFACTURING	PLYWOOD
700	426	-274	NESTLE	FOOD & BEVERAGE	MILK
701	537	-164	HYUNDAI SANTRO	AUTOMOBILE	CAR - HATCHBACK
702	-	-	PLEASE	APPARELS	WOMENSWEAR
703	531	-172	SOCIETY TEA	FOOD & BEVERAGE	TEA
704	507	-197	REXONA	FMCG	SOAPS
705	-	-	FENA	FMCG	FABRICARE
706	-	-	SWATCH	PERSONAL ACCESSORIES	WATCHES
707	-	-	SUZUKI ACCESS	AUTOMOBILE	TWO WHEELER - BRAND
708	113	-595	ZEE LEARN	EDUCATION	DIVERSIFIED
709	910	201	POLAR	CONSUMER APPLIANCES	FANS
710	-	-	LODHA	CONSTRUCTION	REAL ESTATE
711	331	-380	HINDUSTAN UNILEVER	FMCG	DIVERSIFIED
712	818	106	HAVELLS	CONSUMER APPLIANCES	FANS
713	864	151	ZUVENTUS HEALTHCARE	HEALTHCARE	PHARMACEUTICALS - INDIAN
714	-	-	MYSORE SANDAL	FMCG	SOAPS - AYURVEDIC
715	482	-233	YAHOO	INTERNET	EMAIL SERVICE
716	745	29	WALMART	RETAIL	HYPERMARKET - FOREIGN
717	362	-355	PREETHI	KITCHEN CARE	KITCHEN PRODUCTS
718	-	-	ADHUNIK METALIKS	MANUFACTURING	METAL
719	453	-266	EVEREADY	FMCG	CONSUMER BATTERIES
720	-	-	FASTRACK	BRANDED FASHION	BRANDED FASHION

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
721	-	-	TURTLE	APPARELS	MENSWEAR
722	-	-	PRITAM	FAST MOVING ELECTRICAL GOODS	SWITCHES
723	602	-121	EPSON	TECHNOLOGY	PRINTERS
724	411	-313	MARUTI SUZUKI VITARA BREZZA	AUTOMOBILE	SUV/MUV - BRAND
725	-	-	PUNJAB AND SIND BANK	BFSI	BANK - PSU
726	856	130	HTC	GADGETRY	MOBILE PHONES
727	-	-	RUSTOMJEE	CONSTRUCTION	REAL ESTATE
728	-	-	MORE	RETAIL	HYPERMARKET - INDIAN
729	409	-320	L'OREAL	FMCG	HAIR COLOUR
730	-	-	SWEEKAR	FOOD & BEVERAGE	EDIBLE OIL
731	-	-	ZEBRA	APPARELS	WOMENSWEAR
732	384	-348	NATURALS	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
733	912	179	DALMIA CEMENT	MANUFACTURING	CEMENT
734	-	-	KRISHNA	FOOD & BEVERAGE	GHEE
735	299	-436	KTM	AUTOMOBILE	TWO WHEELER - MANUFACTURER
736	-	-	FRESCA	FOOD & BEVERAGE	NON-AERATED BEVERAGES
737	657	-80	BLUE DART	SERVICES	EXPRESS SERVICES - DOMESTIC
738	-	-	SOMANY	MANUFACTURING	CERAMICS
739	376	-363	ACTION	PERSONAL ACCESSORIES	FOOTWEAR - GENERAL
740	-	-	BAJAJ	AUTOMOBILE	THREE WHEELER
741	184	-557	SANTOOR	FMCG	SOAPS
742	144	-598	PARKER	STATIONERY	WRITING INSTRUMENTS
743	329	-414	K.RAHEJA	CONSTRUCTION	REAL ESTATE
744	-	-	INGLOT	FMCG	COSMETICS
745	-	-	FLYING MACHINE	APPARELS	CASUALWEAR
746	-	-	COGNIZANT	TECHNOLOGY	SOFTWARE SERVICES
747	-	-	BOROSIL	KITCHEN CARE	KITCHEN PRODUCTS
748	732	-16	PARLE HIDE & SEEK	FOOD & BEVERAGE	BISCUITS - BRAND
749	304	-445	KHAITAN	CONSUMER APPLIANCES	FANS
750	-	-	PAYPAL	INTERNET	DIGITAL PAYMENT
751	178	-573	DAINIK BHASKAR	MEDIA - PRINT	NEWSPAPER - HINDI
