



07

CATEGORY-WISE LISTINGS OF INDIA'S 1000 MOST DESIRED BRANDS



CATEGORY WISE ALL INDIA LISTINGS



ALCOHOLIC BEVERAGES

RANK	MDB 2020	BRAND NAME	CATEGORY
1	429	KINGFISHER	BEER
2	759	ROYAL STAG	WHISKY
3	789	BLACK DOG	SCOTCH WHISKY
4	833	JOHNNIE WALKER	SCOTCH WHISKY
5	968	BLENDERS PRIDE	WHISKY

BEER

RANK	MDB 2020	BRAND NAME
1	429	KINGFISHER

WHISKY

RANK	MDB 2020	BRAND NAME
1	759	ROYAL STAG
2	968	BLENDERS PRIDE

SCOTCH WHISKY

RANK	MDB 2020	BRAND NAME
1	789	BLACK DOG
2	833	JOHNNIE WALKER



APPARELS

RANK	MDB 2020	BRAND NAME	CATEGORY
1	24	NIKE	SPORTSWEAR
2	39	ADIDAS	SPORTSWEAR
3	52	RAYMOND MADE TO MEASURE	TAILORED MENSWEAR
4	72	RICHLOOK	WINTERWEAR
5	93	RAYMOND	FABRIC TO BRANDS
6	115	BIBA	ETHNICWEAR - WOMEN
7	120	OTTO	MENSWEAR
8	126	PUMA	SPORTSWEAR
9	136	JOCKEY	INNERWEAR
10	142	PETER ENGLAND	MENSWEAR
11	145	ARROW	FORMALWEAR
12	152	LEE	CASUALWEAR

CATEGORY WISE

ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
13	170	ALLEN SOLLY	FORMALWEAR
14	171	LEVI'S	CASUALWEAR
15	260	NALLI	SAREES - HANDCRAFTED
16	287	REEBOK	SPORTSWEAR
17	303	MINU	ETHNICWEAR - WOMEN
18	315	ZODIAC	MENSWEAR
19	350	COTTON KING	CASUALWEAR
20	352	UMBRO	SPORTSWEAR
21	378	VAN HEUSEN	FORMALWEAR
22	402	MADAME	WOMENSWEAR
23	410	WOODLAND	OUTDOOR WEAR
24	452	FABINDIA	HANDWOVEN GARMENTS
25	504	SIYARAM	FABRICS
26	561	LIBAS	ETHNICWEAR - WOMEN
27	568	LEE COOPER	CASUALWEAR
28	572	SPUNK	CASUALWEAR
29	610	DUKE	CASUALWEAR
30	618	LIVA	NATURE - BASED FABRIC
31	638	CANTABIL	MENSWEAR
32	666	RUPA	INNERWEAR
33	668	ASHIMA	FABRICS
34	675	LOUIS PHILIPPE	FORMALWEAR
35	702	MUFTI	MENSWEAR
36	714	COBB	CASUALWEAR
37	737	RAMRAJ	DHOTIS
38	752	SUTI	ETHNICWEAR - WOMEN
39	788	PEPE	CASUALWEAR
40	811	DONEAR	FABRICS
41	819	SPYKAR	CASUALWEAR
42	823	BUFFALO	CASUALWEAR
43	837	KABITA'S SAREE	SAREES
44	841	KILLER	CASUALWEAR
45	857	FILA	SPORTSWEAR
46	898	W	FUSIONWEAR
47	952	LUX COZI	INNERWEAR
48	962	US POLO	CASUALWEAR
49	970	DEER CLUB	CASUALWEAR
50	972	VIMAL	FABRIC TO BRANDS
51	980	MANGO	WOMENSWEAR
52	989	WRANGLER	CASUALWEAR
53	992	GO COLORS	BOTTOMWEAR

CATEGORY WISE

ALL INDIA LISTINGS

CASUALWEAR

RANK	MDB 2020	BRAND NAME
1	152	LEE
2	171	LEVI'S
3	350	COTTON KING
4	568	LEE COOPER
5	572	SPUNK
6	610	DUKE
7	714	COBB
8	788	PEPE
9	819	SPYKAR
10	823	BUFFALO
11	841	KILLER
12	962	US POLO
13	970	DEER CLUB
14	989	WRANGLER

DHOTIS

RANK	MDB 2020	BRAND NAME
1	737	RAMRAJ

ETHNICWEAR - WOMEN

RANK	MDB 2020	BRAND NAME
1	115	BIBA
2	303	MINU
3	561	LIBAS
4	752	SUTI

FABRIC TO BRANDS

RANK	MDB 2020	BRAND NAME
1	93	RAYMOND
2	972	VIMAL

FABRIC

RANK	MDB 2020	BRAND NAME
1	504	SIYARAM
2	668	ASHIMA
3	811	DONEAR

CATEGORY WISE

ALL INDIA LISTINGS

FORMALWEAR

RANK	MDB 2020	BRAND NAME
1	145	ARROW
2	170	ALLEN SOLLY
3	378	VAN HEUSEN
4	675	LOUIS PHILIPPE

FUSIONWEAR

RANK	MDB 2020	BRAND NAME
1	898	W

HANDWOVEN GARMENTS

RANK	MDB 2020	BRAND NAME
1	452	FABINDIA

INNERWEAR

RANK	MDB 2020	BRAND NAME
1	136	JOCKEY
2	666	RUPA
3	952	LUX COZI

MENSWEAR

RANK	MDB 2020	BRAND NAME
1	120	OTTO
2	142	PETER ENGLAND
3	315	ZODIAC
4	638	CANTABIL
5	702	MUFTI

NATURE - BASED FABRIC

RANK	MDB 2020	BRAND NAME
1	618	LIVA

BOTTOMWEAR

RANK	MDB 2020	BRAND NAME
1	992	GO COLORS

CATEGORY WISE

ALL INDIA LISTINGS

TAILORED MENSWEAR

RANK	MDB 2020	BRAND NAME
1	52	RAYMOND MADE TO MEASURE

OUTDOOR WEAR

RANK	MDB 2020	BRAND NAME
1	410	WOODLAND

SAREES

RANK	MDB 2020	BRAND NAME
1	837	KABITA'S SAREE

SAREES - HANDCRAFTED

RANK	MDB 2020	BRAND NAME
1	260	NALLI

SPORTSWEAR

RANK	MDB 2020	BRAND NAME
1	24	NIKE
2	39	ADIDAS
3	126	PUMA
4	287	REEBOK
5	352	UMBRO
6	857	FILA

WOMENSWEAR

RANK	MDB 2020	BRAND NAME
1	402	MADAME
2	980	MANGO

WINTERWEAR

RANK	MDB 2020	BRAND NAME
1	72	RICHLOOK

CATEGORY WISE

ALL INDIA LISTINGS



AUTOMOBILES

RANK	MDB 2020	BRAND NAME	CATEGORY
1	5	MARUTI SUZUKI	FOUR WHEELER - MANUFACTURER
2	9	HONDA ACTIVA	AUTOMATIC SCOOTER
3	10	HYUNDAI	FOUR WHEELER - MANUFACTURER
4	17	ROYAL ENFIELD	TWO WHEELER - MANUFACTURER
5	25	HONDA	TWO WHEELER - MANUFACTURER
6	28	HERO MOTOCORP	TWO WHEELER - MANUFACTURER
7	36	MERCEDES BENZ	FOUR WHEELER - LUXURY
8	37	BMW	FOUR WHEELER - LUXURY
9	38	AUDI	FOUR WHEELER - LUXURY
10	40	BAJAJ	TWO WHEELER - MANUFACTURER
11	41	TATA MOTORS	FOUR WHEELER - MANUFACTURER
12	42	HONDA	FOUR WHEELER - MANUFACTURER
13	56	HONDA CITY	CAR - SEDAN
14	57	TOYOTA	FOUR WHEELER - MANUFACTURER
15	60	TVS	TWO WHEELER - MANUFACTURER
16	61	MARUTI SUZUKI SWIFT	CAR - HATCHBACK
17	102	FORD	FOUR WHEELER - MANUFACTURER
18	116	HONDA CB SHINE	TWO WHEELER - BRAND
19	122	FIAT	FOUR WHEELER - MANUFACTURER
20	125	MAHINDRA & MAHINDRA	FOUR WHEELER - MANUFACTURER
21	128	YAMAHA	TWO WHEELER - MANUFACTURER
22	137	SUZUKI	FOUR WHEELER - MANUFACTURER
23	141	MARUTI SUZUKI ALTO	CAR - HATCHBACK
24	161	NISSAN	FOUR WHEELER - MANUFACTURER
25	166	BAJAJ PULSAR	TWO WHEELER - BRAND
26	206	JAGUAR	FOUR WHEELER - LUXURY
27	219	KAWASAKI	TWO WHEELER - MANUFACTURER
28	231	VOLVO	FOUR WHEELER - LUXURY
29	237	HONDA	SCOOTERS
30	239	SKODA	FOUR WHEELER - MANUFACTURER
31	241	RENAULT	FOUR WHEELER - MANUFACTURER
32	262	DUCATI	TWO WHEELER - PREMIUM
33	267	VOLKSWAGEN	FOUR WHEELER - MANUFACTURER
34	278	TVS SCOOTY	AUTOMATIC SCOOTER
35	280	FERRARI	FOUR WHEELER - SUPER LUXURY
36	299	KTM	TWO WHEELER - MANUFACTURER
37	305	JEEP	FOUR WHEELER - MANUFACTURER
38	312	TATA MOTORS	COMMERCIAL VEHICLES

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
39	348	VESPA	SCOOTERS
40	361	HYUNDAI CRETA	SUV - BRAND
41	375	MAHINDRA BOLERO	SUV - BRAND
42	387	MAHINDRA TRUCK & BUS	COMMERCIAL VEHICLES
43	401	BENELLI	TWO WHEELER - BRAND
44	411	MARUTI SUZUKI VITARA BREZZA	SUV - BRAND
45	428	HONDA UNICORN	TWO WHEELER - BRAND
46	433	MARUTI SUZUKI CIAZ	CAR - SEDAN
47	437	LAMBORGHINI	FOUR WHEELER - SUPER LUXURY
48	467	BMW MOTORRAD	TWO WHEELER - BRAND (PREMIUM)
49	524	DUKE AUTO	E-RICKSHAW - MANUFACTURER
50	537	HYUNDAI SANTRO	CAR - HATCHBACK
51	552	FORTUNER	LUXURY SUV - BRAND
52	560	SUZUKI GIXXER	TWO WHEELER - BRAND
53	636	EICHER	COMMERCIAL VEHICLES
54	661	ASHOK LEYLAND	COMMERCIAL VEHICLES
55	682	TOYOTA INNOVA	SUV - BRAND
56	687	CHEVROLET	FOUR WHEELER - MANUFACTURER
57	692	KIA	FOUR WHEELER - MANUFACTURER
58	707	YAMAHA FZ	TWO WHEELER - BRAND
59	713	HONDA CB HORNET	TWO WHEELER - BRAND
60	716	MAHINDRA YUVO	TRACTOR - BRAND
61	772	MAHINDRA SCORPIO	SUV - BRAND
62	820	HINDUSTAN MOTORS	FOUR WHEELER - MANUFACTURER
63	834	VOLKSWAGEN POLO	CAR - HATCHBACK
64	840	TATA NEXON	COMPACT SUV
65	845	HERO PASSION	TWO WHEELER - BRAND
66	859	HYUNDAI VERNA	CAR - HATCHBACK
67	869	KINETIC	TWO WHEELER - MANUFACTURER
68	878	HERO PASSION PRO	TWO WHEELER - BRAND
69	879	HYUNDAI I10	CAR - HATCHBACK
70	894	LAND ROVER	FOUR WHEELER - LUXURY
71	895	BHARAT BENZ	COMMERCIAL VEHICLES
72	931	HYUNDAI I20	CAR - HATCHBACK
73	963	MITSUBISHI	FOUR WHEELER - MANUFACTURER
74	987	BAJAJ AVENGER	TWO WHEELER - BRAND
75	991	BAJAJ CT 100	TWO WHEELER - BRAND

CATEGORY WISE

ALL INDIA LISTINGS

AUTOMATIC SCOOTER

RANK	MDB 2020	BRAND NAME
1	9	HONDA ACTIVA
2	278	TVS SCOOTY

CAR - HATCHBACK

RANK	MDB 2020	BRAND NAME
1	61	MARUTI SUZUKI SWIFT
2	141	MARUTI SUZUKI ALTO
3	537	HYUNDAI SANTRO
4	834	VOLKSWAGEN POLO
5	859	HYUNDAI VERNA
6	879	HYUNDAI I10
7	931	HYUNDAI I20

CAR - SEDAN

RANK	MDB 2020	BRAND NAME
1	56	HONDA CITY
2	433	MARUTI SUZUKI CIAZ

COMMERCIAL VEHICLES

RANK	MDB 2020	BRAND NAME
1	312	TATA MOTORS
2	387	MAHINDRA TRUCK & BUS
3	636	EICHER
4	661	ASHOK LEYLAND
5	895	BHARAT BENZ

COMPACT SUV

RANK	MDB 2020	BRAND NAME
1	840	TATA NEXON

CATEGORY WISE

ALL INDIA LISTINGS

E-RICKSHAW - MANUFACTURER

RANK	MDB 2020	BRAND NAME
1	524	DUKE AUTO

FOUR WHEELER - LUXURY

RANK	MDB 2020	BRAND NAME
1	36	MERCEDES BENZ
2	37	BMW
3	38	AUDI
4	206	JAGUAR
5	231	VOLVO
6	894	LAND ROVER

FOUR WHEELER - MANUFACTURER

RANK	MDB 2020	BRAND NAME
1	5	MARUTI SUZUKI
2	10	HYUNDAI
3	41	TATA MOTORS
4	42	HONDA
5	57	TOYOTA
6	102	FORD
7	122	FIAT
8	125	MAHINDRA & MAHINDRA
9	137	SUZUKI
10	161	NISSAN
11	239	SKODA
12	241	RENAULT
13	267	VOLKSWAGEN
14	305	JEEP
15	687	CHEVROLET
16	692	KIA
17	820	HINDUSTAN MOTORS
18	963	MITSUBISHI

FOUR WHEELER - SUPER LUXURY

RANK	MDB 2020	BRAND NAME
1	280	FERRARI
2	437	LAMBORGHINI

CATEGORY WISE ALL INDIA LISTINGS

LUXURY SUV/MUV - BRAND

RANK	MDB 2020	BRAND NAME
1	552	FORTUNER

SCOOTERS

RANK	MDB 2020	BRAND NAME
1	237	HONDA
2	348	VESPA

SUV - BRAND

RANK	MDB 2020	BRAND NAME
1	361	HYUNDAI CRETA
2	375	MAHINDRA BOLERO
3	411	MARUTI SUZUKI VITARA BREZZA
4	682	TOYOTA INNOVA
5	772	MAHINDRA SCORPIO

