

ALL INDIA LISTINGS

INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
1	4	3	LG	Durables	Consumer Electronics
2	379	377	SAMSUNG MOBILES	Personal Gadgets	Mobile Phones
3	2	-1	SONY	Durables	Consumer Electronics
4	3	-1	TATA	Diversified	Diversified
5	5	0	NOKIA	Personal Gadgets	Mobile Phones
6	46	40	BAJAJ	Diversified	Diversified
7	8	1	HONDA	Automobile	Four Wheeler - Manufacturer
8	54	46	DELL	Technology	Personal Technology
9	16	7	GODREJ	Diversified	Diversified
10	6	-4	HEWLETT PACKARD	Technology	Personal Technology
11	145	134	BATA	Personal Accessories	Footwear
12	79	67	AMUL	Food & Beverage	Dairy Products
13	126	113	APPLE	Technology	Personal Technology
14	9	-5	RELIANCE	Diversified	Diversified
15	7	-8	HERO MOTOCORP	Automobile	Two Wheeler - Manufacturer
16	11	-5	MARUTI SUZUKI	Automobile	Four Wheeler - Manufacturer
17	64	47	AIRTEL	Telecom	Mobile Telephony
18	12	-6	PHILIPS	Diversified	Technology
19	109	90	DABUR	Healthcare	Ayurveda
20	14	-6	LIC	BFSI	Insurance - PSU
21	10	-11	M&M	Diversified	Diversified
22	53	31	COLGATE	FMCG	Oral hygiene
23	68	45	DOVE	FMCG	Bath/Beauty
24	30	6	PEPSI	Food & Beverage	Aerated Beverages
25	36	11	LAKME	FMCG	Bath/Beauty
26	37	11	COCA-COLA	Food & Beverage	Aerated Beverages
27	196	169	DETTOL	FMCG	Bath/Beauty
28	182	154	AXE	FMCG	Deo/Perfume
29	45	16	MICROMAX	Personal Gadgets	Mobile Phones
30	21	-9	TITAN	Personal Accessories	Watches
31	137	106	BRITANNIA	Food & Beverage	F&B - Diversified
32	27	-5	PONDS	FMCG	Bath/Beauty
33	15	-18	HYUNDAI	Automobile	Four Wheeler - Manufacturer
34	43	9	ITC	Diversified	Diversified
35	22	-13	IDEA	Telecom	Mobile Telephony
36	118	82	KENTUCKY FRIED CHICKEN	Retail	QSR
37	123	86	ADIDAS	Personal Accessories	Sportswear
38	33	-5	LENOVO	Technology	Personal Technology
39	42	3	PARLE G	Food & Beverage	Biscuits
40	23	-17	RAYMONDS	Apparel	Fabric

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41	19	-22	STATE BANK OF INDIA	BFSI	Bank - PSU
42	35	-7	ADITYA BIRLA	Diversified	Diversified
43	150	107	BMW	Automobile	Four Wheeler - Luxury
44	17	-27	VIDEOCON	Diversified	Diversified
45	18	-27	HCL	Technology	Diversified
46	40	-6	PANASONIC	Durables	Consumer Electronics
47	514	467	BPL	Diversified	Diversified
48	28	-20	ICICI BANK	BFSI	Bank - Private
49	34	-15	NIKE	Personal Accessories	Sportswear
50	62	12	GOOGLE	Internet	Internet Search
51	44	-7	LEE	Apparel	Casualwear
52	26	-26	LEVI'S	Apparel	Casualwear
53	24	-29	WHIRLPOOL	Durables	Consumer Electronics
54	31	-23	PUMA	Personal Accessories	Sportswear
55	161	106	CADBURY'S	Food & Beverage	F&B - Diversified
56	287	231	ACER	Technology	Personal Technology
57	51	-6	ONIDA	Durables	Consumer Electronics
58	-	-	HDFC BANK	BFSI	Bank - Private
59	25	-34	TVS	Automobile	Two Wheeler - Manufacturer
60	83	23	GARNIER	FMCG	Bath/Beauty
61	299	238	FORD	Automobile	Four Wheeler - Manufacturer
62	323	261	AUDI	Automobile	Four Wheeler - Luxury
63	20	-43	VODAFONE	Telecom	Mobile Telephony
64	85	21	IDBI BANK	BFSI	Bank - PSU
65	29	-36	REEBOK	Personal Accessories	Sportswear
66	49	-17	LAYS	Food & Beverage	Packaged Snacks
67	222	155	FASTRACK	Personal Accessories	Youth Fashion Brand
68	55	-13	HALDIRAM'S	Food & Beverage	Packaged Snacks
69	148	79	MAAZA	Food & Beverage	Non-aerated Beverages
70	887	817	BINGO	Food & Beverage	Packaged Snacks
71	1	-70	SAMSUNG	Durables	Consumer Electronics
72	67	-5	SONATA	Personal Accessories	Watches
73	452	379	CINTHOL	FMCG	Bath/Beauty
74	80	6	HORLICKS	Food & Beverage	Nutritional supplement
75	309	234	AIRCEL	Telecom	Mobile Telephony
76	78	2	INTEL	Technology	Semiconductor
77	521	444	ARROW	Apparel	Formal wear
78	708	630	AXIS BANK	BFSI	Bank - Private
79	48	-31	MRF	Automobile - Related	Tyres
80	60	-20	HTC	Personal Gadgets	Mobile Phones

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81	536	455	BOROLINE	FMCG	Bath/Beauty
82	61	-21	L'OREAL	FMCG	Haircare
83	38	-45	L & T	Diversified	Diversified
84	652	568	APSARA PENCILS	Stationary	Writing Accessories
85	231	146	FAIR & LOVELY	FMCG	Bath/Beauty
86	279	193	BOOST	Food & Beverage	Nutritional supplement
87	77	-10	KARBONN	Personal Gadgets	Mobile Phones
88	201	113	DOMINO'S	Retail	QSR
89	204	115	PIZZA HUT	Retail	Diner
90	57	-33	YAMAHA	Automobile	Two Wheeler - Manufacturer
91	112	21	SUNSILK	FMCG	Haircare
92	50	-42	TOYOTA	Automobile	Four Wheeler - Manufacturer
93	104	11	JOHNSON & JOHNSON	Healthcare	Healthcare - Diversified
94	58	-36	BLACKBERRY	Personal Gadgets	Mobile Phones
95	71	-24	PEPSODENT	FMCG	Oral hygiene
96	39	-57	VOLTAS	Durables	Air Conditioners
97	609	512	CELLO	Stationary	Writing Accessories
98	237	139	CANON	Personal Gadgets	Camera
99	96	-3	NIVEA	FMCG	Bath/Beauty
100	-	-	BIKAJI	Food & Beverage	Packaged Snacks
101	157	56	BIG BAZAAR	Food & Beverage	Personal Goods
102	72	-30	HITACHI	Durables	Consumer Electronics
103	261	158	TATA DOCOMO	Telecom	Mobile Telephony
104	153	49	HAMAM	FMCG	Bath/Beauty
105	75	-30	LAVA	Personal Gadgets	Mobile Phones
106	107	1	NATARAJ	Stationary	Writing Accessories
107	87	-20	NESTLE MAGGI	Food & Beverage	Fast Moving Foods
108	195	87	KURKURE	Food & Beverage	Packaged Snacks
109	339	230	FOGG	FMCG	Deo/Perfume
110	596	486	AACHI MASALA	Food & Beverage	Spices
111	375	264	CLOSE UP	FMCG	Oral hygiene
112	70	-42	RADO	Personal Accessories	Luxury Watches
113	115	2	NESTLE	Food & Beverage	F&B - Diversified
114	130	16	GILLETTE	Consumer Products	Shaving Products
115	525	410	BISLERI	Food & Beverage	Packaged Drinking Water
116	1186	1070	EMAMI	FMCG	Diversified
117	152	35	BRITANNIA GOOD DAY	Food & Beverage	Biscuits
118	428	310	COMPLAN	Food & Beverage	Nutritional supplement
119	110	-9	INFOSYS	Technology	Software Services
120	101	-19	HSBC	BFSI	Bank - Foreign