752	169	-583	ZOMATO	INTERNET	ONLINE FOOD DELIVERY
753	-	-	DOSTI	CONSTRUCTION	REAL ESTATE
754	397	-357	REYNOLDS	STATIONERY	WRITING INSTRUMENTS
755	-	-	UTI	BFSI	MUTUAL FUND
756	-	-	ZANDU	HEALTHCARE	AYURVEDIC PRODUCTS - DIVERSIFIED
757	-	-	PULSE	FOOD & BEVERAGE	CANDY / TOFFEE
758	862	104	ZTE	GADGETRY	MOBILE PHONES
759	-	-	SONY	CONSUMER ELECTRONICS	WASHING MACHINES
760	-	-	BUGATTI	AUTOMOBILE	FOUR WHEELER - SUPER LUXURY

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
761	738	-23	VOOT	INTERNET	OTT
762	540	-222	BURGER KING	RETAIL	QSR
763	-	-	NAUKRI	INTERNET	JOB SEARCH ENGINE
764	-	-	GEMS	FOOD & BEVERAGE	CANDY / TOFFEE
765	-	-	CROSS	STATIONERY	WRITING INSTRUMENTS - PREMIUM
766	-	-	ICICI LOMBARD	BFSI	GENERAL INSURANCE - PRIVATE
767	-	-	SUTHOL	FMCG	ANTISEPTIC PRODUCTS
768	187	-581	HINDUSTAN TIMES	MEDIA - PRINT	NEWSPAPER - ENGLISH
769	878	109	HERO PASSION PRO	AUTOMOBILE	TWO WHEELER - BRAND
770	-	-	HALDIRAM'S	FOOD & BEVERAGE	FLAVOURED MILK
771	-	-	BIOTIQUE	FMCG	COSMETICS
772	196	-576	ARIEL	FMCG	FABRICARE
773	-	-	L.A. GIRL	FMCG	COSMETICS
774	-	-	PUREIT	CONSUMER APPLIANCES	WATER PURIFIERS
775	-	-	REALME	GADGETRY	EARPHONES
776	-	-	GOKUL	FOOD & BEVERAGE	MILK
777	771	-06	METRO	PERSONAL ACCESSORIES	FOOTWEAR - BRAND/RETAIL
778	226	-552	TVS CREDIT	BFSI	FINANCIAL SERVICES - RURAL
779	-	-	PANADOL	HEALTHCARE	OTC
780	-	-	ANNAPURNA	FOOD & BEVERAGE	GHEE
781	-	-	MVR	STATIONERY	NOTEBOOKS
782	475	-307	JOHNSON	MANUFACTURING	CERAMICS
783	-	-	LEXI	STATIONERY	WRITING INSTRUMENTS
784	711	-73	CHIK	FMCG	SHAMPOO
785	595	-190	NEW INDIA ASSURANCE	BFSI	GENERAL INSURANCE - PSU
786	-	-	SHAKTI BHOG	FOOD & BEVERAGE	PACKAGED FLOUR
787	330	-457	FACES	FMCG	COSMETICS
788	876	88	TORRENT PHARMA	HEALTHCARE	PHARMACEUTICALS - INDIAN
789	-	-	PATANJALI	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
790	-	-	KOMPACT	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
791	-	-	BAJAJ ELECTRONICS	RETAIL	ELECTRONICS
792	790	-02	GOODYEAR	AUTOMOBILE - RELATED	TYRES
793	-	-	ARORA LEMON	FOOD & BEVERAGE	AERATED BEVERAGES
794	666	-128	RUPA	APPARELS	INNERWEAR
795	813	18	GODREJ EXPERT	FMCG	HAIR COLOUR
796	-	-	SAMSUNG	CONSUMER APPLIANCES	KITCHEN APPLIANCES
797	-	-	EBAY	INTERNET	ONLINE RETAILER - DIVERSIFIED
798	-	-	MANGALDEEP	FMCG	AGARBATTIS
799	-	-	SAMSONITE	PERSONAL ACCESSORIES	LUGGAGE/BAGS
800	340	-460	SWIGGY	INTERNET	ONLINE FOOD DELIVERY

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
801	762	-39	INDIAN BANK	BFSI	BANK - PSU
802	-	-	MOUNTAIN DEW	FOOD & BEVERAGE	AERATED BEVERAGES
