

CATEGORY WISE ALL INDIA LISTING



ALCOHOLIC BEVERAGES

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	258	KINGFISHER	BEER
2	495	ROYAL STAG	WHISKEY
3	634	BUDWEISER	BEER
4	663	SMIRNOFF	VODKA
5	670	McDOWELL'S	WHISKEY
6	701	TUBORG	BEER
7	998	TEACHER'S	SCOTCH WHISKEY
8	999	BLENDERS PRIDE	WHISKEY
9	1000	SIGNATURE	WHISKEY

BEER

RANK	BTR 2020 RANK	BRAND NAME
1	258	KINGFISHER
2	634	BUDWEISER
3	701	TUBORG

SCOTCH WHISKEY

RANK	BTR 2020 RANK	BRAND NAME
1	998	TEACHER'S

VODKA

RANK	BTR 2020 RANK	BRAND NAME
1	663	SMIRNOFF

WHISKEY

RANK	BTR 2020 RANK	BRAND NAME
1	495	ROYAL STAG
2	670	McDOWELL'S
3	999	BLENDERS PRIDE
4	1000	SIGNATURE

CATEGORY WISE ALL INDIA LISTING



APPARELS

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	27	OTTO	MENSWEAR
2	33	RAMRAJ	DHOTIS
3	92	RAYMOND	FABRIC TO BRANDS
4	221	LEVI'S	CASUALWEAR
5	205	PETER ENGLAND	MENSWEAR
6	221	JOCKEY	INNERWEAR
7	228	US POLO	CASUALWEAR
8	288	PARK AVENUE	MENSWEAR
9	317	ARROW	FORMALWEAR
10	342	MINU SAREES	SAREES
11	392	LEE	CASUALWEAR
12	431	HOFFMEN	CASUALWEAR
13	455	ZODIAC	MENSWEAR
14	491	ALLEN SOLLY	FORMALWEAR
15	503	DEER CLUB	CASUALWEAR
16	506	TOMMY HILFGER	CASUALWEAR
17	530	COLORPLUS	MENSWEAR
18	532	SPYKAR	CASUALWEAR
19	552	BIBA	ETHNICWEAR - WOMEN
20	562	W	FUSIONWEAR - WOMEN
21	583	JACK & JONES	MENSWEAR
22	589	LEE COOPER	CASUALWEAR
23	602	RAYMOND MADE TO MEASURE	TAILORED MENSWEAR
24	604	ONN	INNERWEAR
25	625	BUFFALO	CASUALWEAR
26	640	VIMAL	FABRIC TO BRANDS
27	647	MANGO	WOMENSWEAR
28	651	INDIAN TERRAIN	MENSWEAR
29	671	CROCODILE	CASUALWEAR
30	682	PEPE	CASUALWEAR
31	710	DOLLAR	INNERWEAR
32	711	RUPA	INNERWEAR
33	737	MUFTI	MENSWEAR
34	740	SIYARAM	FABRICS
35	802	LUX COZI	INNERWEAR - BRAND
36	806	JOHN MILLER	MENSWEAR
37	811	VAN HEUSEN	FORMALWEAR
38	872	COTTON KING	CASUALWEAR
39	873	FAB INDIA	HANDMADE PRODUCTS

CATEGORY WISE ALL INDIA LISTING



APPARELS

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
40	928	DONEAR	FABRICS
41	929	MONTE CARLO	WINTERWEAR
42	958	CELIO	CASUALWEAR
43	959	RITU KUMAR	WOMENSWEAR - DESIGNER

CASUALWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	154	LEVI'S
2	634	US POLO
3	392	LEE
4	431	HOFFMEN
5	503	DEER CLUB
6	506	TOMMY HILFIGER
7	532	SPYKAR
8	589	LEE COOPER
9	625	BUFFALO
10	671	CROCODILE
11	682	PEPE
12	872	COTTON KING
13	958	CELIO

DHOTIS

RANK	BTR 2020 RANK	BRAND NAME
1	33	RAMRAJ

ETHNICWEAR - WOMEN

RANK	BTR 2020 RANK	BRAND NAME
1	552	BIBA

FABRIC TO BRANDS

RANK	BTR 2020 RANK	BRAND NAME
1	92	RAYMOND
2	640	VIMAL

CATEGORY WISE ALL INDIA LISTING

FABRICS

RANK	BTR 2020 RANK	BRAND NAME
1	740	SIYARAM
2	928	DONEAR

FORMALWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	317	ARROW
2	491	ALLEN SOLLY
3	811	VAN HEUSEN

FUSIONWEAR- WOMEN

RANK	BTR 2020 RANK	BRAND NAME
1	562	W

HANDMADE PRODUCTS

RANK	BTR 2020 RANK	BRAND NAME
1	873	FAB INDIA

INNERWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	221	JOCKEY
2	604	ONN
3	710	DOLLAR
4	711	RUPA

INNERWEAR- BRAND

RANK	BTR 2020 RANK	BRAND NAME
1	802	LUX COZI

CATEGORY WISE ALL INDIA LISTING

MENSWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	27	OTTO
2	205	PETER ENGLAND
3	288	PARK AVENUE
4	455	ZODIAC
5	530	COLORPLUS
6	583	JACK & JONES
7	651	INDIAN TERRAIN
8	737	MUFTI
9	806	JOHN MILLER

SAREES

RANK	BTR 2020 RANK	BRAND NAME
1	342	MINU SAREES

TAILORED MENSWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	602	RAYMOND MADE TO MEASURE

WINTERWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	929	MONTE CARLO

WOMENSWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	647	MANGO

WOMENSWEAR - DESIGNER

RANK	BTR 2020 RANK	BRAND NAME
1	959	RITU KUMAR

CATEGORY WISE ALL INDIA LISTING



AUTOMOBILES

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	8	MARUTI SUZUKI	FOUR WHEELER - MANUFACTURER
2	12	HONDA	FOUR WHEELER - MANUFACTURER
3	17	HONDA ACTIVA	AUTOMATIC SCOOTER
4	19	BMW	FOUR WHEELER - LUXURY
5	32	AUDI	FOUR WHEELER - LUXURY
6	44	HERO MOTOCORP	TWO WHEELER - MANUFACTURER
7	62	HYUNDAI	FOUR WHEELER - MANUFACTURER
8	64	JEEP	SUV MANUFACTURER
9	68	HONDA	TWO WHEELER - MANUFACTURER
10	73	MERCEDES BENZ	FOUR WHEELER - LUXURY
11	75	TATA MOTORS	FOUR WHEELER - MANUFACTURER
12	79	TOYOTA	FOUR WHEELER - MANUFACTURER
13	83	MARUTI SUZUKI SWIFT	CAR - HATCHBACK
14	84	TVS JUPITER	AUTOMATIC SCOOTER
15	85	BAJAJ	TWO WHEELER - MANUFACTURER
16	89	TVS SCOOTY	AUTOMATIC SCOOTER
17	96	HONDA CB SHINE	TWO WHEELER - BRAND
18	106	TVS	TWO WHEELER - MANUFACTURER
19	130	HONDA CITY	CAR - SEDAN
20	135	BAJAJ PULSAR	TWO WHEELER - BRAND
21	136	FORD	FOUR WHEELER - MANUFACTURER
22	137	MAHINDRA & MAHINDRA	FOUR WHEELER - MANUFACTURER
23	145	ROYAL ENFIELD	TWO WHEELER - MANUFACTURER
24	153	HERO PLEASURE	TWO WHEELER - BRAND
25	165	HONDA	SCOOTERS
26	175	ROYAL ENFIELD BULLET	TWO WHEELER - BRAND
27	179	YAMAHA	TWO WHEELER - MANUFACTURER
28	187	TATA MOTORS	COMMERCIAL VEHICLES
29	197	RENAULT	FOUR WHEELER - MANUFACTURER
30	213	MARUTI SUZUKI ALTO	CAR - HATCHBACK
31	218	TVS SCOOTY PEP+	AUTOMATIC SCOOTER
32	230	JAGUAR	FOUR WHEELER - LUXURY
33	235	KINETIC HONDA	AUTOMATIC SCOOTER
34	303	BAJAJ	SCOOTERS
35	314	HONDA UNICORN	TWO WHEELER - BRAND
36	322	SUZUKI ACCESS	TWO WHEELER - BRAND
37	328	HERO SPLENDOR	TWO WHEELER - BRAND
38	340	SUZUKI	FOUR WHEELER - MANUFACTURER
39	341	VOLKSWAGEN	FOUR WHEELER - MANUFACTURER

CATEGORY WISE ALL INDIA LISTING



AUTOMOBILES

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
40	360	LAMBORGHINI	FOUR WHEELER - SUPER LUXURY
41	366	HYUNDAI SANTRO	CAR - HATCHBACK
42	390	MAHINDRA RODEO	AUTOMATIC SCOOTER
43	422	VOLVO	FOUR WHEELER - LUXURY
44	423	KTM DUKE	TWO WHEELER - BRAND
45	425	SUZUKI	TWO WHEELER - MANUFACTURER
46	429	BMW MOTORRAD	TWO WHEELER - BRAND (PREMIUM)
47	439	BAJAJ	THREE WHEELER - MANUFACTURER
48	451	SKODA	FOUR WHEELER - MANUFACTURER
49	465	MAHINDRA XUV500	SUV/MUV - BRAND
50	477	NISSAN	FOUR WHEELER - MANUFACTURER
51	514	KIA	FOUR WHEELER - MANUFACTURER
52	556	MAHINDRA SCORPIO	SUV/MUV - BRAND
53	598	MAHINDRA & MAHINDRA	TRACTORS
54	610	KTM	TWO WHEELER - MANUFACTURER
55	626	HERO PASSION	TWO WHEELER - BRAND
56	654	ESCORTS	TRACTORS
57	655	JEEP COMPASS	SUV/MUV - BRAND
58	662	VOLVO	COMMERCIAL VEHICLES
59	664	MARUTI SUZUKI DZIRE	CAR - SEDAN
60	693	LEXUS	FOUR WHEELER - LUXURY
61	698	FERRARI	FOUR WHEELER - SUPER LUXURY
62	714	HERO MOTOCORP	SCOOTERS
63	721	MITSUBISHI	FOUR WHEELER - MANUFACTURER
64	722	BENTLEY	FOUR WHEELER - SUPER LUXURY
65	728	TATA INDIGO	CAR - SEDAN
66	731	MAHINDRA TRUCK & BUS	COMMERCIAL VEHICLES
67	733	DATSUN	FOUR WHEELER - MANUFACTURER
68	745	MAHINDRA XUV 300	SUV/MUV - BRAND
69	787	LAND ROVER	FOUR WHEELER - LUXURY
70	814	TATA HEXA	SUV/MUV - BRAND
71	859	KAWASAKI	TWO WHEELER - MANUFACTURER
72	893	MINI	HATCHBACK - SUPER LUXURY
73	897	BAJAJ SCOOTY	AUTOMATIC SCOOTER
74	900	TOYOTA INNOVA	SUV/MUV - BRAND
75	901	HONDA LIVO	TWO WHEELER - BRAND
76	919	SWARAJ MAZDA	COMMERCIAL VEHICLES
77	930	TOYOTA FORTUNER	FOUR WHEELER (SUV) - LUXURY
78	960	HERO DUET	AUTOMATIC SCOOTER
79	983	SONALIKA	TRACTORS

CATEGORY WISE ALL INDIA LISTING

AUTOMATIC SCOOTER

RANK	BTR 2020 RANK	BRAND NAME
1	17	HONDA ACTIVA
2	84	TVS JUPITER
3	89	TVS SCOOTY
4	218	TVS SCOOTY PEP+
5	235	KINETIC HONDA
6	390	MAHINDRA RODEO
7	897	BAJAJ SCOOTY
8	737	HERO DUET

CAR - HATCHBACK

RANK	BTR 2020 RANK	BRAND NAME
1	83	MARUTI SUZUKI SWIFT
2	213	MARUTI SUZUKI ALTO
3	366	HYUNDAI SANTRO

CAR - SEDAN

RANK	BTR 2020 RANK	BRAND NAME
1	130	HONDA CITY
2	664	MARUTI SUZUKI DZIRE
3	728	TATA INDIGO

COMMERCIAL VEHICLES

RANK	BTR 2020 RANK	BRAND NAME
1	187	TATA MOTORS
2	662	VOLVO
3	731	MAHINDRA TRUCK & BUS
4	919	SWARAJ MAZDA

FOUR WHEELER - LUXURY

RANK	BTR 2020 RANK	BRAND NAME
1	19	BMW
2	32	AUDI
3	73	MERCEDES BENZ
4	230	JAGUAR
5	422	VOLVO
6	693	LEXUS
7	787	LAND ROVER

CATEGORY WISE ALL INDIA LISTING

FOUR WHEELER - MANUFACTURER

RANK	BTR 2020 RANK	BRAND NAME
1	8	MARUTI SUZUKI
2	12	HONDA
3	62	HYUNDAI
4	75	TATA MOTORS
5	79	TOYOTA
6	136	FORD
7	137	MAHINDRA & MAHINDRA
8	197	RENAULT
9	340	SUZUKI
10	341	VOLKSWAGEN
11	451	SKODA
12	477	NISSAN
13	514	KIA
14	721	MITSUBISHI
15	733	DATSUN

FOUR WHEELER - SUPER LUXURY

RANK	BTR 2020 RANK	BRAND NAME
1	360	LAMBORGHINI
2	698	FERRARI
3	722	BENTLEY

FOUR WHEELER (SUV) - LUXURY

RANK	BTR 2020 RANK	BRAND NAME
1	930	TOYOTA FORTUNER

HATCHBACK - SUPER LUXURY

RANK	BTR 2020 RANK	BRAND NAME
1	893	MINI

SCOOTERS

RANK	BTR 2020 RANK	BRAND NAME
1	165	HONDA
2	303	BAJAJ
3	714	HERO MOTOCORP

CATEGORY WISE ALL INDIA LISTING

SUV MANUFACTURER

RANK	BTR 2020 RANK	BRAND NAME
1	64	JEEP

SUV/MUV - BRAND

RANK	BTR 2020 RANK	BRAND NAME
1	465	MAHINDRA XUV500
2	556	MAHINDRA SCORPIO
3	655	JEEP COMPASS
4	745	MAHINDRA XUV 300
5	814	TATA HEXA
6	900	TOYOTA INNOVA