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121	116	-5	NDTV	Media - TV	Channel Cluster
122	82	-40	PANTENE	FMCG	Bath/Beauty
123	102	-21	RIN	FMCG	Fabric care
124	936	812	AKAI	Durables	Consumer Electronics
125	230	105	TCS	Technology	Software Services
126	239	113	SURF EXCEL	FMCG	Fabric care
127	803	676	ANCHOR	FMCG	Oral hygiene
128	186	58	MTR	Food & Beverage	Fast Moving Foods
129	73	-56	LIFEBUOY	FMCG	Bath/Beauty
130	-	-	HMT WATCHES	Personal Accessories	Watches
131	129	-2	HIMALAYA	Healthcare	Ayurveda
132	181	49	7 UP	Food & Beverage	Aerated Beverages
133	52	-81	WIPRO	Diversified	Diversified
134	166	32	USHA	Diversified	Diversified
135	617	482	BSNL	Telecom	Mobile Telephony
136	198	62	KINGFISHER	Alcoholic Beverages	Beer
137	728	591	KOTAK MAHINDRA BANK	BFSI	Bank - Private
138	435	297	BRU	Food & Beverage	Instant Coffee
139	91	-48	NIRMA	FMCG	Diversified
140	324	184	MOOV	Healthcare	Pain Balm
141	97	-44	IBM	Services	Consulting
142	354	212	ASIAN PAINTS	Manufacturing	Paints
143	180	37	HAIER	Durables	Consumer Electronics
144	744	600	CLINIC PLUS	FMCG	Bath/Beauty
145	542	397	ALLOUT	FMCG	Mosquito repellent
146	-	-	AMAZON	Internet	Online Shopping
147	108	-39	PETER ENGLAND	Apparel	Menswear
148	63	-85	PANTALOONS	Retail	Personal Goods
149	41	-108	SANTOOR	FMCG	Bath/Beauty
150	134	-16	INTEX	Personal Gadgets	Mobile Phones
151	66	-85	THUMS UP	Food & Beverage	Aerated Beverages
152	125	-27	HAVELLS	Household Electricals	Fast Moving Electrical Goods
153	191	38	KODAK	Personal Gadgets	Camera
154	-	-	KHADI	Retail	Ethnic Products
155	47	-108	HINDUSTAN UNILEVER	FMCG	Diversified
156	232	76	AASHIRWAAD	Food & Beverage	F&B - Diversified
157	236	79	LIJJAT PAPAD	Food & Beverage	Fast Moving Foods
158	336	178	HARPIC	FMCG	Disinfectant
159	559	400	BOROPLUS	FMCG	Bath/Beauty
160	76	-84	MICROSOFT	Technology	Software Products

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161	189	28	TIDE	FMCG	Fabric care
162	349	187	LOOP	Telecom	Mobile Telephony
163	143	-20	TATA NANO	Automobile	Car - Hatchback
164	92	-72	MOTOROLA	Personal Gadgets	Mobile Phones
165	238	73	AMBUJA CEMENT	Manufacturing	Cement
166	241	75	PARACHUTE	FMCG	Haircare
167	223	56	LEE COOPER	Apparel	Casualwear
168	-	-	CITIZEN	Personal Accessories	Watches
169	90	-79	MERCEDES BENZ	Automobile	Four Wheeler - Luxury
170	632	462	BOURNVITA	Food & Beverage	Nutritional supplement
171	800	629	TOPS	Services	Security Services
172	500	328	ARIEL	FMCG	Fabric care
173	-	-	AAVIN MILK	Food & Beverage	Milk
174	1091	917	SNAPDEAL	Internet	Online Shopping
175	86	-89	MCDONALDS	Retail	QSR
176	158	-18	MDH	Food & Beverage	Spices
177	74	-103	WOODLAND	Personal Accessories	Footwear
178	171	-7	LIMCA	Food & Beverage	Aerated Beverages
179	578	399	BALAJI	Food & Beverage	Packaged Snacks
180	-	-	VIP	Personal Accessories	Luggage/Bags
181	170	-11	VICCO	FMCG	Oral hygiene
182	796	614	ACTION SHOES	Personal Accessories	Footwear
183	147	-36	DISH TV	DTH	DTH
184	69	-115	SUZUKI	Automobile	Two Wheeler - Manufacturer
185	100	-85	POLO	Food & Beverage	Mouth Freshner
186	213	27	KISSAN	Food & Beverage	F&B - Diversified
187	117	-70	PARK AVENUE	Apparel	Formal wear
188	-	-	PEARS	FMCG	Bath/Beauty
189	925	736	AJANTA	Home Care	Clocks
190	910	720	FANTA	Food & Beverage	Aerated Beverages
191	144	-47	ZEE	Media - TV	Channel Cluster
192	135	-57	KENT	Durables	Water Purifiers
193	173	-20	PARAGON	Personal Accessories	Footwear
194	393	199	LIZOL	FMCG	Disinfectant
195	781	586	BANK OF BARODA	BFSI	Bank - PSU
196	1037	841	BIBA	Apparel	Women's Ethnicwear
197	178	-19	NIKON	Personal Gadgets	Camera
198	168	-30	DABUR REAL	Food & Beverage	Packaged Juice
199	589	390	MCDOWELL'S	Alcoholic Beverages	Whisky
200	1135	935	AYUR	Healthcare	Ayurveda

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201	720	519	FORTUNE REFINED OIL	Food & Beverage	Edible Oil
202	252	50	HEAD & SHOULDERS	FMCG	Bath/Beauty
203	614	411	AIR INDIA	Transportation	Airlines - Government
204	-	-	EVA	FMCG	Deo/Perfume
205	-	-	CLEAN & CLEAR	FMCG	Bath/Beauty
206	185	-21	GOOD KNIGHT	FMCG	Mosquito repellent
207	-	-	FEVICOL	FMCG	Adhesives
208	124	-84	KHADIM'S	Personal Accessories	Footwear
209	711	502	CEAT	Automobile - Related	Tyres
210	59	-151	PROCTER & GAMBLE	FMCG	Diversified
211	739	528	BANK OF INDIA	BFSI	Bank - PSU
212	1111	899	FLIPKART	Internet	Online Shopping
213	199	-14	TATA SALT	Food & Beverage	Salt
214	877	663	HINDUSTAN PETROLEUM	Energy	Oil & Gas
215	240	25	ACC CEMENT	Manufacturing	Cement
216	-	-	BLUE STAR	Durables	Air Conditioners
217	-	-	DAIKIN	Durables	Air Conditioners
218	209	-9	NESCAFE	Food & Beverage	Instant Coffee
219	961	742	FILA	Personal Accessories	Sportswear
220	564	344	HUGGIES	FMCG	Diapers
221	1058	837	EVERYUTH	FMCG	Bath/Beauty
222	155	-67	HYUNDAI SANTRO	Automobile	Car - Hatchback
223	361	138	AMITABH BACHCHAN	Personality	Cinema - Male
224	172	-52	IFB	Durables	Consumer Electronics
225	188	-37	KHAITAN	Household Electricals	Fans
226	257	31	OLX.IN	Internet	Internet - Classifieds
227	400	173	SPINZ	FMCG	Deo/Perfume
228	789	561	CIPLA	Healthcare	Pharmaceuticals
229	538	309	AMWAY	FMCG	Direct Selling Brands
230	179	-51	MOTHER DAIRY	Food & Beverage	Dairy Products
231	911	680	CAMLIN	Stationary	Writing Accessories
232	246	14	VASELINE	FMCG	Bath/Beauty
233	426	193	DABUR VATIKA	FMCG	Haircare
234	187	-47	NISSAN	Automobile	Four Wheeler - Manufacturer
235	271	36	FROOTI	Food & Beverage	Non-aerated Beverages
236	121	-115	TATA TEA	Food & Beverage	Tea
237	553	316	CLASSMATE	Stationary	Notebooks
238	577	339	KINLEY	Food & Beverage	Packaged Drinking Water
239	-	-	ADANI	Infrastructure	Diversified
240	136	-104	ORAL B	FMCG	Oral hygiene