803	-	-	CHAMP	STATIONERY	NOTEBOOKS
804	881	77	MOTHER DAIRY	FOOD & BEVERAGE	DAIRY - DIVERSIFIED
805	-	-	ANJALI JEWELLERS	PERSONAL ACCESSORIES	JEWELLERY
806	-	-	NIRLEP	KITCHEN CARE	COOKWARE
807	435	-372	HINDWARE	HOME CARE	BATH FIXTURES/SANITARYWARE
808	140	-668	PANTALOONS	RETAIL	PERSONAL GOODS RETAIL
809	464	-345	BROOKE BOND RED LABEL	FOOD & BEVERAGE	TEA - BRAND
810	-	-	MAHINDRA THAR	AUTOMOBILE	SUV/MUV - BRAND
811	-	-	DAZLLER LIPSTICKS	FMCG	COSMETICS
812	-	-	DOLLAR	APPARELS	INNERWEAR
813	-	-	FREEDOM	FOOD & BEVERAGE	EDIBLE OIL
814	-	-	TULEEKA	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
815	-	-	VIDEOCON	CONSUMER ELECTRONICS	AIR CONDITIONERS
816	569	-247	CYCLE AGARBATTI	FMCG	AGARBATTIS
817	-	-	RUPANI	PERSONAL ACCESSORIES	FOOTWEAR - GENERAL
818	392	-426	NILKAMAL	HOME CARE	FURNITURE - PLASTIC
819	-	-	PANASONIC	GADGETRY	MOBILE PHONES
820	-	-	PROTINEX	FOOD & BEVERAGE	NUTRITIONAL SUPPLEMENTS
821	491	-330	JSW STEEL	MANUFACTURING	METAL
822	-	-	KARACHI BAKERY	RETAIL	BAKERY
823	-	-	BAJAJ ELECTRICALS	FAST MOVING ELECTRICAL GOODS	LED LIGHTING
824	549	-275	HAJMOLA	HEALTHCARE	DIGESTIVE TABLETS
825	-	-	MX PLAYER APP	INTERNET	OTT
826	-	-	HERCULES	MANUFACTURING	BICYCLES
827	-	-	WHIRLPOOL	CONSUMER ELECTRONICS	TELEVISIONS
828	-	-	ICICI PRUDENTIAL	BFSI	LIFE INSURANCE - PRIVATE
829	-	-	BARTAMAN	MEDIA - PRINT	NEWSPAPER - BENGALI
830	-	-	GIRNAR	FOOD & BEVERAGE	TEA
831	535	-296	CELLO	STATIONERY	WRITING INSTRUMENTS
832	706	-126	MONARK	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
833	-	-	AMRUTANJAN	HEALTHCARE	PAIN RELIEF
834	640	-194	ARMANI	BRANDED FASHION	BRANDED FASHION - LUXURY
835	-	-	AVON CYCLES	MANUFACTURING	BICYCLES
836	-	-	PHONEPE	INTERNET	DIGITAL PAYMENT
837	-	-	KHAITAN	CONSUMER ELECTRONICS	AIR COOLERS
838	-	-	OMRON	HEALTHCARE	MEDICAL DEVICES
839	-	-	CONA	FAST MOVING ELECTRICAL GOODS	SWITCHES
840	-	-	BIRLA SUN LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
841	-	-	TOPTECH	MANUFACTURING	TMT BARS
842	768	-74	MARGO	FMCG	SOAPS - AYURVEDIC
843	883	40	HUAWEI	GADGETRY	MOBILE PHONES
844	-	-	ORI-PLAST	MANUFACTURING	WATER STORAGE SOLUTIONS
845	378	-467	VAN HEUSEN	APPARELS	FORMALWEAR
846	-	-	BAJAJ ELECTRICALS	FAST MOVING ELECTRICAL GOODS	LIGHTING
847	412	-435	JBL	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
848	719	-129	APOLLO TYRES	AUTOMOBILE - RELATED	TYRES
849	-	-	GENUS	CONSUMER APPLIANCES	INVERTER BATTERIES
850	-	-	KAJARIA	MANUFACTURING	CERAMICS
851	-	-	PIRAMAL PHARMA LIMITED	HEALTHCARE	PHARMACEUTICALS - INDIAN