THREE WHEELER - MANUFACTURER

RANK	BTR 2020 RANK	BRAND NAME
1	439	BAJAJ

TRACTORS

RANK	BTR 2020 RANK	BRAND NAME
1	598	MAHINDRA & MAHINDRA
2	654	ESCORTS
3	983	SONALIKA

TWO WHEELER - BRAND

RANK	BTR 2020 RANK	BRAND NAME
1	96	HONDA CB SHINE
2	135	BAJAJ PULSAR
3	153	HERO PLEASURE
4	175	ROYAL ENFIELD BULLET
5	314	HONDA UNICORN
6	322	SUZUKI ACCESS
7	328	HERO SPLENDOR
8	423	KTM DUKE
9	626	HERO PASSION
10	901	HONDA LIVO

CATEGORY WISE ALL INDIA LISTING

TWO WHEELER - BRAND (PREMIUM)

RANK	BTR 2020 RANK	BRAND NAME
1	429	BMW MOTORRAD

TWO WHEELER - MANUFACTURER

RANK	BTR 2020 RANK	BRAND NAME
1	44	HERO MOTOCORP
2	68	HONDA
3	85	BAJAJ
4	106	TVS
5	145	ROYAL ENFIELD
6	179	YAMAHA
7	425	SUZUKI
8	610	KTM
9	859	KAWASAKI

CATEGORY WISE ALL INDIA LISTING



AUTOMOBILE - RELATED

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	86	CEAT	TYRES
2	127	MRF	TYRES
3	224	EXIDE	AUTO - BATTERIES
4	234	CASTROL	LUBRICANTS
5	337	JK TYRES	TYRES
6	573	APOLLO TYRES	TYRES
7	611	DUNLOP	TYRES
8	832	3M	CAR CARE
9	860	AMARON	AUTO - BATTERIES
10	867	STUDDS	HELMETS
11	899	TVS TYRES	TYRES

AUTO - BATTERIES

RANK	BTR 2020 RANK	BRAND NAME
1	224	EXIDE
2	860	AMARON

CAR CARE

RANK	BTR 2020 RANK	BRAND NAME
1	832	3M

HELMETS

RANK	BTR 2020 RANK	BRAND NAME
1	867	STUDDS

LUBRICANTS

RANK	BTR 2020 RANK	BRAND NAME
1	234	CASTROL

TYRES

RANK	BTR 2020 RANK	BRAND NAME
1	86	CEAT
2	127	MRF
3	337	JK TYRES
4	573	APOLLO TYRES

CATEGORY WISE ALL INDIA LISTING

TYRES

RANK	BTR 2020 RANK	BRAND NAME
5	611	DUNLOP
6	899	TVS TYRES



BFSI

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	11	LIC	LIFE INSURANCE - PSU
2	18	STATE BANK OF INDIA	BANK - PSU
3	29	ICICI BANK	BANK - PRIVATE
4	30	HDFC BANK	BANK - PRIVATE
5	59	AMERICAN EXPRESS	CREDIT CARDS
6	60	MUTHOOT FINANCE	FINANCIAL SERVICES
7	69	AVIVA LIFE INSURANCE	LIFE INSURANCE - PRIVATE
8	94	AXIS BANK	BANK - PRIVATE
9	168	BAJAJ FINANCE	FINANCIAL SERVICES
10	169	KOTAK MAHINDRA BANK	BANK - PRIVATE
11	245	UNION BANK OF INDIA	BANK - PSU
12	248	CANARA BANK	BANK - PSU
13	272	TATA AIG	GENERAL INSURANCE - PRIVATE
14	279	RBI	BANK - FEDERAL
15	284	IDBI BANK	BANK - PSU
16	285	CITIBANK	BANK - FOREIGN
17	318	BANK OF BARODA	BANK - PSU
18	344	BAJAJ ALLIANZ	INSURANCE - DIVERSIFIED
19	369	HSBC	BANK - FOREIGN
20	380	HDFC	HOME FINANCE
21	417	ICICI LOMBARD	GENERAL INSURANCE - PRIVATE
22	448	BANK OF INDIA	BANK - PSU
23	464	HDFC SECURITIES	BROKING SERVICES
24	475	BANK OF MAHARASHTRA	BANK - PSU
25	478	YES BANK	BANK - PRIVATE
26	516	PUNJAB NATIONAL BANK	BANK - PSU
27	521	PNB METLIFE	LIFE INSURANCE - PRIVATE
28	531	ICICI PRUDENTIAL	LIFE INSURANCE - PRIVATE
29	572	GENERAL INSURANCE CORPORATION	GENERAL INSURANCE - PSU
30	595	TATA CAPITAL	FINANCIAL SERVICES
31	601	VISA	CREDIT CARDS
32	618	INDUSIND BANK	BANK - PRIVATE
33	620	INDIAN BANK	BANK - PSU
34	636	HDFC LIFE	LIFE INSURANCE - PRIVATE
35	657	ANDHRA BANK	BANK - PSU

CATEGORY WISE ALL INDIA LISTING



BFSI

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
36	684	SBI LIFE	LIFE INSURANCE - PRIVATE
37	719	SBI MUTUAL FUND	MUTUAL FUND
38	744	INDIABULLS	FINANCIAL SERVICES
39	749	ADITYA BIRLA CAPITAL	FINANCIAL SERVICES
40	765	APOLLO MUNICH	HEALTH INSURANCE - PRIVATE
41	843	TVS CREDIT	FINANCIAL SERVICES
42	874	MAHINDRA FINANCE	FINANCIAL SERVICES
43	875	RELIANCE GENERAL INSURANCE	GENERAL INSURANCE - PRIVATE
44	902	UCO BANK	BANK - PSU
45	920	BIRLA SUN LIFE INSURANCE	LIFE INSURANCE - PRIVATE
46	931	ALLAHABAD BANK	BANK - PSU
47	956	MAX LIFE INSURANCE	LIFE INSURANCE - PRIVATE
48	961	STAR HEALTH	HEALTH INSURANCE - PRIVATE
49	975	ORIENTAL INSURANCE	GENERAL INSURANCE - PSU
50	984	DCB BANK	BANK - PRIVATE

BANK - FEDERAL

RANK	BTR 2020 RANK	BRAND NAME
1	279	RBI

BANK - FOREIGN

RANK	BTR 2020 RANK	BRAND NAME
1	285	CITIBANK
2	369	HSBC

BANK - PRIVATE

RANK	BTR 2020 RANK	BRAND NAME
1	29	ICICI BANK
2	30	HDFC BANK
3	94	AXIS BANK
4	169	KOTAK MAHINDRA BANK
5	478	YES BANK
6	618	INDUSIND BANK
7	984	DCB BANK

CATEGORY WISE ALL INDIA LISTING

BANK - PSU

RANK	BTR 2020 RANK	BRAND NAME
1	18	STATE BANK OF INDIA
2	245	UNION BANK OF INDIA
3	248	CANARA BANK
4	284	IDBI BANK
5	318	BANK OF BARODA
6	448	BANK OF INDIA
7	475	BANK OF MAHARASHTRA
8	516	PUNJAB NATIONAL BANK
9	620	INDIAN BANK
10	657	ANDHRA BANK
11	902	UCO BANK
12	931	ALLAHABAD BANK

BROKING SERVICES

RANK	BTR 2020 RANK	BRAND NAME
1	464	HDFC SECURITIES

CREDIT CARDS

RANK	BTR 2020 RANK	BRAND NAME
1	59	AMERICAN EXPRESS
2	601	VISA

FINANCIAL SERVICES

RANK	BTR 2020 RANK	BRAND NAME
1	60	MUTHOOT FINANCE
2	168	BAJAJ FINANCE
3	595	TATA CAPITAL
4	744	INDIABULLS
5	749	ADITYA BIRLA CAPITAL
6	843	TVS CREDIT
7	874	MAHINDRA FINANCE

CATEGORY WISE ALL INDIA LISTING

GENERAL INSURANCE - PRIVATE

RANK	BTR 2020 RANK	BRAND NAME
1	272	TATA AIG
2	417	ICICI LOMBARD
3	875	RELIANCE GENERAL INSURANCE

GENERAL INSURANCE - PSU

RANK	BTR 2020 RANK	BRAND NAME
1	572	GENERAL INSURANCE CORPORATION
2	975	ORIENTAL INSURANCE

HEALTH INSURANCE - PRIVATE

RANK	BTR 2020 RANK	BRAND NAME
1	765	APOLLO MUNICH
2	961	STAR HEALTH

HOME FINANCE

RANK	BTR 2020 RANK	BRAND NAME
1	380	HDFC

INSURANCE - DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	344	BAJAJ ALLIANZ

LIFE INSURANCE - PRIVATE

RANK	BTR 2020 RANK	BRAND NAME
1	69	AVIVA LIFE INSURANCE
2	521	PNB METLIFE
3	531	ICICI PRUDENTIAL
4	636	HDFC LIFE
5	684	SBI LIFE
6	920	BIRLA SUN LIFE INSURANCE
7	956	MAX LIFE INSURANCE

CATEGORY WISE ALL INDIA LISTING

LIFE INSURANCE - PSU

RANK	BTR 2020	BRAND NAME
1	11	LIC

MUTUAL FUND

RANK	BTR 2020	BRAND NAME
1	719	SBI MUTUAL FUND



BRANDED FASHION

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	707	BEING HUMAN	BRANDED FASHION
2	734	ARMANI	BRANDED FASHION - LUXURY
3	812	GUCCI	BRANDED FASHION - LUXURY
4	845	CALVIN KLEIN	BRANDED FASHION

BRANDED FASHION

RANK	BTR 2020 RANK	BRAND NAME
1	707	BEING HUMAN
2	845	CALVIN KLEIN

BRANDED FASHION - LUXURY

RANK	BTR 2020 RANK	BRAND NAME
1	734	ARMANI
2	812	GUCCI

CATEGORY WISE ALL INDIA LISTING



CONSTRUCTION

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	518	KOLTE PATIL	REAL ESTATE
2	522	K.RAHEJA	REAL ESTATE
3	705	LODHA	REAL ESTATE
4	715	AKSHAYA	REAL ESTATE
5	716	HIRANANDANI	REAL ESTATE
6	761	L&T CONSTRUCTION	EPC CONTRACTORS
7	861	GODREJ PROPERTIES	REAL ESTATE

EPC CONTRACTORS

RANK	BTR 2020 RANK	BRAND NAME
1	761	L&T CONSTRUCTION

REAL ESTATE

RANK	BTR 2020 RANK	BRAND NAME
1	518	KOLTE PATIL
2	522	K.RAHEJA
3	705	LODHA
4	715	AKSHAYA
5	716	HIRANANDANI
6	861	GODREJ PROPERTIES

CATEGORY WISE ALL INDIA LISTING



CONSUMER APPLIANCES

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	140	OKAYA	INVERTER BATTERIES
2	141	LIVPURE	WATER PURIFIERS
3	199	USHA	FANS
4	215	ORIENT	FANS
5	225	LUMINOUS	INVERTER BATTERIES
6	269	AQUAGUARD	WATER PURIFIERS
7	287	KENT	WATER PURIFIERS
8	290	A.O. SMITH	WATER PURIFIERS
9	294	PHILIPS	DIVERSIFIED
10	315	BAJAJ ELECTRICALS	FANS
11	371	CROMPTON GREAVES	FANS
12	387	HAVELLS	FANS
13	426	BAJAJ	IRONS
14	447	HAIER	FANS
15	460	USHA	DIVERSIFIED
16	546	KHAITAN	FANS
17	644	POLAR	FANS
18	650	BAJAJ ELECTRICALS	DIVERSIFIED
19	652	PREETHI	KITCHEN APPLIANCES
20	694	A.O. SMITH	WATER PURIFIERS
21	750	BAJAJ	FANS
22	771	VENUS	WATER HEATERS
23	777	USHA	KITCHEN APPLIANCES
24	778	V-GUARD	DIVERSIFIED
25	819	CROMPTON GREAVES	DIVERSIFIED
26	833	JAIPAN	KITCHEN APPLIANCES
27	862	PUREIT	WATER PURIFIERS
28	876	KENSTAR	KITCHEN APPLIANCES
29	903	BAJAJ	KITCHEN APPLIANCES
30	932	MI	WATER PURIFIERS
31	933	NIAGRA	WATER PURIFIERS
32	962	BUTTERFLY	KITCHEN APPLIANCES
33	985	EON	FANS

CATEGORY WISE ALL INDIA LISTING

DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	294	PHILIPS
2	460	USHA
3	650	BAJAJ ELECTRICALS
4	778	V-GUARD
5	819	CROMPTON GREAVES

FANS

RANK	BTR 2020 RANK	BRAND NAME
1	199	USHA
2	215	ORIENT
3	315	BAJAJ ELECTRICALS
4	371	CROMPTON GREAVES
5	387	HAVELLS
6	447	HAIER
7	546	KHAITAN
8	644	POLAR
9	750	BAJAJ
10	985	EON

INVERTER BATTERIES

RANK	BTR 2020 RANK	BRAND NAME
1	140	OKAYA
2	225	LUMINOUS

IRONS

RANK	BTR 2020 RANK	BRAND NAME
1	426	BAJAJ

KITCHEN APPLIANCES

RANK	BTR 2020 RANK	BRAND NAME
1	652	PREETHI
2	777	USHA
3	833	JAIPAN
4	876	KENSTAR
5	903	BAJAJ
6	962	BUTTERFLY

CATEGORY WISE ALL INDIA LISTING

WATER HEATERS

RANK	BTR 2020 RANK	BRAND NAME
1	290	A.O. SMITH
2	771	VENUS

WATER PURIFIERS

RANK	BTR 2020 RANK	BRAND NAME
1	141	LIVPURE
2	269	USHA
3	287	KENT
4	694	A.O. SMITH
5	862	PUREIT
6	932	MI
7	933	NIAGRA



CONSUMER ELECTRONICS

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	5	LG	TELEVISIONS
2	9	SAMSUNG	TELEVISIONS
3	14	LG	REFRIGERATORS
4	22	SAMSUNG	REFRIGERATORS
5	23	SAMSUNG	DIVERSIFIED
6	26	LG	WASHING MACHINES
7	37	PANASONIC	TELEVISIONS
8	45	SONY	TELEVISIONS
9	46	GODREJ	REFRIGERATORS
10	53	LG	DIVERSIFIED
11	63	PANASONIC	AIR CONDITIONERS
12	81	SAMSUNG	AIR CONDITIONERS
13	87	WHIRLPOOL	WASHING MACHINES
14	93	SONY	DIVERSIFIED
15	95	VOLTAS	AIR CONDITIONERS
16	97	VIDEOCON	TELEVISIONS
17	114	ONIDA	TELEVISIONS
18	119	SAMSUNG	WASHING MACHINES
19	125	SYMPHONY	AIR COOLERS
20	132	GODREJ	AIR CONDITIONERS
21	138	MI	TELEVISIONS
22	146	SONY	AUDIO EQUIPMENTS