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241	855	614	CASIO	Technology	Personal Technology
242	164	-78	MIRINDA	Food & Beverage	Aerated Beverages
243	655	412	JABONG	Internet	Internet - Fashion Shopping
244	249	5	IODEX	Healthcare	Pain Balm
245	-	-	CARRIER	Durables	Air Conditioners
246	741	495	EVEREST	Food & Beverage	Spices
247	368	121	CADBURY DAIRY MILK	Food & Beverage	Chocolate Bar
248	194	-54	SAFFOLA	Food & Beverage	Edible Oil
249	1028	779	AQUAFINA	Food & Beverage	Packaged Drinking Water
250	340	90	JINDAL	Diversified	Diversified
251	955	704	CADBURY 5 STAR	Food & Beverage	Chocolate Bar
252	84	-168	OLAY	FMCG	Bath/Beauty
253	93	-160	MTS	Telecom	Mobile Telephony
254	242	-12	FACEBOOK	Internet	Social Networking
255	-	-	CHOKHI DHANI	Retail	Restaurant
256	176	-80	NESTLE KITKAT	Food & Beverage	Chocolate Bar
257	1090	833	PARRYWARE	Household goods	Bath fixtures
258	358	100	APOLLO HOSPITALS	Healthcare	Hospitals
259	263	4	HALLS	Food & Beverage	Mouth Freshner
260	111	-149	TATA MOTORS	Automobile	Four Wheeler - Manufacturer
261	951	690	AAMIR KHAN	Personality	Cinema - Male
262	244	-18	I BALL	Technology	Personal Technology
263	282	19	LINC PENS	Stationary	Writing Accessories
264	106	-158	JOCKEY	Apparel	Innerwear
265	113	-152	REXONA	FMCG	Bath/Beauty
266	133	-133	VIMAL	Apparel	Fabric
267	13	-254	LUX	FMCG	Bath/Beauty
268	303	35	BAJAJ PULSAR	Automobile	Two Wheeler - Brand
269	226	-43	VICKS	Healthcare	OTC
270	163	-107	TANISHQ	Personal Accessories	Jewellery
271	727	456	DENIM	Branded Fashion	Branded Fashion
272	478	206	ZANDU BALM	Healthcare	Pain Balm
273	-	-	MAXIMA	Personal Accessories	Watches
274	138	-136	ROLEX	Personal Accessories	Luxury Watches
275	160	-115	VIM	FMCG	Dishcare
276	715	439	BISK FARM	Food & Beverage	Biscuits - Manufacturer
277	873	596	SUPER MAX	Consumer Products	Shaving Products
278	-	-	EXO	FMCG	Dishcare
279	956	677	BABOOL	FMCG	Oral hygiene
280	-	-	BEING HUMAN	Apparel	Casualwear

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281	251	-30	SUNFEAST	Food & Beverage	F&B - Diversified
282	382	100	KWALITY WALLS	Food & Beverage	Ice Cream
283	377	94	SHAHRUKH KHAN	Personality	Cinema - Male
284	661	377	DOMEX	FMCG	Disinfectant
285	387	102	ORIFLAME	FMCG	Direct Selling Brands
286	780	494	COLORS	Media - TV	Hindi GEC
287	-	-	DHFL	BFSI	Housing Finance
288	247	-41	TAJ MAHAL TEA	Food & Beverage	Tea
289	214	-75	BERGER PAINTS	Manufacturing	Paints
290	1092	802	TATA INDICA	Automobile	Car - Hatchback
291	615	324	HAWKINS	Kitchencare	Kitchen Appliances
292	286	-6	INDIAN OIL	Energy	Oil & Gas
293	235	-58	JOHN PLAYERS	Apparel	Menswear
294	304	10	LIRIL	FMCG	Bath/Beauty
295	-	-	AMERICAN TOURISTER	Personal Accessories	Luggage/Bags
296	217	-79	MOUNTAIN DEW	Food & Beverage	Aerated Beverages
297	932	635	EXIDE	Automobile - Related	Auto - Batteries
298	228	-70	MARGO	FMCG	Bath/Beauty
299	119	-180	REYNOLDS	Stationary	Writing Accessories
300	128	-172	VIVEL	FMCG	Bath/Beauty
301	408	107	PAMPERS	FMCG	Diapers
302	254	-48	NEROLAC	Manufacturing	Paints
303	320	17	LIVON	FMCG	Haircare
304	448	144	CHEVROLET	Automobile	Four Wheeler - Manufacturer
305	709	404	TUBORG	Alcoholic Beverages	Beer
306	-	-	BIKANO	Food & Beverage	Packaged Snacks
307	-	-	STAYFREE SECURE	FMCG	Personal Hygiene Products
308	1198	890	DABUR AMLA	FMCG	Haircare
309	1002	693	CASTROL	Lubricants	Lubricants
310	888	578	BRITANNIA 50-50	Food & Beverage	Biscuits
311	836	525	ELLE 18	FMCG	Cosmetics
312	234	-78	TATA SKY	DTH	DTH
313	706	393	EVEREADY	FMCG	Consumer Batteries
314	1054	740	BRITANNIA BOURBON	Food & Beverage	Biscuits
315	-	-	TRIDENT	Hospitality	Hotels
316	151	-165	PRIYA GOLD	Food & Beverage	Biscuits - Manufacturer
317	281	-36	G FIVE	Personal Gadgets	Mobile Phones
318	427	109	HONDA ACTIVA	Automobile	Two Wheeler - Brand
319	628	309	DLF	Construction	Real Estate Developer
320	253	-67	PRESTIGE	Kitchencare	Cookware

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321	-	-	COOK ME	Food & Beverage	Spices
322	593	271	MARICO	FMCG	Diversified
323	142	-181	RAYBAN	Personal Accessories	Eyewear
324	310	-14	LACOSTE	Apparel	Casualwear
325	-	-	AROKYA	Food & Beverage	Milk
326	1001	675	CAMEL	Stationary	School Stationary
327	56	-271	SKODA	Automobile	Four Wheeler - Manufacturer
328	1168	840	BAIDYANATH	Healthcare	Ayurveda
329	205	-124	AVON	FMCG	Cosmetics
330	363	33	ALLEN SOLLY	Apparel	Formalwear
331	794	463	TOPAZ	Consumer Products	Shaving Products
332	259	-73	RELAXO	Personal Accessories	Footwear
333	-	-	KOTEX	FMCG	Personal Hygiene Products
334	327	-7	WHISPER	FMCG	Personal Hygiene Products
335	277	-58	MEDIMIX	FMCG	Bath/Beauty
336	-	-	CENTURY PLY	Manufacturing	Plywood
337	460	123	SAB TV	Media - TV	Hindi GEC
338	869	531	WILLS LIFESTYLE	Apparel	Casualwear
339	899	560	BIKANER	Food & Beverage	Packaged Snacks
340	174	-166	TIMES OF INDIA	Media - Print	Newspaper - English
341	32	-309	HDFC	BFSI	Housing Finance
342	-	-	GOLD FLAKE	Cigarette	Cigarette
343	921	578	SUN FLAME	Kitchenware	Kitchen Appliances
344	-	-	ALL CLEAR SHAMPOO	FMCG	Haircare
345	585	240	TAAZA	Food & Beverage	Tea
346	738	392	PALMOLIVE	FMCG	Bath/Beauty
347	132	-215	PARKER	Stationary	Writing Accessories
348	-	-	COBRA	Alcoholic Beverages	Beer
349	331	-18	KALYAN JEWELLERS	Personal accessories	Jewellery
350	192	-158	GUCCI	Branded Fashion	Branded Fashion
351	1026	675	SINGER	Durables	Sewing Machines
352	397	45	ABP NEWS	Media - TV	Hindi News
353	-	-	DALDA	Food & Beverage	Hydrogenated Vegetable Oil
354	139	-215	MAX	Diversified	Diversified
355	1148	793	NATIONAL INSURANCE	BFSI	Insurance - PSU
356	-	-	CLASSIC MILDS	Cigarette	Cigarette
357	438	81	VOLINI	Healthcare	Pain Balm
358	146	-212	TIMEX	Personal Accessories	Watches
359	307	-52	MAHINDRA SCORPIO	Automobile	Car - SUV/MUV
360	851	491	CELKON	Personal Gadgets	Mobile Phones

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361	-	-	CARE INDIA	Social Organization	NGO
362	588	226	COMPAQ	Technology	Personal Technology
363	-	-	BLACK ROSE	FMCG	Hair Dye
364	958	594	UNITED COLORS OF BENETTON	Apparel	Casualwear
365	-	-	VERKA	Food & Beverage	Dairy Products
366	-	-	ANMOL BISCUITS	Food & Beverage	Biscuits - Manufacturer
367	-	-	FA	FMCG	Bath/Beauty
368	284	-84	LIPTON	Food & Beverage	Tea
369	901	532	MILKBIKIS	Food & Beverage	Biscuits
370	818	448	KIRLOSKAR	Diversified	Diversified
371	317	-54	KELVINATOR	Durables	Consumer Electronics
372	258	-114	MARUTI SUZUKI SWIFT	Automobile	Car - Hatchback
373	904	531	BOMBAY DYEING	Apparel	Fabric
374	255	-119	TOMMY HILFIGER	Branded Fashion	Branded Fashion
375	337	-38	YES BANK	BFSI	Bank - Private
376	-	-	PRIL	FMCG	Dishcare
377	407	30	SKYBAGS	Personal Accessories	Luggage/Bags
378	-	-	DAINIK BHASKAR	Media - Print	Newspaper - Hindi
379	256	-123	MONGINIS	Retail	Cake Shop
380	-	-	O GENERAL	Durables	Air Conditioners
381	243	-138	WHEEL	FMCG	Fabric care
382	675	293	GHADI DETERGENT	FMCG	Fabric care
383	273	-110	KENSTAR	Durables	Consumer Electronics
384	833	449	GLUCON D	Food & Beverage	Powdered Drink
385	432	47	SUBWAY	Retail	QSR
386	-	-	STEELBIRD	Automobile - Related	Helmets
387	-	-	ENO	Healthcare	OTC
388	-	-	CATCH	Food & Beverage	Spices
389	-	-	BOVONTO	Food & Beverage	Aerated Beverages
390	454	64	TISSOT	Personal Accessories	Luxury Watches
391	433	42	ROYAL ENFIELD	Automobile	Two Wheeler - Manufacturer
392	343	-49	SAMSUNG GALAXY	Personal Gadgets	Mobile Phone Brand
393	227	-166	PEPE	Apparel	Casualwear
394	200	-194	LIBERTY	Personal accessories	Footwear
395	-	-	BHARTI AXA	BFSI	Insurance - Private
396	127	-269	VOLKSWAGEN	Automobile	Four Wheeler - Manufacturer
397	704	307	CROMPTON GREAVES	Manufacturing	Engineering
398	566	168	INDIGO AIRLINES	Transportation	Airlines - Private
399	667	268	REID & TAYLOR	Apparel	Fabric
400	-	-	AMRUTANJAN	Healthcare	Ayurveda