TRACTOR - BRAND

RANK	MDB 2020	BRAND NAME
1	716	MAHINDRA YUVO

TWO WHEELER - BRAND

RANK	MDB 2020	BRAND NAME
1	116	HONDA CB SHINE
2	166	BAJAJ PULSAR
3	401	BENELLI
4	428	HONDA UNICORN
5	560	SUZUKI GIXXER
6	707	YAMAHA FZ
7	713	HONDA CB HORNET
8	845	HERO PASSION
9	878	HERO PASSION PRO
10	987	BAJAJ AVENGER
11	991	BAJAJ CT 100

CATEGORY WISE ALL INDIA LISTINGS

TWO WHEELER - BRAND (PREMIUM)

RANK	MDB 2020	BRAND NAME
1	467	BMW MOTORRAD

TWO WHEELER - MANUFACTURER

RANK	MDB 2020	BRAND NAME
1	17	ROYAL ENFIELD
2	25	HONDA
3	28	HERO MOTOCORP
4	40	BAJAJ
5	60	TVS
6	128	YAMAHA
7	219	KAWASAKI
8	299	KTM
9	869	KINETIC

TWO WHEELER MFR - PREMIUM

RANK	MDB 2020	BRAND NAME
1	262	DUCATI

AUTOMOBILE - RELATED



RANK	MDB 2020	BRAND NAME	CATEGORY
1	134	MRF	TYRES
2	223	CEAT	TYRES
3	292	DUNLOP	TYRES
4	321	JK TYRE	TYRES
5	349	CASTROL	LUBRICANTS
6	370	VEEDOL	LUBRICANTS
7	431	AMARON	AUTO - BATTERIES
8	483	BOSCH	AUTOMOBILE ELECTRONICS
9	493	EXIDE	AUTO - BATTERIES
10	516	TVS TYRES	TYRES
11	719	APOLLO TYRES	TYRES

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
12	790	GOODYEAR	TYRES
13	828	BRIDGESTONE	TYRES
14	925	MICHELIN	TYRES
15	937	SONY	AUTOMOBILE ELECTRONICS
16	982	VOLVOLINE	LUBRICANTS

AUTO - BATTERIES

RANK	MDB 2020	BRAND NAME
1	431	AMARON
2	493	EXIDE

AUTOMOBILE ELECTRONICS

RANK	MDB 2020	BRAND NAME
1	483	BOSCH
2	937	SONY

AUTOMOBILE ELECTRONICS

RANK	MDB 2020	BRAND NAME
1	349	CASTROL
2	370	VEEDOL
3	982	VOLVOLINE

TYRES

RANK	MDB 2020	BRAND NAME
1	134	MRF
2	223	CEAT
3	292	DUNLOP
4	321	JK TYRE
5	516	TVS TYRES
6	719	APOLLO TYRES
7	790	GOODYEAR
8	828	BRIDGESTONE
9	925	MICHELIN

CATEGORY WISE ALL INDIA LISTINGS



BFSI

RANK	MDB 2020	BRAND NAME	CATEGORY
1	16	STATE BANK OF INDIA	BANK - PSU
2	19	LIC	LIFE INSURANCE - PSU
3	27	ICICI BANK	BANK - PRIVATE
4	71	PUNJAB NATIONAL BANK	BANK - PSU
5	74	HDFC BANK	BANK - PRIVATE
6	83	MUTHOOT FINANCE	FINANCIAL SERVICES
7	89	AVIVA LIFE INSURANCE	LIFE INSURANCE - PRIVATE
8	138	IDBI BANK	BANK - PRIVATE
9	147	CITIBANK	BANK - FOREIGN
10	190	BAJAJ FINANCE	FINANCIAL SERVICES
11	194	KOTAK MAHINDRA BANK	BANK - PRIVATE
12	208	AXIS BANK	BANK - PRIVATE
13	216	BANK OF BARODA	BANK - PSU
14	226	TVS CREDIT	FINANCIAL SERVICES - RURAL
15	228	BAJAJ ALLIANZ	INSURANCE - DIVERSIFIED
16	242	YES BANK	BANK - PRIVATE
17	244	UNION BANK OF INDIA	BANK - PSU
18	263	BANK OF INDIA	BANK - PSU
19	363	HSBC	BANK - FOREIGN
20	382	RBI	BANK - FEDERAL
21	395	RELIANCE GENERAL INSURANCE	GENERAL INSURANCE - PRIVATE
22	471	CANARA BANK	BANK - PSU
23	484	TATA CAPITAL	FINANCIAL SERVICES
24	492	MAX LIFE INSURANCE	LIFE INSURANCE - PRIVATE
25	500	UCO BANK	BANK - PSU
26	510	RBL BANK	BANK - PRIVATE
27	517	ING BANK	BANK - FOREIGN
28	573	GENERAL INSURANCE CORPORATION	GENERAL INSURANCE - PSU
29	595	NEW INDIA ASSURANCE	GENERAL INSURANCE - PSU
30	617	VISA	CREDIT CARDS
31	619	MASTERCARD	CREDIT CARDS
32	631	BANDHAN BANK	BANK - PRIVATE
33	642	RELIGARE HEALTH INSURANCE	HEALTH INSURANCE - PRIVATE
34	672	HDFC	HOME FINANCE
35	718	ALLAHABAD BANK	BANK - PSU
36	755	FINO PAYMENTS BANK	PAYMENTS BANK
37	758	TATA AIA LIFE INSURANCE	LIFE INSURANCE - PRIVATE
38	762	INDIAN BANK	BANK - PSU
39	775	SARASWAT BANK	BANK - COOPERATIVE
40	799	ORIENTAL BANK	BANK - PSU

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
41	842	CORPORATION BANK	BANK - PSU
42	844	FEDERAL BANK	BANK - PRIVATE
43	852	BANK OF MAHARASHTRA	BANK - PSU
44	887	NIPPON INDIA MUTUAL FUND	MUTUAL FUND
45	899	SAHARA	FINANCIAL SERVICES - DIVERSIFIED
46	905	ADITYA BIRLA CAPITAL	FINANCIAL SERVICES - DIVERSIFIED
47	911	SBI MUTUAL FUND	MUTUAL FUND
48	921	AMERICAN EXPRESS	CREDIT CARDS
49	929	KARUR VYSYA BANK	BANK - PRIVATE
50	938	STANDARD CHARTERED BANK	BANK - FOREIGN
51	946	MAHINDRA FINANCE	FINANCIAL SERVICES - RURAL
52	956	SHRIRAM FINANCE	FINANCIAL SERVICES
53	974	RELIGARE FINVEST	FINANCIAL SERVICES - DIVERSIFIED
54	983	DCB BANK	BANK - PRIVATE
55	986	INDUSIND BANK	BANK - PRIVATE
56	993	ORIENTAL INSURANCE	GENERAL INSURANCE - PSU

BANK - COOPERATIVE

RANK	MDB 2020	BRAND NAME
1	775	SARASWAT BANK

BANK - FEDERAL

RANK	MDB 2020	BRAND NAME
1	382	RBI

BANK - FOREIGN

RANK	MDB 2020	BRAND NAME
1	147	CITIBANK
2	363	HSBC
3	517	ING BANK
4	938	STANDARD CHARTERED BANK

CATEGORY WISE

ALL INDIA LISTINGS

BANK - PRIVATE

RANK	MDB 2020	BRAND NAME
1	27	ICICI BANK
2	74	HDFC BANK
3	138	IDBI BANK
4	194	KOTAK MAHINDRA BANK
5	208	AXIS BANK
6	242	YES BANK
7	510	RBL BANK
8	631	BANDHAN BANK
9	844	FEDERAL BANK
10	929	KARUR VYSYA BANK
11	983	DCB BANK
12	986	INDUSIND BANK

BANK - PSU

RANK	MDB 2020	BRAND NAME
1	16	STATE BANK OF INDIA
2	71	PUNJAB NATIONAL BANK
3	216	BANK OF BARODA
4	244	UNION BANK OF INDIA
5	263	BANK OF INDIA
6	471	CANARA BANK
7	500	UCO BANK
8	718	ALLAHABAD BANK
9	762	INDIAN BANK
10	799	ORIENTAL BANK
11	842	CORPORATION BANK
12	852	BANK OF MAHARASHTRA

CREDIT CARDS

RANK	MDB 2020	BRAND NAME
1	617	VISA
2	619	MASTERCARD
3	921	AMERICAN EXPRESS

CATEGORY WISE ALL INDIA LISTINGS

FINANCIAL SERVICES

RANK	MDB 2020	BRAND NAME
1	83	MUTHOOT FINANCE
2	190	BAJAJ FINANCE
3	484	TATA CAPITAL
4	956	SHRIRAM FINANCE

FINANCIAL SERVICES - DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	899	SAHARA
2	905	ADITYA BIRLA CAPITAL
3	974	RELIGARE FINVEST

FINANCIAL SERVICES - SPECIALIZED

RANK	MDB 2020	BRAND NAME
1	226	TVS CREDIT
2	946	MAHINDRA FINANCE

GENERAL INSURANCE - PRIVATE

RANK	MDB 2020	BRAND NAME
1	395	RELIANCE GENERAL INSURANCE

GENERAL INSURANCE - PSU

RANK	MDB 2020	BRAND NAME
1	573	GENERAL INSURANCE CORPORATION
2	595	NEW INDIA ASSURANCE
3	993	ORIENTAL INSURANCE

HEALTH INSURANCE - PRIVATE

RANK	MDB 2020	BRAND NAME
1	642	RELIGARE HEALTH INSURANCE

CATEGORY WISE

ALL INDIA LISTINGS

HOME FINANCE

RANK	MDB 2020	BRAND NAME
1	672	HDFC

RANK	MDB 2020	BRAND NAME
1	228	BAJAJ ALLIANZ

INSURANCE - DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	89	AVIVA LIFE INSURANCE
2	492	MAX LIFE INSURANCE
3	758	TATA AIA LIFE INSURANCE

LIFE INSURANCE - PSU

RANK	MDB 2020	BRAND NAME
1	19	LIC

MUTUAL FUND

RANK	MDB 2020	BRAND NAME
1	887	NIPPON INDIA MUTUAL FUND
2	911	SBI MUTUAL FUND

PAYMENTS BANK

RANK	MDB 2020	BRAND NAME
1	755	FINO PAYMENTS BANK

CATEGORY WISE ALL INDIA LISTINGS



BRANDED FASHION

RANK	MDB 2020	BRAND NAME	CATEGORY
1	220	DENIM	BRANDED FASHION
2	249	BEING HUMAN	CELEBRITY-LED BRAND
3	301	GUCCI	LUXURY FASHION
4	495	HRX	CELEBRITY-LED BRAND
5	640	ARMANI	LUXURY FASHION
6	689	BURBERRY	LUXURY FASHION
7	958	MICHAEL KORS	PREMIUM FASHION

BRANDED FASHION

RANK	MDB 2020	BRAND NAME
1	220	DENIM

CELEBRITY-LED BRAND

RANK	MDB 2020	BRAND NAME
1	249	BEING HUMAN
2	495	HRX

LUXURY FASHION

RANK	MDB 2020	BRAND NAME
1	301	GUCCI
2	640	ARMANI
3	689	BURBERRY

PREMIUM FASHION

RANK	MDB 2020	BRAND NAME
1	958	MICHAEL KORS

CABLE



RANK	MDB 2020	BRAND NAME	CATEGORY
1	724	PRINCE	CABLE NETWORK

CATEGORY WISE ALL INDIA LISTINGS



CONSUMER APPLIANCES

RANK	MDB 2020	BRAND NAME	CATEGORY
1	148	USHA	FANS
2	257	ORIENT	FANS
3	304	KHAITAN	FANS
4	354	OKAYA	INVERTER BATTERIES
5	419	CROMPTON GREAVES	FANS
6	449	USHA	IRONS
7	466	KENT	WATER PURIFIERS
8	518	LIVPURE	WATER PURIFIERS
9	582	LUMINOUS	INVERTER BATTERIES
10	593	SYSKA	DIVERSIFIED
11	662	USHA	DIVERSIFIED
12	776	KENSTAR	DIVERSIFIED
13	818	HAVELLS	FANS
14	872	EUREKA FORBES	PURIFICATION SYSTEMS
15	893	PHILIPS	IRONS
16	910	POLAR	FANS
17	945	ORBIT	FANS

DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	593	SYSKA
2	662	USHA
3	776	KENSTAR

FANS

RANK	MDB 2020	BRAND NAME
1	148	USHA
2	257	ORIENT
3	304	KHAITAN
4	419	CROMPTON GREAVES
5	818	HAVELLS
6	910	POLAR
7	945	ORBIT

CATEGORY WISE ALL INDIA LISTINGS

INVERTER BATTERIES

RANK	MDB 2020	BRAND NAME
1	354	OKAYA
2	582	LUMINOUS

IRONS

RANK	MDB 2020	BRAND NAME
1	449	USHA
2	893	PHILIPS

PURIFICATION SYSTEMS

RANK	MDB 2020	BRAND NAME
1	872	EUREKA FORBES

WATER PURIFIERS

RANK	MDB 2020	BRAND NAME
1	466	KENT
2	518	LIVPURE



CONSUMER ELECTRONICS

RANK	MDB 2020	BRAND NAME	CATEGORY
1	3	SAMSUNG	DIVERSIFIED
2	7	SAMSUNG	TELEVISIONS
3	13	LG	DIVERSIFIED
4	15	LG	TELEVISIONS
5	29	LG	REFRIGERATORS
6	32	SONY	DIVERSIFIED
7	58	GODREJ	REFRIGERATORS
8	73	LG	WASHING MACHINES
9	75	PANASONIC	TELEVISIONS
10	78	VOLTAS	AIR CONDITIONERS
11	84	PANASONIC	AIR CONDITIONERS