852	909	57	RASNA	FOOD & BEVERAGE	POWDERED DRINK
853	230	-623	ABP NEWS	MEDIA - TV	HINDI NEWS
854	-	-	HINDUJA	HEALTHCARE	HOSPITALS
855	-	-	PATANJALI	FMCG	SHAMPOO - AYURVEDIC
856	-	-	KAYAM CHURNA	HEALTHCARE	AYURVEDIC DIGESTIVE POWDER
857	753	-104	ADANI POWER	ENERGY	ELECTRIC UTILITY
858	-	-	HIMALAYA OPTICALS	RETAIL	EYECARE
859	-	-	VIMAL PAN MASALA	FOOD & BEVERAGE	MOUTH FRESHENER - TRADITIONAL
860	-	-	NAVNEET	STATIONERY	NOTEBOOKS
861	-	-	FORTUNE CHAKKI FRESH ATTA	FOOD & BEVERAGE	PACKAGED FLOUR
862	-	-	MONARCH ERGO	MANUFACTURING	OFFICE FURNITURE
863	-	-	MAHINDRA & MAHINDRA	AUTOMOBILE	TRACTORS
864	-	-	CAMPUS	PERSONAL ACCESSORIES	FOOTWEAR - GENERAL
865	839	-26	NESTLÉ CERELAC	FOOD & BEVERAGE	BABY CEREAL
866	-	-	EMIRATES	TRANSPORTATION	AIRLINES - FOREIGN
867	838	-29	MOOV	HEALTHCARE	PAIN RELIEF
868	-	-	FIAMA DI WILLS	FMCG	SHAMPOO
869	-	-	NOKIA	GADGETRY	TABLETS
870	-	-	SBI LIFE	BFSI	LIFE INSURANCE - PRIVATE
871	-	-	SIDDHA	CONSTRUCTION	REAL ESTATE
872	-	-	DELHI MILK SCHEME	FOOD & BEVERAGE	MILK
873	-	-	EESL	CONSUMER ELECTRONICS	AIR CONDITIONERS
874	105	-769	GODREJ	DIVERSIFIED	DIVERSIFIED
875	-	-	CHANDRIKA	FMCG	SOAPS - AYURVEDIC
876	-	-	JSW CEMENT	MANUFACTURING	CEMENT
877	-	-	GANDOUR SAFARI	FOOD & BEVERAGE	CHOCOLATE BAR
878	-	-	REDMI	GADGETRY	EARPHONES
879	686	-193	RAMCO CEMENT	MANUFACTURING	CEMENT
880	-	-	WILLS NAVY CUT	FMCG	CIGARETTE - BRAND

ALL INDIA LISTINGS

INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
881	-	-	CAMEL	STATIONERY	WRITING INSTRUMENTS
882	-	-	VIJAY SALES	RETAIL	ELECTRONICS
883	536	-347	GARNIER	FMCG	SHAMPOO
884	-	-	LOTTE CHOCO PIE	FOOD & BEVERAGE	CAKES
885	-	-	MAXMART	RETAIL	HYPERMARKET - INDIAN
886	-	-	HDFC MUTUAL FUND	BFSI	MUTUAL FUND
887	488	-399	PARLE MONACO	FOOD & BEVERAGE	BISCUITS - BRAND
888	822	-66	AJANTA	PERSONAL ACCESSORIES	FOOTWEAR - GENERAL
889	757	-132	BUTTERFLY	CONSUMER APPLIANCES	KITCHEN PRODUCTS
890	404	-486	TATA CHEMICALS	MANUFACTURING	CHEMICALS
891	-	-	TATA CHAKRA GOLD TEA	FOOD & BEVERAGE	TEA - BRAND
892	-	-	BROOKE BOND TAZZA	FOOD & BEVERAGE	TEA - BRAND
893	-	-	IFFCO	MANUFACTURING	FERTILIZER
894	827	-67	HAMDARD ROOH AFZA	FOOD & BEVERAGE	CONCENTRATED SQUASH
895	799	-96	ORIENTAL BANK	BFSI	BANK - PSU
896	-	-	PARLE HAPPY HAPPY	FOOD & BEVERAGE	BISCUITS - BRAND
897	-	-	BOMB BLAST	FOOD & BEVERAGE	CANDY / TOFFEE
898	-	-	AMAZON PAY	INTERNET	DIGITAL PAYMENT
899	-	-	INDUS PEOPLE	DINNERWARE	CROCKERY
900	-	-	JAQUAR	HOME CARE	BATH FIXTURES/SANITARYWARE