ALL INDIA LISTINGS

INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
401	1138	737	DURACELL	FMCG	Consumer Batteries
402	1185	783	TIGER BISCUITS	Food & Beverage	Biscuits
403	-	-	MORE	Retail	Hypermarket - Indian
404	224	-180	APPLE IPHONE	Personal Gadgets	Mobile Phone Brand
405	-	-	EPSON	Technology	Personal Technology
406	159	-247	SPRITE	Food & Beverage	Non-aerated Beverages
407	601	194	SONALIKA	Automobile	Tractors
408	532	124	AQUAGUARD	Durables	Water Purifiers
409	268	-141	BRITANNIA MARIEGOLD	Food & Beverage	Biscuits
410	288	-122	REVITAL	Healthcare	OTC
411	-	-	SYSKA LED	Household Electricals	Lighting
412	-	-	HERO CBZ	Automobile	Two Wheeler - Brand
413	-	-	HONDA UNICORN DAZZLER	Automobile	Two Wheeler - Brand
414	-	-	SPRINGWELL	Home Furnishing	Mattresses
415	1086	671	KILLER	Apparel	Casualwear
416	692	276	BROOKE BOND 3 ROSES	Food & Beverage	Tea
417	306	-111	RENAULT	Automobile	Four Wheeler - Manufacturer
418	929	511	HINDWARE	Household goods	Bath fixtures
419	-	-	AMUL TAAZA	Food & Beverage	Milk
420	-	-	DABUR RED	FMCG	Oral hygiene
421	773	352	FIAT	Automobile	Four Wheeler - Manufacturer
422	509	87	BOSCH	Diversified	Diversified
423	-	-	SURYA TV	Media - TV	Regional GEC
424	1163	739	UNCLE CHIPS	Food & Beverage	Packaged Snacks
425	308	-117	MANGO	Retail	Womenswear
426	1170	744	DR. REDDY	Healthcare	Pharmaceuticals
427	439	12	US POLO	Apparel	Casualwear
428	360	-68	HINDUSTAN TIMES	Media - Print	Newspaper - English
429	-	-	CANDYMAN	Food & Beverage	Candy
430	362	-68	KURLON	Home Furnishing	Mattresses
431	549	118	MITSUBISHI	Automobile	Four Wheeler - Manufacturer
432	169	-263	SIEMENS	Diversified	Diversified
433	-	-	AASHIRWAAD ATTA	Food & Beverage	Packaged Flour
434	416	-18	TURTLE	Apparel	Menswear
435	298	-137	SONY ENTERTAINMENT TELEVISION	Media - TV	Hindi GEC
436	202	-234	ORIENT FANS	Household Electricals	Fans
437	-	-	APPY	Food & Beverage	Non-aerated Beverages
438	350	-88	NILKAMAL	Home Care	Moulded Plastics
439	88	-351	PNB BANK	BFSI	Bank - PSU
440	334	-106	UJALA	FMCG	Fabric care

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
441	105	-336	RUPA	Apparel	Innerwear
442	315	-127	ASHOK LEYLAND	Automobile	Auto - Commercial vehicles
443	328	-115	MORTIEN	FMCG	Mosquito repellent
444	248	-196	VLCC	Healthcare	Wellness
445	475	30	FERRARI	Automobile	Four Wheeler - Luxury
446	1021	575	RATAN TATA	Personality	Business
447	-	-	EYETEX	FMCG	Cosmetics
448	283	-165	VAN HEUSEN	Apparel	Formalwear
449	-	-	CISCO	Technology	Diversified
450	-	-	SWARAJ MAZDA	Automobile	Auto - Commercial vehicles
451	203	-248	SLICE	Food & Beverage	Non-aerated Beverages
452	162	-290	JAGUAR	Automobile	Four Wheeler - Luxury
453	99	-354	SPICE	Personal Gadgets	Mobile Phones
454	763	309	HAJMOLA	Food & Beverage	Candy
455	-	-	GIONEE	Personal Gadgets	Mobile Phones
456	89	-367	SIYARAM'S	Apparel	Fabric
457	380	-77	SHARP	Durables	Consumer Electronics
458	-	-	DIVYA BHASKAR	Media - Print	Newspaper - Gujarati
459	1099	640	TVS APACHE	Automobile	Two Wheeler - Brand
460	411	-49	LILIPUT	Apparel	Kidswear
461	523	62	TROPICANA	Food & Beverage	Packaged Juice
462	197	-265	METRO	Personal accessories	Footwear
463	560	97	MENTOS	Food & Beverage	Mouth Freshner
464	814	350	CALVIN KLEIN	Branded Fashion	Branded Fashion
465	713	248	SUNDROP	Food & Beverage	Edible Oil
466	351	-115	TAJ HOTELS	Hospitality	Hotels
467	-	-	GILLETTE 7 O'CLOCK	Consumer Products	Shaving Products
468	450	-18	SENSODYNE	FMCG	Oral hygiene
469	441	-28	SLEEPWELL	Home Furnishing	Mattresses
470	212	-258	TBZ	Personal Accessories	Jewellery
471	260	-211	MTNL	Telecom	Landline telephony
472	434	-38	LIFESTYLE	Retail	Personal Goods
473	-	-	PARAG SAREES	Apparel	Sarees
474	294	-180	UCO BANK	BFSI	Bank - PSU
475	999	524	CADBURY ECLAIRS	Food & Beverage	Candy
476	-	-	DR BATRA'S	Healthcare	Homeopathy
477	917	440	DISCOVERY CHANNEL	Media - TV	Factual Entertainment
478	489	11	KOHINOOR	Food & Beverage	Packaged Rice
479	1112	633	NOVA HEALTHCARE	Healthcare	Daycare services
480	220	-260	KELLOGGS	Food & Beverage	Fast Moving Foods

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
481	695	214	RASNA	Food & Beverage	Powdered Drink
482	278	-204	ROYAL STAG	Alcoholic Beverages	Whisky
483	-	-	CAFÉ COFFEE DAY	Retail	QSR
484	849	365	GOKUL SANDAL	FMCG	Bath/Beauty
485	863	378	INDIA GATE BASMATI	Food & Beverage	Packaged Rice
486	364	-122	NIPPO	FMCG	Consumer Batteries
487	-	-	KAPIL SHARMA	Personality	Standup Comedian
488	730	242	SOURAV GANGULY	Personality	Sports
489	326	-163	LAKHANI	Personal Accessories	Footwear
490	401	-89	P C CHANDRA JEWELLERS	Personal Accessories	Jewellery
491	-	-	RAMDEV MASALA	Food & Beverage	Spices
492	840	348	CANARA BANK	BFSI	Bank - PSU
493	-	-	SUNRISE OIL	Food & Beverage	Edible Oil
494	-	-	BHARAT PETROLEUM	Energy	Oil & Gas
495	419	-76	BUTTERFLY	Kitchenware	Kitchen Appliances
496	1016	520	CRY	Social Organization	NGO
497	472	-25	ZODIAC	Apparel	Formalwear
498	-	-	CNBC	Media - TV	English Business News
499	591	92	IIT	Education	Technical
500	444	-56	HENKO	FMCG	Fabric care
501	-	-	SUNFEAST DARK FANTASY	Food & Beverage	Biscuits
502	-	-	555 SOAP	FMCG	Fabric care
503	-	-	CLUB MAHINDRA	Hospitality	Vacation Ownership
504	229	-275	VADILAL	Food & Beverage	Ice Cream
505	447	-58	QUIKR	Internet	Internet - Classifieds
506	81	-425	TOSHIBA	Durables	Consumer Electronics
507	267	-240	RED LABEL	Food & Beverage	Tea
508	-	-	SIL JAM	Food & Beverage	Jam
509	939	430	SHOPPERS STOP	Retail	Personal Goods
510	184	-326	RANBAXY	Healthcare	Pharmaceuticals
511	-	-	FAIREVER	FMCG	Bath/Beauty
512	103	-409	SPYKAR	Apparel	Casualwear
513	467	-46	HYUNDAI i20	Automobile	Car - Hatchback
514	-	-	DHARA	Food & Beverage	Edible Oil
515	635	120	DIESEL	Branded Fashion	Branded Fashion
516	692	176	BROOKE BOND	Food & Beverage	Tea
517	-	-	DAAWAT	Food & Beverage	Packaged Rice
518	345	-173	PAN PARAG	Food & Beverage	Mouth Freshner - Traditional
519	341	-178	NYCIL	FMCG	Prickly Heat Powder
520	265	-255	ULTRATECH	Manufacturing	Cement