CATEGORY WISE

ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
12	88	DAIKIN	AIR CONDITIONERS
13	90	SAMSUNG	AIR CONDITIONERS
14	95	LG	AIR CONDITIONERS
15	96	SAMSUNG	WASHING MACHINES
16	97	WHIRLPOOL	WASHING MACHINES
17	100	SONY	TELEVISIONS
18	127	SAMSUNG	REFRIGERATORS
19	135	WHIRLPOOL	REFRIGERATORS
20	149	ONIDA	TELEVISIONS
21	154	VIDEOCON	TELEVISIONS
22	159	WHIRLPOOL	DIVERSIFIED
23	172	HITACHI	AIR CONDITIONERS
24	188	PANASONIC	DIVERSIFIED
25	217	BLUE STAR	AIR CONDITIONERS
26	243	GODREJ	WASHING MACHINES
27	247	PHILIPS	DIVERSIFIED
28	252	ONIDA	AIR CONDITIONERS
29	256	SONY	AUDIO EQUIPMENTS
30	258	CARRIER	AIR CONDITIONERS
31	270	LLOYD	AIR CONDITIONERS
32	333	PHILIPS	TELEVISIONS
33	339	SANSUI	TELEVISIONS
34	380	WHIRLPOOL	AIR CONDITIONERS
35	407	HAIER	REFRIGERATORS
36	412	JBL	AUDIO EQUIPMENTS
37	434	O GENERAL	AIR CONDITIONERS
38	447	IFB	WASHING MACHINES
39	458	HAIER	DIVERSIFIED
40	463	ONIDA	DIVERSIFIED
41	473	KELVINATOR	REFRIGERATORS
42	478	MI	TELEVISIONS
43	528	HAIER	AIR CONDITIONERS
44	529	VIDEOCON	WASHING MACHINES
45	532	VIDEOCON	REFRIGERATORS
46	592	BPL	TELEVISIONS
47	599	VOLTAS	DIVERSIFIED
48	605	HAIER	WASHING MACHINES
49	626	SYMPHONY	AIR COOLERS
50	650	TOSHIBA	TELEVISIONS
51	669	HAIER	TELEVISIONS

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
52	679	HITACHI	DIVERSIFIED
53	695	LLOYD	TELEVISIONS
54	723	PHILIPS	AUDIO EQUIPMENTS
55	777	VIDEOCON	DIVERSIFIED
56	786	BOSE	AUDIO EQUIPMENTS
57	801	LG	MICROWAVES
58	932	PIONEER	AUDIO EQUIPMENTS
59	933	TCL	TELEVISIONS

AIR CONDITIONERS

RANK	MDB 2020	BRAND NAME
1	78	VOLTAS
2	84	PANASONIC
3	88	DAIKIN
4	90	SAMSUNG
5	95	LG
6	172	HITACHI
7	217	BLUE STAR
8	252	ONIDA
9	258	CARRIER
10	270	LLOYD
11	380	WHIRLPOOL
12	434	O GENERAL
13	528	HAIER

AIR COOLERS

RANK	MDB 2020	BRAND NAME
1	626	SYMPHONY

AUDIO EQUIPMENTS

RANK	MDB 2020	BRAND NAME
1	256	SONY
2	412	JBL
3	723	PHILIPS
4	786	BOSE
5	932	PIONEER

CATEGORY WISE ALL INDIA LISTINGS

DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	3	SAMSUNG
2	13	LG
3	32	SONY
4	159	WHIRLPOOL
5	188	PANASONIC
6	247	PHILIPS
7	458	HAIER
8	463	ONIDA
9	599	VOLTAS
10	679	HITACHI
11	777	VIDEOCON

MICROWAVES

RANK	MDB 2020	BRAND NAME
1	801	LG

REFRIGERATORS

RANK	MDB 2020	BRAND NAME
1	29	LG
2	58	GODREJ
3	127	SAMSUNG
4	135	WHIRLPOOL
5	407	HAIER
6	473	KELVINATOR
7	532	VIDEOCON

TELEVISIONS

RANK	MDB 2020	BRAND NAME
1	7	SAMSUNG
2	15	LG
3	75	PANASONIC
4	100	SONY
5	149	ONIDA
6	154	VIDEOCON

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME
7	333	PHILIPS
8	339	SANSUI
9	478	MI
10	592	BPL
11	650	TOSHIBA
12	669	HAIER
13	695	LLOYD
14	933	TCL

WASHING MACHINES

RANK	MDB 2020	BRAND NAME
1	73	LG
2	96	SAMSUNG
3	97	WHIRLPOOL
4	243	GODREJ
5	447	IFB
6	529	VIDEOCON
7	605	HAIER

DIVERSIFIED



RANK	MDB 2020	BRAND NAME	CATEGORY
1	48	TATA	DIVERSIFIED
2	153	RELIANCE	DIVERSIFIED
3	306	ITC	DIVERSIFIED
4	670	L&T	DIVERSIFIED
5	704	BAJAJ	DIVERSIFIED
6	764	ADANI GROUP	DIVERSIFIED
7	860	INDIABULLS	DIVERSIFIED

DTH



RANK	MDB 2020	BRAND NAME	CATEGORY
1	269	TATA SKY	DTH
2	444	AIRTEL	DTH

CATEGORY WISE ALL INDIA LISTINGS



EDUCATION

RANK	MDB 2020	BRAND NAME	CATEGORY
1	113	ZEE LEARN	DIVERSIFIED
2	254	AAKASH INSTITUTE	TEST PREP
3	266	KANGAROO KIDS	PRE-SCHOOL
4	277	DON BOSCO	SCHOOL
5	487	DELHI PUBLIC SCHOOL	SCHOOL
6	990	VIVA COLLEGE	GRADUATE EDUCATION

DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	113	ZEE LEARN

GRADUATE EDUCATION

RANK	MDB 2020	BRAND NAME
1	990	VIVA COLLEGE

PRE-SCHOOL

RANK	MDB 2020	BRAND NAME
1	266	KANGAROO KIDS

RANK	MDB 2020	BRAND NAME
1	277	DON BOSCO
2	487	DELHI PUBLIC SCHOOL

TEST PREP

RANK	MDB 2020	BRAND NAME
1	254	AAKASH INSTITUTE

CATEGORY WISE ALL INDIA LISTINGS



ENERGY

	MDB 2020	BRAND NAME	CATEGORY
1	192	HINDUSTAN PETROLEUM	OIL & GAS - RETAIL
2	298	ADANI	OIL & GAS - PRIVATE
3	319	RELIANCE PETROLEUM	OIL & GAS - DIVERSIFIED
4	328	CESC	ELECTRIC UTILITY
5	379	TATA POWER	ELECTRIC UTILITY
6	391	INDIAN OIL	OIL & GAS - RETAIL
7	460	BHARATGAS	LPG
8	501	EESL	ENERGY SERVICES
9	530	RELIANCE INFRASTRUCTURE	ELECTRIC UTILITY
10	583	ONGC	OIL & GAS - PSU
11	697	SHELL	OIL & GAS - FOREIGN
12	725	ESSAR	OIL & GAS - PRIVATE
13	753	ADANI POWER	ELECTRIC UTILITY
14	763	BHARAT PETROLEUM	OIL & GAS - RETAIL
15	901	GAIL	NATURAL GAS - PSU

ELECTRIC UTILITY

RANK	MDB 2020	BRAND NAME
1	328	CESC
2	379	TATA POWER
3	530	RELIANCE INFRASTRUCTURE
4	753	ADANI POWER

ENERGY SERVICES

RANK	MDB 2020	BRAND NAME
1	501	EESL

LPG

RANK	MDB 2020	BRAND NAME
1	460	BHARAT GAS

NATURAL GAS - PSU

RANK	MDB 2020	BRAND NAME
1	901	GAIL

CATEGORY WISE

ALL INDIA LISTINGS

OIL & GAS - DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	319	RELIANCE PETROLEUM

OIL & GAS - FOREIGN

RANK	MDB 2020	BRAND NAME
1	697	SHELL

OIL & GAS - PRIVATE

RANK	MDB 2020	BRAND NAME
1	298	ADANI
2	725	ESSAR

OIL & GAS - PSU

RANK	MDB 2020	BRAND NAME
1	583	ONGC

OIL & GAS - RETAIL

RANK	MDB 2020	BRAND NAME
1	192	HINDUSTAN PETROLEUM
2	391	INDIAN OIL
3	763	BHARAT PETROLEUM

ENTERTAINMENT



RANK	MDB 2020	BRAND NAME	CATEGORY
1	564	PVR	CINEMA - DISPLAY
2	571	RADAAN MEDIAWORKS	PRODUCTION HOUSE
3	978	INOX	CINEMA - DISPLAY

CINEMA - DISPLAY

RANK	MDB 2020	BRAND NAME
1	564	PVR
2	978	INOX

CATEGORY WISE ALL INDIA LISTINGS

PRODUCTION HOUSE

RANK	MDB 2020	BRAND NAME
1	571	RADAAN MEDIAWORKS

FAST MOVING ELECTRICAL GOODS



RANK	MDB 2020	BRAND NAME	CATEGORY
1	107	PHILIPS	LIGHTING
2	150	PHILIPS LED	LED
3	386	SURYA	LIGHTING
4	388	BAJAJ ELECTRICALS	DIVERSIFIED
5	490	HAVELLS	DIVERSIFIED
6	580	CROMPTON GREAVES	DIVERSIFIED
7	652	SYSKA LED	LED
8	875	ANCHOR	SWITCHES

DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	388	BAJAJ ELECTRICALS
2	490	HAVELLS
3	580	CROMPTON GREAVES

LED

RANK	MDB 2020	BRAND NAME
1	150	PHILIPS LED
2	652	SYSKA LED

LIGHTING

RANK	MDB 2020	BRAND NAME
1	107	PHILIPS
2	386	SURYA

SWITCHES

RANK	MDB 2020	BRAND NAME
1	875	ANCHOR

CATEGORY WISE ALL INDIA LISTINGS



FMCG

RANK	MDB 2020	BRAND NAME	CATEGORY
1	11	LAKME	COSMETICS
2	21	LUX	SOAPS
3	26	COLGATE	ORAL HYGIENE
4	47	DOVE	SOAPS
5	67	NIVEA	SKINCARE
6	82	DETTOL	SOAPS
7	92	FOGG	DEO
8	104	DOVE	HAIRCARE
9	105	GODREJ	DIVERSIFIED
10	110	HIMALAYA	SKINCARE - AYURVEDIC
11	112	PARACHUTE	HAIR OIL
12	117	PEARS	SOAPS
13	130	POND'S	SKINCARE
14	160	MAYBELLINE	COSMETICS
15	164	L'OREAL	HAIRCARE
16	174	NIRMA	SOAPS
17	177	PATANJALI	DIVERSIFIED
18	179	PANTENE	HAIRCARE
19	184	SANTOOR	SOAPS
20	189	POND'S	TALCUM POWDER
21	195	L'OREAL	COSMETICS
22	196	ARIEL	FABRICARE
23	201	POND'S	COSMETICS
24	202	OLAY	SKINCARE
25	211	SURF EXCEL	FABRICARE
26	215	FAIR & LOVELY	SKIN LIGHTENING PRODUCTS
27	218	VIVEL	SOAPS
28	227	CLOSE UP	ORAL HYGIENE
29	229	GARNIER	HAIR COLOUR
30	233	PEPSODENT	ORAL HYGIENE
31	235	PATANJALI DANT KANTI	ORAL HYGIENE
32	236	SUNSILK	HAIRCARE
33	240	SENSODYNE	ORAL HYGIENE
34	250	VASELINE	SKINCARE
35	259	CLINIC PLUS	HAIRCARE
36	261	DABUR AMLA	HAIR OIL
37	272	HIMALAYA	SOAPS - AYURVEDIC
38	276	WHISPER	PERSONAL HYGIENE PRODUCTS
39	286	RIN	FABRICARE
40	290	LIFEBUOY	ANTISEPTIC PRODUCTS

CATEGORY WISE

ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
41	300	PATANJALI	SOAPS - AYURVEDIC
42	307	LOTUS	SKINCARE
43	308	GARNIER	SKINCARE
44	310	DETTOL	ANTISEPTIC PRODUCTS
45	313	WIPRO	DIVERSIFIED
46	320	MAC	COSMETICS - PREMIUM
47	330	FACES	COSMETICS
48	331	HINDUSTAN UNILEVER	DIVERSIFIED
49	343	TIDE	FABRICARE
50	357	BAJAJ ALMOND DROPS	HAIR OIL
51	368	GOLD FLAKE	CIGARETTE - BRAND
52	372	HEAD & SHOULDERS	HAIRCARE
53	381	AXE	DEO
54	385	NIHAR NATURALS	HAIR OIL
55	394	PARK AVENUE	DEO
56	400	MEDIMIX	SOAPS - AYURVEDIC
57	409	L'OREAL	HAIR COLOUR
58	418	REVLON	COSMETICS
59	430	HARPIC	TOILET CLEANER
60	432	PATANJALI	SKINCARE - AYURVEDIC
61	443	AYUR	SOAPS - AYURVEDIC
62	453	EVEREADY	CONSUMER BATTERIES
63	456	FEVICOL	ADHESIVE
64	457	CHAMBOR	COSMETICS
65	461	SUNLIGHT	FABRICARE
66	469	CINTHOL	SOAPS
67	494	GIORGIO ARMANI	PERFUMES
68	499	WHEEL	FABRICARE
69	503	NIRMA	FABRICARE
70	507	REXONA	SOAPS
71	536	GARNIER	HAIRCARE
72	545	ORIFLAME	COSMETICS
73	558	FA	DEO
74	566	EMAMI	DIVERSIFIED
75	569	CYCLE AGARBATTI	AGARBATTIS
76	577	GILLETTE	SHAVING PRODUCTS
77	589	BOROLINE	ANTISEPTIC CREAM - AYURVEDIC
78	590	GODREJ NO.1	SOAPS
79	596	PROMISE	ORAL HYGIENE
80	601	VIM	DISHCARE

CATEGORY WISE

ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
81	603	PARK AVENUE	MEN'S GROOMING
82	604	ALL OUT	PEST REPELLENT
83	608	HIMALAYA	HAIRCARE
84	613	JOHNSON & JOHNSON	BABY PRODUCTS
85	629	NIPPO	CONSUMER BATTERIES
86	630	COLORBAR	COSMETICS
87	632	DENVER	DEO
88	637	NIVEA	SOAPS
89	649	ORAL B	ORAL HYGIENE
90	654	AMWAY	DIRECT SELLING
91	658	PATANJALI KESH KANTI	HAIR OIL - AYURVEDIC
92	680	HAMAM	SOAPS
93	684	NATURE POWER	SOAPS
94	696	CINTHOL	TALCUM POWDER
95	705	DABUR BABOOL	ORAL HYGIENE
96	710	BIOTIQUE	SOAPS - AYURVEDIC
97	711	CHIK	HAIRCARE
98	726	RASASI	OCCIDENTAL PERFUMES
99	730	AVON	COSMETICS
100	739	DETTOL	HANDWASH
101	742	HEM INCENSE	AGARBATTIS
102	749	SAVLON	ANTISEPTIC PRODUCTS
103	765	VLCC	SKINCARE
104	768	MARGO	SOAPS - AYURVEDIC
105	770	LIRIL	SOAPS
106	774	TRESEMME	HAIRCARE
107	780	VICCO	ORAL HYGIENE
108	803	MEERA	HAIRCARE - HERBAL
109	808	EVA	DEO
110	812	DOVE	SKINCARE
111	813	GODREJ EXPERT	HAIR COLOUR
112	829	DENIM	DEO
113	848	KS	DEO
114	854	VINI	DIVERSIFIED
115	863	BOROPLUS	ANTISEPTIC CREAM - AYURVEDIC
116	873	JOY	COSMETICS
117	874	VICCO	SOAPS - AYURVEDIC
118	882	LIZOL	DISINFECTANT
119	892	LIVON	HAIRCARE
120	907	HUGGIES	DIAPERS

