

ALCOHOLIC BEVERAGES SUPER CATEGORY



RANK	BTR 2017	BTR 2016	RANK DIFF.	BRAND NAME	CATEGORY
1	213	93	-120	KINGFISHER	Beer
2	443	261	-182	ROYAL STAG	Whisky
3	451	674	223	MCDOWELL'S	Whisky
4	496	599	103	SIGNATURE	Whisky
5	571	431	-140	TUBORG	Beer
6	604	608	4	BLACK DOG	Scotch Whisky
7	612	-	-	ROYAL CHALLENGE	Whisky
8	637	391	-246	IMPERIAL BLUE	Whisky
9	678	614	-64	SMIRNOFF	Vodka
10	824	620	-204	BUDWEISER	Beer
11	836	-	-	GOLDEN EAGLE	Beer
12	865	-	-	CHIVAS REGAL	Scotch Whisky
13	902	-	-	CORONA	Beer
14	945	-	-	CARLSBERG	Beer
15	974	768	-206	FOSTER'S	Beer

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