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
521	-	-	IIFL	BFSI	Financial Services
522	-	-	CAVINKARE	FMCG	Diversified
523	296	-227	NIIT	Education	Training
524	-	-	WAGH BAKRI	Food & Beverage	Tea
525	-	-	MONTE CARLO	Apparel	Seasonwear
526	1122	596	DULUX	Manufacturing	Paints
527	318	-209	MAYBELLINE	FMCG	Cosmetics
528	410	-118	IIM	Education	Management
529	384	-145	KNORR	Food & Beverage	Fast Moving Foods
530	960	430	CROMA	Retail	Consumer Electronics
531	-	-	HERO PLEASURE	Automobile	Two Wheeler - Brand
532	1043	511	BIG TV	DTH	DTH
533	480	-53	NAVRATNA HAIR OIL	FMCG	Haircare
534	-	-	ETA SOAP	FMCG	Fabric care
535	-	-	CHITALE BANDHU	Food & Beverage	Diversified
536	568	32	ODONIL	FMCG	Air Freshener
537	473	-64	BINANI CEMENT	Manufacturing	Cement
538	140	-398	WILDSTONE	FMCG	Deo/Perfume
539	-	-	ARMANI	Branded Fashion	Branded Fashion
540	686	146	CHIK	FMCG	Haircare
541	-	-	FIAMA DIWILLS	FMCG	Bath/Beauty
542	634	92	LEHAR	Food & Beverage	Packaged Snacks
543	866	323	PROVOGUE	Apparel	Casualwear
544	-	-	GOLD WINNER OIL	Food & Beverage	Edible Oil
545	404	-141	MAYUR SUITINGS	Apparel	Fabric
546	940	394	MANKIND	Healthcare	Pharmaceuticals
547	291	-256	HONDA CITY	Automobile	Car - Sedan
548	-	-	ARISTOCRAT	Personal Accessories	Luggage/Bags
549	381	-168	MTV	Media - TV	Music Channel
550	795	245	LAFARGE	Manufacturing	Cement
551	-	-	MILKMAID	Food & Beverage	Condensed Milk
552	-	-	AMUL SHAKTI	Food & Beverage	Milk
553	-	-	BAILEY	Food & Beverage	Packaged Drinking Water
554	-	-	MOHANI TEA	Food & Beverage	Tea
555	177	-378	HIMANI	FMCG	Diversified
556	-	-	ANJALI JEWELLERS	Personal Accessories	Jewellery
557	193	-364	OREO	Food & Beverage	Biscuits
558	699	141	MAHENDRA SINGH DHONI	Personality	Sports
559	402	-157	NIHAR	FMCG	Haircare
560	418	-142	OLD SPICE	FMCG	Deo/Perfume

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
561	823	262	KUTCHINA	Kitchenware	Kitchen Equipment
562	149	-413	PREETHI	Kitchenware	Kitchen Appliances
563	451	-112	MAX BUPA	BFSI	Insurance - Health
564	-	-	AIIMS	Health care	Hospital - Government
565	-	-	DIGJAM	Apparel	Fabric
566	862	296	STREAX	FMCG	Haircare
567	386	-181	NESTLE MUNCH	Food & Beverage	Chocolate Bar
568	290	-278	BHEL	Manufacturing	Heavy Engineering
569	-	-	EVERYDAY MILK	Food & Beverage	Milk
570	569	-1	GREENPLY	Manufacturing	Plywood
571	-	-	VVD GOLD	FMCG	Haircare
572	-	-	DUCKBACK	Personal Accessories	Rainwear
573	-	-	ALPENLIEBE	Food & Beverage	Candy
574	954	380	CITIBANK	BFSI	Bank - Foreign
575	-	-	GODREJ INTERIO	Furnishing	Furnishing Retail
576	-	-	PATANJALI AYURVEDA	Health care	Ayurveda
577	-	-	GAP	Branded Fashion	Branded Fashion
578	-	-	WALMART	Retail	Hypermarket
579	389	-190	STAR PLUS	Media - TV	Hindi GEC
580	-	-	COFFEE BITE	Food & Beverage	Candy
581	276	-305	RBI	BFSI	Bank - Federal
582	-	-	BOSS	Branded Fashion	Branded Fashion
583	-	-	BBC	Media - TV	English News - International
584	-	-	FENA	FMCG	Fabric care
585	-	-	POLAR	Household Electricals	Fans
586	1064	478	INDIA BULLS	Diversified	Diversified
587	637	50	D MART	Retail	Hypermarket
588	947	359	ECONOMIC TIMES	Media - Print	Newspaper - English
589	-	-	DABUR HONEY	Food & Beverage	Honey
590	302	-288	PUREIT	Durables	Water Purifiers
591	365	-226	INDIA TODAY	Media - Print	Magazine - English
592	-	-	CROCIN	Health care	OTC
593	995	402	GOKUL MILK	Food & Beverage	Milk
594	-	-	BAJAJ DISCOVER	Automobile	Two Wheeler - Brand
595	406	-189	VEET	FMCG	Bath/Beauty
596	677	81	TLC	Media - TV	Lifestyle Channel
597	-	-	SCOOTY PEP	Automobile	Automatic Scooter
598	208	-390	UNINOR	Telecom	Mobile Telephony
599	-	-	KAMLA PASAND	Food & Beverage	Mouth Freshner - Traditional
600	934	334	SUN TV	Media - TV	Channel cluster

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
601	557	-44	MUTHOOT FINANCE	BFSI	Financial Services
602	274	-328	MAXX	Personal Gadgets	Mobile Phones
603	-	-	GRT JEWELLERS	Personal Accessories	Jewellery
604	-	-	SWAROVSKI	Personal Accessories	Jewellery
605	519	-86	SALMAN KHAN	Personality	Cinema - Male
606	-	-	TVS STARCITY	Automobile	Two Wheeler - Brand
607	-	-	MODIGUARD	Household goods	Bath fixtures
608	1078	470	TRANSCEND	Personal Gadgets	Memory Storage
609	456	-153	MARUTI SUZUKI ZEN	Automobile	Car - Hatchback
610	131	-479	GAIL	Energy	Natural gas
611	461	-150	HIT	FMCG	Mosquito repellent
612	-	-	BLACK DOG	Alcoholic Beverages	Premium Whisky
613	-	-	HERBAL LIFE	FMCG	Direct Selling Brands
614	1145	531	BAJAJ ALMOND	FMCG	Haircare
615	449	-166	HAVMOR	Food & Beverage	Ice Cream
616	648	32	CHINGS	Food & Beverage	Fast Moving Foods
617	774	157	NANDINI	Food & Beverage	Dairy Products
618	-	-	KEO KARPIN HAIR OIL	FMCG	Haircare
619	-	-	COLOR PLUS	Apparel	Menswear
620	233	-387	UNION BANK OF INDIA	BFSI	Bank - PSU
621	311	-310	ATLAS	Transportation	Bicycles
622	-	-	ORPAT FANS	Household Electricals	Fans
623	-	-	ENGAGE	FMCG	Deo/Perfume
624	245	-379	RAMCO	Manufacturing	Cement
625	280	-345	XOLO	Personal Gadgets	Mobile Phones
626	-	-	DNA	Media - Print	Newspaper - English
627	-	-	DERMICOOL	FMCG	Prickly Heat Powder
628	876	248	PIONEER	Durables	Audio equipment
629	756	127	PIDILITE	Manufacturing	Adhesives/Industrial Chemicals
630	-	-	CIBACA	FMCG	Oral hygiene
631	857	226	BADSHAH MASALA	Food & Beverage	Spices
632	-	-	POPULAR APPALAM	Food & Beverage	Fast Moving Foods
633	374	-259	JET AIRWAYS	Transportation	Airlines - Private
634	-	-	FIAT PALIO	Automobile	Car - Hatchback
635	1089	454	ASUS	Technology	Personal Technology
636	370	-266	ONGC	Energy	Oil & Gas
637	-	-	CHEETOS	Food & Beverage	Packaged Snacks
638	-	-	LA MODE	Apparel	Casualwear
639	595	-44	ELECTROLUX	Durables	Consumer Electronics
640	-	-	ARISH AYURVEDICS	Healthcare	Ayurveda