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
121	915	WILD STONE	DEO
122	916	ADIDAS	DEO
123	920	STREAX HAIR COLOUR	HAIR COLOUR
124	969	GOOD KNIGHT	PEST REPELLENT
125	979	SOFY	PERSONAL HYGIENE PRODUCTS
126	981	FIAMA	SOAPS
127	988	STAYFREE	PERSONAL HYGIENE PRODUCTS
128	998	FAIR AND HANDSOME	SKIN LIGHTENING PRODUCTS
129	1000	CLASSIC	CIGARETTE - BRAND

ADHESIVE

RANK	MDB 2020	BRAND NAME
1	456	FEVICOL

AGARBATTIS

RANK	MDB 2020	BRAND NAME
1	569	CYCLE AGARBATTI
2	742	HEM INCENSE

ANTISEPTIC CREAM - AYURVEDIC

RANK	MDB 2020	BRAND NAME
1	589	BOROLINE
2	863	BOROPLUS

ANTISEPTIC PRODUCTS

RANK	MDB 2020	BRAND NAME
1	290	LIFEBUOY
2	310	DETTOL
3	749	SAVLON

CATEGORY WISE

ALL INDIA LISTINGS

BABY PRODUCTS

RANK	MDB 2020	BRAND NAME
1	613	JOHNSON & JOHNSON

CIGARETTE - BRAND

RANK	MDB 2020	BRAND NAME
1	368	GOLD FLAKE
2	1000	CLASSIC

CONSUMER BATTERIES

RANK	MDB 2020	BRAND NAME
1	453	EVEREADY
2	629	NIPPO

COSMETICS

RANK	MDB 2020	BRAND NAME
1	11	LAKME
2	160	MAYBELLINE
3	195	L'OREAL
4	201	POND'S
5	330	FACES
6	418	REVLON
7	457	CHAMBOR
8	545	ORIFLAME
9	630	COLORBAR
10	730	AVON
11	873	JOY

COSMETICS - PREMIUM

RANK	MDB 2020	BRAND NAME
1	320	MAC

CATEGORY WISE ALL INDIA LISTINGS

DEO

RANK	MDB 2020	BRAND NAME
1	92	FOGG
2	381	AXE
3	394	PARK AVENUE
4	558	FA
5	632	DENVER
6	808	EVA
7	829	DENIM
8	848	KS
9	915	WILD STONE
10	916	ADIDAS

DIAPERS

RANK	MDB 2020	BRAND NAME
1	907	HUGGIES

DIRECT SELLING

RANK	MDB 2020	BRAND NAME
1	654	AMWAY

DISHCARE

RANK	MDB 2020	BRAND NAME
1	601	VIM

DISINFECTANT

RANK	MDB 2020	BRAND NAME
1	882	LIZOL

CATEGORY WISE ALL INDIA LISTINGS

DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	105	GODREJ
2	177	PATANJALI
3	313	WIPRO
4	331	HINDUSTAN UNILEVER
5	566	EMAMI
6	854	VINI

FABRICARE

RANK	MDB 2020	BRAND NAME
1	196	ARIEL
2	211	SURF EXCEL
3	286	RIN
4	343	TIDE
5	461	SUNLIGHT
6	499	WHEEL
7	503	NIRMA

HAIR COLOUR

RANK	MDB 2020	BRAND NAME
1	229	GARNIER
2	409	L'OREAL
3	813	GODREJ EXPERT
4	920	STREAX HAIR COLOUR

HAIR OIL

RANK	MDB 2020	BRAND NAME
1	112	PARACHUTE
2	261	DABUR AMLA
3	357	BAJAJ ALMOND DROPS
4	385	NIHAR NATURALS

CATEGORY WISE

ALL INDIA LISTINGS

HAIR OIL - AYURVEDIC

RANK	MDB 2020	BRAND NAME
1	658	PATANJALI KESH KANTI

HAIRCARE

RANK	MDB 2020	BRAND NAME
1	104	DOVE
2	164	L'OREAL
3	179	PANTENE
4	236	SUNSILK
5	259	CLINIC PLUS
6	372	HEAD & SHOULDERS
7	536	GARNIER
8	608	HIMALAYA
9	711	CHIK
10	774	TRESEMME
11	892	LIVON

HAIRCARE - HERBAL

RANK	MDB 2020	BRAND NAME
1	803	MEERA

HANDWASH

RANK	MDB 2020	BRAND NAME
1	739	DETTOL

MEN'S GROOMING

RANK	MDB 2020	BRAND NAME
1	603	PARK AVENUE

OCCIDENTAL PERFUMES

RANK	MDB 2020	BRAND NAME
1	726	RASASI

CATEGORY WISE

ALL INDIA LISTINGS

ORAL HYGIENE

RANK	MDB 2020	BRAND NAME
1	26	COLGATE
2	227	CLOSE UP
3	233	PEPSODENT
4	235	PATANJALI DANT KANTI
5	240	SENSODYNE
6	596	PROMISE
7	649	ORAL B
8	705	DABUR BABOOL
9	780	VICCO

PERFUMES

RANK	MDB 2020	BRAND NAME
1	494	GIORGIO ARMANI

PERSONAL HYGIENE PRODUCTS

RANK	MDB 2020	BRAND NAME
1	276	WHISPER
2	979	SOFY
3	988	STAYFREE

PEST REPELLENT

RANK	MDB 2020	BRAND NAME
1	604	ALL OUT
2	969	GOOD KNIGHT

SHAVING PRODUCTS

RANK	MDB 2020	BRAND NAME
1	577	GILLETTE

SKIN LIGHTENING PRODUCTS

RANK	MDB 2020	BRAND NAME
1	215	FAIR & LOVELY
2	998	FAIR AND HANDSOME

CATEGORY WISE

ALL INDIA LISTINGS

SKINCARE

RANK	MDB 2020	BRAND NAME
1	67	NIVEA
2	130	POND'S
3	202	OLAY
4	250	VASELINE
5	307	LOTUS
6	308	GARNIER
7	765	VLCC
8	812	DOVE

SKINCARE - AYURVEDIC

RANK	MDB 2020	BRAND NAME
1	110	HIMALAYA
2	432	PATANJALI

SOAPS

RANK	MDB 2020	BRAND NAME
1	21	LUX
2	47	DOVE
3	82	DETTOL
4	117	PEARS
5	174	NIRMA
6	184	SANTOOR
7	218	VIVEL
8	469	CINTHOL
9	507	REXONA
10	590	GODREJ NO.1
11	637	NIVEA
12	680	HAMAM
13	684	NATURE POWER
14	770	LIRIL
15	981	FIAMA

CATEGORY WISE ALL INDIA LISTINGS

SOAPS - AYURVEDIC

RANK	MDB 2020	BRAND NAME
1	272	HIMALAYA
2	300	PATANJALI
3	400	MEDIMIX
4	443	AYUR
5	710	BIOTIQUE
6	768	MARGO
7	874	VICCO

TALCUM POWDER

RANK	MDB 2020	BRAND NAME
1	189	POND'S
2	696	CINTHOL

TOILET CLEANER

RANK	MDB 2020	BRAND NAME
1	430	HARPIC

CATEGORY WISE ALL INDIA LISTINGS



FOOD & BEVERAGE

RANK	MDB 2020	BRAND NAME	CATEGORY
1	8	AMUL	MILK
2	30	TATA SALT	SALT
3	44	BRITANNIA	BISCUITS
4	49	PEPSI	AERATED BEVERAGES
5	54	NESTLE MAGGI	INSTANT NOODLES
6	59	AMUL	BUTTER
7	62	TATA TEA	TEA
8	65	AMUL	DAIRY - DIVERSIFIED
9	66	NESTLE	DIVERSIFIED
10	70	PARLE	BISCUITS
11	76	CADBURY	CONFECTIONERY - DIVERSIFIED
12	77	HORLICKS	NUTRITIONAL SUPPLEMENTS
13	79	SAFFOLA	EDIBLE OIL
14	80	PARLE G	BISCUITS - BRAND
15	98	BISLERI	PACKAGED DRINKING WATER
16	118	CADBURY DAIRY MILK	CHOCOLATE - BRAND
17	119	CADBURY 5 STAR	CHOCOLATE - BRAND
18	123	AASHIRVAAD ATTA	PACKAGED FLOUR
19	124	FORTUNE	EDIBLE OIL
20	143	BALAJI WAFERS	PACKAGED SNACKS
21	156	WAGH BAKRI	TEA
22	163	LAYS	PACKAGED SNACKS
23	167	MDH	SPICES
24	168	OREO	BISCUITS - BRAND
25	193	BRU	INSTANT COFFEE
26	198	HALDIRAM'S	PACKAGED SNACKS
27	203	BRITANNIA	DIVERSIFIED
28	204	COMPLAN	NUTRITIONAL SUPPLEMENTS
29	205	NESCAFE	INSTANT COFFEE
30	232	COCA-COLA	AERATED BEVERAGES
31	234	SUNFEAST	BISCUITS
32	245	DABUR REAL	PACKAGED JUICE
33	246	AMUL	ICE CREAM/FROZEN DESSERT
34	251	BOOST	NUTRITIONAL SUPPLEMENTS
35	255	BOVONTO	AERATED BEVERAGES
36	264	FANTA	AERATED BEVERAGES
37	273	JK SPICES	SPICES
38	274	LIPTON	TEA
39	279	NESTLE KITKAT	CHOCOLATE - BRAND
40	281	KISSAN	PROCESSED FOODS

CATEGORY WISE

ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
41	291	INDIA GATE BASMATI	PACKAGED RICE
42	294	MTR	RTC FOODS
43	296	BRITANNIA GOODDAY	BISCUITS - BRAND
44	297	MANGO FROOTI	NON-AERATED BEVERAGES
45	309	AMUL	YOGURT
46	311	SAKTHI MASALA	SPICES
47	314	AACHI	SPICES
48	316	RAJDHANI BESAN	STAPLE KITCHEN INGREDIENTS
49	318	EVEREST	SPICES
50	322	ARUN ICECREAMS	ICE CREAM/FROZEN DESSERT
51	325	CADBURY	CHOCOLATES - DIVERSIFIED
52	326	VIBRO	AERATED BEVERAGES
53	334	AMUL	GHEE
54	335	AAVIN DAIRY	MILK
55	336	CORNETTO	ICE CREAM/FROZEN DESSERT - BRAND
56	338	BINGO	PACKAGED SNACKS
57	359	KELLOGG'S	BREAKFAST CEREAL
58	364	HERITAGE FOODS	DAIRY - DIVERSIFIED
59	367	TROPICANA	PACKAGED JUICE
60	374	KWALITY WALLS	ICE CREAM/FROZEN DESSERT
61	384	NATURALS	ICE CREAM/FROZEN DESSERT
62	396	MOTHER DAIRY	MILK
63	398	AMUL	CHEESE
64	403	MAAZA	NON-AERATED BEVERAGES
65	413	BRITANNIA	CHEESE
66	414	SUNRISE FOODS	SPICES
67	417	KALIMARK	AERATED BEVERAGE MANUFACTURER
68	421	AMUL	CHOCOLATES - DIVERSIFIED
69	423	NESTLE	CHOCOLATES - DIVERSIFIED
70	424	NANDINI	MILK
71	426	NESTLE	MILK
72	436	DHARA	EDIBLE OIL
73	442	RED BULL	ENERGY DRINK
74	450	SPRITE	AERATED BEVERAGES
75	451	7UP	AERATED BEVERAGES
76	459	PURABI	DAIRY - DIVERSIFIED
77	462	HAVMOR	ICE CREAM/FROZEN DESSERT
78	464	BROOKE BOND RED LABEL	TEA - BRAND
79	465	GEMINI	EDIBLE OIL
80	468	RKG	GHEE

CATEGORY WISE

ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
81	470	SUNFEAST YIPPEE NOODLES	INSTANT NOODLES
82	479	PATANJALI	HONEY
83	480	LIMCA	AERATED BEVERAGES
84	488	PARLE MONACO	BISCUITS - BRAND
85	509	PRIYAGOLD	BISCUITS
86	512	BROOKE BOND TAJ MAHAL	TEA - BRAND
87	515	COOKME	SPICES
88	520	DAAWAT	PACKAGED RICE
89	531	SOCIETY TEA	TEA
90	539	BISK FARM	DIVERSIFIED
91	548	PARLE	DIVERSIFIED
92	549	HAJMOLA	DIGESTIVE TABLETS
93	553	KINLEY	PACKAGED DRINKING WATER
94	554	ANNAPURNA	DAIRY - DIVERSIFIED
95	555	THUMS UP	AERATED BEVERAGES
96	562	AASHIRVAAD RICE	PACKAGED RICE
97	565	PATANJALI	EDIBLE OIL
98	567	TODAY TEA	TEA
99	579	DABUR HONEY	HONEY
100	584	AROKYA	MILK
101	586	BRITANNIA BOURBON	BISCUITS - BRAND
102	597	AMIRA NATURE FOODS	PACKAGED RICE
103	600	BOURNVITA	NUTRITIONAL SUPPLEMENTS
104	607	BRITANNIA NUTRICHoice	BISCUITS - BRAND
105	615	CADBURY PERK	CHOCOLATE - BRAND
106	620	MOHANI TEA	TEA
107	623	KURKURE	PACKAGED SNACKS
108	624	ANNAPURNA	STAPLE KITCHEN INGREDIENTS
109	628	VADILAL	ICE CREAM/FROZEN DESSERT
110	635	MODERN	BAKERY PRODUCTS
111	641	AMUL	FLAVOURED MILK
112	645	KOLIS	PACKAGED SNACKS
113	653	POOJA MASALA	SPICES
114	660	HASMUKH	TEA
115	663	GANESH GRAINS	PACKAGED FLOUR
116	677	BRITANNIA MARIE GOLD	BISCUITS - BRAND
117	688	SARDAR JI PAPAD WALE	FOOD ACCOMPANIMENTS - WHOLESALE
118	690	BADSHAH	SPICES
119	698	RAMDEV	SPICES
120	706	MONARCH	BISCUITS