CATEGORY WISE ALL INDIA LISTING



CONSUMER ELECTRONICS

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
23	147	WHIRLPOOL	REFRIGERATORS
24	159	DAIKIN	AIR CONDITIONERS
25	177	WHIRLPOOL	DIVERSIFIED
26	180	CARRIER	AIR CONDITIONERS
27	185	LG	AIR CONDITIONERS
28	188	GODREJ	WASHING MACHINES
29	198	VOLTAS	REFRIGERATORS
30	226	VIDEOCON	REFRIGERATORS
31	238	GODREJ	TELEVISIONS
32	242	HITACHI	AIR CONDITIONERS
33	265	PANASONIC	DIVERSIFIED
34	292	VIDEOCON	WASHING MACHINES
35	300	BLUE STAR	AIR CONDITIONERS
36	301	KELVINATOR	REFRIGERATORS
37	305	LLOYD	AIR CONDITIONERS
38	306	GODREJ	DIVERSIFIED
39	327	SANSUI	TELEVISIONS
40	329	PHILIPS	TELEVISIONS
41	338	ONIDA	AIR CONDITIONERS
42	403	PANASONIC	AUDIO EQUIPMENTS
43	442	WISE	TELEVISIONS
44	469	ONIDA	DIVERSIFIED
45	492	HAIER	TELEVISIONS
46	496	TOSHIBA	TELEVISIONS
47	502	PHILIPS	AUDIO EQUIPMENTS
48	542	PANASONIC	WASHING MACHINES
49	579	SAMSUNG	AUDIO EQUIPMENTS
50	612	HITACHI	DIVERSIFIED
51	633	HITACHI	REFRIGERATORS
52	673	SANSUI	DIVERSIFIED
53	751	ONIDA	WASHING MACHINES
54	764	HAIER	DIVERSIFIED
55	779	KOMPACT	AUDIO EQUIPMENTS
56	820	iBALL	AUDIO EQUIPMENTS
57	850	WHIRLPOOL	AIR CONDITIONERS
58	910	KORYO	AUDIO EQUIPMENT
59	963	MITASHI	TELEVISIONS
60	993	BoAT	AUDIO EQUIPMENTS

CATEGORY WISE ALL INDIA LISTING

AIR CONDITIONERS

RANK	BTR 2020 RANK	BRAND NAME
1	63	PANASONIC
2	81	SAMSUNG
3	95	VOLTAS
4	132	GODREJ
5	159	DAIKIN
6	180	CARRIER
7	185	LG
8	242	HITACHI
9	300	BLUE STAR
10	305	LLOYD
11	338	ONIDA
12	850	WHIRLPOOL

AIR COOLERS

RANK	BTR 2020 RANK	BRAND NAME
1	125	SYMPHONY

AUDIO EQUIPMENTS

RANK	BTR 2020 RANK	BRAND NAME
1	146	SONY
2	403	PANASONIC
3	502	PHILIPS
4	579	SAMSUNG
5	779	KOMPACT
6	820	iBALL
7	910	KORYO
8	993	BoAT

DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	23	SAMSUNG
2	53	LG
3	93	SONY
4	177	WHIRLPOOL
5	265	PANASONIC
6	306	GODREJ
7	469	ONIDA
8	612	HITACHI

CATEGORY WISE ALL INDIA LISTING

DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
9	673	SANSUI
10	764	HAIER

REFRIGERATORS

RANK	BTR 2020 RANK	BRAND NAME
1	14	LG
2	22	SAMSUNG
3	46	GODREJ
4	147	WHIRLPOOL
5	198	VOLTAS
6	226	VIDEOCON
7	301	KELVINATOR
8	633	HITACHI

TELEVISIONS

RANK	BTR 2020 RANK	BRAND NAME
1	5	LG
2	9	SAMSUNG
3	37	PANASONIC
4	45	SONY
5	97	VIDEOCON
6	114	ONIDA
7	138	MI
8	238	GODREJ
9	327	SANSUI
10	329	PHILIPS
11	442	WISE
12	492	HAIER
13	496	TOSHIBA
14	963	MITASHI

WASHING MACHINES

RANK	BTR 2020 RANK	BRAND NAME
1	26	LG
2	87	WHIRLPOOL
3	119	SAMSUNG
4	188	GODREJ
5	292	VIDEOCON

CATEGORY WISE ALL INDIA LISTING

WASHING MACHINES

RANK	BTR 2020 RANK	BRAND NAME
6	542	PANASONIC
7	751	ONIDA



DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	51	TATA	DIVERSIFIED
2	160	GODREJ	DIVERSIFIED
3	174	RELIANCE	DIVERSIFIED
4	257	ITC	DIVERSIFIED
5	839	WIPRO	DIVERSIFIED



DTH

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	236	TATA SKY	DTH
2	368	DISH TV	DTH
3	419	AIRTEL	DTH
4	504	ITC	DTH



EDUCATION

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	52	EUROKIDS	PRE-SCHOOL
2	389	BALBHARTI COLLEGE	COLLEGE
3	432	PREMCHAND	SCHOOL
4	456	ZEE LEARN	DIVERSIFIED
5	855	APTECH	TRAINING INSTITUTE

COLLEGE

RANK	BTR 2020 RANK	BRAND NAME
1	389	BALBHARTI COLLEGE

DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	456	ZEE LEARN

CATEGORY WISE ALL INDIA LISTING

PRE-SCHOOL

RANK	BTR 2020 RANK	BRAND NAME
1	52	EUROKIDS

SCHOOL

RANK	BTR 2020 RANK	BRAND NAME
1	432	PREMCHAND

TRAINING INSTITUTE

RANK	BTR 2020 RANK	BRAND NAME
1	855	APTECH



ENERGY

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	166	HINDUSTAN PETROLEUM	OIL & GAS - RETAIL
2	170	POWER	PETROLEUM - BRAND
3	476	RELIANCE PETROLEUM	OIL & GAS - DIVERSIFIED
4	587	INDIAN OIL	OIL & GAS - RETAIL
5	606	ADANI	ELECTRIC UTILITY
6	677	CESC	ELECTRIC UTILITY
7	741	BHARATGAS	LPG
8	856	RELIANCE INFRASTRUCTURE	ELECTRIC UTILITY
9	976	INDANE	LPG

ELECTRIC UTILITY

RANK	BTR 2020 RANK	BRAND NAME
1	606	ADANI
2	677	CESC
3	856	RELIANCE INFRASTRUCTURE

LPG

RANK	BTR 2020 RANK	BRAND NAME
1	741	BHARATGAS
2	976	INDANE

CATEGORY WISE ALL INDIA LISTING

OIL & GAS - DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	476	RELIANCE PETROLEUM

OIL & GAS - RETAIL

RANK	BTR 2020 RANK	BRAND NAME
1	166	HINDUSTAN PETROLEUM
2	587	INDIAN OIL

PETROLEUM - BRAND

RANK	BTR 2020 RANK	BRAND NAME
1	170	POWER

ENTERTAINMENT



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	780	PVR	CINEMA - DISPLAY

FAST MOVING ELECTRICAL GOODS



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	266	PHILIPS LED	LED LIGHTING
2	297	PHILIPS	LIGHTING
3	304	HAVELLS	DIVERSIFIED
4	395	BAJAJ ELECTRICALS	LIGHTING
5	468	ANCHOR	SWITCHES
6	483	SYSKA LED	LED LIGHTING
7	789	HAVELLS	LIGHTING
8	877	ORIENT ELECTRIC	DIVERSIFIED

DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	304	HAVELLS
2	877	ORIENT ELECTRIC

CATEGORY WISE ALL INDIA LISTING

LED LIGHTING

RANK	BTR 2020 RANK	BRAND NAME
1	266	PHILIPS LED
2	483	SYSKA LED

LIGHTING

RANK	BTR 2020 RANK	BRAND NAME
1	297	PHILIPS
2	395	BAJAJ ELECTRICALS
3	789	HAVELLS

SWITCHES

RANK	BTR 2020 RANK	BRAND NAME
1	468	ANCHOR



FMCG

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	15	PATANJALI DANT KANTI	TOOTHPASTE
2	25	COLGATE	TOOTHPASTE
3	31	DETTOL	ANTISEPTIC PRODUCTS
4	36	LUX	SOAPS
5	42	LAKME	COSMETICS
6	47	DOVE	SOAPS
7	74	NIVEA	SKINCARE
8	77	GARNIER	SKINCARE
9	90	FOGG	DEO/PERFUME
10	103	CLINIC PLUS	SHAMPOO
11	111	NIPPO	CONSUMER BATTERIES
12	112	HIMALAYA	SOAPS - AYURVEDIC
13	117	DOVE	SHAMPOO
14	121	CLOSE UP	TOOTHPASTE
15	129	POND'S	TALCUM POWDER
16	131	POND'S	SKINCARE
17	142	PARACHUTE	HAIR OIL
18	143	PEARS	SOAPS
19	148	PATANJALI	DIVERSIFIED
20	158	FEVICOL	ADHESIVE
21	164	WHISPER	PERSONAL HYGIENE PRODUCTS
22	167	LIFEBUOY	ANTISEPTIC PRODUCTS

CATEGORY WISE ALL INDIA LISTING



FMCG

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
23	172	SUNSILK	SHAMPOO
24	182	GODREJ NO.1	SOAPS
25	192	PEPSODENT	TOOTHPASTE
26	207	AMWAY	DIRECT SELLING
27	208	POND'S	COSMETICS
28	209	CINTHOL	SOAPS
29	212	JOHNSON & JOHNSON	BABY PRODUCTS - DIVERSIFIED
30	219	HIMALAYA	SKINCARE - AYURVEDIC
31	220	PATANJALI	SOAPS - AYURVEDIC
32	227	SANTOOR	SOAPS
33	233	FA	DEO/PERFUME
34	246	BOROLINE	ANTISEPTIC CREAM - AYURVEDIC
35	256	EVA	DEO/PERFUME
36	277	FAIR & LOVELY	SKIN LIGHTENING PRODUCTS
37	280	MAYBELLINE	COSMETICS
38	309	L'OREAL	SHAMPOO
39	319	DABUR BABOOL	TOOTHPASTE
40	323	PARK AVENUE	DEO/PERFUME
41	332	HEAD & SHOULDERS	FABRICARE
42	335	SURF EXCEL	FABRICARE
43	336	BAJAJ ALMOND DROPS	SKINCARE - AYURVEDIC
44	345	PATANJALI	SKINCARE - AYURVEDIC
45	346	MAC	COSMETICS
46	347	PATANJALI KESH KANTI	HAIR OIL - AYURVEDIC
47	349	PANTENE	SHAMPOO
48	362	L'OREAL	COSMETICS
49	375	SAVLON	ANTISEPTIC PRODUCTS
50	376	GARNIER	HAIR COLOUR
51	381	RIN	FABRICARE
52	386	JOY	COSMETICS
53	394	LOTUS	COSMETICS
54	397	HINDUSTAN UNILEVER	DIVERSIFIED
55	398	VIVEL	SOAPS
56	401	SENSODYNE	TOOTHPASTE
57	402	L'OREAL	EYELINER
58	411	DABUR	DIVERSIFIED
59	414	MAC	LIPSTICK
60	415	NIRMA	FABRICARE
61	420	VICCO	SKINCARE - AYURVEDIC

CATEGORY WISE ALL INDIA LISTING



FMCG

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
62	172	TIDE	FABRICARE
63	182	VASELINE	SKINCARE
64	192	VIM	DISHCARE
65	207	ANANDI CHANDANAM SOAP	SOAPS
66	208	HARPIC	TOILET CLEANER
67	209	IMC SHRI HALDI	SKINCARE - AYURVEDIC
68	212	EVEREADY	CONSUMER BATTERIES
69	219	WHITE TONE	SKIN LIGHTENING PRODUCTS
70	220	INDULEKHA BHRINGA OIL	HAIR OIL - AYURVEDIC
71	227	DAZLLER	LIPSTICK
72	233	DABUR VATIKA	SHAMPOO - AYURVEDIC
73	246	PITAMBARI	FABRICARE
74	256	DABUR AMLA	HAIR OIL
75	277	KESHKING	HAIR OIL - AYURVEDIC
76	280	MEERA	SHAMPOO - HERBAL
77	309	HAMAM	SOAPS
78	319	WHEEL	FABRICARE
79	323	GODREJ EXPERT	HAIR COLOUR
80	332	KS	DEO/PERFUME
81	335	BOROPLUS	ANTISEPTIC CREAM - AYURVEDIC
82	336	GILLETTE	SHAVING PRODUCTS
83	345	LIZOL	FLOOR DISINFECTANT
84	346	SESA	HAIR OIL - AYURVEDIC
85	347	GOODKNIGHT	PEST REPELLENT
86	349	PAMPERS	DIAPERS
87	362	HIMALAYA	TOOTHPASTE
88	375	EYETEX	EYELINER
89	376	ASWINI	HAIR OIL
90	381	EMAMI	DIVERSIFIED
91	386	MAMAEARTH	COSMETICS
92	394	PEDIGREE	DOG FOOD
93	397	MEDIMIX	SOAPS - AYURVEDIC
94	398	AXE	DEO/PERFUME
95	401	AMBICA	AGARBATTIS
96	402	LUX	SHAMPOO
97	411	WILD STONE	DEO/PERFUME
98	414	MYSORE SANDAL	SOAPS
99	415	ORAL-B	TOOTHBRUSHES
100	420	FACES	COSMETICS

CATEGORY WISE ALL INDIA LISTING



FMCG

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
101	697	CHIK	SHAMPOO
102	706	AYUSH	SHAMPOO
103	712	IMC	DIRECT SELLING
104	718	CAMAY	SOAPS
105	727	COLIN	SURFACE CLEANER
106	742	PARACHUTE ADVANSED JASMINE HAIROIL	HAIR OIL
107	752	DABUR RED	TOOTHPASTE
108	756	DOVE	DIVERSIFIED
109	770	ALL OUT	PEST REPELLENT
110	772	DOVE	SKINCARE
111	781	EMAMI NAVRATNA	HAIR OIL
112	790	DOMEX	TOILET CLEANER
113	793	SUGAR	COSMETICS
114	794	NYLE SHAMPOO	SHAMPOO
115	801	ARIEL	FABRICARE
116	821	MANGALDEEP	AGARBATTIS
117	822	HUGGIES	DIAPERS
118	823	REXONA	SOAPS
119	826	AYUR	SOAPS - AYURVEDIC
120	840	SOFY	PERSONAL HYGIENE PRODUCTS
121	846	SUTHOL	ANTISEPTIC PRODUCTS
122	857	GOLD FLAKE	CIGARETTE
123	863	UJALA	FABRICARE
124	878	OLD SPICE	DEO/PERFUME
125	879	OSWAL	FABRICARE
126	880	OLAY	SKINCARE
127	904	DYNA	SOAPS
128	911	L'OREAL	HAIR COLOUR
129	912	RANGOLI MEHENDI	HENNA
130	918	WILLS CIGARETTE	CIGARETTE
131	921	CHANDRIKA	SOAPS - AYURVEDIC
132	927	JO	SOAPS
133	934	DURACELL	CONSUMER BATTERIES
134	935	TULIP	COTTON HYGIENE
135	936	P&G	DIVERSIFIED
136	937	WOW	SHAMPOO
137	938	KAVERI HEENA	HENNA
138	939	MAMAEARTH	SKINCARE
139	940	POND'S	SOAPS