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
641	535	-106	JK TYRES	Automobile - Related	Tyres
642	332	-310	TODAY'S	Healthcare	OTC
643	-	-	EUREKA FORBES	Durables	Water/Air Purification
644	1132	488	CYCLE AGARBATTI	FMCG	Agarbattis
645	216	-429	SHELL	Energy	Oil & Gas
646	-	-	COLIN	FMCG	Glass Cleaner
647	272	-375	SHAKTI BHOG	Food & Beverage	Packaged Flour
648	1173	525	HAMDARD	Healthcare	Unani Products
649	1062	413	KATRINA KAIF	Personality	Cinema - Female
650	666	16	ICICI PRUDENTIAL	BFSI	Insurance - Private
651	-	-	CHAWLA CHICKEN	Retail	Restaurant
652	-	-	HOPSCOTCH.IN	Internet	Online Baby Products Store
653	-	-	YEPME.COM	Internet	Online Shopping
654	-	-	DOLLAR	Apparel	Innerwear
655	154	-501	LOTUS	Technology	Software Products
656	719	63	VASMOL	FMCG	Hair dye
657	-	-	CHAKRA GOLD	Food & Beverage	Tea
658	-	-	CONVERSE	Apparel	Casualwear
659	211	-448	DTDC	Services	Express Services
660	319	-341	UTI	BFSI	Mutual Fund
661	65	-596	SANSUI	Durables	Consumer Electronics
662	-	-	ASSAM TRIBUNE	Media - Print	Newspaper - English
663	-	-	D & G	Branded Fashion	Branded Fashion
664	894	230	EICHER	Automobile	Auto - Commercial vehicles
665	359	-306	GWALIOR SUITINGS	Apparel	Fabric
666	-	-	GANESH ATTA	Food & Beverage	Packaged Flour
667	-	-	NAVYCUT CIGARETTES	Cigarette	Cigarette
668	-	-	CREAM BELL	Food & Beverage	Ice Cream
669	183	-486	LOUIS PHILIPPE	Apparel	Formal wear
670	620	-50	SENCO GOLD	Personal Accessories	Jewellery
671	629	-42	MYSORE SANDAL	FMCG	Bath/Beauty
672	413	-259	HERCULES	Transportation	Bicycles
673	826	153	MILTON	Kitchenware	Home Appliances
674	-	-	MARKS & SPENCERS	Retail	Personal Goods
675	-	-	BOROSIL	Kitchenware	Home Appliances
676	534	-142	SANDISK	Personal Gadgets	Memory Storage
677	861	184	HERO SPLENDOR	Automobile	Two Wheeler - Brand
678	-	-	INDANE LPG	Energy	LPG
679	376	-303	MOCHI	Personal Accessories	Footwear
680	-	-	SAMSUNG GRAND	Personal Gadgets	Mobile Phone Brand

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
681	-	-	NBC NEWS	Media - TV	English News - International
682	-	-	BAJAJ FINANCE	BFSI	Financial Services
683	681	-2	MARUTI SUZUKI ALTO	Automobile	Car - Hatchback
684	684	0	RUPA FRONTLINE	Apparel	Innerwear
685	-	-	DIAMOND SNACKS	Food & Beverage	Packaged Snacks
686	396	-290	MAX LIFE INSURANCE	BFSI	Insurance - Private
687	18	-669	HINDUSTAN CONSTRUCTION CO.	Infrastructure	Infrastructure
688	-	-	SREE LEATHERS	Personal Accessories	Footwear
689	-	-	GEMS	Food & Beverage	Candy
690	913	223	FEVIKWIK	FMCG	Adhesives
691	990	299	AMULYA	Food & Beverage	Dairy Whitener
692	-	-	TOP RAMEN	Food & Beverage	Fast Moving Foods
693	-	-	CATWALK	Personal Accessories	Footwear
694	647	-47	SUGAR FREE	Food & Beverage	Artificial Sweeteners
695	395	-300	SINTEX	Household goods	Water Tanks
696	664	-32	SOFY	FMCG	Personal Hygiene Products
697	295	-402	PVR	Entertainment	Cinema - Display
698	-	-	INTAS	Healthcare	Pharmaceuticals
699	-	-	RAJASTHAN BANK	BFSI	Bank - PSU
700	-	-	HOMESHOP18	Internet	Online Shopping
701	853	152	EBAY	Internet	Online Shopping
702	-	-	SANJAY DUTT	Personality	Cinema - Male
703	1199	496	DHL	Services	International Express Service
704	688	-16	HYUNDAI i10	Automobile	Car - Hatchback
705	414	-291	TOYOTA INNOVA	Automobile	Car - SUV/MUV
706	-	-	CAREFREE	FMCG	Personal Hygiene Products
707	-	-	LACTO CALAMINE	FMCG	Bath/Beauty
708	-	-	SUDHA MILK	Food & Beverage	Milk
709	464	-245	PEDIASURE	Food & Beverage	Child Food supplement
710	-	-	HOMA BREAD	Food & Beverage	Bread
711	305	-406	GSK	Healthcare	Pharmaceuticals
712	674	-38	ZYDUS CADILA	Healthcare	Pharmaceuticals
713	-	-	NASA	International Body	Space Organisation
714	98	-616	PARLE	Food & Beverage	F&B - Diversified
715	1094	379	BEETEL	Telecom	Phones
716	-	-	RAJA BISCUIT	Food & Beverage	Biscuits - Manufacturer
717	-	-	ALLEN COOPER	Personal Accessories	Men's accessories
718	625	-93	SAFARI	Personal Accessories	Luggage/Bags
719	1077	358	KINGSTON	Personal Gadgets	Memory Storage
720	-	-	REDBUS.COM	Internet	Online Bus Booking

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
721	399	-322	OMEGA	Personal Accessories	Luxury Watches
722	-	-	DOMS INDIA	Stationary	Writing Accessories
723	-	-	ARASAN SOAPS	FMCG	Fabric care
724	-	-	OMINI GEL	Health care	OTC
725	914	189	KES KING TEL	FMCG	Haircare
726	329	-397	FAIR AND HANDSOME	FMCG	Bath/Beauty
727	-	-	BSF	Government Initiative	Security/Defence
728	-	-	LIVPURE	Durables	Water Purifiers
729	-	-	EUROKIDS	Education	Pre-School
730	-	-	CHOCO PIE	Food & Beverage	Snack Cake
731	-	-	CENTER FRESH	Food & Beverage	Chewing Gum
732	333	-399	YARDLEY	FMCG	Deo/Perfume
733	-	-	RANBIR KAPOOR	Personality	Cinema - Male
734	766	32	FUTURE GROUP	Diversified	Diversified
735	165	-570	KANGAROO KIDS	Education	Pre-School
736	-	-	DUTA SPICES	Food & Beverage	Spices
737	-	-	KRACKJACK	Food & Beverage	Biscuits
738	-	-	NAKSHATRA JEWELLERY	Personal Accessories	Jewellery
739	-	-	DREAM CREAM	Food & Beverage	Biscuits
740	-	-	MEHRASONS JEWELLERS	Personal Accessories	Jewellery
741	-	-	KTM DUKE	Automobile	Two Wheeler - Brand
742	-	-	COLOR BAR	FMCG	Cosmetics
743	1172	429	MANAPURAM FINANCE	BFSI	Financial Services
744	466	-278	RAJNIGANDHA	Food & Beverage	Mouth Freshner - Traditional
745	443	-302	BRIDGESTONE	Automobile - Related	Tyres
746	546	-200	WHATSAPP	Internet	Social networking App
747	-	-	KAJARIA TILES	Manufacturing	Tiles
748	-	-	PRIYANKA CHOPRA	Personality	Cinema - Female
749	1178	429	AMITY UNIVERSITY	Education	University
750	275	-475	MIDDAY	Media - Print	Newspaper - English
751	-	-	COMFORT	Personal Accessories	Footwear
752	-	-	AKBARALLY'S	Retail	Personal Goods
753	-	-	AIRBUS	Transportation	Airlines - Manufacturer
754	-	-	FINOLEX	Manufacturing	Diversified
755	-	-	TATA AIG GENERAL INSURANCE	BFSI	Insurance - Private
756	882	126	DAINIK JAGRAN	Media - Print	Newspaper - Hindi
757	405	-352	SERVO	Lubricants	Lubricants
758	-	-	AND	Retail	Designer Apparel
759	167	-592	YAHOO	Internet	Internet Search
760	-	-	BOSE	Durables	Audio equipment