CATEGORY WISE

ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
121	709	CHITALE DAIRY	DAIRY - DIVERSIFIED
122	721	AASHIRVAAD SALT	SALT
123	722	BIKAJI	PACKAGED SNACKS
124	732	PARLE HIDE & SEEK	BISCUITS - BRAND
125	733	VERKA MILK	MILK
126	741	REAL NAMKEEN	PACKAGED SNACKS
127	743	RUCHI SOYA	RTC FOODS - SOYA PRODUCTS
128	746	PRIYA	PROCESSED FOODS
129	754	APPY	NON-AERATED BEVERAGES
130	778	ANIL	STAPLE KITCHEN INGREDIENTS
131	783	SUNDROP	EDIBLE OIL
132	791	AQUAFINA	PACKAGED DRINKING WATER
133	792	GOLD WINNER OIL	EDIBLE OIL
134	795	LIJJAT PAPAD	RTC FOODS - PAPADS
135	806	ANIK	GHEE
136	809	RAJESH SPICES	SPICES
137	824	SURYA SALT	SALT
138	827	HAMDARD ROOH AFZA	SQUASH CONCENTRATE
139	832	BAWARCHI VANASPATI GHEE	GHEE
140	839	NESTLÉ CERELAC	BABY CEREAL
141	858	HATSUN	DAIRY - DIVERSIFIED
142	861	MIRINDA	AERATED BEVERAGES
143	865	DALDA	HYDROGENATED VEGETABLE OIL
144	868	SATYENDRA SATTOO	PACKAGED FLOUR
145	880	ORGANIC INDIA	ORGANIC TEA
146	881	MOTHER DAIRY	DAIRY - DIVERSIFIED
147	890	QUAKER OATS	BREAKFAST CEREAL
148	902	SAMRAT	PACKAGED SNACKS
149	909	RASNA	BEVERAGE CONCENTRATE
150	913	TETLEY	TEA
151	935	MAA	PACKAGED JUICE
152	939	BIKANERVALA	PACKAGED SNACKS
153	949	BRITANNIA TIGER	BISCUITS - BRAND
154	955	SAMRAT	PACKAGED FLOUR
155	959	GOKUL	GHEE
156	966	SNICKERS	CHOCOLATE - BRAND
157	971	PAN PARAG	MOUTH FRESHENER - TRADITIONAL
158	977	PEPSICO	DIVERSIFIED
159	984	TATA SAMPANN	SPICES

CATEGORY WISE

ALL INDIA LISTINGS

AERATED BEVERAGE MANUFACTURER

RANK	MDB 2020	BRAND NAME
1	417	KALIMARK

AERATED BEVERAGES

RANK	MDB 2020	BRAND NAME
1	49	PEPSI
2	232	COCA-COLA
3	255	BOVONTO
4	264	FANTA
5	326	VIBRO
6	450	SPRITE
7	451	7UP
8	480	LIMCA
9	555	THUMS UP
10	861	MIRINDA

BABY CEREAL

RANK	MDB 2020	BRAND NAME
1	839	NESTLÉ CERELAC

BAKERY PRODUCTS

RANK	MDB 2020	BRAND NAME
1	635	MODERN

BEVERAGE CONCENTRATE

RANK	MDB 2020	BRAND NAME
1	909	RASNA

CATEGORY WISE

ALL INDIA LISTINGS

BISCUITS

RANK	MDB 2020	BRAND NAME
1	44	BRITANNIA
2	70	PARLE
3	234	SUNFEAST
4	509	PRIYAGOLD
5	706	MONARCH

BISCUITS - BRAND

RANK	MDB 2020	BRAND NAME
1	80	PARLE G
2	168	OREO
3	296	BRITANNIA GOODDAY
4	488	PARLE MONACO
5	586	BRITANNIA BOURBON
6	607	BRITANNIA NUTRICHoice
7	677	BRITANNIA MARIE GOLD
8	732	PARLE HIDE & SEEK
9	949	BRITANNIA TIGER

BREAKFAST CEREAL

RANK	MDB 2020	BRAND NAME
1	359	KELLOGG'S
2	890	QUAKER OATS

BUTTER

RANK	MDB 2020	BRAND NAME
1	59	AMUL

CATEGORY WISE

ALL INDIA LISTINGS

CHEESE

RANK	MDB 2020	BRAND NAME
1	398	AMUL
2	413	BRITANNIA

CHOCOLATE - BRAND

RANK	MDB 2020	BRAND NAME
1	118	CADBURY DAIRY MILK
2	119	CADBURY 5 STAR
3	279	NESTLE KITKAT
4	615	CADBURY PERK
5	966	SNICKERS

CHOCOLATES - DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	325	CADBURY
2	421	AMUL
3	423	NESTLE

CONFECTIONERY - DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	76	CADBURY

DAIRY - DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	65	AMUL
2	364	HERITAGE FOODS
3	459	PURABI
4	554	ANNAPURNA
5	709	CHITALE DAIRY
6	858	HATSUN
7	881	MOTHER DAIRY

CATEGORY WISE

ALL INDIA LISTINGS

DIGESTIVE TABLETS

RANK	MDB 2020	BRAND NAME
1	549	HAJMOLA

DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	66	NESTLE
2	203	BRITANNIA
3	539	BISK FARM
4	548	PARLE
5	977	PEPSICO

EDIBLE OIL

RANK	MDB 2020	BRAND NAME
1	79	SAFFOLA
2	124	FORTUNE
3	436	DHARA
4	465	GEMINI
5	565	PATANJALI
6	783	SUNDROP
7	792	GOLD WINNER

ENERGY DRINK

RANK	MDB 2020	BRAND NAME
1	442	RED BULL

FLAVOURED MILK

RANK	MDB 2020	BRAND NAME
1	641	AMUL

CATEGORY WISE

ALL INDIA LISTINGS

FOOD ACCOMPANIMENTS - WHOLESALE

RANK	MDB 2020	BRAND NAME
1	688	SARDAR JI PAPAD WALE

GHEE

RANK	MDB 2020	BRAND NAME
1	334	AMUL
2	468	RKG
3	806	ANIK
4	832	BAWARCHI VANASPATI GHEE
5	959	GOKUL

HONEY

RANK	MDB 2020	BRAND NAME
1	479	PATANJALI
2	579	DABUR HONEY

HYDROGENATED VEGETABLE OIL

RANK	MDB 2020	BRAND NAME
1	865	DALDA

ICE CREAM/FROZEN DESSERT

RANK	MDB 2020	BRAND NAME
1	246	AMUL
2	322	ARUN ICECREAMS
3	374	KWALITY WALLS
4	384	NATURALS
5	462	HAVMOR
6	628	VADILAL

CATEGORY WISE

ALL INDIA LISTINGS

ICE CREAM/FROZEN DESSERT - BRAND

RANK	MDB 2020	BRAND NAME
1	336	CORNETTO

INSTANT COFFEE

RANK	MDB 2020	BRAND NAME
1	193	BRU
2	205	NESCAFE

INSTANT NOODLES

RANK	MDB 2020	BRAND NAME
1	54	NESTLE MAGGI
2	470	SUNFEAST YIPPEE NOODLES

MILK

RANK	MDB 2020	BRAND NAME
1	8	AMUL
2	335	AAVIN DAIRY
3	396	MOTHER DAIRY
4	424	NANDINI
5	426	NESTLE
6	584	AROKYA
7	733	VERKA MILK

MOUTH FRESHENER - TRADITIONAL

RANK	MDB 2020	BRAND NAME
1	971	PAN PARAG

CATEGORY WISE

ALL INDIA LISTINGS

NON-AERATED BEVERAGES

RANK	MDB 2020	BRAND NAME
1	297	MANGO FROOTI
2	403	MAAZA
3	754	APPY

NUTRITIONAL SUPPLEMENTS

RANK	MDB 2020	BRAND NAME
1	77	HORLICKS
2	204	COMPLAN
3	251	BOOST
4	600	BOURNVITA

ORGANIC TEA

RANK	MDB 2020	BRAND NAME
1	880	ORGANIC INDIA

PACKAGED DRINKING WATER

RANK	MDB 2020	BRAND NAME
1	98	BISLERI
2	553	KINLEY
3	791	AQUAFINA

PACKAGED FLOUR

RANK	MDB 2020	BRAND NAME
1	123	AASHIRVAAD ATTA
2	663	GANESH GRAINS
3	868	SATYENDRA SATTOO
4	955	SAMRAT

CATEGORY WISE ALL INDIA LISTINGS

PACKAGED JUICE

RANK	MDB 2020	BRAND NAME
1	245	DABUR REAL
2	367	TROPICANA
3	935	MAA

PACKAGED RICE

RANK	MDB 2020	BRAND NAME
1	291	INDIA GATE BASMATI
2	520	DAAWAT
3	562	AASHIRVAAD RICE
4	597	AMIRA NATURE FOODS

PACKAGED SNACKS

RANK	MDB 2020	BRAND NAME
1	143	BALAJI WAFERS
2	163	LAYS
3	198	HALDIRAM'S
4	338	BINGO
5	623	KURKURE
6	645	KOLIS
7	722	BIKAJI
8	741	REAL NAMKEEN
9	902	SAMRAT
10	939	BIKANERVALA

PROCESSED FOODS

RANK	MDB 2020	BRAND NAME
1	281	KISSAN
2	746	PRIYA

CATEGORY WISE

ALL INDIA LISTINGS

RTC FOODS

RANK	MDB 2020	BRAND NAME
1	294	MTR

RTC FOODS - PAPADS

RANK	MDB 2020	BRAND NAME
1	795	LIJJAT PAPAD

RTC FOODS - SOYA PRODUCTS

RANK	MDB 2020	BRAND NAME
1	743	RUCHI SOYA

SALT

RANK	MDB 2020	BRAND NAME
1	30	TATA SALT
2	721	AASHIRVAAD SALT
3	824	SURYA SALT

SPICES

RANK	MDB 2020	BRAND NAME
1	167	MDH
2	273	JK SPICES
3	311	SAKTHI MASALA
4	314	AACHI
5	318	EVEREST
6	414	SUNRISE FOODS
7	515	COOKME
8	653	POOJA MASALA
9	690	BADSHAH
10	698	RAMDEV
11	809	RAJESH SPICES
12	984	TATA SAMPANN

CATEGORY WISE ALL INDIA LISTINGS

SQUASH CONCENTRATE

RANK	MDB 2020	BRAND NAME
1	827	HAMDARD ROOH AFZA

STAPLE KITCHEN INGREDIENTS

RANK	MDB 2020	BRAND NAME
1	316	RAJDHANI BESAN
2	624	ANNAPURNA
3	778	ANIL

TEA

RANK	MDB 2020	BRAND NAME
1	62	TATA TEA
2	156	WAGH BAKRI
3	274	LIPTON
4	531	SOCIETY TEA
5	567	TODAY TEA
6	620	MOHANI TEA
7	660	HASMUKH
8	913	TETLEY

TEA - BRAND

RANK	MDB 2020	BRAND NAME
1	464	BROOKE BOND RED LABEL
2	512	BROOKE BOND TAJ MAHAL

YOGURT

RANK	MDB 2020	BRAND NAME
1	309	AMUL

CATEGORY WISE ALL INDIA LISTINGS



GADGETRY

RANK	MDB 2020	BRAND NAME	CATEGORY
1	1	SAMSUNG	MOBILE PHONES
2	2	APPLE iPhone	MOBILE PHONE - SERIES (PREMIUM)
3	12	MI	MOBILE PHONE - SERIES
4	23	VIVO	MOBILE PHONES
5	33	OPPO	MOBILE PHONES
6	46	NOKIA	MOBILE PHONES
7	51	CANON	CAMERAS
8	131	REDMI	MOBILE PHONE - SERIES
9	197	ONE PLUS	MOBILE PHONES
10	213	SAMSUNG	TABLETS
11	295	MOTO	MOBILE PHONES
12	347	SONY	HEADPHONES
13	356	LG	MOBILE PHONES
14	425	NIKON	CAMERAS
15	439	JIO PHONE	MOBILE PHONES
16	598	iBALL	MOBILE PHONES
17	611	APPLE iPad	TABLETS
18	625	LAVA	MOBILE PHONES
19	627	MICROMAX	MOBILE PHONES
20	665	CASIO	CALCULATOR
21	671	SONY	MOBILE PHONES
22	674	KODAK	CAMERAS
23	761	LENOVO	MOBILE PHONES
24	796	ASUS	MOBILE PHONES
25	807	HONOR	MOBILE PHONES
26	830	SPICE MOBILES	MOBILE PHONES
27	856	HTC	MOBILE PHONES
28	862	ZTE	MOBILE PHONES
29	883	HUAWEI	MOBILE PHONES
30	919	REALME	MOBILE PHONES
31	926	BLACKBERRY	MOBILE PHONES
32	942	LENOVO	TABLETS
33	944	INTEX	MOBILE PHONES

CALCULATOR

RANK	MDB 2020	BRAND NAME
1	665	CASIO

CATEGORY WISE ALL INDIA LISTINGS

CAMERAS

RANK	MDB 2020	BRAND NAME
1	51	CANON
2	425	NIKON
3	674	KODAK

HEADPHONES

RANK	MDB 2020	BRAND NAME
1	347	SONY

MOBILE PHONE - SERIES

RANK	MDB 2020	BRAND NAME
2	12	MI
3	131	REDMI

MOBILE PHONE - SERIES (PREMIUM)

RANK	MDB 2020	BRAND NAME
1	2	APPLE IPHONE

MOBILE PHONES

RANK	MDB 2020	BRAND NAME
1	1	SAMSUNG
2	23	VIVO
3	33	OPPO
4	46	NOKIA
5	197	ONE PLUS
6	295	MOTO
7	356	LG
8	439	JIO PHONE
9	598	IBALL
10	625	LAVA
11	627	MICROMAX
12	671	SONY
13	761	LENOVO
14	796	ASUS

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME
15	807	HONOR
16	830	SPICE MOBILES
17	856	HTC
18	862	ZTE
19	883	HUAWEI
20	919	REALME
21	926	BLACKBERRY
22	944	INTEX