CATEGORY WISE

ALL INDIA LISTING



FMCG

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
140	977	DENVER	DEO/PERFUME
141	986	DABUR LAL TAIL	BABY MASSAGE OIL
142	987	SHALIMAR	HAIR OIL
143	988	STAYFREE	PERSONAL HYGIENE PRODUCTS
144	994	LIRIL	SOAPS

ADHESIVE

RANK	BTR 2020 RANK	BRAND NAME
1	158	FEVICOL

AGARBATTIS

RANK	BTR 2020 RANK	BRAND NAME
1	622	AMBICA
2	821	MANGALDEEP

ANTISEPTIC CREAM - AYURVEDIC

RANK	BTR 2020 RANK	BRAND NAME
1	246	BOROLINE
2	550	BOROPLUS

ANTISEPTIC PRODUCTS

RANK	BTR 2020 RANK	BRAND NAME
1	31	DETTOL
2	167	LIFEBUOY
3	375	SAVLON
4	846	SUTHOL

BABY MASSAGE OIL

RANK	BTR 2020 RANK	BRAND NAME
1	986	DABUR LAL TAIL

CATEGORY WISE

ALL INDIA LISTING

BABY PRODUCTS - DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	212	JOHNSON & JOHNSON

CIGARETTE

RANK	BTR 2020 RANK	BRAND NAME
1	857	GOLD FLAKE
2	918	WILLS CIGARETTE

CONSUMER BATTERIES

RANK	BTR 2020 RANK	BRAND NAME
1	111	NIPPO
2	470	EVEREADY
3	934	DURACELL

COSMETICS

RANK	BTR 2020 RANK	BRAND NAME
1	42	LAKME
2	208	POND'S
3	280	MAYBELLINE
4	346	MAC
5	362	L'OREAL
6	386	JOY
7	394	LOTUS
8	614	MAMAEARTH
9	691	FACES
10	793	SUGAR

COTTON HYGIENE

RANK	BTR 2020 RANK	BRAND NAME
1	935	TULIP

DEO/PERFUME

RANK	BTR 2020 RANK	BRAND NAME
1	90	FOGG
2	233	FA
3	256	EVA

CATEGORY WISE

ALL INDIA LISTING

DEO/PERFUME

RANK	BTR 2020 RANK	BRAND NAME
4	323	PARK AVENUE
5	549	KS
6	619	AXE
7	642	WILD STONE
8	878	OLD SPICE
9	977	DENVER

DIAPERS

RANK	BTR 2020 RANK	BRAND NAME
1	570	PAMPERS
2	822	HUGGIES

DIRECT SELLING

RANK	BTR 2020 RANK	BRAND NAME
1	207	AMWAY
2	712	IMC

DISHCARE

RANK	BTR 2020 RANK	BRAND NAME
1	441	VIM

DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	148	PATANJALI
2	397	HINDUSTAN UNILEVER
3	411	DABUR
4	600	EMAMI
5	756	DOVE
6	936	P&G

DOG FOOD

RANK	BTR 2020 RANK	BRAND NAME
1	615	PEDIGREE

CATEGORY WISE ALL INDIA LISTING

EYELINER

RANK	BTR 2020 RANK	BRAND NAME
1	402	L'OREAL
2	590	EYETEX

FABRICARE

RANK	BTR 2020 RANK	BRAND NAME
1	335	SURF EXCEL
2	381	RIN
3	415	NIRMA
4	436	TIDE
5	513	PITAMBARI
6	537	WHEEL
7	801	ARIEL
8	863	UJALA
9	879	OSWAL

FLOOR DISINFECTANT

RANK	BTR 2020 RANK	BRAND NAME
1	564	LIZOL

HAIR COLOUR

RANK	BTR 2020 RANK	BRAND NAME
1	376	GARNIER
2	544	GODREJ EXPERT
3	911	L'OREAL

HAIR OIL

RANK	BTR 2020 RANK	BRAND NAME
1	142	PARACHUTE
2	336	BAJAJ ALMOND DROPS
3	517	DABUR AMLA
4	594	ASWINI
5	742	PARACHUTE ADVANSED JASMINE HAIROIL
6	781	EMAMI NAVRATNA
7	987	SHALIMAR

CATEGORY WISE ALL INDIA LISTING

HAIR OIL - AYURVEDIC

RANK	BTR 2020	BRAND NAME
1	347	PATANJALI KESH KANTI
2	494	INDULEKHA BHRINGA OIL
3	519	KESHKING
4	565	SESA

HENNA

RANK	BTR 2020 RANK	BRAND NAME
1	912	RANGOLI MEHENDI
2	938	KAVERI HEENA

LIPSTICK

RANK	BTR 2020 RANK	BRAND NAME
1	414	MAC
2	501	DAZLLER

PERSONAL HYGIENE PRODUCTS

RANK	BTR 2020 RANK	BRAND NAME
1	164	WHISPER
2	840	SOFY
3	988	STAYFREE

PEST REPELLENT

RANK	BTR 2020 RANK	BRAND NAME
1	568	GOODKNIGHT
2	770	ALL OUT

CATEGORY WISE ALL INDIA LISTING

SHAMPOO

RANK	BTR 2020 RANK	BRAND NAME
1	103	CLINIC PLUS
2	117	DOVE
3	172	SUNSILK
4	309	L'OREAL
5	332	HEAD & SHOULDERS
6	349	PANTENE
7	638	LUX
8	697	CHIK
9	706	AYUSH
10	794	NYLE SHAMPOO
11	937	WOW

SHAMPOO - AYURVEDIC

RANK	BTR 2020 RANK	BRAND NAME
1	509	DABUR VATIKA

SHAMPOO - HERBAL

RANK	BTR 2020 RANK	BRAND NAME
1	526	MEERA

SHAVING PRODUCTS

RANK	BTR 2020 RANK	BRAND NAME
1	557	GILLETTE

SKIN LIGHTENING PRODUCTS

RANK	BTR 2020 RANK	BRAND NAME
1	277	FAIR & LOVELY
2	482	WHITE TONE

CATEGORY WISE ALL INDIA LISTING

SKINCARE

RANK	BTR 2020 RANK	BRAND NAME
1	74	NIVEA
2	77	GARNIER
3	131	POND'S
4	437	VASELINE
5	772	DOVE
6	880	OLAY
7	939	MAMAEARTH

SKINCARE - AYURVEDIC

RANK	BTR 2020 RANK	BRAND NAME
1	219	HIMALAYA
2	345	PATANJALI
3	420	VICCO
4	461	IMC SHRI HALDI

SOAPS

RANK	BTR 2020 RANK	BRAND NAME
1	36	LUX
2	47	DOVE
3	143	PEARS
4	182	GODREJ NO.1
5	209	CINTHOL
6	227	SANTOOR
7	398	VIVEL
8	449	ANANDI CHANDANAM SOAP
9	536	HAMAM
10	649	MYSORE SANDAL
11	718	CAMAY
12	823	REXONA
13	904	DYNA
14	927	JO
15	940	POND'S
16	994	LIRIL

CATEGORY WISE ALL INDIA LISTING

SOAPS - AYURVEDIC

RANK	BTR 2020 RANK	BRAND NAME
1	112	HIMALAYA
2	220	PATANJALI
3	617	MEDIMIX
4	826	AYUR
5	921	CHANDRIKA

SURFACE CLEANER

RANK	BTR 2020 RANK	BRAND NAME
1	727	COLIN

TALCUM POWDER

RANK	BTR 2020 RANK	BRAND NAME
1	727	POND'S

TOILET CLEANER

RANK	BTR 2020 RANK	BRAND NAME
1	450	HARPIC
2	790	DOMEX

TOOTHBRUSHES

RANK	BTR 2020 RANK	BRAND NAME
1	678	ORAL-B

TOOTHPASTE

RANK	BTR 2020 RANK	BRAND NAME
1	15	PATANJALI DANT KANTI
2	25	COLGATE
3	121	CLOSE UP
4	192	PEPSODENT
5	319	DABUR BABOOL
6	401	SENSODYNE
7	571	HIMALAYA
8	752	DABUR RED

CATEGORY WISE ALL INDIA LISTING



FOOD & BEVERAGE

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	21	TATA SALT	SALT
2	24	AMUL	MILK
3	39	NESCAFÉ	INSTANT COFFEE
4	40	AMUL	BUTTER
5	58	AACHI	SPICES
6	70	NESTLÉ MAGGI	INSTANT NOODLES
7	71	BRU	INSTANT COFFEE
8	82	PARLE-G	BISCUITS - BRAND
9	88	BRITANNIA	BISCUITS - DIVERSIFIED
10	99	AMUL	CHEESE
11	101	TATA TEA	TEA
12	109	AMUL	DAIRY - DIVERSIFIED
13	115	HALDIRAM'S	PACKAGED SNACKS
14	118	HORLICKS	NUTRITIONAL SUPPLEMENTS
15	123	CADBURY DAIRY MILK	CHOCOLATE - BRAND
16	126	DABUR HONEY	HONEY
17	133	PARLE	BISCUITS - DIVERSIFIED
18	144	NESTLÉ KITKAT	CHOCOLATE - BRAND
19	149	COCA-COLA	AERATED BEVERAGES
20	151	BISLERI	PACKAGED DRINKING WATER
21	152	CADBURY	CHOCOLATES - DIVERSIFIED
22	161	PEPSI	AERATED BEVERAGES
23	171	SAFFOLA	EDIBLE OIL
24	183	NESTLÉ	MILK
25	184	OREO	BISCUITS - BRAND
26	186	CADBURY PERK	CHOCOLATE - BRAND
27	191	MARS GALAXY	CHOCOLATE - BRAND
28	195	LIPTON	TEA
29	206	PATANJALI	EDIBLE OIL
30	211	FORTUNE	EDIBLE OIL
31	217	NESTLÉ	DIVERSIFIED
32	229	SPRITE	AERATED BEVERAGES
33	241	LAY'S	PACKAGED SNACKS
34	247	BROOKE BOND TAJ MAHAL	TEA - BRAND
35	251	POOJA	SPICES
36	254	WAGH BAKRI	TEA
37	261	AASHIRVAAD ATTA	PACKAGED FLOUR
38	262	SCOOPS	ICE CREAM/FROZEN DESSERT
39	263	PATANJALI	GHEE

CATEGORY WISE ALL INDIA LISTING



FOOD & BEVERAGE

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
40	271	KELLOGG'S	BREAKFAST CEREAL
41	278	BRITANNIA GOODDAY	BISCUITS - BRAND
42	281	BINGO	PACKAGED SNACKS
43	282	EVEREST	SPICES
44	291	COMPLAN	NUTRITIONAL SUPPLEMENTS
45	299	ANANDA DAIRY	DAIRY - DIVERSIFIED
46	312	BRITANNIA BOURBON	BISCUITS - BRAND
47	321	NESTLÉ MUNCH	CHOCOLATE - BRAND
48	331	AMUL	GHEE
49	334	NIRAPARA	PACKAGED RICE
50	343	KOHINOOR	PACKAGED RICE
51	348	CADBURY 5 STAR	CHOCOLATE - BRAND
52	350	BROOKE BOND RED LABEL	TEA - BRAND
53	352	BRITANNIA	DIVERSIFIED
54	357	MDH	SPICES
55	358	PATANJALI	PACKAGED FLOUR
56	383	FROOTI	NON-AERATED BEVERAGES
57	391	KINDER JOY	CANDY / TOFFEE
58	396	RED BULL	ENERGY DRINK
59	404	KURKURE	PACKAGED SNACKS
60	406	GOLDEN GATE	PACKAGED RICE
61	416	PRIYA	PROCESSED FOODS
62	418	FREEDOM	EDIBLE OIL
63	424	HARVEST GOLD	BREAD
64	427	SOCIETY TEA	TEA
65	433	SUNFEAST DARK FANTASY	BISCUITS - BRAND
66	443	SUNFEAST YIPPEE NOODLES	INSTANT NOODLES
67	444	FANTA	AERATED BEVERAGES
68	453	NESTLÉ	CHOCOLATES - DIVERSIFIED
69	463	GOLD DROP OIL	EDIBLE OIL
70	466	NUTELLA	CHOCOLATE HAZELNUT SPREAD
71	467	MAAZA	NON-AERATED BEVERAGES
72	471	3 ROSES	TEA
73	472	BALAJI	PACKAGED SNACKS
74	474	MOTHER DAIRY	MILK
75	497	BOOST	NUTRITIONAL SUPPLEMENTS
76	499	VIJAYA	MILK
77	505	PARLE HAPPY HAPPY	BISCUITS - BRAND
78	508	SATYENDRA SATTOO	PACKAGED FLOUR

