

MAB 2017	MAB 2016	RANK DIFF.	BRAND NAME	CATEGORY
1	3	2	SAMSUNG	Durables
2	1	-1	LG	Durables
3	2	-1	SONY	Durables
4	7	3	TATA	Diversified
5	4	-1	HONDA	Automobile
6	18	12	APPLE	Technology
7	8	1	MARUTI SUZUKI	Automobile
8	17	9	HEWLETT PACKARD	Technology
9	6	-3	BAJAJ	Diversified
10	15	5	DELL	Technology
11	26	15	RELIANCE	Diversified
12	87	75	PATANJALI	FMCG
13	22	9	HYUNDAI	Automobile
14	13	-1	GODREJ	Diversified
15	25	10	LENOVO	Technology
16	39	23	ADIDAS	Personal Accessories
17	9	-8	AIRTEL	Telecom
18	41	23	WHIRLPOOL	Durables
19	102	83	GOOGLE	Internet
20	89	69	OPPO	Personal Gadgetry
21	67	46	NIKE	Personal Accessories
22	38	16	TVS	Automobile
23	761	738	HERO CYCLES	Manufacturing
24	322	298	RELIANCE JIO	Telecom
25	51	26	TITAN	Personal Accessories
26	210	184	VIVO	Personal Gadgetry
27	24	-3	VIDEOCON	Diversified
28	10	-18	NOKIA	Personal Gadgetry
29	12	-17	BATA	Personal Accessories
30	34	4	VODAFONE	Telecom
31	57	26	ICICI BANK	BFSI
32	36	4	PUMA	Personal Accessories
33	35	2	AUDI	Automobile
34	28	-6	BMW	Automobile
35	59	24	REEBOK	Personal Accessories
36	27	-9	IDEA	Telecom
37	32	-5	AMUL	Food & Beverage
38	95	57	LEVI'S	Apparel
39	23	-16	RAYMOND	Apparel
40	21	-19	PHILIPS	Diversified
41	44	3	TOYOTA	Automobile
42	30	-12	PANASONIC	Durables
43	19	-24	COLGATE	FMCG
44	96	52	AMAZON	Internet
45	84	39	WOODLAND	Personal Accessories
46	48	2	STATE BANK OF INDIA	BFSI
47	31	-16	YAMAHA	Automobile
48	68	20	DABUR	Healthcare
49	37	-12	PEPSI	Food & Beverage
50	157	107	FACEBOOK	Internet
51	64	13	LAVA	Personal Gadgetry
52	20	-32	LUX	FMCG
53	107	54	GIONEE	Personal Gadgetry
54	126	72	MICROSOFT	Technology
55	-	-	MAHINDRA AUTO	Automobile
56	33	-23	MICROMAX	Personal Gadgetry
57	69	12	FORD	Automobile
58	46	-12	LIC	BFSI
59	14	-45	MERCEDES BENZ	Automobile
60	140	80	PETER ENGLAND	Apparel
61	92	31	PARLE	Food & Beverage
62	47	-15	BRITANNIA	Food & Beverage
63	50	-13	LAKME	FMCG
64	115	51	MAHINDRA & MAHINDRA	Diversified
65	120	55	NISSAN	Automobile
66	42	-24	NESTLE	Food & Beverage
67	77	10	HCL	Technology
68	203	135	BIG BAZAAR	Retail
69	54	-15	ONIDA	Durables
70	80	10	ACER	Technology
71	166	95	FASTRACK	Branded Fashion
72	101	29	WIPRO	Diversified
73	123	50	ITC	Diversified
74	163	89	BLACKBERRY	Personal Gadgetry
75	98	23	MOTOROLA	Personal Gadgetry
76	52	-24	KFC	Retail
77	-	-	HDFC FINANCE	BFSI
78	63	-15	HTC	Personal Gadgetry
79	118	39	LEE	Apparel
80	29	-51	SONATA	Personal Accessories
81	94	13	VOLTAS	Durables
82	532	450	CIPLA	Healthcare
83	184	101	ROLEX	Personal Accessories
84	328	244	RADO	Personal Accessories
85	79	-6	SUZUKI	Automobile
86	43	-43	DOVE	FMCG
87	65	-22	COCA-COLA	Food & Beverage
88	147	59	AXIS BANK	BFSI
89	180	91	SKODA	Automobile
90	456	366	TCS	Technology
91	125	34	FLIPKART	Internet
92	82	-10	APPLE iPhone	Personal Gadgetry
93	104	11	HITACHI	Diversified
94	150	56	HIMALAYA	Healthcare
95	297	202	RAYBAN	Personal Accessories
96	49	-47	HDFC BANK	BFSI
97	164	67	ASUS	Technology
98	131	33	MCDONALD'S	Retail
99	331	232	KTM DUKE	Automobile
100	45	-55	DETTOL	FMCG
101	168	67	HINDUSTAN UNILEVER	FMCG
102	70	-32	INTEX	Personal Gadgetry
103	372	269	FERRARI	Automobile
104	86	-18	ROYAL ENFIELD	Automobile