TABLETS		
RANK	MDB 2020	BRAND NAME
1	213	SAMSUNG
2	611	APPLE IPAD
3	942	LENOVO

HEALTHCARE



RANK	MDB 2020	BRAND NAME	CATEGORY
1	91	PEDIASURE	HEALTH FOOD SUPPLEMENTS - KIDS
2	212	PATANJALI	AYURVEDIC PRODUCTS
3	285	APOLLO HOSPITALS	HOSPITALS - PRIVATE
4	323	SUN PHARMA	PHARMACEUTICALS - INDIAN
5	327	CIPLA	PHARMACEUTICALS - INDIAN
6	377	GSK	PHARMACEUTICALS - FOREIGN
7	481	HIMALAYA	AYURVEDIC PRODUCTS
8	489	NOVARTIS	PHARMACEUTICALS - FOREIGN
9	542	SAWAI MAN SINGH HOSPITAL	HOSPITALS - PUBLIC
10	550	DABUR	CHAWANPRASH
11	570	FORTIS HEALTHCARE	HOSPITALS - PRIVATE
12	585	MAX HOSPITAL	HOSPITALS - PRIVATE
13	616	HAMDARD	UNANI PRODUCTS
14	644	CADILA PHARMACEUTICALS	PHARMACEUTICALS - INDIAN
15	681	LILAVATI HOSPITAL & RESEARCH CENTRE	HOSPITALS - PRIVATE
16	700	INTAS	PHARMACEUTICALS - INDIAN
17	703	TATA MEMORIAL CENTRE	HOSPITALS - PUBLIC (CANCER CARE)
18	712	MANKIND PHARMA	PHARMACEUTICALS - INDIAN
19	735	DABUR	AYURVEDIC PRODUCTS
20	736	LUPIN	PHARMACEUTICALS - INDIAN

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
21	750	IODEX	PAIN BALM
22	798	ZYDUS CADILA	PHARMACEUTICALS - INDIAN
23	821	JINDAL DRUGS	PHARMACEUTICALS - INDIAN
24	838	MOOV	PAIN BALM
25	847	AJANTA PHARMA	PHARMACEUTICALS - INDIAN
26	864	ZUVENTUS HEALTHCARE	PHARMACEUTICALS - INDIAN
27	871	ALKEM	PHARMACEUTICALS - INDIAN
28	876	TORRENT PHARMA	PHARMACEUTICALS - INDIAN
29	888	DR REDDY'S	PHARMACEUTICALS - INDIAN
30	917	BOMBAY HOSPITAL	HOSPITALS - PRIVATE
31	927	VICKS	COUGH SUPPRESANT
32	934	NEMCARE HOSPITAL	HOSPITALS - PRIVATE
33	954	GLENMARK	PHARMACEUTICALS - INDIAN
34	994	AIIMS	HOSPITALS - PUBLIC
35	995	ARYA HOSPITAL	HOSPITALS - PRIVATE
36	997	GALPHA LABORATORIES	PHARMACEUTICALS - INDIAN

AYURVEDIC PRODUCTS

RANK	MDB 2020	BRAND NAME
1	212	PATANJALI
2	481	HIMALAYA
3	735	DABUR

CHAWANPRASH

RANK	MDB 2020	BRAND NAME
1	550	DABUR

COUGH SUPPRESANT

RANK	MDB 2020	BRAND NAME
1	927	VICKS

HEALTH FOOD SUPPLEMENTS - KIDS

RANK	MDB 2020	BRAND NAME
1	91	PEDIASURE

CATEGORY WISE

ALL INDIA LISTINGS

HOSPITALS - PRIVATE

RANK	MDB 2020	BRAND NAME
1	285	APOLLO HOSPITALS
2	570	FORTIS HEALTHCARE
3	585	MAX HOSPITAL
4	681	LILAVATI HOSPITAL & RESEARCH CENTRE
5	917	BOMBAY HOSPITAL
6	934	NEMCARE HOSPITAL
7	995	ARYA HOSPITAL

HOSPITALS - PUBLIC

RANK	MDB 2020	BRAND NAME
1	542	SAWAI MAN SINGH HOSPITAL
2	994	AIIMS

HOSPITALS - PUBLIC (CANCER CARE)

RANK	MDB 2020	BRAND NAME
1	703	TATA MEMORIAL CENTRE

PAIN BALM

RANK	MDB 2020	BRAND NAME
1	750	IODEX
2	838	MOOV

PHARMACEUTICALS - FOREIGN

RANK	MDB 2020	BRAND NAME
1	377	GSK
2	489	NOVARTIS

PHARMACEUTICALS - INDIAN

RANK	MDB 2020	BRAND NAME
1	323	SUN PHARMA
2	327	CIPLA
3	644	CADILA PHARMACEUTICALS
4	700	INTAS

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME
5	712	MANKIND PHARMA
6	736	LUPIN
7	798	ZYDUS CADILA
8	821	JINDAL DRUGS
9	847	AJANTA PHARMA
10	864	ZUVENTUS HEALTHCARE
11	871	ALKEM
12	876	TORRENT PHARMA
13	888	DR REDDY'S
14	954	GLENMARK
15	997	GALPHA LABORATORIES

UNANI PRODUCTS

RANK	MDB 2020	BRAND NAME
1	616	HAMDARD

HOME CARE



RANK	MDB 2020	BRAND NAME	CATEGORY
1	108	GODREJ	LOCKS
2	111	SINGER	SEWING MACHINES
3	392	NILKAMAL	FURNITURE
4	420	ROCA	BATHROOM FIXTURES - PREMIUM
5	435	HINDWARE	BATHROOM FIXTURES
6	475	JOHNSON	CERAMICS
7	511	FLORIDA	HOME FASHION
8	514	SUPREME	FURNITURE
9	551	SLEEPWELL	MATTRESSES
10	609	TOTO	BATHROOM FIXTURES - LUXURY
11	664	SIGNATURE	BLANKETS
12	708	KOHLER	BATHROOM FIXTURES - PREMIUM
13	720	USHA	SEWING MACHINES
14	728	AJANTA	WALL CLOCKS
15	767	BOMBAY DYEING	HOME FASHION
16	923	PARRYWARE	BATHROOM FIXTURES

CATEGORY WISE

ALL INDIA LISTINGS

BATHROOM FIXTURES

RANK	MDB 2020	BRAND NAME
1	435	HINDWARE
2	923	PARRYWARE

BATHROOM FIXTURES - LUXURY

RANK	MDB 2020	BRAND NAME
1	609	TOTO

BATHROOM FIXTURES - PREMIUM

RANK	MDB 2020	BRAND NAME
1	420	ROCA
2	708	KOHLER

BLANKETS

RANK	MDB 2020	BRAND NAME
1	664	SIGNATURE

CERAMICS

RANK	MDB 2020	BRAND NAME
1	475	JOHNSON

FURNITURE

RANK	MDB 2020	BRAND NAME
1	392	NILKAMAL
2	514	SUPREME

HOME FASHION

RANK	MDB 2020	BRAND NAME
1	511	FLORIDA
2	767	BOMBAY DYEING

CATEGORY WISE ALL INDIA LISTINGS

LOCKS

RANK	MDB 2020	BRAND NAME
1	108	GODREJ

MATTRESSES

RANK	MDB 2020	BRAND NAME
1	551	SLEEPWELL

SEWING MACHINES

RANK	MDB 2020	BRAND NAME
1	111	SINGER
2	720	USHA

WALL CLOCKS

RANK	MDB 2020	BRAND NAME
1	728	AJANTA



HOSPITALITY

RANK	MDB 2020	BRAND NAME	CATEGORY
1	183	TAJ HOTELS	HOTELS - PREMIUM
2	643	THE PARK HOTELS	HOTELS - PREMIUM
3	648	ITC HOTELS	HOTELS - PREMIUM
4	701	GOLDEN TULIP	HOTELS
5	914	HOTEL PARAMOUNT	HOTELS

HOTELS

RANK	MDB 2020	BRAND NAME
1	701	GOLDEN TULIP
2	914	HOTEL PARAMOUNT

HOTELS - PREMIUM

RANK	MDB 2020	BRAND NAME
1	183	TAJ HOTELS
2	643	THE PARK HOTELS
3	648	ITC HOTELS

CATEGORY WISE ALL INDIA LISTINGS



INTERNET

RANK	MDB 2020	BRAND NAME	CATEGORY
1	31	AMAZON	ONLINE RETAIL - DIVERSIFIED
2	81	GOOGLE	INTERNET SEARCH
3	146	FACEBOOK	SOCIAL NETWORKING
4	169	ZOMATO	ONLINE FOOD AGGREGATOR
5	182	GOOGLE PLAY STORE	APP STORE
6	224	OLA	ONLINE TAXI AGGREGATOR
7	253	ZEE5	VIDEO STREAMING
8	268	FLIPKART	ONLINE RETAIL - DIVERSIFIED
9	275	WHATSAPP	INSTANT MESSAGING SERVICE
10	332	OYO ROOMS	HOTEL ROOM AGGREGATOR
11	340	SWIGGY	ONLINE FOOD AGGREGATOR
12	441	PAYTM	ONLINE PAYMENT SERVICE
13	482	YAHOO	EMAIL SERVICE
14	496	YOUTUBE	VIDEO-SHARING
15	502	UBER	ONLINE TAXI AGGREGATOR
16	526	CLUB FACTORY	ONLINE RETAIL - DIVERSIFIED
17	556	LINKEDIN	SOCIAL NETWORKING - PROFESSIONAL
18	563	NYKAA	ONLINE RETAIL - BEAUTY
19	639	INSTAGRAM	SOCIAL NETWORKING
20	673	MYNTRA	ONLINE RETAIL - FASHION
21	685	AJIO	ONLINE RETAIL - DIVERSIFIED
22	731	TWITTER	SOCIAL NETWORKING
23	738	VOOT	VIDEO STREAMING
24	782	SNAPDEAL	ONLINE RETAIL - DIVERSIFIED
25	870	NETFLIX	VIDEO ENTERTAINMENT STREAMING
26	922	EROS NOW	VIDEO STREAMING
27	947	GMAIL	EMAIL SERVICE
28	961	RELIANCE SMART	ONLINE GROCERY RETAIL
29	965	TIK TOK	SOCIAL NETWORKING
30	996	HOTSTAR	VIDEO STREAMING

APP STORE

RANK	MDB 2020	BRAND NAME
1	182	GOOGLE PLAY STORE

EMAIL SERVICE

RANK	MDB 2020	BRAND NAME
1	482	YAHOO
2	947	GMAIL

CATEGORY WISE

ALL INDIA LISTINGS

HOTEL ROOM AGGREGATOR

RANK	MDB 2020	BRAND NAME
1	332	OYO ROOMS

INSTANT MESSAGING SERVICE

RANK	MDB 2020	BRAND NAME
1	275	WHATSAPP

INTERNET SEARCH

RANK	MDB 2020	BRAND NAME
1	81	GOOGLE

ONLINE FOOD AGGREGATOR

RANK	MDB 2020	BRAND NAME
1	169	ZOMATO
2	340	SWIGGY

ONLINE GROCERY RETAIL

RANK	MDB 2020	BRAND NAME
1	961	RELIANCE SMART

ONLINE PAYMENT SERVICE

RANK	MDB 2020	BRAND NAME
1	441	PAYTM

ONLINE RETAIL - BEAUTY

RANK	MDB 2020	BRAND NAME
1	563	NYKAA

CATEGORY WISE

ALL INDIA LISTINGS

ONLINE RETAIL - DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	31	AMAZON
2	268	FLIPKART
3	526	CLUB FACTORY
4	685	AJIO
5	782	SNAPDEAL

ONLINE RETAIL - FASHION

RANK	MDB 2020	BRAND NAME
1	673	MYNTRA

ONLINE TAXI AGGREGATOR

RANK	MDB 2020	BRAND NAME
1	224	OLA
2	502	UBER

SOCIAL NETWORKING

RANK	MDB 2020	BRAND NAME
1	146	FACEBOOK
2	639	INSTAGRAM
3	731	TWITTER
4	965	TIK TOK

SOCIAL NETWORKING - PROFESSIONAL

RANK	MDB 2020	BRAND NAME
1	146	LINKEDIN

VIDEO ENTERTAINMENT STREAMING

RANK	MDB 2020	BRAND NAME
1	870	NETFLIX

CATEGORY WISE ALL INDIA LISTINGS

VIDEO-SHARING

RANK	MDB 2020	BRAND NAME
1	496	YOUTUBE

VIDEO STREAMING

RANK	MDB 2020	BRAND NAME
1	253	ZEE5
2	738	VOOT
3	922	EROS NOW
4	996	HOTSTAR

KITCHEN CARE



RANK	MDB 2020	BRAND NAME	CATEGORY
1	85	PRESTIGE	COOKWARE
2	284	LG	KITCHEN APPLIANCES - PREMIUM
3	362	PREETHI	KITCHEN APPLIANCES
4	406	HAWKINS	COOKWARE
5	574	PIGEON	KITCHEN APPLIANCES
6	683	NIRLON	COOKWARE
7	694	JAIPAN	KITCHEN APPLIANCES
8	715	MILTON	KITCHEN PRODUCTS
9	727	CRYSTAL	COOKWARE
10	756	VINOD	COOKWARE
11	757	BUTTERFLY	KITCHEN APPLIANCES

COOKWARE

RANK	MDB 2020	BRAND NAME
1	85	PRESTIGE
2	406	HAWKINS
3	683	NIRLON
4	727	CRYSTAL
5	756	VINOD

KITCHEN PRODUCTS - PREMIUM

RANK	MDB 2020	BRAND NAME
1	284	LG

CATEGORY WISE ALL INDIA LISTINGS

KITCHEN APPLIANCES

RANK	MDB 2020	BRAND NAME
1	284	LG
2	362	PREETHI
3	574	PIGEON
4	694	JAIPAN
5	757	BUTTERFLY

KITCHEN PRODUCTS

RANK	MDB 2020	BRAND NAME
1	715	MILTON

MANUFACTURING



RANK	MDB 2020	BRAND NAME	CATEGORY
1	68	TATA STEEL	METAL
2	155	BIRLA CEMENT	CEMENT
3	162	ASIAN PAINTS	PAINTS
4	210	ACC CEMENT	CEMENT
5	324	AMBUJA CEMENT	CEMENT
6	337	ULTRATECH CEMENT	CEMENT
7	366	JK PAPER	PAPER
8	404	TATA CHEMICALS	CHEMICALS
9	446	WONDER CEMENT	CEMENT
10	485	SAKTHI SUGARS	SUGAR
11	491	JSW STEEL	METAL
12	576	JK CEMENT	CEMENT
13	581	BERGER PAINTS	PAINTS
14	588	HERO CYCLES	BICYCLES
15	591	SHALIMAR PAINTS	PAINTS
16	606	EMCO	TRANSFORMERS
17	614	JINDAL STEEL	METAL
18	633	SURYA CEMENT	CEMENT
19	647	NEROLAC	PAINTS
20	676	FINOLEX	WIRES
21	686	RAMCO CEMENTS	CEMENT
22	766	ATLAS CYCLES	BICYCLES