CATEGORY WISE ALL INDIA LISTING



FOOD & BEVERAGE

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
79	527	PARLE KRACKJACK	BISCUITS - BRAND
80	528	VADILAL	ICE CREAM/FROZEN DESSERT
81	529	BOURNVITA	NUTRITIONAL SUPPLEMENTS
82	533	GANESH	KITCHEN STAPLES
83	535	LAXMI BHOG	PACKAGED FLOUR
84	547	SUNFLOWER OIL	EDIBLE OIL
85	553	TATA CHAKRA GOLD TEA	TEA - BRAND
86	554	UTSAV	PACKAGED SNACKS
87	555	KITCHEN KING MASALA	SPICES
88	566	APPLE FOOD INDUSTRIES	PROCESSED FOODS
89	567	KELLOGG'S CHOCOS	BREAKFAST CEREAL
90	577	ANMOL	BISCUITS - DIVERSIFIED
91	578	KISSAN	PROCESSED FOODS
92	588	AMUL	ICE CREAM/FROZEN DESSERT
93	593	PARLE MELODY	CANDY / TOFFEE
94	599	SAFFOLA OATS	BREAKFAST OATS
95	608	SRI TULASI FOODS	TRADITIONAL SWEETS
96	623	BIKAJI	PACKAGED SNACKS
97	628	PULSE	CANDY / TOFFEE
98	635	PATANJALI	BISCUITS - DIVERSIFIED
99	637	PRIYAGOLD	BISCUITS - DIVERSIFIED
100	643	VIJAYA OIL	EDIBLE OIL
101	645	JK SPICES	SPICES
102	658	ROLICK	ICE CREAM/FROZEN DESSERT
103	668	DHARA	EDIBLE OIL
104	669	PARLE	DIVERSIFIED
105	672	KINLEY	PACKAGED DRINKING WATER
106	674	PARLE HIDE & SEEK	BISCUITS - BRAND
107	679	BRITANNIA	BREAD
108	680	NESTLÉ MAGGI PAZZTA	INSTANT PASTA
109	681	MONARCH	BISCUITS - DIVERSIFIED
110	686	GIRNAR	TEA
111	692	KOLIS	PACKAGED SNACKS
112	702	SUNDROP	EDIBLE OIL
113	720	THUMS UP	AERATED BEVERAGES
114	738	BRITANNIA	CAKES
115	739	AQUAFINA	PACKAGED DRINKING WATER
116	753	KNORR	RTC FOODS
117	757	AROKYA	MILK

CATEGORY WISE ALL INDIA LISTING



FOOD & BEVERAGE

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
118	769	GRP	GHEE
119	791	METRO DAIRY	DAIRY - DIVERSIFIED
120	792	SAMRAT	PACKAGED SNACKS
121	803	MTR	RTC FOODS
122	807	COOKME	SPICES
123	810	RAJNIGANDHA	MOUTH FRESHENER - TRADITIONAL
124	815	DAAWAT	PACKAGED RICE
125	827	CHAMBAL	EDIBLE OIL
126	834	AMUL HAPPY TREATS	RTC FOODS
127	844	TULSI	PACKAGED SNACKS
128	851	UNCLE CHIPPS	PACKAGED SNACKS
129	852	K.C. DAS	PACKAGED SWEETS
130	853	ANNAPURNA	SALT
131	864	LIJJAT	RTC FOODS
132	881	MODERN	BAKERY PRODUCTS
133	882	ECLAIRS	CANDY / TOFFEE
134	883	PRIYA	EDIBLE OIL
135	884	GOKUL	MILK
136	894	HAVMOR	ICE CREAM/FROZEN DESSERT
137	895	BADSHAH	SPICES
138	905	DALDA	HYDROGENATED VEGETABLE OIL
139	906	JERSEY	MILK
140	909	SUNFEAST	BISCUITS - DIVERSIFIED
141	913	BISK FARM	BISCUITS - DIVERSIFIED
142	922	ANNAPURNA	PACKAGED FLOUR
143	923	DABUR REAL	PACKAGED FRUIT JUICE
144	924	AMUL	YOGURT
145	941	MILANO ITALIAN GELATO	ICE CREAM/FROZEN DESSERT
146	942	HERITAGE	MILK
147	949	RUCHI GOLD OIL	EDIBLE OIL
148	950	SUNRISE FOODS	SPICES
149	973	GOPAL	PACKAGED SNACKS
150	995	ROOH AFZA	CONCENTRATED SQUASH
151	996	SARAS	GHEE

CATEGORY WISE ALL INDIA LISTING

AERATED BEVERAGES

RANK	BTR 2020 RANK	BRAND NAME
1	149	COCA-COLA
2	161	PEPSI
3	229	SPRITE
4	444	FANTA
5	720	THUMS UP

BAKERY PRODUCTS

RANK	BTR 2020 RANK	BRAND NAME
1	881	MODERN

BISCUITS - BRAND

RANK	BTR 2020 RANK	BRAND NAME
1	82	PARLE-G
2	184	OREO
3	278	BRITANNIA GOODDAY
4	312	BRITANNIA BOURBON
5	433	SUNFEAST DARK FANTASY
6	505	PARLE HAPPY HAPPY
7	527	PARLE KRACKJACK
8	674	PARLE HIDE & SEEK

BISCUITS - DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	88	BRITANNIA
2	133	PARLE
3	577	ANMOL
4	635	PATANJALI
5	637	PRIYAGOLD
6	681	MONARCH
7	909	SUNFEAST
8	913	BISK FARM

BREAD

RANK	BTR 2020 RANK	BRAND NAME
1	424	HARVEST GOLD
2	679	BRITANNIA

CATEGORY WISE ALL INDIA LISTING

BREAKFAST CEREAL

RANK	BTR 2020 RANK	BRAND NAME
1	271	KELLOGG'S
2	567	KELLOGG'S CHOCOS

BREAKFAST OATS

RANK	BTR 2020 RANK	BRAND NAME
1	599	SAFFOLA OATS

BUTTER

RANK	BTR 2020 RANK	BRAND NAME
1	40	AMUL

CAKES

RANK	BTR 2020 RANK	BRAND NAME
1	738	BRITANNIA

CANDY / TOFFEE

RANK	BTR 2020 RANK	BRAND NAME
1	391	KINDER JOY
2	593	PARLE MELODY
3	628	PULSE
4	882	ECLAIRS

CHEESE

RANK	BTR 2020 RANK	BRAND NAME
1	99	AMUL

CHOCOLATE - BRAND

RANK	BTR 2020 RANK	BRAND NAME
1	123	CADBURY DAIRY MILK
2	144	NESTLÉ KITKAT
3	186	CADBURY PERK
4	191	MARS GALAXY
5	321	NESTLÉ MUNCH
6	348	CADBURY 5 STAR

CATEGORY WISE ALL INDIA LISTING

CHOCOLATE HAZELNUT SPREAD

RANK	BTR 2020 RANK	BRAND NAME
1	466	NUTELLA

CHOCOLATES - DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	152	CADBURY
2	453	NESTLÉ

CONCENTRATED SQUASH

RANK	BTR 2020 RANK	BRAND NAME
1	995	ROOH AFZA

DAIRY - DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	109	AMUL
2	299	ANANDA DAIRY
3	791	METRO DAIRY

DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	217	NESTLÉ
2	352	BRITANNIA
3	669	PARLE

EDIBLE OIL

RANK	BTR 2020 RANK	BRAND NAME
1	171	SAFFOLA
2	206	PATANJALI
3	211	FORTUNE
4	418	FREEDOM
5	463	GOLD DROP OIL
6	547	SUNFLOWER OIL
7	643	VIJAYA OIL
8	668	DHARA
9	702	SUNDROP
10	827	CHAMBAL
11	883	PRIYA

CATEGORY WISE ALL INDIA LISTING

EDIBLE OIL

RANK	BTR 2020 RANK	BRAND NAME
12	949	RUCHI GOLD OIL

ENERGY DRINK

RANK	BTR 2020 RANK	BRAND NAME
1	396	RED BULL

GHEE

RANK	BTR 2020 RANK	BRAND NAME
1	263	PATANJALI
2	331	AMUL
3	769	GRP
4	996	SARAS

HONEY

RANK	BTR 2020 RANK	BRAND NAME
1	126	DABUR HONEY

HYDROGENATED VEGETABLE OIL

RANK	BTR 2020 RANK	BRAND NAME
1	905	DALDA

ICE CREAM/FROZEN DESSERT

RANK	BTR 2020 RANK	BRAND NAME
1	262	SCOOPS
2	528	VADILAL
3	588	AMUL
4	658	ROLICK
5	894	HAVMOR
6	941	MILANO ITALIAN GELATO

INSTANT COFFEE

RANK	BTR 2020 RANK	BRAND NAME
1	39	NESCAFÉ
2	71	BRU

CATEGORY WISE ALL INDIA LISTING

INSTANT NOODLES

RANK	BTR 2020 RANK	BRAND NAME
1	70	NESTLÉ MAGGI
2	443	SUNFEAST YIPPEE NOODLES

INSTANT PASTA

RANK	BTR 2020 RANK	BRAND NAME
1	680	NESTLÉ MAGGI PAZZTA

KITCHEN STAPLES

RANK	BTR 2020 RANK	BRAND NAME
1	533	GANESH

MILK

RANK	BTR 2020 RANK	BRAND NAME
1	24	AMUL
2	183	NESTLÉ
3	474	MOTHER DAIRY
4	499	VIJAYA
5	757	AROKYA
6	884	GOKUL
7	906	JERSEY
8	942	HERITAGE

MOUTH FRESHENER - TRADITIONAL

RANK	BTR 2020 RANK	BRAND NAME
1	810	RAJNIGANDHA

NON-AERATED BEVERAGES

RANK	BTR 2020 RANK	BRAND NAME
1	383	FROOTI
2	467	MAAZA

CATEGORY WISE ALL INDIA LISTING

NUTRITIONAL SUPPLEMENTS

RANK	BTR 2020 RANK	BRAND NAME
1	118	HORLICKS
2	291	COMPLAN
3	497	BOOST
4	529	BOURNVITA

PACKAGED DRINKING WATER

RANK	BTR 2020 RANK	BRAND NAME
1	151	BISLERI
2	672	KINLEY
3	739	AQUAFINA

PACKAGED FLOUR

RANK	BTR 2020 RANK	BRAND NAME
1	261	AASHIRVAAD ATTA
2	358	PATANJALI
3	508	SATYENDRA SATTOO
4	535	LAXMI BHOG
5	922	ANNAPURNA

PACKAGED FRUIT JUICE

RANK	BTR 2020 RANK	BRAND NAME
1	923	DABUR REAL

PACKAGED RICE

RANK	BTR 2020 RANK	BRAND NAME
1	334	NIRAPARA
2	343	KOHINOOR
3	406	GOLDEN GATE
4	815	DAAWAT

CATEGORY WISE ALL INDIA LISTING

PACKAGED SNACKS

RANK	BTR 2020 RANK	BRAND NAME
1	115	HALDIRAM'S
2	241	LAY'S
3	281	BINGO
4	404	KURKURE
5	472	BALAJI
6	554	UTSAV
7	623	BIKAJI
8	692	KOLIS
9	792	SAMRAT
10	844	TULSI
11	851	UNCLE CHIPPS
12	973	GOPAL

PACKAGED SWEETS

RANK	BTR 2020 RANK	BRAND NAME
1	852	K.C. DAS

PROCESSED FOODS

RANK	BTR 2020 RANK	BRAND NAME
1	416	PRIYA
2	566	APPLE FOOD INDUSTRIES
3	578	KISSAN

RTC FOODS

RANK	BTR 2020 RANK	BRAND NAME
1	753	KNORR
2	803	MTR
3	834	AMUL HAPPY TREATS
4	864	LIJJAT

SALT

RANK	BTR 2020 RANK	BRAND NAME
1	21	TATA SALT
2	853	ANNAPURNA

CATEGORY WISE ALL INDIA LISTING

SPICES

RANK	BTR 2020 RANK	BRAND NAME
1	58	AACHI
2	251	POOJA
3	282	EVEREST
4	357	MDH
5	555	KITCHEN KING MASALA
6	645	JK SPICES
7	807	COOKME
8	895	BADSHAH
9	950	SUNRISE FOODS

TEA

RANK	BTR 2020 RANK	BRAND NAME
1	101	TATA TEA
2	195	LIPTON
3	254	WAGH BAKRI
4	427	SOCIETY TEA
5	471	3 ROSES
6	686	GIRNAR

TEA - BRAND

RANK	BTR 2020 RANK	BRAND NAME
1	247	BROOKE BOND TAJ MAHAL
2	350	BROOKE BOND RED LABEL
3	553	TATA CHAKRA GOLD TEA

TRADITIONAL SWEETS

RANK	BTR 2020 RANK	BRAND NAME
1	608	SRI TULASI FOODS

YOGURT

RANK	BTR 2020 RANK	BRAND NAME
1	924	AMUL

CATEGORY WISE ALL INDIA LISTING



GADGETRY

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	2	MI	MOBILE PHONES
2	3	SAMSUNG	MOBILE PHONES
3	4	APPLE IPHONE	MOBILE PHONES
4	6	OPPO	MOBILE PHONES
5	10	VIVO	MOBILE PHONES
6	57	NOKIA	MOBILE PHONES
7	65	ONE PLUS	MOBILE PHONES
8	91	MOTOROLA	MOBILE PHONES
9	98	CANON	CAMERAS
10	104	REDMI	MOBILE PHONES
11	181	OPPO	EARPHONES
12	202	LG	MOBILE PHONES
13	203	SONY	CAMERAS
14	250	SONY	MOBILE PHONES
15	283	NIKON	CAMERAS
16	354	SAMSUNG	TABLETS
17	377	MICROMAX	MOBILE PHONES - INDIAN
18	410	LAVA	MOBILE PHONES - INDIAN
19	412	RELIANCE JIO	MOBILE PHONES - INDIAN
20	457	GRAVITY	MOBILE PHONES
21	539	ONE PLUS	EARPHONES
22	548	ZTE	MOBILE PHONES
23	656	ASUS	MOBILE PHONES
24	700	LENOVO	MOBILE PHONES
25	729	APPLE IPAD	TABLETS
26	782	PANASONIC	MOBILE PHONES
27	804	SAMSUNG GALAXY	MOBILE PHONES
28	838	REALME	MOBILE PHONES
29	968	BLACKBERRY	MOBILE PHONES

CAMERAS

RANK	BTR 2020 RANK	BRAND NAME
1	98	CANON
2	203	SONY
3	283	NIKON

CATEGORY WISE ALL INDIA LISTING

EARPHONES

RANK	BTR 2020 RANK	BRAND NAME
1	181	OPPO
2	539	ONE PLUS

MOBILE PHONES

RANK	BTR 2020 RANK	BRAND NAME
1	2	MI
2	3	SAMSUNG
3	4	APPLE iPhone
4	6	OPPO
5	10	VIVO
6	57	NOKIA
7	65	ONE PLUS
8	91	MOTOROLA
9	104	REDMI
10	202	LG
11	250	SONY
12	457	GRAVITY
13	548	ZTE
14	656	ASUS
15	700	LENOVO
16	782	PANASONIC
17	804	SAMSUNG GALAXY
18	838	REALME
19	968	BLACKBERRY

MOBILE PHONES - INDIAN

RANK	BTR 2020 RANK	BRAND NAME
1	377	MICROMAX
2	410	LAVA
3	412	RELIANCE JIO

TABLETS

RANK	BTR 2020 RANK	BRAND NAME
1	354	SAMSUNG
2	729	APPLE iPad

CATEGORY WISE ALL INDIA LISTING



GOVERNMENT BODY

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	723	ISRO	SPACE ORGANISATION - INDIAN