901	-	-	UNACADEMY	INTERNET	EDUCATION TECHNOLOGY - COMPETITIVE EXAMS
902	87	-815	IKEA	RETAIL	HOME ACCESSORIES
903	623	-280	KURKURE	FOOD & BEVERAGE	PACKAGED SNACKS
904	-	-	ARROW	STATIONERY	WRITING INSTRUMENTS
905	-	-	BRITANNIA	FOOD & BEVERAGE	CAKES
906	-	-	ANKUR SALT	FOOD & BEVERAGE	SALT
907	949	42	BRITANNIA TIGER	FOOD & BEVERAGE	BISCUITS - BRAND
908	-	-	NIIT	EDUCATION	TRAINING INSTITUTE
909	-	-	GRAND HYATT	HOSPITALITY	HOTELS - LUXURY
910	-	-	SARAS	FOOD & BEVERAGE	MILK
911	806	-105	ANIK	FOOD & BEVERAGE	GHEE
912	-	-	AKSHAYA	CONSTRUCTION	REAL ESTATE
913	-	-	ARISTO PHARMA	HEALTHCARE	PHARMACEUTICALS - INDIAN
914	-	-	ISOSTAR	FOOD & BEVERAGE	ENERGY DRINK
915	-	-	SBI CARD	BFSI	CREDIT CARDS
916	865	-51	DALDA	FOOD & BEVERAGE	HYDROGENATED VEGETABLE OIL
917	-	-	TANG	FOOD & BEVERAGE	POWDERED DRINK
918	-	-	JEEP COMPASS	AUTOMOBILE	SUV/MUV - BRAND
919	-	-	SHEETAL	MANUFACTURING	WATER STORAGE SOLUTIONS
920	-	-	CENTRAL BANK OF INDIA	BFSI	BANK - PSU

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INDIA'S MOST DESIRED BRANDS - 2021

MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
921	971	50	PAN PARAG	FOOD & BEVERAGE	MOUTH FRESHENER - TRADITIONAL
922	-	-	PFIZER	HEALTHCARE	PHARMACEUTICALS - FOREIGN
923	-	-	XOLO	GADGETRY	MOBILE PHONES
924	-	-	SURYA LED	FAST MOVING ELECTRICAL GOODS	LED LIGHTING
925	-	-	TYNOR	HEALTHCARE	MEDICAL DEVICES
926	-	-	CHANNEL DIVYA	MEDIA - TV	HINDI - SPIRITUAL MUSIC
927	-	-	NISHITA	DINNERWARE	CROCKERY - PREMIUM
928	342	-586	FBB	RETAIL	FASHION
929	-	-	VOLVO	AUTOMOBILE	COMMERCIAL VEHICLES
930	-	-	L&T CONSTRUCTION	CONSTRUCTION	EPC CONTRACTORS
931	-	-	ANNAPURNA	FOOD & BEVERAGE	PACKAGED FLOUR
932	-	-	RUCHI GOLD OIL	FOOD & BEVERAGE	EDIBLE OIL
933	-	-	KINDER JOY	FOOD & BEVERAGE	CANDY / TOFFEE
934	-	-	CAMBRIDGE	APPARELS	MENSWEAR
935	-	-	WHITEHAT JR	INTERNET	EDUCATION TECHNOLOGY - K12
936	431	-505	AMARON	AUTOMOBILE - RELATED	AUTO - BATTERIES
937	825	-112	BINANI CEMENT	MANUFACTURING	CEMENT
938	-	-	STAR NEWS	MEDIA - TV	HINDI NEWS
939	645	-294	KOLIS	FOOD & BEVERAGE	PACKAGED SNACKS
940	648	-292	ITC HOTELS	HOSPITALITY	HOTELS - LUXURY
941	-	-	KOOL-KOOL	FOOD & BEVERAGE	PACKAGED DRINKING WATER
942	-	-	BAIDYANATH	HEALTHCARE	CHAWANPRASH
943	786	-157	BOSE	CONSUMER ELECTRONICS	AUDIO EQUIPMENTS
944	-	-	HITACHI	MANUFACTURING	POWER EQUIPMENTS
945	633	-312	SURYA CEMENT	MANUFACTURING	CEMENT
946	934	-12	NEMCARE HOSPITAL	HEALTHCARE	HOSPITALS
947	-	-	NIAGRA	CONSUMER APPLIANCES	WATER PURIFIERS
948	-	-	S.S. PRIME	STATIONERY	WRITING INSTRUMENTS
949	-	-	DISH TV	DTH	DTH