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
23	802	ASTRAL	PIPES
24	810	NIPPON	PAINTS
25	825	BINANI CEMENT	CEMENT
26	835	SINTEX	WATER STORAGE SOLUTIONS
27	849	SAIL	METAL
28	866	ORIENT PAPER	PAPER
29	886	EID PARRY	SUGAR
30	897	ICI PAINTS	PAINTS
31	912	DALMIA CEMENT	CEMENT
32	941	HINDALCO	METAL
33	948	BHEL	HEAVY ENGINEERING
34	951	INDIA CEMENTS	CEMENT
35	999	RENO	WATER STORAGE SOLUTIONS

BICYCLES

RANK	MDB 2020	BRAND NAME
1	588	HERO CYCLES
2	766	ATLAS CYCLES

CEMENT

RANK	MDB 2020	BRAND NAME
1	155	BIRLA CEMENT
2	210	ACC CEMENT
3	324	AMBUJA CEMENT
4	337	ULTRATECH CEMENT
5	446	WONDER CEMENT
6	576	JK CEMENT
7	633	SURYA CEMENT
8	686	RAMCO CEMENTS
9	825	BINANI CEMENT
10	912	DALMIA CEMENT
11	951	INDIA CEMENTS

CHEMICALS

RANK	MDB 2020	BRAND NAME
1	404	TATA CHEMICALS

CATEGORY WISE

ALL INDIA LISTINGS

HEAVY ENGINEERING

RANK	MDB 2020	BRAND NAME
1	948	BHEL

METAL

RANK	MDB 2020	BRAND NAME
1	68	TATA STEEL
2	491	JSW STEEL
3	614	JINDAL STEEL
4	849	SAIL
5	941	HINDALCO

PAINTS

RANK	MDB 2020	BRAND NAME
1	162	ASIAN PAINTS
2	581	BERGER PAINTS
3	591	SHALIMAR PAINTS
4	647	NEROLAC
5	810	NIPPON
6	897	ICI PAINTS

PAPER

RANK	MDB 2020	BRAND NAME
1	366	JK PAPER
2	866	ORIENT PAPER

PIPES

RANK	MDB 2020	BRAND NAME
1	802	ASTRAL

SUGAR

RANK	MDB 2020	BRAND NAME
1	485	SAKTHI SUGARS
2	886	EID PARRY

CATEGORY WISE ALL INDIA LISTINGS

TRANSFORMERS

RANK	MDB 2020	BRAND NAME
1	606	EMCO

WATER STORAGE SOLUTIONS

RANK	MDB 2020	BRAND NAME
1	835	SINTEX
2	999	RENO

WIRES

RANK	MDB 2020	BRAND NAME
1	676	FINOLEX

MEDIA - PRINT



RANK	MDB 2020	BRAND NAME	CATEGORY
1	121	THE TIMES OF INDIA	NEWSPAPER - ENGLISH
2	178	DAINIK BHASKAR	NEWSPAPER - HINDI
3	187	HINDUSTAN TIMES	NEWSPAPER - ENGLISH
4	248	LOKMAT	NEWSPAPER - MARATHI
5	360	RAJASTHAN PATRIKA	NEWSPAPER - HINDI
6	389	THE HINDU	NEWSPAPER - ENGLISH
7	513	NAKKHEERAN	MAGAZINE - TAMIL
8	538	ANANDA VIKATAN	MAGAZINE - TAMIL
9	559	EENADU	NEWSPAPER - TELUGU
10	578	PUNJAB KESARI	NEWSPAPER - HINDI
11	612	OUTLOOK	MAGAZINE - ENGLISH
12	804	AVALON	MAGAZINE - ENGLISH
13	950	DINAMALAR	NEWSPAPER - TAMIL
14	953	DINA THANTHI	NEWSPAPER - TAMIL
15	957	DAINIK NAVAJYOTI	NEWSPAPER - HINDI
16	973	SANDESH	NEWSPAPER - GUJARATI

CATEGORY WISE

ALL INDIA LISTINGS

MAGAZINE - ENGLISH

RANK	MDB 2020	BRAND NAME
1	612	OUTLOOK
2	804	AVALON

MAGAZINE - TAMIL

RANK	MDB 2020	BRAND NAME
1	513	NAKKHEERAN
2	538	ANANDA VIKATAN

NEWSPAPER - ENGLISH

RANK	MDB 2020	BRAND NAME
1	121	THE TIMES OF INDIA
2	187	HINDUSTAN TIMES
3	389	THE HINDU

NEWSPAPER - GUJARATI

RANK	MDB 2020	BRAND NAME
1	973	SANDESH

NEWSPAPER - HINDI

RANK	MDB 2020	BRAND NAME
1	178	DAINIK BHASKAR
2	360	RAJASTHAN PATRIKA
3	578	PUNJAB KESARI
4	957	DAINIK NAVAJYOTI

NEWSPAPER - MARATHI

RANK	MDB 2020	BRAND NAME
1	248	LOKMAT

CATEGORY WISE ALL INDIA LISTINGS

NEWSPAPER - TAMIL

RANK	MDB 2020	BRAND NAME
1	950	DINAMALAR
2	953	DINATHANTHI

NEWSPAPER - TELUGU

RANK	MDB 2020	BRAND NAME
1	559	EENADU

FM CHANNEL



RANK	MDB 2020	BRAND NAME	CATEGORY
1	221	RADIO ONE	FM CHANNEL
2	345	RED FM	FM CHANNEL
3	438	RADIO MIRCHI	FM CHANNEL

CATEGORY WISE ALL INDIA LISTINGS



MEDIA - TV

RANK	MDB 2020	BRAND NAME	CATEGORY
1	4	SONY TV	HINDI GEC
2	109	AAJ TAK	HINDI NEWS
3	181	INDIA TODAY	ENGLISH NEWS
4	230	ABP NEWS	HINDI NEWS
5	283	TV9	CHANNEL CLUSTER
6	317	NDTV	ENGLISH NEWS
7	369	SUN TV	TAMIL GEC
8	416	ZEE NEWS	HINDI NEWS
9	474	INDIA TV	HINDI NEWS
10	522	STAR PLUS	HINDI GEC
11	547	ZEE TV	HINDI GEC
12	634	NDTV INDIA	HINDI NEWS
13	655	BBC NEWS	ENGLISH NEWS
14	667	MTV	MUSIC CHANNEL
15	747	TIMES NOW	ENGLISH NEWS
16	748	DISCOVERY	FACTUAL ENTERTAINMENT
17	784	NTV	TELUGU NEWS
18	826	COLORS	HINDI GEC
19	836	ABP ANANDA	BENGALI - NEWS
20	853	STAR	CHANNEL CLUSTER
21	940	ETV	CHANNEL CLUSTER

BENGALI - NEWS

RANK	MDB 2020	BRAND NAME
1	836	ABP ANANDA

CHANNEL CLUSTER

RANK	MDB 2020	BRAND NAME
1	283	TV9
2	853	STAR
3	940	ETV

CATEGORY WISE ALL INDIA LISTINGS

ENGLISH NEWS

RANK	MDB 2020	BRAND NAME
1	181	INDIA TODAY
2	317	NDTV
3	655	BBC NEWS
4	747	TIMES NOW

FACTUAL ENTERTAINMENT

RANK	MDB 2020	BRAND NAME
1	748	DISCOVERY

HINDI GEC

RANK	MDB 2020	BRAND NAME
1	4	SONY TV
2	522	STAR PLUS
3	547	ZEE TV
4	826	COLORS

HINDI NEWS

RANK	MDB 2020	BRAND NAME
1	109	AAJ TAK
2	230	ABP NEWS
3	416	ZEE NEWS
4	474	INDIA TV
5	634	NDTV INDIA

CATEGORY WISE ALL INDIA LISTINGS

MUSIC CHANNEL

RANK	MDB 2020	BRAND NAME
1	667	MTV

TAMIL GEC

RANK	MDB 2020	BRAND NAME
1	369	SUNTV

TELUGU NEWS

RANK	MDB 2020	BRAND NAME
1	784	NTV

PHILANTHROPY



RANK	MDB 2020	BRAND NAME	CATEGORY
1	693	TATA TRUSTS	PHILANTHROPIC TRUST - CORPORATE
2	843	SRISHTI	NGO
3	930	CRY	NGO
4	967	BEING HUMAN	NGO

NGO

RANK	MDB 2020	BRAND NAME
2	843	SRISHTI
3	930	CRY
4	967	BEING HUMAN

PHILANTHROPIC TRUST - CORPORATE

RANK	MDB 2020	BRAND NAME
1	693	TATA TRUSTS

CATEGORY WISE ALL INDIA LISTINGS



PERSONAL ACCESSORIES

RANK	MDB 2020	BRAND NAME	CATEGORY
1	18	TITAN	WATCHES
2	20	BATA	FOOTWEAR - BRAND/RETAIL
3	34	PUMA	FOOTWEAR - SPORTS
4	45	TANISHQ	JEWELLERY
5	63	SENCO GOLD	JEWELLERY
6	64	FOSSIL	WATCHES
7	94	SONATA	WATCHES
8	99	FASTRACK	WATCHES - YOUTH
9	132	REDTAPE	FOOTWEAR - GENERAL
10	133	REEBOK	FOOTWEAR - SPORTS
11	139	RADO	WATCHES - PREMIUM
12	151	ROLEX	LUXURY WATCHES
13	157	SEIKO	WATCHES - PREMIUM
14	158	KALYAN JEWELLERS	JEWELLERY
15	191	WOODLAND	FOOTWEAR - OUTDOOR
16	207	PARAGON	FOOTWEAR - RUBBER
17	209	CASIO	WATCHES
18	222	VIP	LUGGAGE/BAGS
19	271	KHADIM'S	FOOTWEAR - BRAND/RETAIL
20	282	RAYBAN	EYEWEAR
21	293	HMT	WATCHES
22	302	AMERICAN TOURISTER	LUGGAGE/BAGS
23	365	TIMEX	WATCHES
24	371	SPARX	FOOTWEAR - SPORTS
25	376	ACTION	FOOTWEAR - GENERAL
26	422	SREELEATHERS	FOOTWEAR - BRAND/RETAIL
27	427	P.C.CHANDRA JEWELLERS	JEWELLERY
28	454	G-SHOCK	SHOCK RESISTANT WATCHES
29	455	LIBERTY	FOOTWEAR - BRAND/RETAIL
30	477	PAVERS ENGLAND	WOMEN'S HAND BAGS
31	497	BAGGIT	WOMEN'S HAND BAGS
32	521	SKYBAGS	LUGGAGE/BAGS
33	523	ESBEDA	WOMEN'S HAND BAGS
34	525	LEE COOPER	FOOTWEAR - GENERAL
35	527	LAKHANI	FOOTWEAR - RUBBER
36	543	VKC	FOOTWEAR - PU

CATEGORY WISE

ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
37	546	CAT	FOOTWEAR - WORK BOOTS
38	594	VOGUE	EYEWEAR
39	622	ASIAN	FOOTWEAR - SPORTS
40	729	RED CHIEF	FOOTWEAR - LEATHER
41	771	METRO	FOOTWEAR - BRAND/RETAIL
42	773	LIVIYA	LUGGAGE/BAGS
43	785	CATWALK	FOOTWEAR - WOMEN
44	793	RELAXO	FOOTWEAR - RUBBER
45	797	MOCHI	FOOTWEAR - BRAND/RETAIL
46	815	LEXUS	FOOTWEAR - WOMEN
47	816	LOTTO	FOOTWEAR - SPORTS
48	817	LALITHAA	JEWELLERY
49	822	AJANTA	FOOTWEAR - GENERAL
50	831	CITIZEN	WATCHES - PREMIUM
51	877	AERIAL	WATCHES
52	903	GRT JEWELLERS	JEWELLERY
53	918	OMEGA	LUXURY WATCHES
54	928	ELITE	FOOTWEAR - GENERAL
55	960	SG	FOOTWEAR - GENERAL
56	985	SONA	WATCHES

EYEWEAR

RANK	MDB 2020	BRAND NAME
1	282	RAYBAN
2	594	VOGUE

FOOTWEAR - BRAND/RETAIL

RANK	MDB 2020	BRAND NAME
1	20	BATA
2	271	KHADIM'S
3	422	SREELEATHERS
4	455	LIBERTY
5	771	METRO
6	797	MOCHI

CATEGORY WISE

ALL INDIA LISTINGS

JEWELLERY

RANK	MDB 2020	BRAND NAME
1	132	REDTAPE
2	376	ACTION
3	525	LEE COOPER
4	822	AJANTA
5	928	ELITE
6	960	SG

FOOTWEAR - LEATHER

RANK	MDB 2020	BRAND NAME
1	729	RED CHIEF

FOOTWEAR - OUTDOOR

RANK	MDB 2020	BRAND NAME
1	191	WOODLAND

FOOTWEAR - PU

RANK	MDB 2020	BRAND NAME
1	543	VKC

FOOTWEAR - RUBBER

RANK	MDB 2020	BRAND NAME
1	207	PARAGON
2	527	LAKHANI
3	793	RELAXO

FOOTWEAR - SPORTS

RANK	MDB 2020	BRAND NAME
1	34	PUMA
2	133	REEBOK
3	371	SPARX
4	622	ASIAN
5	816	LOTTO

CATEGORY WISE

ALL INDIA LISTINGS

FOOTWEAR - WOMEN

RANK	MDB 2020	BRAND NAME
1	785	CATWALK
2	815	LEXUS

FOOTWEAR - WORK BOOTS

RANK	MDB 2020	BRAND NAME
1	546	CAT

JEWELLERY

RANK	MDB 2020	BRAND NAME
1	45	TANISHQ
2	63	SENCO GOLD
3	158	KALYAN JEWELLERS
4	427	P.C.CHANDRA JEWELLERS
5	817	LALITHAA
6	903	GRT JEWELLERS

LUGGAGE/BAGS

RANK	MDB 2020	BRAND NAME
1	222	VIP
2	302	AMERICAN TOURISTER
3	521	SKYBAGS
4	773	LIVIYA

LUXURY WATCHES

RANK	MDB 2020	BRAND NAME
1	151	ROLEX
2	918	OMEGA

CATEGORY WISE

ALL INDIA LISTINGS

SHOCK RESISTANT WATCHES

RANK	MDB 2020	BRAND NAME
1	454	G-SHOCK

WATCHES

RANK	MDB 2020	BRAND NAME
1	18	TITAN
2	64	FOSSIL
3	94	SONATA
4	209	CASIO
5	293	HMT
6	365	TIMEX
7	877	AERIAL
8	985	SONA

WATCHES - PREMIUM

RANK	MDB 2020	BRAND NAME
1	139	RADO
2	157	SEIKO
3	831	CITIZEN

WATCHES - YOUTH

RANK	MDB 2020	BRAND NAME
1	99	FASTRACK

WOMEN'S HAND BAGS

RANK	MDB 2020	BRAND NAME
1	477	PAVERS ENGLAND
2	497	BAGGIT
3	523	ESBEDA

CATEGORY WISE ALL INDIA LISTINGS



REAL ESTATE

RANK	MDB 2020	BRAND NAME	CATEGORY
1	329	K.RAHEJA	DIVERSIFIED
2	656	GODREJ PROPERTIES	DIVERSIFIED
3	717	DLF	DIVERSIFIED
4	734	GOODWILL DEVELOPERS	DIVERSIFIED
5	851	GALAXY GROUP	DIVERSIFIED