HEALTHCARE

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	49	PEDIASURE	HEALTH FOOD SUPPLEMENTS - KIDS
2	176	PATANJALI	AYURVEDIC PRODUCTS - DIVERSIFIED
3	237	CIPLA	PHARMACEUTICALS - INDIAN
4	295	PFIZER	PHARMACEUTICALS - FOREIGN
5	311	SUN PHARMA	PHARMACEUTICALS - INDIAN
6	434	AMRUTANJAN	PAIN RELIEF
7	452	DABUR	AYURVEDIC PRODUCTS - DIVERSIFIED
8	479	NOVARTIS	PHARMACEUTICALS - FOREIGN
9	490	GLAXO SMITH KLINE	PHARMACEUTICALS - FOREIGN
10	520	HIMALAYA	AYURVEDIC PRODUCTS - DIVERSIFIED
11	540	VICKS	COUGH SUPPRESSANT
12	545	INTAS	PHARMACEUTICALS - INDIAN
13	551	APOLLO HOSPITALS	HOSPITALS
14	580	CROCIN	OTC
15	659	NEMCARE HOSPITAL	HOSPITALS
16	665	CADILA PHARMACEUTICALS	PHARMACEUTICALS - INDIAN
17	688	VOLINI	PAIN RELIEF
18	689	MANKIND PHARMA	PHARMACEUTICALS - INDIAN
19	699	SIGMADERM	OTC
20	703	ASTRAZENECA	PHARMACEUTICALS - FOREIGN
21	717	PATANJALI	PAIN RELIEF
22	732	ENO	ANTACID
23	748	DR REDDY'S	PHARMACEUTICALS - INDIAN
24	762	ZANDU BALM	PAIN RELIEF
25	783	MOOV	PAIN RELIEF
26	795	GMRC	HOSPITALS
27	796	PANADOL	OTC
28	825	DABUR	CHAWANPRASH
29	828	AMRI HOSPITALS	HOSPITALS
30	829	ALKEM	PHARMACEUTICALS - INDIAN
31	858	ABBOTT	PHARMACEUTICALS - FOREIGN
32	868	MEDISURGE	HOSPITALS
33	885	ELI LILLY	PHARMACEUTICALS - FOREIGN
34	896	AJANTA PHARMA	PHARMACEUTICALS - INDIAN

CATEGORY WISE ALL INDIA LISTING



HEALTHCARE

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
35	943	MEDLEY	PHARMACEUTICALS - INDIAN
36	964	BETADINE	OTC

ANTACID

RANK	BTR 2020 RANK	BRAND NAME
1	732	ENO

AYURVEDIC PRODUCTS - DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	176	PATANJALI
2	452	DABUR
3	520	HIMALAYA

CHAWANPRASH

RANK	BTR 2020 RANK	BRAND NAME
1	825	DABUR

COUGH SUPPRESSANT

RANK	BTR 2020 RANK	BRAND NAME
1	540	VICKS

HEALTH FOOD SUPPLEMENTS - KIDS

RANK	BTR 2020 RANK	BRAND NAME
1	49	PEDIASURE

HOSPITALS

RANK	BTR 2020 RANK	BRAND NAME
1	551	APOLLO HOSPITALS
2	659	NEMCARE HOSPITAL
3	795	GMRC
4	828	AMRI HOSPITALS
5	868	MEDISURGE

CATEGORY WISE ALL INDIA LISTING

OTC

RANK	BTR 2020 RANK	BRAND NAME
1	580	CROCIN
2	699	SIGMADERM
3	796	PANADOL
4	964	BETADINE

PAIN RELIEF

RANK	BTR 2020 RANK	BRAND NAME
1	434	AMRUTANJAN
2	688	VOLINI
3	717	PATANJALI
4	762	ZANDU BALM
5	783	MOOV

PHARMACEUTICALS - FOREIGN

RANK	BTR 2020 RANK	BRAND NAME
1	295	PFIZER
2	479	NOVARTIS
3	490	GLAXO SMITH KLINE
4	703	ASTRAZENECA
5	858	ABBOTT
6	885	ELI LILLY

PHARMACEUTICALS - INDIAN

RANK	BTR 2020 RANK	BRAND NAME
1	237	CIPLA
2	311	SUN PHARMA
3	545	INTAS
4	665	CADILA PHARMACEUTICALS
5	689	MANKIND PHARMA
6	748	DR REDDY'S
7	829	ALKEM
8	896	AJANTA PHARMA
9	943	MEDLEY

CATEGORY WISE ALL INDIA LISTING



HOME CARE

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	50	GODREJ	LOCKS
2	80	SINGER	SEWING MACHINES
3	307	USHA	SEWING MACHINES
4	758	ORPAT	CLOCKS
5	766	DURIAN	FURNITURE
6	848	NILKAMAL	FURNITURE - PLASTIC
7	871	AJANTA	WALL CLOCKS
8	892	CELLO	FURNITURE - PLASTIC

CLOCKS

RANK	BTR 2020 RANK	BRAND NAME
1	758	ORPAT

FURNITURE

RANK	BTR 2020 RANK	BRAND NAME
1	766	DURIAN

FURNITURE - PLASTIC

RANK	BTR 2020 RANK	BRAND NAME
1	848	NILKAMAL
2	892	CELLO

LOCKS

RANK	BTR 2020 RANK	BRAND NAME
1	50	GODREJ

SEWING MACHINES

RANK	BTR 2020 RANK	BRAND NAME
1	80	SINGER
2	307	USHA

WALL CLOCKS

RANK	BTR 2020 RANK	BRAND NAME
1	871	AJANTA

CATEGORY WISE ALL INDIA LISTING



HOSPITALITY

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	339	TAJ HOTELS	HOTELS - PREMIUM
2	523	ITC HOTELS	HOTELS - PREMIUM
3	667	THE HHI	HOTELS - PREMIUM
4	690	OBEROI	HOTELS - PREMIUM
5	708	TRIDENT	HOTELS - PREMIUM
6	788	ASTOR	HOTELS
7	886	TULIP INN	HOTELS
8	944	PEERLESS	HOTELS

HOTELS - PREMIUM

RANK	BTR 2020 RANK	BRAND NAME
1	339	TAJ HOTELS
2	523	ITC HOTELS
3	667	THE HHI
4	690	OBEROI
5	708	TRIDENT

HOTELS

RANK	BTR 2020 RANK	BRAND NAME
1	788	ASTOR
2	886	TULIP INN
3	944	PEERLESS

CATEGORY WISE ALL INDIA LISTING



INTERNATIONAL ORGANIZATION

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	481	UNICEF	CHILDREN'S WELFARE
2	581	WORLD HEALTH ORGANISATION	FOREIGN PUBLIC HEALTH
3	797	IMF (INTERNATIONAL MONETARY FUND)	INTERNATIONAL BODY
4	914	NASA	SPACE ORGANISATION - FOREIGN

CHILDREN'S WELFARE

RANK	BTR 2020 RANK	BRAND NAME
1	481	UNICEF

FOREIGN PUBLIC HEALTH

RANK	BTR 2020 RANK	BRAND NAME
1	581	WORLD HEALTH ORGANISATION

INTERNATIONAL BODY

RANK	BTR 2020 RANK	BRAND NAME
1	797	IMF (INTERNATIONAL MONETARY FUND)

SPACE ORGANISATION - FOREIGN

RANK	BTR 2020 RANK	BRAND NAME
1	914	NASA

CATEGORY WISE ALL INDIA LISTING



INTERNET

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	16	AMAZON	ONLINE RETAILER - DIVERSIFIED
2	102	FACEBOOK	SOCIAL NETWORKING
3	108	ZEE5	OTT
4	113	GOOGLE	INTERNET SEARCH
5	150	FLIPKART	ONLINE RETAILER - DIVERSIFIED
6	162	INSTAGRAM	SOCIAL NETWORKING
7	194	AMAZON PRIME	OTT
8	210	BYJU'S	ONLINE TUTORING
9	214	PAYTM	DIGITAL PAYMENT
10	253	GOOGLE PLAY STORE	APP STORE
11	268	HIKE	INSTANT MESSAGING SERVICE
12	316	YOUTUBE	VIDEO-SHARING
13	353	NETFLIX	OTT
14	356	OLA	CAB HAILING
15	388	WHATSAPP	INSTANT MESSAGING SERVICE
16	405	ZOMATO	ONLINE FOOD DELIVERY
17	438	GOOGLE PAY	DIGITAL PAYMENT
18	576	MAKE MY TRIP	ONLINE TRAVEL BOOKING
19	627	UBER	CAB HAILING
20	631	VEDANTU	ONLINE TUTORING
21	683	JUSTDIAL	ONLINE INFORMATION SERVICES
22	735	OLX	INTERNET CLASSIFIEDS SERVICE
23	736	TIK TOK	SOCIAL NETWORKING
24	768	SNAPDEAL	ONLINE RETAILER - DIVERSIFIED
25	773	MPL APP	GAMING APP
26	775	GARENA FREE FIRE	GAMING APP
27	776	CARATLANE	ONLINE RETAILER - JEWELLERY
28	784	MYNTRA	ONLINE FASHION RETAILER
29	816	UDEMY	ONLINE TUTORING
30	830	OYO	ONLINE HOTEL AGGREGATOR
31	847	SKYPE	VIDEO MESSAGING APPLICATION
32	866	NAUKRI	JOB SEARCH ENGINE
33	887	NYKAA	ONLINE BEAUTY STORE
34	945	PHONEPE	DIGITAL PAYMENT
35	946	MINDSPARK	ONLINE TUTORING - MATHS
36	957	IRCTC	ONLINE RAILWAY BOOKING
37	967	TWITTER	SOCIAL NETWORKING
38	989	SNAPCHAT	SOCIAL NETWORKING

CATEGORY WISE ALL INDIA LISTING

APP STORE

RANK	BTR 2020 RANK	BRAND NAME
1	253	GOOGLE PLAY STORE

CAB HAILING

RANK	BTR 2020 RANK	BRAND NAME
1	356	OLA
2	627	UBER

DIGITAL PAYMENT

RANK	BTR 2020 RANK	BRAND NAME
1	214	PAYTM
2	438	GOOGLE PAY
1	945	PHONEPE

GAMING APP

RANK	BTR 2020 RANK	BRAND NAME
1	773	MPL APP
2	775	GARENA FREE FIRE

INSTANT MESSAGING SERVICE

RANK	BTR 2020 RANK	BRAND NAME
1	268	HIKE
2	388	WHATSAPP

INTERNET CLASSIFIEDS SERVICE

RANK	BTR 2020 RANK	BRAND NAME
1	735	OLX

CATEGORY WISE ALL INDIA LISTING

INTERNET SEARCH

RANK	BTR 2020 RANK	BRAND NAME
1	113	GOOGLE

JOB SEARCH ENGINE

RANK	BTR 2020 RANK	BRAND NAME
1	866	NAUKRI

ONLINE BEAUTY STORE

RANK	BTR 2020 RANK	BRAND NAME
1	887	NYKAA

ONLINE FASHION RETAILER

RANK	BTR 2020 RANK	BRAND NAME
1	784	MYNTRA

ONLINE FOOD DELIVERY

RANK	BTR 2020 RANK	BRAND NAME
1	405	ZOMATO

ONLINE HOTEL AGGREGATOR

RANK	BTR 2020 RANK	BRAND NAME
1	830	OYO

ONLINE INFORMATION SERVICES

RANK	BTR 2020 RANK	BRAND NAME
1	683	JUSTDIAL

ONLINE RAILWAY BOOKING

RANK	BTR 2020 RANK	BRAND NAME
1	957	IRCTC

CATEGORY WISE ALL INDIA LISTING

ONLINE RETAILER - DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	16	AMAZON
2	150	FLIPKART
3	768	SNAPDEAL

ONLINE RETAILER - JEWELLERY

RANK	BTR 2020 RANK	BRAND NAME
1	776	CARATLANE

ONLINE TRAVEL BOOKING

RANK	BTR 2020 RANK	BRAND NAME
1	576	MAKE MY TRIP

ONLINE TUTORING

RANK	BTR 2020 RANK	BRAND NAME
1	210	BYJU'S
2	631	VEDANTU
3	816	UDEMY

ONLINE TUTORING - MATHS

RANK	BTR 2020 RANK	BRAND NAME
1	946	MINDSPARK

OTT

RANK	BTR 2020 RANK	BRAND NAME
1	108	ZEE5
2	194	AMAZON PRIME
3	353	NETFLIX

SOCIAL NETWORKING

RANK	BTR 2020 RANK	BRAND NAME
1	102	FACEBOOK
2	162	INSTAGRAM

CATEGORY WISE ALL INDIA LISTING

SOCIAL NETWORKING

RANK	BTR 2020 RANK	BRAND NAME
3	736	TIK TOK
4	967	TWITTER
5	989	SNAPCHAT

VIDEO MESSAGING APPLICATION

RANK	BTR 2020 RANK	BRAND NAME
1	847	SKYPE

VIDEO-SHARING

RANK	BTR 2020 RANK	BRAND NAME
1	316	YOUTUBE

KITCHEN CARE



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	155	HAWKINS	COOKWARE
2	201	TTK PRESTIGE	COOKWARE
3	330	MILTON	KITCHEN PRODUCTS
4	500	FUTURA	COOKWARE
5	754	CELLO	KITCHEN PRODUCTS
6	978	LA OPALA	CUTLERY & GLASSWARE