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
761	-	-	AVIVA	BFSI	Insurance - Private
762	-	-	HUSH PUPPIES	Personal Accessories	Footwear
763	-	-	HONDA AVIATOR	Automobile	Two Wheeler - Brand
764	-	-	DALMIA CEMENT	Manufacturing	Cement
765	-	-	OPPO MOBILE	Personal Gadgets	Mobile Phones
766	968	202	BHARATMATRIMONY.COM	Internet	Online Matrimony
767	802	35	SU-KAM INVERTERS	Household Electricals	Invertors / Batteries
768	770	2	HAIR & CARE	FMCG	Haircare
769	742	-27	SHREE ULTRA	Manufacturing	Cement
770	321	-449	MUFTI	Apparel	Casualwear
771	639	-132	JOHN MILLER	Apparel	Menswear
772	831	59	RENAULT DUSTER	Automobile	Car - SUV/MUV
773	-	-	RAJDHANI BASMATI	Food & Beverage	Packaged Rice
774	-	-	NOMARKS	FMCG	Bath/Beauty
775	-	-	NAVBHARAT TIMES	Media - Print	Newspaper - Hindi
776	834	58	DUNLOP	Automobile - Related	Tyres
777	505	-272	FRONTECH	Technology	Computer Hardware
778	289	-489	JUST DIAL	Internet	Local Search Services
779	1139	360	D DAMAS	Personal Accessories	Jewellery
780	-	-	THOMAS COOK	Services	Travel Services
781	-	-	DEEPIKA PADUKONE	Personality	Cinema - Female
782	-	-	SAMSONITE	Personal Accessories	Luggage/Bags
783	631	-152	BLUE DART	Services	Express Services
784	342	-442	VKC	Personal Accessories	Footwear
785	-	-	NICE BISCUIT	Food & Beverage	Biscuits
786	-	-	AJANTA PHARMA	Healthcare	Pharmaceuticals
787	-	-	ZIVAME	Internet	Online Lingiere Store
788	-	-	KAREENA KAPOOR	Personality	Cinema - Female
789	-	-	BLENDER'S PRIDE	Alcoholic Beverages	Whisky
790	705	-85	MICROTEK	Household Electricals	Invertors / Batteries
791	-	-	KESAVARDHINI	FMCG	Haircare
792	570	-222	HIPPO	Food & Beverage	Packaged Snacks
793	717	-76	HERO CYCLES	Transportation	Bicycles
794	-	-	ING VYSYA BANK	BFSI	Bank - Private
795	503	-292	APOLLO TYRES	Automobile - Related	Tyres
796	266	-530	RAMRAJ	Apparel	Dhotis
797	645	-152	TATA AIA LIFE INSURANCE	BFSI	Insurance - Private
798	-	-	BHARAT GAS	Energy	LPG
799	722	-77	MESWAK	FMCG	Oral hygiene
800	-	-	PROMISE	FMCG	Oral hygiene

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
801	-	-	CNN	Media - TV	English News - International
802	-	-	PARLE MONACO	Food & Beverage	Biscuits
803	-	-	RANVEER SINGH	Personality	Cinema - Male
804	424	-380	KAYA SKIN CLINIC	Healthcare	Skincare Services
805	644	-161	INDIA TV	Media - TV	Hindi News
806	619	-187	RED TAPE	Personal Accessories	Footwear
807	-	-	CAVINS	Food & Beverage	Non-aerated Beverages
808	356	-452	REVLON	FMCG	Cosmetics
809	-	-	KAMAL SAREES	Apparel	Sarees
810	-	-	BABA RAMDEV	Personality	Spiritual Leader
811	-	-	READER'S DIGEST	Media - Print	Magazine - English
812	832	20	KEYA SETH	FMCG	Bath/Beauty
813	-	-	AMBICA AGARBATTI	FMCG	Agarbattis
814	1056	242	GRB	Food & Beverage	Dairy Products
815	206	-609	WRANGLER	Apparel	Casualwear
816	431	-385	RELIANCE FRESH	Retail	Hypermarket - Indian
817	-	-	MILKANA	Food & Beverage	Dairy Products
818	-	-	ASWINI HAIR OIL	FMCG	Haircare
819	-	-	RANGE ROVER	Automobile	Car - Luxury
820	1100	280	SHIP	FMCG	Safety Matches
821	-	-	MILKFOOD	Food & Beverage	Dairy Products
822	793	-29	YIPPEE NOODLES	Food & Beverage	Fast Moving Foods
823	748	-75	BIRLA SUN LIFE	BFSI	Insurance - Private
824	-	-	TOYOTA ETIOS	Automobile	Car - Sedan
825	-	-	ARUN ICECREAM	Food & Beverage	Ice Cream
826	-	-	FORTIS	Healthcare	Hospitals
827	-	-	VKC PRIDE	Personal Accessories	Footwear
828	-	-	KOPIKO	Food & Beverage	Candy
829	-	-	DUNHILL	Branded Fashion	Branded Fashion
830	-	-	BAJAJ AMLA SHIKAKAI	FMCG	Haircare
831	1146	315	CPWD	Government Initiative	Government Body
832	-	-	JAIHIND COLLEGE	Education	Graduate/PG Education
833	-	-	CLEAR	FMCG	Haircare
834	-	-	AIWA	Durables	Consumer Electronics
835	809	-26	GRASIM	Apparel	Fabric
836	-	-	MAHARAJA WHITELINE	Kitchenware	Kitchen Appliances
837	371	-466	T-SERIES	Entertainment	Diversified
838	415	-423	VOLVO	Automobile	Auto - Commercial vehicles
839	613	-226	MATRIX	Telecom	International Sim card
840	682	-158	GODREJ NO. 1	FMCG	Bath/Beauty

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
841	-	-	BELMONTE	Apparel	Seasonwear
842	469	-373	LML	Automobile	Two Wheeler - Manufacturer
843	733	-110	MAKEMYTRIP	Internet	Online Travel Services
844	-	-	TIKONA	Broadband Services	Broadband
845	-	-	ZEE LEARN	Education	School
846	-	-	AIR WICK	FMCG	Air Freshener
847	-	-	SEAGRAMS	Alcoholic Beverages	Diversified
848	-	-	CISF	Government Initiative	Security/Defence
849	1184	335	AMARON	Automobile - Related	Auto - Batteries
850	-	-	MANGOLA	Food & Beverage	Non-aerated Beverages
851	-	-	CHEVROLET TAVERA	Automobile	Car - SUV/MUV
852	574	-278	BAJAJ ALLIANZ	BFSI	Insurance - Private
853	571	-282	GULF OIL	Lubricants	Lubricants
854	-	-	MAMY POKO PANTS	FMCG	Diapers
855	141	-714	SETWET	FMCG	Deo/Perfume
856	-	-	CLARKS	Personal Accessories	Footwear
857	-	-	O YES	Food & Beverage	Packaged Snacks
858	369	-489	JETKING	Education	Computer/Hardware Training
859	561	-298	GEMINI OIL	Food & Beverage	Edible oil
860	-	-	JAYPEE GROUP	Infrastructure	Diversified
861	367	-494	POWER	Energy	Performance Petrol
862	-	-	DENA BANK	BFSI	Bank - PSU
863	373	-490	TESCO	Retail	Hypermarket
864	-	-	EZEE	FMCG	Fabric care
865	765	-100	HIDE & SEEK	Food & Beverage	Biscuits
866	-	-	ADC BANK	BFSI	Bank - Cooperative
867	-	-	RAIL NEER	Food & Beverage	Packaged Drinking Water
868	-	-	ASHOK MASALE	Food & Beverage	Spices
869	-	-	PASS-PASS	Food & Beverage	Mouth Freshner
870	-	-	REKHA	Personality	Cinema - Female
871	-	-	ANIK SPRAY	Food & Beverage	Dairy Whitener
872	513	-359	MANFORCE	FMCG	Condoms
873	487	-386	PERK	Food & Beverage	Chocolate Bar
874	1044	170	ABP ANANDA	Media - TV	Regional News
875	-	-	DAEWOO	Automobile	Four Wheeler - Manufacturer
876	383	-493	ROTOMAC	Stationary	Writing Accessories
877	-	-	CAREERS 360	Education	Counselling
878	-	-	BLUE CROSS	Healthcare	Pharmaceuticals
879	758	-121	STANDARD CHARTERED	BFSI	Bank - Foreign
880	-	-	ODM WATCHES	Personal Accessories	Watches