105	60	-45	AXE	FMCG
106	113	7	CADBURY'S	Food & Beverage
107	333	226	P&G	FMCG
108	237	129	KHADIM	Personal Accessories
109	212	103	NIKON	Personal Gadgetry
110	61	-49	POND'S	FMCG
111	159	48	NDTV	Media - TV
112	527	415	TIMES OF INDIA	Media - Print
113	670	557	LAKHANI	Personal Accessories
114	211	97	NESTLE MAGGI	Food & Beverage
115	324	209	YAHOO!	Internet
116	263	147	LEE COOPER	Apparel
117	265	148	PANTALOONS	Retail
118	169	51	BISLERI	Food & Beverage
119	97	-22	BSNL	Telecom
120	83	-37	DOMINO'S	Retail
121	-	-	FAB INDIA	Retail
122	99	-23	JAGUAR	Automobile
123	-	-	CANTABIL	Apparel
124	206	82	HAIER	Durables
125	199	74	NIRMA	FMCG
126	339	213	WHATSAPP	Internet
127	160	33	ARROW	Apparel
128	377	249	ADITYA BIRLA	Diversified
129	254	125	ALLEN SOLLY	Apparel
130	119	-11	J&J	Healthcare
131	251	120	PARK AVENUE	FMCG
132	85	-47	CANON	Personal Gadgetry
133	518	385	LOUIS PHILIPPE	Apparel
134	452	318	EXIDE	Automobile-Related
135	341	206	PAYTM	Internet
136	-	-	LOTTO	Personal Accessories
137	88	-49	PEPSODENT	FMCG
138	267	129	KOTAK MAHINDRA BANK	BFSI
139	956	817	REDMI	Personal Gadgetry
140	193	53	INTEL	Technology
141	74	-67	JOCKEY	Apparel
142	53	-89	FOGG	FMCG
143	154	11	AAJ TAK	Media - TV
144	443	299	MUFTI	Apparel
145	425	280	BOSCH	Automobile-Related
146	112	-34	MRF	Automobile-Related
147	292	145	GUCCI	Branded Fashion
148	580	432	XIAOMI	Personal Gadgetry
149	605	456	OLA	Internet
150	342	192	VAN HEUSEN	Apparel
151	58	-93	USHA FANS	Household Electricals
152	141	-11	TOSHIBA	Durables
153	100	-53	LIFEBUOY	FMCG
154	72	-82	HALDIRAM'S	Food & Beverage
155	319	164	SYSKA LED	Household Electricals
156	151	-5	SANSUI	Durables
157	344	187	eBAY	Internet
158	244	86	VOLKSWAGEN	Automobile
159	56	-103	NIVEA	FMCG
160	66	-94	AIRCEL	Telecom
161	174	13	GOOD KNIGHT	Home Care
162	132	-30	KINGFISHER	Alcoholic Beverages
163	109	-54	CLOSE UP	FMCG
164	75	-89	MAAZA	Food & Beverage
165	190	25	HMT WATCHES	Personal Accessories
166	402	236	KELVINATOR	Durables
167	146	-21	AIR INDIA	Transportation
168	127	-41	FAIR & LOVELY	FMCG
169	117	-52	L'OREAL	FMCG
170	-	-	TOMMY HILFIGER	Branded Fashion
171	71	-100	HORLICKS	Food & Beverage
172	500	328	YOUTUBE	Internet
173	-	-	HINDUSTAN	Media - Print
174	364	190	MAX	Diversified
175	373	198	OLX.IN	Internet
176	658	482	WRANGLER	Apparel
177	248	71	SUNFEAST	Food & Beverage
178	285	107	NESCAFE	Food & Beverage
179	303	124	ASIAN PAINTS	Manufacturing
180	90	-90	RIN	FMCG
181	209	28	TATA MOTORS	Automobile
182	208	26	HAVELLS	Household Electricals
183	455	272	RED CHIEF SHOES	Personal Accessories
184	185	1	BALAJI FOODS	Food & Beverage
185	156	-29	BPL	Diversified
186	366	180	DAINIK JAGRAN	Media - Print
187	62	-125	CELLO	Stationery
188	282	94	ASHOK LEYLAND	Automobile
189	148	-41	iBALL	Technology
190	130	-60	THUMS UP	Food & Beverage
191	483	292	UBER	Internet
192	867	675	W	Apparel
193	388	195	CHEVROLET	Automobile
194	309	115	TANISHQ	Personal Accessories
195	827	632	PORSCHE	Automobile
196	643	447	HUAWEI	Telecom
197	326	129	PEPE	Apparel
198	-	-	SONY ENTERTAINMENT TELEVISION	Media - TV
199	116	-83	GARNIER	FMCG
200	459	259	TIMEX	Personal Accessories