RETAIL

RANK	MDB 2020	BRAND NAME	CATEGORY
1	14	ZARA	FAST FASHION
2	69	KFC	QSR
3	87	IKEA	READY-TO-ASSEMBLE FURNITURE
4	106	MCDONALD'S	QSR
5	114	DOMINO'S	QSR
6	140	PANTALOONS	PERSONAL GOODS
7	175	D MART	HYPERMARKET - INDIAN
8	176	HALDIRAM'S	QSR - INDIAN
9	180	PIZZA HUT	QSR
10	186	GODREJ INTERIO	FURNITURE/HOME INTERIORS
11	199	POTHYS	DEPARTMENTAL STORE - APPAREL
12	214	BIG BAZAAR	HYPERMARKET - INDIAN
13	238	RELIANCE TRENDS	PERSONAL GOODS
14	289	H&M	FAST FASHION
15	341	EXPRESS AVENUE	MALL
16	342	FBB	PERSONAL GOODS
17	351	FORUM MALL	MALL
18	358	SARAVANA STORES	MEGA STORE
19	399	PHOENIX MARKETCITY	MALL
20	415	MAX	FAST FASHION
21	440	MIO AMORE	BAKERY
22	448	SANGEETHA VEG RESTAURANT	RESTAURANT CHAIN
23	476	A2B	RESTAURANT CHAIN
24	486	WESTSIDE	PERSONAL GOODS
25	505	SAGAR RATNA	RESTAURANT CHAIN
26	506	GAP	FAST FASHION
27	508	NILGIRI'S	GROCERY
28	533	JEYACHANDRAN	DEPARTMENTAL STORE - APPAREL

CATEGORY WISE ALL INDIA LISTINGS

RANK	MDB 2020	BRAND NAME	CATEGORY
29	534	CROMA	CONSUMER ELECTRONICS
30	540	BURGER KING	QSR
31	541	LIFESTYLE	PERSONAL GOODS
32	544	SPENCER'S	HYPERMARKET - INDIAN
33	557	VASANTH & CO	CONSUMER ELECTRONICS
34	575	MAD OVER DONUTS	DONUTS
35	646	MONGINIS	CAKESHOP - CHAIN
36	678	NEXA	AUTOMOBILE
37	740	FABINDIA	HANDMADE PRODUCTS
38	745	WALMART	HYPERMARKET - FOREIGN
39	751	BIKANER	QSR - INDIAN
40	769	KLM FASHION MALL	MALL
41	779	GRACE WORLD SUPERMARKET	HYPERMARKET - INDIAN
42	814	R CITY	MALL
43	846	EVOK	FURNITURE/HOME INTERIORS
44	855	CAFÉ COFFEE DAY	CAFÉ
45	900	RELIANCE DIGITAL	CONSUMER ELECTRONICS
46	904	SUBWAY	QSR
47	906	ARCHIES	GREETING CARDS & GIFTS
48	943	VIVEKS	CONSUMER ELECTRONICS
49	975	NATURE'S BASKET	GROCERY

AUTOMOBILE

RANK	MDB 2020	BRAND NAME
1	678	NEXA

BAKERY

RANK	MDB 2020	BRAND NAME
1	440	MIO AMORE

CATEGORY WISE

ALL INDIA LISTINGS

CAFÉ

RANK	MDB 2020	BRAND NAME
1	855	CAFÉ COFFEE DAY

CAKESHOP - CHAIN

RANK	MDB 2020	BRAND NAME
1	646	MONGINIS

CONSUMER ELECTRONICS

RANK	MDB 2020	BRAND NAME
1	534	CROMA
2	557	VASANTH & CO
3	900	RELIANCE DIGITAL
4	943	VIVEKS

DEPARTMENTAL STORE - APPAREL

RANK	MDB 2020	BRAND NAME
1	199	POTHYS
2	533	JEYACHANDRAN

DONUTS

RANK	MDB 2020	BRAND NAME
1	575	MAD OVER DONUTS

FAST FASHION

RANK	MDB 2020	BRAND NAME
1	14	ZARA
2	289	H&M
3	415	MAX
4	506	GAP

CATEGORY WISE

ALL INDIA LISTINGS

FURNITURE/HOME INTERIORS

RANK	MDB 2020	BRAND NAME
1	186	GODREJ INTERIO
2	846	EVOK

GREETING CARDS & GIFTS

RANK	MDB 2020	BRAND NAME
1	906	ARCHIES

GROCERY

RANK	MDB 2020	BRAND NAME
1	508	NILGIRI'S
2	975	NATURE'S BASKET

HANDMADE PRODUCTS

RANK	MDB 2020	BRAND NAME
1	740	FABINDIA

HYPERMARKET - FOREIGN

RANK	MDB 2020	BRAND NAME
1	745	WALMART

HYPERMARKET - INDIAN

RANK	MDB 2020	BRAND NAME
1	175	D MART
2	214	BIG BAZAAR
3	544	SPENCER'S
4	779	GRACE WORLD SUPERMARKET

CATEGORY WISE

ALL INDIA LISTINGS

MALL

RANK	MDB 2020	BRAND NAME
1	341	EXPRESS AVENUE
2	351	FORUM MALL
3	399	PHOENIX MARKETCITY
4	769	KLM FASHION MALL
5	814	R CITY

MEGA STORE

RANK	MDB 2020	BRAND NAME
1	358	SARAVANA STORES

PERSONAL GOODS

RANK	MDB 2020	BRAND NAME
1	140	PANTALOONS
2	238	RELIANCE TRENDS
3	342	FBB
4	486	WESTSIDE
5	541	LIFESTYLE

QSR

RANK	MDB 2020	BRAND NAME
1	69	KFC
2	106	MCDONALD'S
3	114	DOMINO'S
4	180	PIZZA HUT
5	540	BURGER KING
6	904	SUBWAY

CATEGORY WISE ALL INDIA LISTINGS

QSR - INDIAN

RANK	MDB 2020	BRAND NAME
1	176	HALDIRAMS
2	751	BIKANER

READY-TO-ASSEMBLE FURNITURE

RANK	MDB 2020	BRAND NAME
1	87	IKEA

RESTAURANT CHAIN

RANK	MDB 2020	BRAND NAME
1	448	SANGEETHA VEG RESTAURANT
2	476	A2B
3	505	SAGAR RATNA

SERVICES



RANK	MDB 2020	BRAND NAME	CATEGORY
1	621	DHL	EXPRESS SERVICES - FOREIGN
2	651	DTDC	EXPRESS SERVICES - INDIAN
3	657	BLUE DART	EXPRESS SERVICES - INDIAN
4	659	IBM	CONSULTING SERVICES
5	787	CULT.FIT	FITNESS CENTRE
6	867	PROFESSIONAL COURIERS	EXPRESS SERVICES - INDIAN
7	885	ACCENTURE	PROFESSIONAL SERVICES
8	891	THOMAS COOK	TOURS & TRAVEL AGENCY
9	896	FEDEX	EXPRESS SERVICES - FOREIGN

CONSULTING SERVICES

RANK	MDB 2020	BRAND NAME
1	659	IBM

CATEGORY WISE

ALL INDIA LISTINGS

EXPRESS SERVICES - FOREIGN

RANK	MDB 2020	BRAND NAME
1	621	DHL
2	896	FEDEX

EXPRESS SERVICES - INDIAN

RANK	MDB 2020	BRAND NAME
1	651	DTDC
2	657	BLUE DART
3	867	PROFESSIONAL COURIERS

FITNESS CENTRE

RANK	MDB 2020	BRAND NAME
1	787	CULT.FIT

PROFESSIONAL SERVICES

RANK	MDB 2020	BRAND NAME
1	885	ACCENTURE

TOURS & TRAVEL AGENCY

RANK	MDB 2020	BRAND NAME
1	891	THOMAS COOK

CATEGORY WISE ALL INDIA LISTINGS



STATIONERY

RANK	MDB 2020	BRAND NAME	CATEGORY
1	129	APSARA	WRITING ACCESSORIES
2	144	PARKER	WRITING ACCESSORIES
3	165	NATARAJ	WRITING ACCESSORIES
4	288	CAMLIN	WRITING ACCESSORIES
5	397	REYNOLDS	WRITING ACCESSORIES
6	408	MONTEX	WRITING ACCESSORIES
7	535	CELLO	WRITING ACCESSORIES
8	691	CLASSMATE	NOTEBOOKS
9	699	CAMLIN	DIVERSIFIED
10	884	ROTOMAC	WRITING ACCESSORIES
11	908	AURORA	WRITING ACCESSORIES
12	936	LINC PENS	WRITING ACCESSORIES

DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	699	CAMLIN

NOTEBOOKS

RANK	MDB 2020	BRAND NAME
1	691	CLASSMATE

WRITING ACCESSORIES

RANK	MDB 2020	BRAND NAME
1	129	APSARA
2	144	PARKER
3	165	NATARAJ
4	288	CAMLIN
5	397	REYNOLDS
6	408	MONTEX
7	535	CELLO
8	884	ROTOMAC
9	908	AURORA
10	936	LINC PENS

CATEGORY WISE ALL INDIA LISTINGS



TECHNOLOGY

RANK	MDB 2020	BRAND NAME	CATEGORY
1	6	DELL	LAPTOPS
2	43	LENOVO	LAPTOPS
3	53	HEWLETT PACKARD	LAPTOPS
4	55	APPLE MacBOOK	LAPTOPS
5	86	HEWLETT PACKARD	PERSONAL TECHNOLOGY
6	101	APPLE	PERSONAL TECHNOLOGY
7	103	DELL	PERSONAL COMPUTERS
8	173	HEWLETT PACKARD	PRINTERS
9	185	MICROSOFT	SOFTWARE PRODUCTS
10	200	ACER	LAPTOPS
11	265	SAMSUNG	LAPTOPS
12	344	TCS	SOFTWARE SERVICES
13	346	INFOSYS	SOFTWARE SERVICES
14	373	SONY VAIO	LAPTOPS
15	383	INTEX	LAPTOPS
16	390	ASUS	LAPTOPS
17	393	INTEL	SEMICONDUCTORS
18	405	LENOVO	PERSONAL TECHNOLOGY
19	445	TOSHIBA	LAPTOPS
20	472	ASUS	PERSONAL TECHNOLOGY
21	519	HCL	PERSONAL TECHNOLOGY
22	587	CASIO	PERSONAL TECHNOLOGY
23	602	EPSON	PRINTERS
24	744	SIEMENS	INSTRUMENTATION & ELECTRICALS
25	760	iBALL	LAPTOPS
26	781	LG	LAPTOPS
27	794	CANON	PRINTERS
28	805	DOLBY	AUDIO TECHNOLOGY
29	850	ACER	PERSONAL COMPUTERS
30	889	XIAOMI	PERSONAL TECHNOLOGY
31	924	BESTON	MULTIMEDIA SPEAKERS

AUDIO TECHNOLOGY

RANK	MDB 2020	BRAND NAME
1	805	DOLBY

CATEGORY WISE ALL INDIA LISTINGS

INSTRUMENTATION & ELECTRICALS

RANK	MDB 2020	BRAND NAME
1	744	SIEMENS

LAPTOPS

RANK	MDB 2020	BRAND NAME
1	6	DELL
2	43	LENOVO
3	53	HEWLETT PACKARD
4	55	APPLE MacBOOK
5	200	ACER
6	265	SAMSUNG
7	373	SONY VAIO
8	383	INTEX
9	390	ASUS
10	445	TOSHIBA
11	760	iBALL
12	781	LG

MULTIMEDIA SPEAKERS

RANK	MDB 2020	BRAND NAME
1	924	BESTON

PERSONAL COMPUTERS

RANK	MDB 2020	BRAND NAME
1	103	DELL
2	850	ACER

CATEGORY WISE

ALL INDIA LISTINGS

PERSONAL TECHNOLOGY

RANK	MDB 2020	BRAND NAME
1	86	HEWLETT PACKARD
2	101	APPLE
3	405	LENOVO
4	472	ASUS
5	519	HCL
6	587	CASIO
7	889	XIAOMI

PRINTERS

RANK	MDB 2020	BRAND NAME
1	173	HEWLETT PACKARD
2	602	EPSON
3	794	CANON

SEMICONDUCTORS

RANK	MDB 2020	BRAND NAME
1	393	INTEL

SOFTWARE PRODUCTS

RANK	MDB 2020	BRAND NAME
1	185	MICROSOFT

SOFTWARE SERVICES

RANK	MDB 2020	BRAND NAME
1	344	TCS
2	346	INFOSYS

CATEGORY WISE ALL INDIA LISTINGS



TELECOM

RANK	MDB 2020	BRAND NAME	CATEGORY
1	22	RELIANCE JIO	MOBILE SERVICE PROVIDER
2	35	AIRTEL	MOBILE SERVICE PROVIDER
3	50	VODAFONE-IDEA	MOBILE SERVICE PROVIDER
4	225	RELIANCE JIO	SERVICES - DIVERSIFIED
5	353	BSNL	MOBILE SERVICE PROVIDER

MOBILE SERVICE PROVIDER

RANK	MDB 2020	BRAND NAME
1	22	RELIANCE JIO
2	35	AIRTEL
3	50	VODAFONE-IDEA
4	353	BSNL

SERVICES - DIVERSIFIED

RANK	MDB 2020	BRAND NAME
1	225	RELIANCE JIO

TRANSPORTATION



RANK	MDB 2020	BRAND NAME	CATEGORY
1	355	AIR INDIA	GOVERNMENT AIRLINES
2	498	INDIGO AIRLINES	AIRLINES - INDIAN
3	800	LUFTHANSA	AIRLINE - FOREIGN
4	964	BRITISH AIRWAYS	AIRLINE - FOREIGN
5	976	VISTARA	AIRLINES - INDIAN

AIRLINE - FOREIGN

RANK	MDB 2020	BRAND NAME
1	800	LUFTHANSA
2	964	BRITISH AIRWAYS

CATEGORY WISE

ALL INDIA LISTINGS

AIRLINES - INDIAN

RANK	MDB 2020	BRAND NAME
1	498	INDIGO AIRLINES
2	976	VISTARA

GOVERNMENT AIRLINES

RANK	MDB 2020	BRAND NAME
1	355	AIR INDIA