950	-	-	GOLD DROP OIL	FOOD & BEVERAGE	EDIBLE OIL
951	-	-	RELIANCE RETAIL	RETAIL	HYPERMARKET - INDIAN
952	-	-	SONY OLED	CONSUMER ELECTRONICS	TELEVISIONS
953	-	-	JAMINI SAREES	APPARELS	SAREES
954	725	-229	NAYARA ENERGY	ENERGY	OIL & GAS
955	433	-522	MARUTI SUZUKI CIAZ	AUTOMOBILE	CAR - SEDAN
956	954	-02	GLENMARK	HEALTHCARE	PHARMACEUTICALS - INDIAN
957	-	-	KAYA	RETAIL	PERSONAL CARE
958	-	-	CAPTAIN TMT	MANUFACTURING	TMT BARS
959	614	-345	JINDAL STEEL	MANUFACTURING	METAL
960	-	-	STAR BHARAT	MEDIA - TV	HINDI - GEC

ALL INDIA LISTINGS

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MDB 2021	MDB 2020	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
961	-	-	VIJAYA	FOOD & BEVERAGE	MILK
962	-	-	TATA HEXA	AUTOMOBILE	SUV/MUV - BRAND
963	-	-	HBL POWER SYSTEMS	MANUFACTURING	INDUSTRIAL BATTERIES
964	-	-	WOW! NOODLES	RETAIL	DINER/RESTAURANT
965	-	-	ESCORTS	AUTOMOBILE	TRACTORS
966	961	-05	RELIANCE SMART	RETAIL	GROCERY
967	-	-	MAXIMA	PERSONAL ACCESSORIES	WATCHES
968	-	-	XEROX	PERSONAL TECHNOLOGY	DIGITAL PRINTING
969	736	-233	LUPIN	HEALTHCARE	PHARMACEUTICALS - INDIAN
970	-	-	PEDIGREE	FMCG	DOG FOOD
971	942	-29	LENOVO	GADGETRY	TABLETS
972	-	-	BAJAJ	CONSUMER APPLIANCES	KITCHEN APPLIANCES
973	-	-	BOEING	MANUFACTURING	AIRCRAFTS
974	-	-	ENSURE	FOOD & BEVERAGE	HEALTH FOOD SUPPLEMENTS
975	-	-	KOLKATA TV	MEDIA - TV	BENGALI NEWS
976	981	05	FIAMA	FMCG	SOAPS
977	-	-	GAS	RETAIL	FAST FASHION
978	-	-	POLYCAB	MANUFACTURING	WIRES
979	-	-	SAGAR	FOOD & BEVERAGE	GHEE
980	566	-414	EMAMI	FMCG	DIVERSIFIED
981	492	-489	MAX LIFE INSURANCE	BFSI	LIFE INSURANCE - PRIVATE
982	-	-	ROLLICK	FOOD & BEVERAGE	ICE CREAM/FROZEN DESSERT
983	-	-	HERALD	FOOD & BEVERAGE	PROCESSED FOODS
984	-	-	AYUR	FMCG	SHAMPOO - HERBAL
985	-	-	SF SONIC	AUTOMOBILE - RELATED	AUTO - BATTERIES
986	-	-	HARRISON	HOME CARE	LOCKS
987	391	-596	INDIAN OIL	ENERGY	OIL & GAS - RETAIL
988	-	-	LAFARGE	MANUFACTURING	CEMENT
989	221	-768	RADIO ONE	MEDIA - RADIO	FM CHANNEL
990	-	-	HEMPUSHPA	HEALTHCARE	AYURVEDIC TONIC - WOMEN
991	-	-	NEUROBION FORTE	HEALTHCARE	MULTIVITAMIN SUPPLEMENTS
992	852	-140	BANK OF MAHARASHTRA	BFSI	BANK - PSU
993	-	-	SHAHNAZ HUSAIN	FMCG	SKINCARE
994	591	-403	SHALIMAR PAINTS	MANUFACTURING	PAINTS
995	-	-	OK ACTIVE WHEEL	FMCG	FABRICARE
996	-	-	BRITISH PAINTS	MANUFACTURING	PAINTS
997	766	-231	ATLAS CYCLES	MANUFACTURING	BICYCLES
998	220	-778	DENIM	BRANDED FASHION	BRANDED FASHION
999	-	-	CHAMPION GOLD	FOOD & BEVERAGE	BISCUITS - DIVERSIFIED
1000	-	-	SOFRAMYCIN	HEALTHCARE	TOPICAL ANTIBIOTIC