COOKWARE

RANK	BTR 2020 RANK	BRAND NAME
1	155	HAWKINS
2	201	TTK PRESTIGE
3	500	FUTURA

CUTLERY & GLASSWARE

RANK	BTR 2020 RANK	BRAND NAME
1	978	LA OPALA

KITCHEN PRODUCTS

RANK	BTR 2020 RANK	BRAND NAME
1	330	MILTON
2	754	CELLO

CATEGORY WISE ALL INDIA LISTING



MANUFACTURING

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	28	ACC CEMENT	CEMENT
2	55	TATA STEEL	METAL
3	110	ASTRAL	PIPES
4	193	ORI-PLAST	PIPES
5	216	SUPREME	PIPES
6	232	INDIA CEMENTS	CEMENT
7	240	ASIAN PAINTS	PAINTS
8	273	HERO CYCLES	BICYCLES
9	296	AMBUJA CEMENT	CEMENT
10	325	ULTRATECH CEMENT	CEMENT
11	359	NEROLAC	PAINTS
12	378	BERGER PAINTS	PAINTS
13	400	JSW STEEL	METAL
14	409	BOMBAY DYEING	HOME FASHION
15	459	BIRLA CEMENT	CEMENT
16	488	ICI PAINTS	PAINTS
17	511	SURYA CEMENT	CEMENT
18	524	CENTURYPLY	PLYWOOD
19	538	THOMSON	PIPES
20	561	TATA TISCON	TMT BARS
21	575	KIRLOSKAR	PUMPS
22	605	ADHUNIK METALIKS	METAL
23	624	ATLAS CYCLES	BICYCLES
24	641	JSW CEMENT	CEMENT
25	695	ESSAR	METAL
26	704	HITACHI	POWER EQUIPMENTS
27	709	LAFARGE	CEMENT
28	746	KAJARIA	TILES
29	767	BSA	BICYCLES
30	774	HINDALCO	METAL
31	785	DULUX	PAINTS
32	817	RAMCO CEMENTS	CEMENT
33	824	HATHI CEMENT	CEMENT
34	888	YONEX	SPORTS EQUIPMENT
35	891	ZUARI	CEMENT
36	907	RALLIS	AGROCHEMICAL
37	908	BIRLA WHITE	WHITE CEMENT
38	917	IFFCO	FERTILIZER
39	951	SIEMENS	MACHINE TOOLS
40	979	MOSER BAER	OPTICAL STORAGE DEVICES
41	982	HERCULES	BICYCLES

CATEGORY WISE ALL INDIA LISTING

AGROCHEMICAL

RANK	BTR 2020 RANK	BRAND NAME
1	907	RALLIS

BICYCLES

RANK	BTR 2020 RANK	BRAND NAME
1	273	HERO CYCLES
2	624	ATLAS CYCLES
3	767	BSA
4	982	HERCULES

CEMENT

RANK	BTR 2020 RANK	BRAND NAME
1	28	ACC CEMENT
2	232	INDIA CEMENTS
3	296	AMBUJA CEMENT
4	325	ULTRATECH CEMENT
5	459	BIRLA CEMENT
6	511	SURYA CEMENT
7	641	JSW CEMENT
8	709	LAFARGE
9	817	RAMCO CEMENTS
10	824	HATHI CEMENT
11	891	ZUARI

FERTILIZER

RANK	BTR 2020 RANK	BRAND NAME
1	917	IFFCO

HOME FASHION

RANK	BTR 2020 RANK	BRAND NAME
1	409	BOMBAY DYEING

MACHINE TOOLS

RANK	BTR 2020 RANK	BRAND NAME
1	951	SIEMENS

CATEGORY WISE ALL INDIA LISTING

METAL

RANK	BTR 2020 RANK	BRAND NAME
1	55	TATA STEEL
2	400	JSW STEEL
3	605	ADHUNIK METALIKS
4	695	ESSAR
5	774	HINDALCO

OPTICAL STORAGE DEVICES

RANK	BTR 2020 RANK	BRAND NAME
1	979	MOSER BAER

PAINTS

RANK	BTR 2020 RANK	BRAND NAME
1	240	ASIAN PAINTS
2	359	NEROLAC
3	378	BERGER PAINTS
4	488	ICI PAINTS
5	785	DULUX

PIPES

RANK	BTR 2020 RANK	BRAND NAME
1	110	ASTRAL
2	193	ORI-PLAST
3	216	SUPREME
4	538	THOMSON

PLYWOOD

RANK	BTR 2020 RANK	BRAND NAME
1	524	CENTURYPLY

POWER EQUIPMENTS

RANK	BTR 2020 RANK	BRAND NAME
1	704	HITACHI

CATEGORY WISE ALL INDIA LISTING

PUMPS

RANK	BTR 2020 RANK	BRAND NAME
1	575	KIRLOSKAR

SPORTS EQUIPMENT

RANK	BTR 2020 RANK	BRAND NAME
1	888	YONEX

TILES

RANK	BTR 2020 RANK	BRAND NAME
1	746	KAJARIA

TMT BARS

RANK	BTR 2020 RANK	BRAND NAME
1	561	TATA TISCON

WHITE CEMENT

RANK	BTR 2020 RANK	BRAND NAME
1	908	BIRLA WHITE

MEDIA



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	445	THE TIMES OF INDIA	MEDIA GROUP

MEDIA - PRINT



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	163	THE TIMES OF INDIA	NEWSPAPER - ENGLISH
2	355	LOKMAT	NEWSPAPER - MARATHI
3	440	THE HINDU	NEWSPAPER - ENGLISH
4	747	DAINIK BHASKAR	NEWSPAPER - HINDI
5	808	THE ECONOMIC TIMES	NEWSPAPER - ENGLISH
6	969	HINDUSTAN TIMES	NEWSPAPER - ENGLISH

CATEGORY WISE ALL INDIA LISTING

NEWSPAPER - ENGLISH

RANK	BTR 2020 RANK	BRAND NAME
1	163	THE TIMES OF INDIA
2	440	THE HINDU
3	808	THE ECONOMIC TIMES
4	969	HINDUSTAN TIMES

NEWSPAPER - HINDI

RANK	BTR 2020 RANK	BRAND NAME
1	747	DAINIK BHASKAR

NEWSPAPER - MARATHI

RANK	BTR 2020 RANK	BRAND NAME
1	355	LOKMAT

MEDIA - RADIO



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	965	RADIO ONE	FM CHANNEL
2	970	VIVIDH BHARATI	FM CHANNEL

MEDIA - TV



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	7	SONY ENTERTAINMENT TELEVISION	HINDI - GEC
2	107	DISCOVERY	FACTUAL ENTERTAINMENT - ENGLISH
3	293	ZEE NEWS	HINDI NEWS
4	308	AAJ TAK	HINDI NEWS
5	313	ABP NEWS	HINDI NEWS
6	569	MTV	MUSIC CHANNEL
7	591	NDTV 24X7	ENGLISH NEWS
8	596	DISNEY	CHANNEL - KIDS
9	597	FOX	ENGLISH NEWS - FOREIGN
10	616	REPUBLIC BHARAT	HINDI NEWS
11	660	ZEE TV	HINDI - GEC

CATEGORY WISE ALL INDIA LISTING



MEDIA - TV

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
12	666	ZEE 24 GHANTA	BENGALI NEWS
13	713	ESPN	SPORTS CHANNEL
14	798	STAR NEWS	HINDI NEWS
15	800	REPUBLIC	ENGLISH NEWS
16	870	EPIC TV	FACTUAL ENTERTAINMENT - HINDI
17	980	STAR PLUS	HINDI - GEC
18	990	COLORS	CHANNEL CLUSTER
19	991	NATIONAL GEOGRAPHIC	FACTUAL ENTERTAINMENT - ENGLISH

BENGALI NEWS

RANK	BTR 2020 RANK	BRAND NAME
1	666	ZEE 24 GHANTA

CHANNEL - KIDS

RANK	BTR 2020 RANK	BRAND NAME
1	596	DISNEY

CHANNEL CLUSTER

RANK	BTR 2020 RANK	BRAND NAME
1	990	COLORS

ENGLISH NEWS

RANK	BTR 2020 RANK	BRAND NAME
1	591	NDTV 24X7
2	800	REPUBLIC

ENGLISH NEWS - FOREIGN

RANK	BTR 2020 RANK	BRAND NAME
1	597	FOX

CATEGORY WISE ALL INDIA LISTING

FACTUAL ENTERTAINMENT - ENGLISH

RANK	BTR 2020 RANK	BRAND NAME
1	107	DISCOVERY
2	991	NATIONAL GEOGRAPHIC

FACTUAL ENTERTAINMENT - HINDI

RANK	BTR 2020 RANK	BRAND NAME
1	870	EPIC TV

HINDI - GEC

RANK	BTR 2020 RANK	BRAND NAME
1	7	SONY ENTERTAINMENT TELEVISION
2	660	ZEE TV
3	980	STAR PLUS

HINDI NEWS

RANK	BTR 2020 RANK	BRAND NAME
1	293	ZEE NEWS
2	308	AAJ TAK
3	313	ABP NEWS
4	616	REPUBLIC BHARAT
5	798	STAR NEWS

MUSIC CHANNEL

RANK	BTR 2020 RANK	BRAND NAME
1	569	MTV

SPORTS CHANNEL

RANK	BTR 2020 RANK	BRAND NAME
1	713	ESPN

NGO



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	485	BEING HUMAN	NGO
2	487	CRY	NGO
3	585	TATA TRUSTS	NGO

CATEGORY WISE ALL INDIA LISTING



PERSONAL ACCESSORIES

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	34	BATA	FOOTWEAR - BRAND/RETAIL
2	41	TITAN	WATCHES
3	43	ADIDAS	FOOTWEAR - SPORTS
4	48	TANISHQ	JEWELLERY
5	54	NIKE	FOOTWEAR - SPORTS
6	56	SENCO GOLD	JEWELLERY
7	100	REEBOK	FOOTWEAR - SPORTS
8	122	PUMA	FOOTWEAR - SPORTS
9	156	FASTRACK	WATCHES - YOUTH
10	157	WOODLAND	FOOTWEAR - OUTDOOR
11	178	VIP	LUGGAGE/BAGS
12	223	CASIO	WATCHES
13	239	ROLEX	LUXURY WATCHES
14	243	PUMA	SPORTSWEAR
15	244	LEE COOPER	FOOTWEAR - GENERAL
16	259	NIKE	SPORTSWEAR
17	260	RADO	WATCHES - PREMIUM
18	270	AMERICAN TOURISTER	LUGGAGE/BAGS
19	276	PARAGON	FOOTWEAR - PU/RUBBER
20	320	VKC	FOOTWEAR - PU/RUBBER
21	333	CITIZEN	WATCHES - PREMIUM
22	370	CONVERSE	FOOTWEAR - SPORTS
23	374	ADIDAS	SPORTSWEAR
24	407	ACTION	FOOTWEAR - GENERAL
25	408	REDTAPE	FOOTWEAR - GENERAL
26	428	LIBERTY	FOOTWEAR - BRAND/RETAIL
27	446	REEBOK	SPORTSWEAR
28	454	RAYBAN	EYEWEAR
29	462	FOSSIL	WATCHES
30	473	FILA	FOOTWEAR - SPORTS
31	480	KHADIM'S	FOOTWEAR - BRAND/RETAIL
32	484	SONATA	WATCHES
33	489	SEIKO	WATCHES - PREMIUM
34	493	WALKMATE	FOOTWEAR - PU/RUBBER

CATEGORY WISE ALL INDIA LISTING



PERSONAL ACCESSORIES

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
35	510	CAT	FOOTWEAR - WORK BOOT
36	515	AJANTA	FOOTWEAR - GENERAL
37	525	SKECHERS	FOOTWEAR - SPORTS
38	541	CLARKS	FOOTWEAR - GENERAL
39	558	TISSOT	WATCHES - LUXURY
40	559	SREELEATHERS	FOOTWEAR - BRAND/RETAIL
41	592	P.C.CHANDRA JEWELLERS	JEWELLERY
42	603	CAMPUS	FOOTWEAR - GENERAL
43	607	JORDAN SHOES	FOOTWEAR - SPORTS
44	609	VANS	FOOTWEAR - GENERAL
45	629	LUNAR	FOOTWEAR - PU/RUBBER
46	661	MOCHI	FOOTWEAR - BRAND/RETAIL
47	685	QUARTZ	WATCHES
48	687	POWER	FOOTWEAR - SPORTS
49	724	Q&Q	WATCHES
50	730	METRO	FOOTWEAR - BRAND/RETAIL
51	755	KALYAN	JEWELLERY
52	786	MI	SMART WATCHES
53	809	SKYBAGS	LUGGAGE/BAGS
54	818	ELITE	FOOTWEAR - GENERAL
55	835	ID	FOOTWEAR - MEN
56	836	HMT	WATCHES
57	837	BLACKBERRY	WATCHES
58	841	POPY	UMBRELLAS
59	849	POLICE	WATCHES
60	854	TIMEX	WATCHES
61	865	ESBEDA	WOMEN'S HAND BAGS
62	889	RELAXO	FOOTWEAR - GENERAL
63	890	REEBOK VENTILATOR	FOOTWEAR - SPORTS
64	947	GINGER	FOOTWEAR - WOMEN
65	952	WILDCRAFT	LUGGAGE/BAGS
66	953	MONTBLANC	WATCHES - LUXURY
67	966	RANKA	JEWELLERY
68	974	LAKHANI	FOOTWEAR - PU/RUBBER

EYEWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	454	RAYBAN

CATEGORY WISE ALL INDIA LISTING

FOOTWEAR - BRAND/RETAIL

RANK	BTR 2020 RANK	BRAND NAME
1	34	BATA
2	428	LIBERTY
3	480	KHADIM'S
4	559	SREELEATHERS
5	661	MOCHI
6	730	METRO

FOOTWEAR - GENERAL

RANK	BTR 2020 RANK	BRAND NAME
1	244	LEE COOPER
2	407	ACTION
3	408	REDTAPE
4	515	AJANTA
5	541	CLARKS
6	603	CAMPUS
7	609	VANS
8	818	ELITE
9	889	RELAXO

FOOTWEAR - MEN

RANK	BTR 2020 RANK	BRAND NAME
1	835	ID

FOOTWEAR - OUTDOOR

RANK	BTR 2020 RANK	BRAND NAME
1	157	WOODLAND

FOOTWEAR - PU/RUBBER

RANK	BTR 2020 RANK	BRAND NAME
1	276	PARAGON
2	320	VKC
3	493	WALKMATE
4	629	LUNAR
5	974	LAKHANI

CATEGORY WISE ALL INDIA LISTING

FOOTWEAR - SPORTS

RANK	BTR 2020 RANK	BRAND NAME
1	43	ADIDAS
2	54	NIKE
3	100	REEBOK
4	122	PUMA
5	370	CONVERSE
6	473	FILA
7	525	SKECHERS
8	607	JORDAN SHOES
9	687	POWER
10	890	REEBOK VENTILATOR

FOOTWEAR - WOMEN

RANK	BTR 2020 RANK	BRAND NAME
1	947	GINGER

FOOTWEAR - WORK BOOT

RANK	BTR 2020 RANK	BRAND NAME
1	510	CAT

JEWELLERY

RANK	BTR 2020 RANK	BRAND NAME
1	48	TANISHQ
2	56	SENCO GOLD
3	592	P.C.CHANDRA JEWELLERS
4	755	KALYAN
5	966	RANKA

LUGGAGE/ BAGS

RANK	BTR 2020 RANK	BRAND NAME
1	178	VIP
2	270	AMERICAN TOURISTER
3	809	SKYBAGS
4	952	WILDCRAFT

CATEGORY WISE ALL INDIA LISTING

LUXURY WATCHES

RANK	BTR 2020 RANK	BRAND NAME
1	239	ROLEX

SMART WATCHES

RANK	BTR 2020 RANK	BRAND NAME
1	786	MI

SPORTSWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	243	PUMA
2	259	NIKE
3	374	ADIDAS
4	446	REEBOK