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
881	965	84	MADHUSUDAN	Food & Beverage	Dairy Products
882	-	-	LIFE OK	Media - TV	Hindi GEC
883	-	-	CRAX	Food & Beverage	Packaged Snacks
884	-	-	BLUE HEAVEN	FMCG	Cosmetics
885	1119	234	DURIAN	Home Furnishing	Furniture
886	293	-593	JK CEMENT	Manufacturing	Cement
887	784	-103	WESTSIDE	Retail	Personal Goods
888	-	-	RAHEJA	Construction	Real Estate Developer
889	-	-	SKODA RAPID	Automobile	Car - Sedan
890	-	-	92.7 BIG FM	Media - Radio	FM
891	-	-	GODREJ LOCKS	Home Care	Locks
892	-	-	FOX	Media - TV	English Movies
893	-	-	MINU SAREES	Apparel	Sarees
894	964	70	AMBI PUR	FMCG	Air Freshener
895	1023	128	BAGPIPER	Alcoholic Beverages	Whisky
896	829	-67	TITAN RAGA	Personal Accessories	Watches
897	731	-166	VIJAYA MILK	Food & Beverage	Milk
898	-	-	TARGET	Retail	Hypermarket
899	1103	204	SMIRNOFF	Alcoholic Beverages	Vodka
900	-	-	COCORAJ	FMCG	Haircare
901	555	-346	TOYOTA FORTUNER	Automobile	Car - SUV/MUV
902	838	-64	FUJI FILM	Personal Gadgets	Camera
903	378	-525	SACHIN TENDULKAR	Personality	Sports
904	-	-	RADIO MIRCHI 98.3 FM	Media - Radio	FM
905	-	-	DORA INDIA	Apparel	Innerwear
906	-	-	NAAPTOL.COM	Internet	Online Shopping
907	1114	207	YXTEL	Personal Gadgets	Mobile Phones
908	-	-	BHIKHARAM CHANDMAL	Food & Beverage	Packaged Snacks
909	-	-	SOMANY TILES	Manufacturing	Tiles
910	511	-399	ORACLE	Technology	Software Products
911	-	-	FAST RELIEF	Healthcare	OTC
912	-	-	FORD FIGO	Automobile	Car - Hatchback
913	807	-106	OXFORD	Education	Graduate/PG Education - International
914	-	-	COMBIFLAM	Healthcare	OTC
915	-	-	CHATE CLASSES	Education	Coaching Classes
916	1134	218	JUMBO KING	Retail	Indian - QSR
917	1136	219	HONDA SHINE	Automobile	Two Wheeler - Brand
918	-	-	CERELAC	Food & Beverage	Baby Food
919	1032	113	HAYWARDS 5000	Alcoholic Beverages	Beer
920	-	-	AGGARWAL SWEETS	Retail	Sweets

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
921	-	-	NUTRELA OIL	Food & Beverage	Edible oil
922	-	-	HOMESAAZ	Furnishing	Furnishing Retail
923	-	-	DR FIXIT	Manufacturing	Waterproofing
924	-	-	HERITAGE FRESH	Retail	Hypermarket - Indian
925	827	-98	PFIZER	Healthcare	Pharmaceuticals
926	-	-	MARUTI SUZUKI ECCO	Automobile	Car - SUV/MUV
927	-	-	ALDI	Retail	Hypermarket
928	210	-718	RED BULL	Food & Beverage	Energy Drink
929	352	-577	MAXO	FMCG	Mosquito repellent
930	-	-	CROCODILE	Apparel	Casualwear
931	846	-85	TATA SAFARI	Automobile	Car - SUV/MUV
932	-	-	APPU GHAR	Entertainment	Amusement park
933	-	-	BEST	Government Initiative	Bus Service
934	-	-	NUTRILITE	Food & Beverage	Supplements brand
935	-	-	PORSCHE MACAN	Automobile	Car - Luxury
936	-	-	IRCTC	Government Initiative	Railways Service Provider
937	-	-	COGNIZANT	Technology	Software services
938	1036	98	HOFFMAN	Kitchenware	Kitchen Equipment
939	993	54	VSNL	Telecom	Telecom infrastructure
940	-	-	GLEN INDIA	Durables	Kitchen Appliances
941	799	-142	BOOMER	Food & Beverage	Chewing Gum
942	1045	103	GITANJALI	Personal Accessories	Jewellery
943	-	-	BABA	Food & Beverage	Mouth Freshner - Traditional
944	-	-	KAFF APPLIANCES	Durables	Kitchen Appliances
945	-	-	POTHYS	Retail	Apparel
946	-	-	CRIZAL	Eyecare	Spectacle/Lens
947	734	-213	AAJ TAK	Media - TV	Hindi News
948	-	-	VIDYA BALAN	Personality	Cinema - Female
949	753	-196	HATHWAY	Cable	Cable Network
950	1160	210	ANIK GROUP	Food & Beverage	Dairy Products
951	-	-	RAJSHRI SAREES	Apparel	Sarees
952	-	-	DELISHUS	Food & Beverage	Biscuits
953	520	-433	S KUMAR'S	Apparel	Fabric
954	-	-	GOPALJEE DAIRY	Food & Beverage	Dairy Products
955	474	-481	NOKIA LUMIA	Personal Gadgets	Mobile Phone Brand
956	-	-	PEARLPET	Kitchenware	Kitchen Containers
957	471	-486	PARX	Apparel	Casualwear
958	-	-	VEEDOL	Lubricants	Lubricants
959	-	-	FIFA	Sports	Football
960	1052	92	INDUSIND BANK	BFSI	Bank - Private

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INDIA'S MOST TRUSTED BRANDS - 2015

BTR 2015	BTR 2014	Rank Gain/Fall	Name Of Brand	Super Category	Category
961	-	-	MARUTI SUZUKI CIAZ	Automobile	Car - Sedan
962	779	-183	LAL QILLA RICE	Food & Beverage	Packaged Rice
963	120	-843	SAHARA	Diversified	Diversified
964	-	-	MEERA	FMCG	Haircare
965	-	-	DABUR HAIR OIL	FMCG	Haircare
966	-	-	GOPALJEE GROUP	Food & Beverage	F&B - Diversified
967	-	-	FEMINA	Media - Print	Magazine - English
968	-	-	PREITY ZINTA	Personality	Cinema - Female
969	-	-	AMERICAN EXPRESS	BFSI	Credit Card
970	-	-	AAREY MILK	Food & Beverage	Milk
971	547	-424	OCM	Apparel	Fabric
972	494	-478	SEIKO	Personal Accessories	Luxury Watches
973	-	-	CARTOON NETWORK	Media - TV	Kids Channel
974	1153	179	STAR BAZAAR	Retail	Hypermarket - Indian
975	-	-	DCM	Diversified	Diversified
976	175	-801	ZARA	Branded Fashion	Branded Fashion
977	-	-	HUAWEI	Technology	Datacard
978	292	-686	MONTEX	Stationary	Writing Accessories
979	1195	216	TVS VICTOR	Automobile	Two Wheeler - Brand
980	1120	140	LITTLE HEARTS	Food & Beverage	Biscuits
981	845	-136	ZENITH	Technology	Personal Technology
982	-	-	MOTOROLA MOTO G	Personal Gadgets	Mobile Phone Brand
983	-	-	CHARMINAR	Food & Beverage	Packaged Rice
984	-	-	FUN CINEMA	Entertainment	Cinema - Display
985	490	-495	ANANDABAZAR PATRIKA	Media - Print	Newspaper - Bengali
986	657	-329	TATA PHOTON	Technology	Datacard
987	-	-	FLAIR PENS	Stationary	Writing Accessories
988	663	-325	DDA	Government Initiative	Government Body
989	-	-	NANAVATI HOSPITAL	Healthcare	Hospitals
990	1007	17	GUESS	Branded Fashion	Branded Fashion
991	-	-	JOVEES	FMCG	Bath/Beauty
992	-	-	AJAY DEVGN	Personality	Cinema - Male
993	-	-	FCUK	Branded Fashion	Branded Fashion
994	-	-	ARISE	Food & Beverage	Packaged Rice
995	-	-	BHIMA GOLD	Personal Accessories	Jewellery
996	660	-336	MAHANANDA	Food & Beverage	Dairy Products
997	-	-	CINEMAX	Entertainment	Cinema - Display
998	1157	159	ACCENTURE	Services	Consulting
999	772	-227	UTV	Entertainment	Diversified
1000	-	-	SERIOUS MASS	Food & Beverage	Protein Supplement