UMBRELLAS

RANK	BTR 2020 RANK	BRAND NAME
1	841	POPY

WATCHES

RANK	BTR 2020 RANK	BRAND NAME
1	41	TITAN
2	223	CASIO
3	462	FOSSIL
4	484	SONATA
5	685	QUARTZ
6	724	Q&Q
7	836	HMT
8	837	BLACKBERRY
9	849	POLICE
10	854	TIMEX

WATCHES - LUXURY

RANK	BTR 2020 RANK	BRAND NAME
1	558	TISSOT
2	953	MONTBLANC

CATEGORY WISE ALL INDIA LISTING

WATCHES - PREMIUM

RANK	BTR 2020 RANK	BRAND NAME
1	260	RADO
2	333	CITIZEN
3	489	SEIKO

WATCHES - YOUTH

RANK	BTR 2020 RANK	BRAND NAME
1	156	FASTRACK

WOMEN'S HAND BAGS

RANK	BTR 2020 RANK	BRAND NAME
1	865	ESBEDA

PERSONAL TECHNOLOGY



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	907	HEWLETT PACKARD	DIVERSIFIED
2	908	APPLE iWATCH	SMART WATCHES
3	917	CANON	DIVERSIFIED

DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	435	HEWLETT PACKARD
2	696	CANON

SMART WATCHES

RANK	BTR 2020 RANK	BRAND NAME
1	560	APPLE iWATCH

RETAIL



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	34	DOMINO'S	QSR
2	41	GODREJ INTERIO	FURNITURE RETAIL
3	43	KFC	QSR
4	48	ZARA	FAST FASHION

CATEGORY WISE ALL INDIA LISTING



RETAIL

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
5	54	D MART	HYPERMARKET - INDIAN
6	56	PIZZA HUT	QSR
7	100	McDONALD'S	QSR
8	122	SUBWAY	QSR
9	156	THE NEHA SALON AND SPA	SALON
10	157	MONGINIS	CAKESHOP
11	178	BAJAJ ELECTRONICS	ELECTRONICS RETAIL
12	223	STARBUCKS	CAFÉ
13	239	BIG BAZAAR	HYPERMARKET - INDIAN
14	243	IKEA	HOME FURNISHINGS
15	244	FBB	FASHION RETAIL
16	259	POOJA BEAUTY PARLOUR	SALON
17	260	H&M	FAST FASHION
18	270	US PIZZA	QSR
19	276	HALDIRAM'S	QSR - TRADITIONAL
20	486	MANYAVAR	MENS ETHNICWEAR
21	507	NEXA	PREMIER CAR RETAIL
22	512	RELIANCE RETAIL	HYPERMARKET - INDIAN
23	534	GAP	FAST FASHION
24	543	PANTALOONS	PERSONAL GOODS RETAIL
25	563	MIO AMORE	CAKESHOP
26	582	BURGER KING	QSR
27	586	KARACHI BAKERY	BAKERY
28	621	NAGORI MILK CENTER	MILK
29	632	BON APPETIT	RESTAURANT
30	653	OBEROI	MALL
31	675	KALAMANDIR	TRADITIONAL APPAREL
32	676	CROMA	ELECTRONICS RETAIL
33	725	WESTSIDE	PERSONAL GOODS RETAIL
34	759	ARCHIES	GIFTS
35	842	KHADI	VILLAGE PRODUCTS
36	898	CAFÉ COFFEE DAY	CAFÉ
37	915	WALMART	HYPERMARKET - FOREIGN
38	925	ZUDIO	FAST FASHION
39	948	METRO CASH & CARRY	HYPERMARKET - FOREIGN
40	954	KAYA	RETAIL SKINCARE
41	971	R.S. BROTHERS	TRADITIONAL APPAREL
42	972	MARKS & SPENCER	FASHION RETAIL
43	992	MAX	FASHION RETAIL

CATEGORY WISE ALL INDIA LISTING

BAKERY

RANK	BTR 2020 RANK	BRAND NAME
1	586	KARACHI BAKERY

CAFÉ

RANK	BTR 2020 RANK	BRAND NAME
1	351	STARBUCKS
2	898	CAFÉ COFFEE DAY

CAKESHOP

RANK	BTR 2020 RANK	BRAND NAME
1	286	MONGINIS
2	563	MIO AMORE

ELECTRONICS RETAIL

RANK	BTR 2020 RANK	BRAND NAME
1	310	BAJAJ ELECTRONICS
2	676	CROMA

FASHION RETAIL

RANK	BTR 2020 RANK	BRAND NAME
1	372	FBB
2	972	MARKS & SPENCER
3	992	MAX

FAST FASHION

RANK	BTR 2020 RANK	BRAND NAME
1	124	ZARA
2	393	H&M
3	534	GAP
4	925	ZUDIO

FURNITURE RETAIL

RANK	BTR 2020 RANK	BRAND NAME
1	67	GODREJ INTERIO

CATEGORY WISE ALL INDIA LISTING

GIFTS

RANK	BTR 2020 RANK	BRAND NAME
1	759	ARCHIES

HOME FURNISHINGS

RANK	BTR 2020 RANK	BRAND NAME
1	915	WALMART
2	948	METRO CASH & CARRY

HYPERMARKET - FOREIGN

RANK	BTR 2020 RANK	BRAND NAME
1	915	WALMART
2	948	METRO CASH & CARRY

HYPERMARKET - INDIAN

RANK	BTR 2020 RANK	BRAND NAME
1	128	D MART
2	364	BIG BAZAAR
3	512	RELIANCE RETAIL

MALL

RANK	BTR 2020 RANK	BRAND NAME
1	653	OBEROI

MENS ETHNICWEAR

RANK	BTR 2020 RANK	BRAND NAME
1	486	MANYAVAR

MILK

RANK	BTR 2020 RANK	BRAND NAME
1	621	NAGORI MILK CENTER

CATEGORY WISE ALL INDIA LISTING

PERSONAL GOODS RETAIL

RANK	BTR 2020 RANK	BRAND NAME
1	543	PANTALOONS
2	725	WESTSIDE

PREMIER CAR RETAIL

RANK	BTR 2020 RANK	BRAND NAME
1	507	NEXA

QSR

RANK	BTR 2020 RANK	BRAND NAME
1	61	DOMINO'S
2	120	KFC
3	134	PIZZA HUT
4	189	MCDONALD'S
5	204	SUBWAY
6	399	US PIZZA
7	582	BURGER KING

QSR - TRADITIONAL

RANK	BTR 2020 RANK	BRAND NAME
1	413	HALDIRAM'S

RESTAURANT

RANK	BTR 2020 RANK	BRAND NAME
1	632	BON APPETIT

RETAIL SKINCARE

RANK	BTR 2020 RANK	BRAND NAME
1	954	KAYA

SALON

RANK	BTR 2020 RANK	BRAND NAME
1	255	THE NEHA SALON AND SPA
2	379	POOJA BEAUTY PARLOUR

CATEGORY WISE ALL INDIA LISTING

TRADITIONAL APPAREL

RANK	BTR 2020 RANK	BRAND NAME
1	675	KALAMANDIR
2	971	R.S. BROTHERS

VILLAGE PRODUCTS

RANK	BTR 2020 RANK	BRAND NAME
1	842	KHADI

SERVICES



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	302	BLUE DART	EXPRESS SERVICES - DOMESTIC
2	574	DTDC	EXPRESS SERVICES - DOMESTIC
3	613	PWC	PROFESSIONAL SERVICES

EXPRESS SERVICES - DOMESTIC

RANK	BTR 2020 RANK	BRAND NAME
1	302	BLUE DART
2	574	DTDC

PROFESSIONAL SERVICES

RANK	BTR 2020 RANK	BRAND NAME
1	613	PWC

SPORTS



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	498	IPL	CRICKET LEAGUE
2	831	OLYMPIC GAMES	SPORTS EVENT

CRICKET LEAGUE

RANK	BTR 2020 RANK	BRAND NAME
1	498	IPL

CATEGORY WISE ALL INDIA LISTING

SPORTS EVENT

RANK	BTR 2020 RANK	BRAND NAME
1	831	OLYMPIC GAMES



STATIONERY

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	76	NATARAJ	WRITING INSTRUMENTS
2	173	APSARA	WRITING INSTRUMENTS
3	222	JK PAPER	PAPER
4	249	MEOW	WRITING INSTRUMENTS
5	264	PARKER	WRITING INSTRUMENTS
6	324	CLASSMATE	NOTEBOOKS
7	361	CAMLIN	DIVERSIFIED
8	367	MVR	NOTEBOOKS
9	373	ELKOS	WRITING INSTRUMENTS
10	430	CELLO	WRITING INSTRUMENTS
11	458	LEXI	WRITING INSTRUMENTS
12	630	REYNOLDS	WRITING INSTRUMENT
13	646	DOMS	WRITING INSTRUMENTS
14	813	ROTOMAC	WRITING INSTRUMENTS
15	869	NAVNEET	NOTEBOOKS
16	926	PILOT	WRITING INSTRUMENTS
17	955	CAMEL	WRITING INSTRUMENTS
18	981	SUNDARAM	NOTEBOOKS

DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	361	CAMLIN

NOTEBOOKS

RANK	BTR 2020 RANK	BRAND NAME
1	324	CLASSMATE
2	367	MVR
3	869	NAVNEET
4	981	SUNDARAM

CATEGORY WISE ALL INDIA LISTING

PAPER

RANK	BTR 2020 RANK	BRAND NAME
1	222	JK PAPER

WRITING INSTRUMENTS

RANK	BTR 2020 RANK	BRAND NAME
1	76	NATARAJ
2	173	APSARA
3	249	MEOW
4	264	PARKER
5	373	ELKOS
6	430	CELLO
7	458	LEXI
8	630	REYNOLDS
9	646	DOMS
10	813	ROTOMAC
11	926	PILOT
12	955	CAMEL



TECHNOLOGY

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	1	DELL	LAPTOPS
2	13	HEWLETT PACKARD	LAPTOPS
3	66	APPLE MacBOOK	LAPTOPS
4	72	LENOVO	LAPTOPS
5	78	HEWLETT PACKARD	PRINTERS
6	105	TCS	SOFTWARE SERVICES
7	116	AMD	SEMICONDUCTORS
8	190	MICROSOFT	SOFTWARE PRODUCTS
9	196	SAMSUNG	LAPTOPS
10	200	QUALCOMM	SEMICONDUCTORS
11	231	INTEL	SEMICONDUCTORS
12	252	WIPRO	SOFTWARE SERVICES
13	267	HCL	LAPTOPS
14	274	ASUS	LAPTOPS
15	275	MI	LAPTOPS
16	289	ADOBE	SOFTWARE PRODUCTS
17	298	ACER	LAPTOPS

CATEGORY WISE ALL INDIA LISTING



TECHNOLOGY

RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
18	363	APPLE	PERSONAL TECHNOLOGY
19	385	LG	LAPTOPS
20	421	SONY VAIO	LAPTOPS
21	584	INFOSYS	SOFTWARE SERVICES
22	639	EPSON	PRINTERS
23	648	TOSHIBA	LAPTOPS
24	726	MICROSOFT SURFACE	LAPTOPS
25	743	CTS	SOFTWARE SERVICES
26	799	HCL	SOFTWARE SERVICES
27	805	TOSHIBA	PRINTERS
28	916	CANON	PRINTERS
29	997	TOSHIBA	SOFTWARE SERVICES

LAPTOPS

RANK	BTR 2020 RANK	BRAND NAME
1	1	DELL
2	13	HEWLETT PACKARD
3	66	APPLE MacBOOK
4	72	LENOVO
5	196	SAMSUNG
6	267	HCL
7	274	ASUS
8	275	MI
9	298	ACER
10	385	LG
11	421	SONY VAIO
12	648	TOSHIBA
13	726	MICROSOFT SURFACE

PERSONAL TECHNOLOGY

RANK	BTR 2020 RANK	BRAND NAME
1	363	APPLE

CATEGORY WISE ALL INDIA LISTING

PRINTERS

RANK	BTR 2020 RANK	BRAND NAME
1	78	HEWLETT PACKARD
2	639	EPSON
3	805	TOSHIBA
4	916	CANON

SEMICONDUCTORS

RANK	BTR 2020 RANK	BRAND NAME
1	116	AMD
2	200	QUALCOMM
3	231	INTEL

SOFTWARE PRODUCTS

RANK	BTR 2020 RANK	BRAND NAME
1	190	MICROSOFT
2	289	ADOBE

SOFTWARE SERVICES

RANK	BTR 2020 RANK	BRAND NAME
1	105	TCS
2	252	WIPRO
3	584	INFOSYS
4	743	CTS
5	799	HCL
6	997	TOSHIBA

TELECOM



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	20	AIRTEL	MOBILE SERVICE PROVIDER
2	35	RELIANCE JIO	MOBILE SERVICE PROVIDER
3	38	VI	MOBILE SERVICE PROVIDER
4	139	RELIANCE JIO	SERVICES - DIVERSIFIED
5	326	TATA COMMUNICATIONS	DATA SERVICES
6	382	BSNL	MOBILE SERVICE PROVIDER
7	760	GTPL	BROADBAND SERVICES

CATEGORY WISE ALL INDIA LISTING

BROADBAND SERVICES

RANK	BTR 2020 RANK	BRAND NAME
1	760	GTPL

DATA SERVICES

RANK	BTR 2020 RANK	BRAND NAME
1	326	TATA COMMUNICATIONS

MOBILE SERVICE PROVIDER

RANK	BTR 2020 RANK	BRAND NAME
1	20	AIRTEL
2	35	RELIANCE JIO
3	38	VI
4	382	BSNL

SERVICES - DIVERSIFIED

RANK	BTR 2020 RANK	BRAND NAME
1	139	RELIANCE JIO

TRANSPORTATION



RANK	BTR 2020 RANK	BRAND NAME	CATEGORY
1	384	AIR INDIA	GOVERNMENT AIRLINES
2	763	INDIGO AIRLINES	AIRLINES - INDIAN

AIRLINES - INDIAN

RANK	BTR 2020 RANK	BRAND NAME
1	763	INDIGO AIRLINES

GOVERNMENT AIRLINES

RANK	BTR 2020 RANK	BRAND NAME
1	384	AIR INDIA